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ASWA
American Society of Women Accountants



Benjamin Franklin Parkway


AWSCPA
American Woman's Society of
Certified Public Accountants



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Washington Monument



LIFE, LIBERTY & THE PURSUIT OF EXCELLENCE

2005 Joint National Conference Final Program

Inspired Solutions Conference

Philadelphia, PA • Loews Hotel
September 28-30, 2005

www.aswa.org  www.awscpa.org

We're not trying to put women in positions of power.

It just happens naturally.

When JoanAnn Natola was ready for a new career challenge, MassMutual's Agency Management Pilot Program gave her the chance to broaden her perspective. Building on her success in the home office, Natola is now well on her way to running her own financial services agency.

Business women refuse to see personal and professional goals as mutually exclusive. At MassMutual, we admire that perspective. Many women hold key positions throughout our company – from business unit leadership to critical corporate posts. And they enjoy advantages such as nearby childcare, flextime, and excellent health care and vacation benefits – all designed to encourage a healthy work/life balance. What's more, these women are in positions that influence the way we do business every day, empowering millions of women clients to take positive steps toward securing their economic future. As a strong advocate for the financial success of women, MassMutual is proud to sponsor this year's AWSCPA Conference.

Call 877-333-4402 to learn more, or visit us online at www.massmutual.com/awscpa.

MassMutual, a Working Mother 100 Best Company¹, is Committed to:

- Fortune Most Powerful Women Conference
- Office Depot Success Strategies for Business Women Conference
- Danskin Women's Triathlon Series
- Working Mother Magazine Work/Life Congress
- Women in Insurance and Financial Services
- American Women's Society of CPAs
- Executive Women's Golf Association
- New York Women in Film and Television
- Game Face – a National Touring Photographic Exhibit of Female Athletes and a Free Middle School Curriculum
- Center for Women's Business Research
- 13 Women's Advisory Boards Nationwide
- LifeBridgeSM Free Life Insurance Program²



You can't predict. You can prepare.®

1 Working Mother Magazine, September, 2005

2 Eligibility is limited. See www.massmutual.com for details.



Kendra Hutchison, CPA



Debbie Michael, CPA

President's Welcome

Dear AWSCPA/ASWA Members and Colleagues,

Welcome to the Second Annual Joint Inspired Solutions Conference! We hope that throughout the next three days, you will enjoy the opportunities to network with new and existing friends and further develop your careers while enjoying our historical setting in the city of Philadelphia. This year, we are offering education, networking, sightseeing, dining and shopping packaged together in one great conference!

The Joint National Conference (JNC) begins Wednesday afternoon and concludes Friday evening, leaving you and your family and friends the opportunity to explore the historical city of Philadelphia. The program enables you to earn 21 hours of CPE during the conference, and an additional four hours of post-conference on Saturday morning. The program consists of four tracks again this year: Accounting & Auditing, Controllorship, Personal & Professional Development and Tax, with topics that are both current and relevant. We will also showcase three accomplished keynote speakers, one for each day of the conference, who we hope will inspire you to consider new solutions to the challenges in your personal and professional lives.

The JNC Registration desk will be open throughout the conference to assist you, and be sure to visit the Hospitality Suite on Wednesday and Thursday evenings for additional networking opportunities.

This year, our conference committee has been dedicated to designing a program that not only gives you more free time to enjoy Philadelphia, but also provides you many networking activities to incorporate balance throughout the conference! The Forrest A. Kessler Walk for Humanity 2005, an annual event supporting the Leukemia and Lymphoma Society, begins on Wednesday, September 28, at 4:00 p.m. If you did not pre-register, you can do so up until 4:00 p.m. on Wednesday. The Walk will end at the Welcome Reception in the National Constitution Center, where networking will continue with our peers, sponsors and exhibitors. Please be sure to drop into the Welcome Reception anytime between 6:00 and 8:00 p.m.

Please remember to visit and thank our exhibitors and sponsors. Their contributions make our conference more interesting and affordable, and provide some of the tools that we need to excel in our careers. They will be on site beginning Thursday morning and will remain open until 3:30 p.m. on Friday.

This conference would not be possible without the hard work of the committees and their chairs. We hope you will find time to thank these individuals for their efforts as you meet them during the conference.

You will find that Thursday night is wide open for you to schedule F-U-N into your visit. As the conference draws to a close on Friday, we will cap the JNC program off with our joint awards dinner gala for the presentation of the ASWA Educational Foundation's (ASWAEF) Balance Awards and AWSCPA's National Awards. In addition, the 2nd annual joint foundation fundraiser will feature a live auction, and new this year – a silent auction to occur immediately following the awards gala – a fun experience that supports the missions of the ASWAEF and the AWSCPA Foundation.

This is your opportunity to learn, relax, enjoy and grow at the Joint National Conference. We hope you will take advantage of this experience and find just the right balance of education, networking and fun.

Kendra Hutchison, CPA
AWSCPA National President 2005-2006

Debbie L. Michael, CPA
ASWA National President 2005-2006

SCHEDULE AT A GLANCE

Accounting & Auditing
All sessions in Commonwealth D Room
2nd Floor

Controllership
All sessions in Commonwealth C Room
2nd Floor

Personal & Professional Development
All sessions in Commonwealth D Room
2nd Floor

