



# Conference Sponsorship Information

AWSCPA • 800.AWSCPA1 • info@awscpa.org • www.awscpa.org

## Information

The American Woman's Society of CPAs (AWSCPA) invites the profession to participate in its 2003 National Conference in Montreal, June 24-26. The conference will consist of general and concurrent educational sessions, as well as several social and networking activities. The conference will be attended by CPAs from throughout the country representing industry, education, government and public accounting and other finance professionals. In addition to celebrating 70 years of supporting women CPAs, the Society will also celebrate the contributions to the accounting field made by its members with its annual awards ceremony recognizing the Woman CPA of the Year, Educator of the Year, Woman of Courage Award, and the Award for Public Service. Visit our web site at [www.awscpa.org](http://www.awscpa.org) for updates.

## Schedule of Events

### Tuesday, June 24, 2003

8:00-10:00 am	EFWA Leadership Workshop (optional)
1:30-3:10 pm	Opening Keynote
3:10-3:30 pm	Refreshments with Vendors
3:30-5:10 pm	Affiliate Exchange
3:30-4:30 pm	Gaining the Most from Your Association
6:00-6:45 pm	Reception at the Montreal Museum of Archaeology & History
6:45-7:45 pm	Museum Activities
7:45 pm	Optional Dinner at the Montreal Museum of Archaeology & History

### Wednesday, June 25, 2003

7:00-7:45 am	Continental Breakfast with Vendors
8:00-9:40 am	General Session
9:40-10:10 am	Refreshments with Vendors
10:10-11:00 am	Concurrent Sessions
11:10-Noon	Concurrent Sessions
12:10-2:00 pm	Lunch with Speaker
2:00-2:50 pm	Concurrent Sessions
2:50-3:20 pm	Refreshments with Vendors
3:20-5:00 pm	General Session
6:15-8:00 pm	Reception at the Musee d'Art Contemporain de Montreal - Sculpture Garden

*with participants of the Association for Accounting Administration's National Symposium participants.*

### Thursday, June 26, 2003

7:00-7:45 am	Continental Breakfast with Vendors
8:00-9:40 am	General Session
9:40-10:10 am	Refreshments with Vendors
10:10-11:00 am	Concurrent Sessions
11:10-Noon	Concurrent Sessions
12:10-2:00 pm	Awards Luncheon
2:00-2:50 pm	Concurrent Sessions
2:50-3:20 pm	Refreshments with Vendors
3:20-4:10 pm	Concurrent Sessions
4:30-5:10 pm	General Session
5:10 pm	Conference Adjournment
6:00-7:30 pm	Reception at Tower of Olympic Park

## Facilities

All of the AWSCPA events will be held at the Wyndham Montreal Hotel in Montreal, Quebec. The displays will be located adjacent to the registration area to encourage attendees to view displays during their free time. Housing forms and conference literature and information is available on the Society's website at [www.awscpa.org](http://www.awscpa.org). Printed brochures will be mailed by the end of 2002. Room rates are \$205/\$215 CN (~\$137/~\$147 US) per room night plus tax.

## Audience Profile

Members of the AWSCPA include:

- Certified Public Accountants from throughout the country representing all levels of accounting professionals in industry, government, education and public accounting;
- Professionals in the accounting field who are working towards but have not yet received the designation of CPA;
- Other financial professionals;
- And students pursuing degrees in the field of accounting.

## Why Participate as a Sponsor?

We invite you and your company/firm to participate in the 2003 National Conference of the American Woman's Society of CPAs as a sponsor. With your contributions to the AWSCPA, your company/firm becomes an official sponsor of the 2003 National Conference. As such, your company will receive high-profile recognition and exposure based upon the following sponsorship categories:

- Title Sponsor** (1 available) - \$10,000
- Keynote Sponsor** (1 available) - \$7,500
- General Session Sponsor** (4 available) - \$4,000
- Reception Sponsor** (3 available) - \$2,000
- Lunch Sponsor** (2 available) - \$1,500
- Breakfast Sponsor** (2 available) - \$1,000
- 1/2 Break Sponsor** (10 available) - \$500 \*
- Conference Supporter** (unlimited) - \$250

\* will be paired with a non-competing company/firm or you can take two spots for a whole break.

The other side of this flyer depicts the offered opportunities sponsors have in conjunction with their 2003 Conference sponsorship dollars. All benefits will be coordinated through the AWSCPA National Office including signage, complimentary registrations, table displays, advertising, event sponsorships, acknowledgements, publicity, and website promotion.

Your support will bring your company high-profile recognition and exposure to hundreds of professionals in the accounting profession. We hope you will assist us in obtaining your company's sponsorship and support. Participation will allow us to offer a first-rate conference at a reasonable cost. The program's focus is on the skills necessary to meet the rapid changes and challenges which the profession is facing. Your company can assist us not only by providing financial sponsorship but also by encouraging attendance.

(please see other side)

# Sponsorship Explanations

Where else can you be exposed to more than 200 women Certified Public Accountants and Chartered Accountants in one location? AWSCPA members and conference attendees are professionals representing every industry segment.