Tax
All sessions in Commonwealth A Room
2nd Floor

Wednesday, September 28

- 8:30 am – 4:00 pm** Registration Open - *Millennium Hall Foyer*
- 8:30 am – 1:00 pm** ASWA Credentials Check-In - *Millennium Hall Foyer*
- 9:00 – 11:00 am** ASWA CPC Meeting - *Commonwealth A Room*
- 9:00 – 11:00 am** ASWA Regional Director Strategic Planning Meeting - *Lescaze Room, 33rd Floor*
- 11:00 am – 12:30 pm** ASWA Chapter Exchange - *Commonwealth A Room*
- 11:00 am – 12:30 pm** AWSCPA Business Matters Meeting & Member Exchange - *Washington A Room, 3rd Floor*
- 1:00 – 3:00 pm** Opening Keynote Session - The Power of Questions: Lead, Succeed and Activate Change, Dorothy Leeds - *Regency BC Room*
- 3:00 – 4:00 pm** ASWA Credentials Check-In - *Millennium Hall Foyer*
- 3:10 – 4:00 pm** ASWA Bylaws Forum - *Commonwealth A Room*
- 4:00 – 6:00 pm** Forrest A. Kessler Walk for Humanity - *Destination: National Constitution Center*
- 6:00 – 8:00 pm** Welcome Reception at National Constitution Center - *525 Arch Street (Independence Mall)*
- 8:00 pm** Dinner (on your own)
- 8:00 – 11:00 pm** Hospitality Suite Open - *Suite 413, 4th Floor*

Thursday, September 29

- 6:45 – 8:00 am** Continental Breakfast in the Exhibit Area - *Millennium Hall*
- 6:45 am – 5:00 pm** Registration Open - *Millennium Hall Foyer*
- 7:00 – 7:50 am** Early Bird CPE (EB1) – Pearls of Wisdom, Caren Karpf - *Commonwealth D Room*
- 8:00 – 9:40 am** Concurrent Sessions 1

EIF/FSP Update (A1)
Russell Golden

Practical Tools for Non-Profit Board & Staff Members (C1)
Lisa A. Gioia, CPA

Growing the Practice – Building Niches and Winning Opportunities (P1)
Gale Crosley, CPA

2005 Federal Tax Update (T1)
Claude Renshaw, CPA

- 8:30 am – 4:00 pm** Exhibit Area Open - *Millennium Hall*
- 9:40 – 10:10 am** Break in Exhibit Area - *Millennium Hall*
- 9:40 – 10:10 am** ASWA Credentials Check-In - *Millennium Hall Foyer*
- 10:10 – 11:50 am** Concurrent Sessions 2

SEC and PCAOB Update (A2)
Colleen Cunningham

Maximizing Value in M&A Transactions (C2)
Edward J. DeMarco, Jr.

Leadership: Making Extraordinary Things Happen (P2)
Lisa Catlin

The IRS is on the Phone – and It's for You (T2)
Laura N. Soloman, Esq.

- 12:00 – 1:20 pm** Keynote Luncheon – Are You Ready for Your Future in Accounting? Steve Erickson, CPA - *Millennium Hall*
- 1:30 – 3:10 pm** Concurrent Sessions 3

Sarbanes-Oxley 404-Year 2 (A3)
Nancy Newman-Limata

Managing Your Auditors (C3)
Panel: Terri Albertson and Keith D. Spicher

Panel Presentation of Cases in Ethical Behavior (P3)
Mary Feeney Bonawitz, PhD, CPA, Elinor Madigan, PhD, PMP and Cindy Wollman

Benefit Plans for Medium & Small Businesses (T3)
Lisa Langdon Arko

- 3:10 – 3:40 pm** Break in Exhibit Area - *Millennium Hall*
- 3:10 – 3:40 am** ASWA Credentials Check-In - *Millennium Hall Foyer*
- 3:40 – 4:30 pm** Concurrent Sessions 4

FSAB Update (A4)
Sydney Garmong

Underwriting Commercial Credits (C4)
Martin Moran

Mentoring – Next Steps (P4)
TBD

Avoiding Tax Scams (T4)
Brian Finn

- 5:00 – 6:30 pm** ASWA Annual Business Meeting - *Regency AB Room*
- 6:30 pm** Dinner (on your own)
- 6:30 – 11:00 pm** Hospitality Suite Open - *Suite 413, 4th Floor*

SCHEDULE AT A GLANCE

Accounting & Auditing
All sessions in Commonwealth D Room
2nd Floor

Controllership
All sessions in Commonwealth C Room
2nd Floor

Personal & Professional Development
All sessions in Commonwealth D Room
2nd Floor

Tax
All sessions in Commonwealth A Room
2nd Floor

Friday, September 30

6:45 – 8:00 am

Continental Breakfast in the Exhibit Area - *Millennium Hall*

7:00 am – 5:00 pm

Registration Open - *Millennium Hall Foyer*

7:00 – 7:50 am

Early Bird CPE (EB2) – Negotiating Strategies for Women, Paulette Gabriel - *Commonwealth D Room*

8:00 – 9:40 am

Concurrent Sessions 5

Fair Value Accounting (A5)
Linda Bergen, CPA

Integrating Budgets with Strategic Plans (C5)
John C. Fusco, Jr.

Non-Profit Corporate Governance/Serving on Corporate Boards after Enron (P5)
Nancy Sylvester, MA, PRP, CPP-T

Location, Location, Location – Real Estate & Taxation (T5)
Mod: Marianne Heard, CPA, MST
Theresa Christopher, CPA, MST
and Alex Miller, CPA

8:30 am – 3:30 pm

Exhibit Area Open - *Millennium Hall*

9:40 – 10:10 am

Break in Exhibit Area - *Millennium Hall*

10:10 – 11:50 am

Concurrent Sessions 6

Corporate Governance – After the Fall... (A6)
Marilyn E. Vito, CMA, CPA

Laws & Rules for Data Archiving of Accounting Information (C6)
Mary Feeney Bonawitz, PhD, CPA
and Elinor Madigan, PhD, PMP

AICPA Work/Life and Women's Initiatives Executive Committee (WLWIEC) and Workplace Flexibility (P6)
Linda Bergen, CPA, Stan Smith
and Alex Miller, CPA

Taking the Mystery Out of Retirement Plans (T6)
Sandra F. Kirch, Audrey
B. Drossner and Heather
Buchanan

11:55 am – 1:30 pm

Keynote Luncheon - Making Change, Neale Godfrey - *Millennium Hall*

1:30 – 3:10 pm

Concurrent Sessions 7

Revenue Recognition (A7)
James Kroeker
and Dawn Tapani

Using Technology to Communicate with Your Clients (C7)
Nancy Vinkler

Retaining Your Best Employees (P7)
Nancy Radke

Understanding LLC and S Corp Issues (T7)
Jack Meola, CPA, JD, LLM

3:10 – 3:40 pm

Break in Exhibit Area - *Millennium Hall*

3:40 – 5:20 pm

Concurrent Sessions 8

Fraud & Forensic Accounting: What Every Accountant Needs to Know (A8)
Mary Ann Merryman

Assisting Your Clients with an Insurance Premium Audit (C8)
Donna M. Harwood, CPCU,
APA, CIPA

Speaking from the Heart (P8)
Arlene Stepputat

Understanding Individual Alternative Minimum Tax: The New Schedule M-3 – Corporate Disclosure and Reconciliation (T8)
Paul Dougherty, CPA, JD and
Richard Lichtig, CPA

6:30 – 9:30 pm

Awards Gala and Foundation Auction - *Millennium Hall*

9:30 pm

Joint National Conference Ends

Saturday, October 1

8:00 – 8:50 am

Post-Conference CPE (PC1) – What Holds Women Back in Business & How to Fix It, Kristin Linder - *Regency A Room*

8:50 – 9:00 am

Coffee Break - No breakfast served.

9:00 – 9:50 am

Post-Conference CPE (PC2) – Taking Control of Your Financial Future, Doris Theune - *Regency A Room*

9:50 – 10:00 am

Coffee Break

10:00 – 10:50 am

Post-Conference CPE (PC3) – Banking Fraud and Identity Theft, Bill Sinopole - *Regency A Room*

10:50 – 11:10 am

Coffee Break

11:10 am – 12:00 pm

Post-Conference CPE (PC4) – Tax Shelter Provisions of the American Jobs Creation Act of 2004 (AJCA): What Every Tax Advisor Needs to Know, Daniel Rosen - *Regency A Room*

Registration

You may pick up your registration packet and badge at the JNC Registration Desk located in the Millenium Hall foyer, during the following times:

- Wednesday, September 28
8:30 a.m. – 4:00 p.m.
- Thursday, September 29
6:45 a.m. – 5:00 p.m.
- Friday, September 30
7:00 a.m. – 5:00 p.m.

Participation in the ASWA/AWSCPA Joint National Conference is limited to those registered. Full registration includes:

- Admission to all educational sessions (Wednesday-Friday)
- Admission to all Post-Conference educational sessions (Saturday)

- Admission to the exhibit area
- Wednesday’s Welcome Reception at the National Constitution Center
- Friday’s Awards Gala and Foundation Auction
- Daily continental breakfasts, refreshment breaks and luncheons
- Registration materials

★ *One day registration includes that day’s educational sessions, refreshment breaks, luncheon and handout materials. You may register for one day only, otherwise you must register for the entire conference.*

Registration Fees

Registration fees are as follows:

	Onsite
ASWA or AWSCPA Member	\$525
Nonmember	\$625
One-Day*	\$260

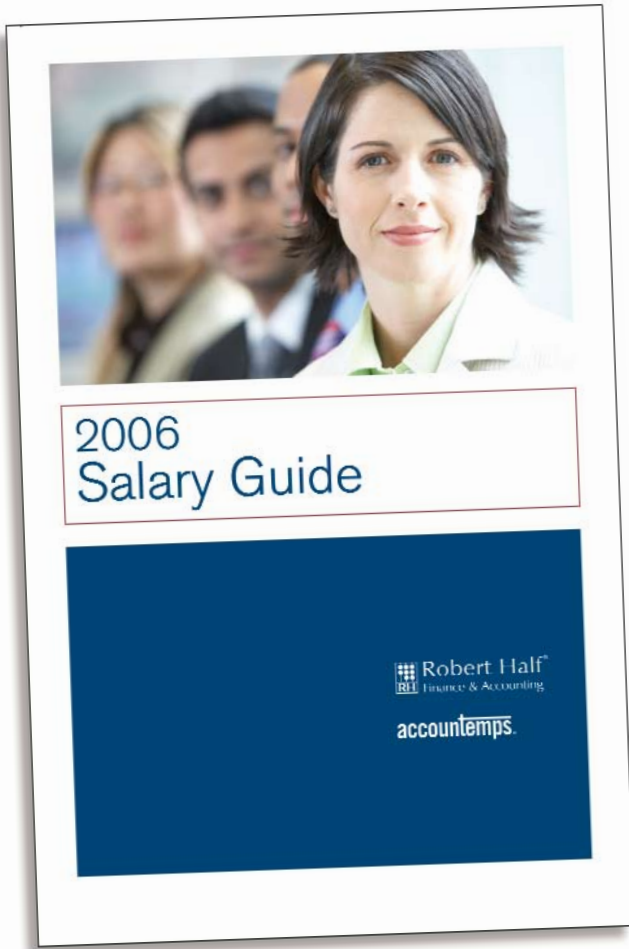
Hospitality Suite

ASWA and AWSCPA will offer to their attendees the availability of a hospitality suite (Suite 413, 4th floor). This is a perfect gathering place to meet friends and colleagues, plan social activities or just mingle. Local members will be on hand to answer questions, help with directions and provide tour information. The hours are:

- Wednesday, September 28
8:00 p.m. – 11:00 p.m.
- Thursday, September 29
6:30 p.m. – 11:00 p.m.

Loews Hotel Meeting Room Floor Plan





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Wednesday, September 28

8:30 am – 4:00 pm

Registration Open - *Millennium Hall Foyer*

8:30 am – 1:00 pm

ASWA Credentials Check-In
- *Millennium Hall Foyer*

9:00 – 11:00 am

ASWA CPC Meeting - *Commonwealth A Room*

9:00 – 11:00 am

ASWA Regional Director Strategic Planning Meeting - *Lescaze Room, 33rd Floor*

11:00 am – 12:30 pm

ASWA Chapter Exchange
- *Commonwealth A Room*

11:00 am – 12:30 pm

AWSCPA Business Matters Meeting & Member Exchange - *Washington A Room, 3rd Floor*

1:00 – 3:00 pm - *Regency BC Room*

Opening Keynote Session - The Power of Questions: Lead, Succeed and Activate Change



Dorothy Leeds

Program Level: Basic

NASBA Field of Study: Personal Development
CPE Credit: 2

Do you feel in your heart that you can do more and be more, professionally and personally? All it takes is asking the right questions, and acting on the answers.