AWSCPA has developed a sponsorship package designed to accommodate all industry participants. You need not send a representative or “man” display space, but the option is there to send a representative. Your company/firm will receive national publicity and exposure, with the level of participation you desire:

- Title Sponsor** (1 available) - \$10,000
- Keynote Sponsor** (1 available) - \$7,500
- General Session Sponsor** (4 available) - \$4,000
- Reception Sponsor** (3 available) - \$2,000
- Lunch Sponsor** (2 available) - \$1,500
- Breakfast Sponsor** (2 available) - \$1,200
- 1/2 Break Sponsor** (10 available) - \$500 \*
- Conference Supporter** (unlimited) - \$250

*\* will be paired with a non-competing company/firm or you can take two spots for a whole break.*

## Title Sponsor

Our title sponsor will be promoted throughout the event for its support including in all printed and electronic promotion. The title sponsor will also have the ability to choose a featured speaker/session to support, provide a 3 minute “infomercial” in addition to other title sponsorship opportunities. Publicity and exposure is unlimited. See the Benefits Matrix for information.

## Keynote/General Session Sponsors

Our keynote and general session sponsors will be promoted throughout the event for their support of our various high-quality educational presentations. The keynote and general session sponsors will be provided a 3 minute “infomercial” just prior to the sponsored presentation in addition to other sponsorship opportunities. Publicity and exposure is unlimited. See the Benefits Matrix for information.

## Reception/Lunch/Breakfast Sponsors

The sponsors of our various food functions will be given the opportunity to promote their products and/or services during a 3 minute “infomercial” during the event as well as

through conference publicity and display space. If sponsoring companies are unable to send representatives, AWSCPA will accept audio-visual presentations and will proudly display the sponsoring company’s materials.

## 1/2 Break Sponsor

Break sponsors will reap the benefit of an “infomercial” as well as signage. Participants love a cup of coffee in the morning or a soda in the afternoon. Refreshment break sponsors are truly appreciated and remembered. We have priced sponsorships for a 1/2 break at \$500 in order to provide all potential sponsors an opportunity to participate. If you would like to sponsor an entire break for \$1,000, please let us know.

## Conference Supporter

Conference supporters will reap the benefit of an “infomercial” during the event as well as signage. Participants love the little extras that conference supporters allow the organization to afford. Conference supporters are truly appreciated. We have priced supporter participation to allow companies with all budget sizes to participate.

## Benefit Matrix

	Title Sponsor	Keynote Sponsor	General Session Sponsor	Reception Sponsor	Lunch Sponsor	Breakfast Sponsor	1/2 Break Sponsor	Conference Supporter
Special Listing Above Conference Title in all promotion	●							
National Publicity	●	●	●	●	●	●	●	●
Sponsorship of a Featured Session	●	●	●					
Brief Presentation at Sponsored Event/Session	●	●	●	●	●	●		
Signage throughout Conference	●	●	●	●	●	●	●	●
Signage at Sponsored Event/Function	●	●	●	●	●	●	●	
Exposure in all Pre-Conference Materials	●	●	●	●	●	●	●	●
Exposure in all On-Site Conference Materials	●	●	●	●	●	●	●	●
Logo and Link on AWSCPA Home Page	●							
Banner and Link in Conference Section of Website	●	●	●					
Listing and Link in Conference Section of Website	●	●	●	●	●	●	●	●
Full-Page Ad in Conference Binder	●	●	●					
Half-Page Ad in Conference Binder				●	●	●	●	●
Complimentary Full-Conference Registrations	Four	Three	Two	One	One	None	None	None
Table Display Area at Conference	●	●	●	●	●	●	●	●
Listing of all Conference Participants	●	●	●	●	●	●	●	●



136 South Keowee Street ● Dayton, Ohio 45402  
 800.AWSCPA1 ● Fax .937.222.5794  
 info@awscpa.org ● www.awscpa.org

## Commitments

In order to commit to a sponsorship, contact the AWSCPA National Office. Sponsorships will be confirmed on a first come, first served basis. All display details, advertising specifications and signage/logo information will be sent upon confirmation. All sponsors will be invoiced.



# AWSCPA Conference Support Agreement

Annual Conference  
June 24-26, 2003 – Montreal

---

## COMPANY INFORMATION

Company \_\_\_\_\_

Contact \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State/Prov. \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

---

## CONFERENCE SPONSORSHIP

- Title Sponsor - \$10,000
- Keynote Sponsor - \$7,500
- General Session Sponsor - \$4,000
- Reception Sponsor - \$2,000
- Lunch Sponsor - \$1,500
- Breakfast Sponsor - \$1,200
- ½ Refreshment Break Sponsor - \$500
- Conference Supporter - \$250

---

## REMITTANCE (in US dollars only)

MasterCard     Visa     American Express

Please charge \$ \_\_\_\_\_ to account # \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_

Check    A check in the amount of \$ \_\_\_\_\_ is enclosed. **Please make checks payable to AWSCPA.**

---

## Send your completed forms to:

AWSCPA  
136 South Keowee Street • Dayton, Ohio 45402  
800.AWSCPA1 or 937.222.1872 • Fax: 937.222.5794  
info@awscpa.org • www.awscpa.org