This motivating opening keynote session will help you to tap into the power of questions so that you may:

- Think more productively;
- Lead with confidence;
- Initiate and manage change;
- Hire the right people;
- Build stronger relationships;
- Make fewer mistakes;
- Gain control in difficult situations;
- Find Inspired Solutions.

3:00 – 4:00 pm

ASWA Credentials Check-In
- *Millennium Hall Foyer*

3:10 – 4:00 pm

ASWA Bylaws Forum - *Commonwealth A Room*

4:00 – 6:00 pm

Forrest A. Kessler Walk for Humanity
- *Destination: National Constituion Center*

6:00 – 8:00 pm

JNC Welcome Reception at National Constitution Center
- *525 Arch St. (Independence Mall)*

8:00 pm Dinner (on your own)

8:00 – 11:00 pm

Hospitality Suite Open - *Suite 413, 4th Floor*

Thursday, September 29

6:45 – 8:00 am

Continental Breakfast in the Exhibit Area - *Millennium Hall*

6:45 am – 5:00 pm

Registration Open - *Millennium Hall Foyer*

7:00 – 7:50 am

Early Bird CPE (EB1) - *Commonwealth D Room*

Pearls of Wisdom

Caren Karpf, MassMutual Financial Group

Program Level: Basic

NASBA Field of Study: Personal Development
CPE Credit: 1

This entertaining, interactive and fast-paced presentation is designed to help a woman develop or update a personal financial plan. This educational seminar demonstrates how the seminar is not a sales presentation but meant to provide you with knowledge so you will be prepared to make informed decisions about your financial future. Citing increasing life expectancies, the rising cost of living and the financial challenges that lie ahead are real. However sound, informed planning will help you be prepared.

8:00 – 9:40 am

Concurrent Sessions 1

ACCOUNTING & AUDITING (A1)

- *Commonwealth D Room*

ITF/FSP Update

Russell Golden, Senior Technical Advisor, FASB

Program Level: Intermediate

NASBA Field of Study: Accounting & Auditing
CPE Credit: 2

Come to this session for an engaging discussion of technical application and implementation activities at the Financial Accounting Standards Board.

CONTROLLERSHIP (C1)

- *Commonwealth C Room*

Practical Tools for Non-Profit Board & Staff Members

Lisa A. Gioia, CPA

Program Level: Basic

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 2

This session is designed to provide accountants who serve not-for-profit organizations as board members or staff members with specific not-for-profit industry knowledge to help fulfill their fiduciary responsibility. We will work through practical tools you can use to analyze and interpret financial statements for planning and decision-making. We will also review tax reporting requirements.

PERSONAL & PROFESSIONAL DEVELOPMENT (P1)

- *Commonwealth B Room*

Growing the Practice – Building Niches and Winning Opportunities

Gale Crosley, President, Crosley + Company

Program Level: Intermediate

NASBA Field of Study: Personal Development

CPE Credit: 2

Two of the most critical areas of rainmaking are growing niches and making winning opportunities. But the challenge of “keeping the niche out of the ditch” often causes CPAs to question the viability and profitability of niche practices. How to keep mature businesses profitable and how to get new offerings off the ground will be subjects of this discussion. In addition, Big Four clients considering a move and clients in firms that no longer service their market provide many new opportunities. However, these opportunities require sophisticated battle structures. This session focuses on highlighting the unique approach required to optimize odds in landing larger pieces of business, and discusses specific wins and losses from other firms like yours.



Tax (T1) - Commonwealth A Room

2005 Federal Tax Update

Claude Renshaw, CPA, Professor,
Saint Mary's College

Program Level: Intermediate

NASBA Field of Study: Taxation

CPE Credit: 2

In the last several years, there has been a significant amount of new legislation affecting individual and business taxes.

This session will emphasize some of the most recent activity, and give participants an opportunity for both learning about new rules and reviewing previous legislation still in effect. Topics will include tax rates, child tax and adoption credits, education credits, sale of personal residence, capital gains, depreciation on business property, treatment of qualified dividends, home office deductions, the corporate manufacturers deduction and many more. This session promises to reflect any up-to-the-minute tax law changes.

8:30 am – 4:00 pm

Exhibit Area Open - Millennium Hall

9:40 – 10:10 am

Break in Exhibit Area - Millennium Hall

9:40 – 10:10 am

ASWA Credentials Check-In

- Millennium Hall Foyer

10:10 – 11:50 am

Concurrent Sessions 2

ACCOUNTING & AUDITING (A2)

- Commonwealth D Room

SEC and PCAOB Update

Colleen Cunningham, President and CEO,
Financial Executives International

Program Level: Update

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

This presentation will provide a comprehensive financial reporting update on the latest rulings and proposals from the PCAOB, IASB and SEC that impact corporate finance.

CONTROLLERSHIP (C2)

- Commonwealth C Room

Maximizing Value in M&A Transactions

Edward J. DeMarco, Jr., Partner, Ballard, Spahr,
Andrews & Ingersoll, LLP

Program Level: Basic

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

This program is designed for accountants who advise closely held and middle market businesses. In this session, attendees will learn how to maximize business value in an M&A transaction, from planning for the transaction to maximizing asset values – particularly intellectual property portfolios, to managing and allocating risks inherent in the transaction.

PERSONAL & PROFESSIONAL DEVELOPMENT (P2)

- Commonwealth B Room

Leadership: Making Extraordinary Things Happen

Lisa Catlin, President, PMETH Consulting

Program Level: Intermediate

NASBA Field of Study: Personal Development

CPE Credit: 2

By learning to lead, people make extraordinary things happen. Not machines, not computers, not things. People! People are the driving force of every organization. This is why it is critical to discuss fundamental leadership principles that, if applied daily, will help people make extraordinary things happen at work and in their personal lives. Education and professional experience are only half of what we need to know – leadership principles make up the other half.

Tax (T2) - Commonwealth A Room

The IRS is on the Phone – and It's for You

Laura N. Solomon, Esq.

Program Level: Basic

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 2

Will your charitable organization clients be ready when the IRS calls?

As an accountant, do you know what it takes to serve on a charitable board? Federal and state governments, the IRS and the press are all targeting charities but there are critical tools available to protect these charities and their boards. Participants will be updated on important developments and learn how they can leverage their professional skills to further their clients' charitable missions.

12:00 – 1:20 pm

- Millennium Hall

Keynote Luncheon - Are You Ready for Your Future in Accounting?



Steve Erickson, CPA

NASBA Field of Study: Management

Program Level: Basic

CPE Credit: 1

Steve Erickson will share his thoughts concerning current trends and offer ideas to address:

- The changing demographics of the accounting work force and how to compete for talent;
- New firm structures designed to meet the needs of clients and staff;
- How to maximize the value of your services for both clients and employers;
- Techniques to tie financial plans to the client service strategy of your organization;
- And more!

1:30 – 3:10 pm

Concurrent Session 3

ACCOUNTING & AUDITING (A3)

- Commonwealth D Room

Sarbanes-Oxley 404 – Year 2

Nancy Newman-Limata, Partner,
PricewaterhouseCoopers LLP

Program Level: Intermediate

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

What have we learned from the first year of 404? In this session we will



discuss some of the lessons learned from Year 1 and how those might translate into efficiencies to be gained by management and their auditors in Year 2. We'll also discuss what changes are in store for the 2005 integrated audit as it relates to regulatory guidance from the PCAOB and the SEC and some practical audit approaches to these changes.

CONTROLLERSHIP (C3)

- Commonwealth C Room

Managing Your Auditors

Panel: Terri Albertson, Grant Thornton and Keith D. Spicher, Senior Manager, Ernst & Young

Program Level: Intermediate

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

Participate in a discussion with our panel on how to manage your auditors. As demands on our time continue to grow, an efficient, well-managed audit becomes more crucial. Our panel, consisting of both industry and auditor participants, will discuss strategies and tips for an efficient, smooth-running audit process. Come armed with questions and a willingness to share your own tips and strategies.

PERSONAL & PROFESSIONAL DEVELOPMENT (P3)

- Commonwealth B Room

Panel Presentation of Cases in Ethical Behavior

Mary Feeney Bonawitz, PhD, CPA, Assistant Professor, Penn State University, Elinor Madigan, PhD, PMP, Assistant Professor, Penn State University, and Cindy Wollman, Vice President of New Business Development, CRW Graphics

Program Level: Overview

NASBA Field of Study: Ethics

CPE Credit: 2

This presentation will cover the changes in the profession since Enron. Besides the collapse of Enron and Arthur Andersen, there were other serious reporting issues that have plagued the profession and the capital market system. The presentation will cover the changes resulting from legal, education and professional pronouncements.

TAX (T3) - Commonwealth A Room

Benefit Plans for Medium & Small Businesses

Lisa Langdon Arko, Retirement Consultant, Towers Perrin

Program Level: Intermediate

NASBA Field of Study: Taxation

CPE Credit: 2

Ms. Arko will compare and contrast different benefit plans for medium and small businesses with an emphasis on tax. She will include HSAs; MSAs; cafeteria plans; day care assistance; transportation fringe benefits; and other timely topics in her presentation. One of the objectives of this presentation is to provide a business owner and/or advisors with an understanding of the various benefits; required structuring, tax issues, including which entities qualify for certain plans. Ms. Arko will also address the considerations that should be taken into account in determining which benefit plans are most feasible for certain businesses and accomplish the goals of management.

3:10 – 3:40 pm

Break in Exhibit Area - Millennium Hall

3:10 – 3:40 pm

ASWA Credentials Check-In

- Millennium Hall Foyer

3:40 – 4:30 pm

Concurrent Sessions 4

ACCOUNTING & AUDITING (A4)

- Commonwealth D Room

FASB Update

Sydney Garmong, Executive, Crowe Chizek and Company LLC

Program Level: Overview

NASBA Field of Study: Accounting & Auditing

CPE Credit: 1

Come to this session to learn about the latest FASB standards and what is in the pipeline. In this session, we'll cover stock-based compensation, business combinations, revenue recognition and fair value measurement – just to name a few.

CONTROLLERSHIP (C4)

- Commonwealth C Room

Underwriting Commercial Credits

Martin Moran, Vice President, PNC Bank

Program Level: Intermediate

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 1

In this session we'll review the policies and procedures banks use to underwrite commercial credit. Some of these include key ratios, methodology to calculate cash flow and compensating factors used to qualify clients for credit.

PERSONAL & PROFESSIONAL DEVELOPMENT (P4)

- Commonwealth B Room

Mentoring – Next Steps

TBD

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 1

Mentoring is good for business, good for the mentor and good for the mentee. Most of today's businesses have found that mentoring is paramount to developing and retaining good staff. A good mentor can help a mentee move from an adequate level of performance to an outstanding level. For a mentor, this experience is a key component in their leadership and development training. This session will help you get the necessary tools to excel in your role, whether it is mentor, mentee or business leader.

TAX (T4) - Commonwealth A Room

Avoiding Tax Scams

Brian Finn, Internal Revenue Service

Program Level: Basic

NASBA Field of Study: Taxation

CPE Credit: 1

This year many taxpayers will fall prey to scam artists who appear to want to help them keep their money, when in fact they are stealing it right from under their nose. Worse yet, taxpayers can face heavy fines, payment of taxes owed with interest and penalties, and even imprisonment for taking part in these scams. Session participants will leave with a laundry list of tax scams which the IRS urges taxpayers to avoid



and knowledge on how to avoid them. From offshore transactions to no taxes withheld from wages to improper home-based businesses, this session will help you be one step ahead of the scam artists. Plain and simple there is no secret way to avoid paying taxes.

5:00 – 6:30 pm

ASWA Annual Business Meeting
- *Regency AB Room*

6:30 pm

Dinner (on your own)

6:30 – 11:00 pm

Hospitality Suite Open - *Suite 413, 4th Floor*

Friday, September 30

6:45 – 8:00 am

Continental Breakfast in the Exhibit Area - *Millennium Hall Foyer*

7:00 am – 5:00 pm

Registration Open - *Millennium Hall Foyer*

7:00 – 7:50 am

Early Bird CPE (EB2) - *Commonwealth D Room*

Negotiating Strategies for Women

Paulette Gabriel, President, Key Leadership Initiatives

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 1

Each and every day we negotiate. What are the key differences in how men and women negotiate? Learn skills that you can use right away and develop an approach that is uniquely yours. What should you say? What shouldn't you say? You will leave with a template or "road map" that helps you score a particular negotiating situation for timing and appropriateness. Learn to negotiate better everyday, about everything with everyone.

8:00 – 9:40 am

Concurrent Sessions 5

ACCOUNTING & AUDITING (A5)

- *Commonwealth D Room*

Fair Value Accounting

Linda Bergen, Vice President, Citigroup, Inc.

Program Level: Intermediate

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

This presentation will cover the FASB and IASB initiatives that would expand the use of fair value measurements in financial statements as well as FASB's current project, on how fair value should be measured. Included will be: FASB's Fair Value Measurement Project; the fair value option in IAS 39 and FASB's fair value option proposals.

CONTROLLERSHIP (C5)

- *Commonwealth C Room*

Integrating Budgets with Strategic Plans

John C. Fusco, Jr., Financial Consultant, Jacklin Associates, Inc.

Program Level: Intermediate

NASBA Field of Study: Management

CPE Credit: 2

It is common for budgets to be produced in a vacuum relative to the overall planning of the organization. This seminar will introduce you to bringing the budget out of the accounting department to integrate with corporate goals and strategies. Best practices in budgeting will be explored. Flexible budgeting and methods of integrating with the strategic plan will be shown. The end result should be the ability to look at budgets as a financial plan to allocate resources and improve operations rather than a control mechanism.

PERSONAL & PROFESSIONAL DEVELOPMENT (P5)

- *Commonwealth B Room*

Non-Profit Corporate Governance/ Serving on Corporate Boards after Enron

Nancy Sylvester, MA, PRP, CPP-T, Professional Parliamentarian and Trainer, Sylvester Enterprises, Inc.

Program Level: Basic

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 2

Understanding how a board works is the first step to effective boardmanship. This workshop will review board basics, provide an overview of board responsibilities and then focus on how the accountability placed on for-profit corporate boards has impacted the accountability of non-profit boards.

Tax (T5) - Commonwealth A Room

Location, Location, Location – Real Estate & Taxation

Moderator: Marianne Heard, CPA, MST, Director, Tax Practice, Boston Region, American Express Tax and Business Services (TBS)

Panelists: Theresa Christopher, CPA, MST, Supervisor, Tax Practice, Boston Region, American Express Tax and Business Services (TBS) and Alex Miller, CPA

Program Level: Intermediate

NASBA Field of Study: Taxation

CPE Credit: 2

Real estate issues touch most accountants and their clients at one time or another. They can be simple or complex issues, but they always offer planning opportunities. This panel will discuss the effects of the recent tax laws on real estate transactions, benefits of cost segregation studies after bonus depreciation, potential tax savings provided by real estate credits and implications of a section 1031 exchange and deferral of gain.

8:30 am – 3:30 pm

Exhibit Area Open - *Millennium Hall*

9:40 – 10:10 am

Break in Exhibit Area - *Millennium Hall*

10:10 – 11:50 am

Concurrent Sessions 6

ACCOUNTING & AUDITING (A6)

- *Commonwealth D Room*

Corporate Governance – After the Fall...

Marilyn E. Vito, CMA, CPA, Associate Professor of Business, Richard Stockton College of New Jersey

Program Level: Overview

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

A brief history of how corporate governance has evolved from the days of the "robber barons" to the contemporary world of business, setting the stage for discussion of modern corporate governance perspectives. Particularly in light of changes imposed by Sarbanes-Oxley, accepting corporate directorships imposes new liabilities and greater responsibilities than ever.

CONTROLLERSHIP (C6)

- Commonwealth C Room

Laws & Rules for Data Archiving of Accounting Information

Mary Feeney Bonawitz, PhD, CPA, Assistant Professor, Penn State University and Elinor Madigan, PhD, PMP, Assistant Professor, Penn State University

Program Level: Intermediate

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 2

The Sarbanes-Oxley Act of 2002 requires many changes in the accounting profession. Much discussion has centered on the provisions of Section 404 and the costs involved in management assessment of internal control and the adoption of ethics codes. The SEC has proposed rules to implement Section 802 on document retention. These provisions pose a number of requirements on the document to be retained, the length of the retention and the manner in which the documents are to be maintained. Many firms do not realize the costs involved with true data archiving and what they need to do to protect the information. We propose to detail the specifics on complying with Section 802.

PERSONAL & PROFESSIONAL DEVELOPMENT (P6)

- Commonwealth B Room

AICPA Work/Life and Women's Initiatives Executive Committee (WLWIEC) and Workplace Flexibility

Linda Bergen, CPA, Vice President, Corporate Accounting Policy, Citigroup, Inc., Stan Smith, National Director of Next Generation Initiatives, Deloitte, and Alex Miller, CPA, Alexandra L. Miller, CPA PC

Program Level: Basic

NASBA Field of Study: Management

CPE Credit: 2

Are you implementing work/life programs and strategies? Are you tracking the results? How does your culture support work/life initiatives? Learn about the latest research and trends in the marketplace on workplace flexibility and what it means to you. Come to this session to get a grip on the workplace flexibility phenomena.

This session will explore the business case for flexible work arrangements, best practices and will help you develop solid strategies for your organization. You'll also get an update on the committee's activities.

TAX (T6) - Commonwealth A Room

Taking the Mystery Out of Retirement Plans

Sandra F. Kirch, Financial Advisor, Wealth Advisory Specialist, Legg Mason Wood Walker, Inc.; Audrey B. Drossner, VP, Senior Wealth Advisor, Legg Mason Wood Walker, Inc; Heather Buchanan, VP, Director of Marketing, Legg Mason Retirement Services

Program Level: Intermediate

NASBA Field of Study: Taxation

CPE Credit: 2

A growing portion of many accountants' businesses is helping clients plan successfully for their retirements. This session will update and expand upon the traditional and not-so-traditional retirement plan choices now available, and discuss the accountant's role in the process of helping clients select the optimum plan for their situation. A question and answer session will follow.

11:55 am – 1:30 pm

- Millennium Hall

Keynote Luncheon – Making Change

Neale Godfrey
Program Level: Basic
NASBA Field of Study: Personal Development
CPE Credit: 1



Once upon a time, women didn't worry about money. But these days, life has changed dramatically, and no woman - no matter where she is in her life - can afford to carry around hand-me-down, outdated attitudes and expectations about money. Neale Godfrey is a single mother, successful author, and entrepreneur and will give the audience empowering advice on how to take control of their financial lives. Whatever stage of life you're at: starting out on your own; coupling, uncoupling, and recoupling; taking care of your kids and older parents;

and taking care of yourself. This session will show you how to discover your financial personality and teaches you the life skills you need to "make change" in the ways that count most.

1:30 – 3:10 pm

Concurrent Sessions 7

ACCOUNTING & AUDITING (A7)

- Commonwealth D Room

Revenue Recognition

James Kroeker, Partner, Deloitte & Touche LLP; Dawn Tapani, Partner, Deloitte & Touche LLP

Program Level: Intermediate

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

The objective of this session is to discuss current issues in revenue recognition accounting and to provide an overview of the FASB project on revenue recognition. In addition to highlighting the project, we will discuss the key differences between the FASB's approach to date and current accounting practice.

CONTROLLERSHIP (C7)

- Commonwealth C Room

Using Technology to Communicate with Your Clients

Nancy Vinkler, Internet Consultant, WSI Internet Consulting Education

Program Level: Basic

NASBA Field of Study: Management

CPE Credit: 2

There are NOT enough hours in the day! You spend so much time trying to figure out how you can work with your existing clients, search for new clients and keep in touch with your dormant clients. What about growing your relationships with your strategic alliances and referral partners? Fact: You need to communicate with potential customers a minimum of six times before they purchase a product or service from you. Drop into this seminar to see if there are ways to free up some of your time by using technology to communicate with your marketplace.



PERSONAL & PROFESSIONAL DEVELOPMENT (P7)

- Commonwealth B Room

Retaining Your Best Employees

Nancy Radke, District Director, Robert Half International, Inc.

Program Level: Intermediate

NASBA Field of Study: Personal Development

CPE Credit: 2

To be successful, organizations must keep their best employees. But with accountants at all levels in high demand and seemingly numerous opportunities available for them, this is easier said than done. This session will focus on proven strategies for retaining top performers, including recognizing the warning signs that personnel may be looking to leave, providing advancement opportunities, rewarding staff accomplishments, creating a positive work environment and understanding the role of compensation and benefits in employee satisfaction.

TAX (T7) - Commonwealth A Room

Understanding LLC and S Corp Issues

Jack Meola, CPA, JD, LL.M., Amper, Politziner & Mattia

Program Level: Intermediate

NASBA Field of Study: Taxation

CPE Credit: 2

It's easy to find a discussion that focuses on choice of entity between LLCs and S corporations, but most don't go beyond that. There are many situations with both entities that can have unforeseen tax consequences and even trigger income. This session will explore some of the more complex issues involving partnerships and S corporations including transactions between related parties, basis calculation, impairment of debt, the Accumulated Adjustments Account, built-in gains and reasonable compensation.

3:10 – 3:40 pm

Break in Exhibit Area - Millennium Hall

3:40 – 5:20 pm

Concurrent Sessions 8

ACCOUNTING & AUDITING (A8)

- Commonwealth D Room

Fraud & Forensic Accounting: What Every Accountant Needs to Know

Mary Ann Merryman, Professor of Accounting, Saint Mary's College

Program Level: Basic

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

The fraud that occurred at Enron, WorldCom, HealthSouth and numerous other entities has resulted in new corporate governance legislation, changes in the regulation of the accounting/auditing industry, expanded guidance as to the auditor's responsibility for fraud and increased awareness of the possibility of fraud occurring in all types of organizations. Accounting professionals can no longer plead ignorance about knowledge of fraud and forensic accounting. This session will help you to think like a fraudster! We will look at research and statistics raising your awareness of how and why fraud is committed, how fraudulent conduct can be detected and how you can prevent fraud from occurring in your (or your client's) organization. With stories of fraud appearing every day in the news, it is difficult to imagine a more timely or more relevant continuing education course than this one!

CONTROLLERSHIP (C8)

- Commonwealth C Room

Assisting Your Clients with an Insurance Premium Audit

Donna M. Harwood CPCU, APA, CIPA, Field Audit Specialist, AIG

Program Level: Basic

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

This presentation identifies the various aspects of an insurance premium audit from the standpoint of the accounting professional. The presentation will encompass the purpose of the audit, the records needed for an audit, bases of premium, employee/employer relationships and resolution of premium audit disputes.

PERSONAL & PROFESSIONAL DEVELOPMENT (P8)

- Commonwealth B Room

Speaking from the Heart

Arlene Stepputat, President, Integrity International

Program Level: Intermediate

NASBA Field of Study: Personal Development

CPE Credit: 2

If the idea of speaking in front of a group makes you break out into a sweat, this is the inspired solution for you. In a safe, supportive environment, learn practical strategies to create presentations that will captivate your audience and keep them listening and engaged. This session will focus on managing anxiety, use of voice, body, eye contact, handling the audience and trusting yourself. You will even have fun. If you are terrified, you must come!

TAX (T8) - Commonwealth A Room

Understanding Individual Alternative Minimum Tax: The New Schedule M-3 – Corporate Disclosure and Reconciliation

Paul Dougherty, CPA, JD, Officer, Amper, Politziner & Mattia; Richard Lichtig, CPA, Officer, Amper, Politziner & Mattia

Program Level: Basic

NASBA Field of Study: Taxation

CPE Credit: 2

More taxpayers than ever before are finding themselves subject to the alternative minimum tax (AMT). Part I of this session will highlight items of tax preferences and adjustments that factor into the determination of an individual taxpayer's AMT liability. Topics to be discussed include new pronouncements regarding mortgage interest expense, real estate taxes paid by owners of co-operative apartments, stock options, section 59(c), net operating losses and foreign tax credits. The Treasury Department and the Internal Revenue Service recently issued procedures that streamline the disclosure by corporate taxpayers of transactions with a significant book/tax difference. Part II of this session will provide an overview of the new Schedule M-3. Participants will learn the purpose of the Schedule M-3,



major features of the schedule and the practical considerations in Schedule M-3 implementation.

6:30 – 9:30 pm

Awards Gala and Foundation Auction

- Millennium Hall

9:30 pm

Joint National Conference Ends

Saturday, October 1

8:00 – 8:50 am

Post-Conference CPE (PC1)

- Regency A Room

What Holds Women Back in Business & How to Fix It

Kristin Linder, Principal, theLINDERgroup

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 1

Historically speaking, women are latecomers to the business world. Men got there first a long time ago, setting up the existing standards. This workshop covers how women bring simultaneous strength and “hard wired” handicaps that are easily remedied through awareness and discipline to boost them into the New Age of Business.

8:50 – 9:00 am

Coffee Break - No Breakfast Served

9:00 – 9:50 am

Post-Conference CPE (PC2)

- Regency A Room

Taking Control of Your Financial Future

Doris Theune, Senior Vice President, Bryn Mawr Trust

Program Level: Intermediate

NASBA Field of Study: Consulting Services

CPE Credit: 1

This presentation will stress the importance of starting early to plan for retirement. And it is never too late. Many career women do not have an adequate retirement nest egg. And because women tend to outlive men by an average of eight years, they may require more retirement income than men. Women earn 76 cents on every dollar earned by their male counterparts. This number

actually shrinks to 45 cents when the calculations include consideration for time away from the marketplace to raise children, return to school, or care for elderly family members. The first step in retirement planning is to calculate the cost of your retirement years. I will use a worksheet to help the audience estimate retirement income and expenses to determine any shortfall, and, create a savings plan to meet that need. The most obvious source of retirement income is Social Security but even at best, Social Security will provide approximately one quarter of the retirement income requirement for most folks. Pension Plans, 401k plans and personal savings will have to cover the largest part of retirement spending.

9:50 – 10:00 am

Coffee Break

10:00 – 10:50 am

Post-Conference CPE (PC3)

- Regency A Room

Banking Fraud and Identity Theft

Bill Sinopole, Federal Bureau of Investigation

Program Level: Accounting and Auditing

NASBA Field of Study: Consulting Services

CPE Credit: 1

Identity theft and bank fraud are serious crimes and feel just as invasive as a burglary and just as personal as an assault. Thieves steal money from your bank accounts, take out loans in your name, and charge thousands of dollars on your credit cards, sometimes without your knowledge. The Federal Bureau of Investigation recognizes the risks of these crimes and is working to protect Americans against these crimes. Your diligence is the first line of defense. According to a recent Federal Trade Commission report, identity theft was the most common complaint received by the FTC in 2003 — the fourth consecutive year that identity fraud has led the list of consumer complaints. The most common examples of identity theft include credit card fraud, phone or utility fraud, bank fraud, employment-related fraud, government document or benefit fraud, and loan fraud. Identity theft can be extremely damaging. Victims can spend years and untold dollars trying to fix the mess made of their credit

records and personal lives. This session will explain how the thieves operate, lets you know what you can do to protect yourself, and describes how to respond if you're the victim of identity theft or fraud.

10:50 – 11:10 am

Coffee Break

11:10 am – 12:00 pm

Post-Conference CPE (PC4)

- Regency A Room

Tax Shelter Provisions of the American Jobs Creation Acts of 2004 (AJCA): What Every Tax Advisor Needs to Know

Daniel Rosen, Senior Attorney, LMSB, Internal Revenue Service

Program Level: Intermediate

NASBA Field of Study: Taxation

CPE Credit: 1

Recent legislative changes to the Code, made by the AJCA, significantly affect the way in which the Service relates to taxpayers and their tax advisors, as well as the way tax advisors and their clients relate to each other. Learn what you and your clients need to know about the myriad changes in the tax shelter area brought about by the 2004 Act.

No advance preparation or prerequisites are required for any of these courses.



Betsy Ross House



Welcome Reception

The JNC Welcome Reception will take place at the National Constitution Center on Wednesday, September 28 from 6:00 – 8:00 pm. The Center, located just a few blocks from the Loews Hotel in the heart of Philadelphia’s historic Independence Mall, offers a comprehensive orientation to the culture, history, shopping and dining of the Philadelphia region and provides a magnificent setting to network with your peers, sponsors, and exhibitors. In addition, you will have the opportunity to visit the Kimmel Theater for a private presentation of “Freedom Rising,” that tells the story of the Constitution from the Revolutionary era through the present day. You will also have the opportunity to browse the gift shop during the reception. These two opportunities have been provided by SKF, our Theater and Gift Shop Sponsor.

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**Forrest A. Kessler
 Walk for Humanity 2005-
 National Charity Fundraiser**

A precursor to the Welcome Reception, the Forrest A. Kessler Walk for Humanity 2005 provides you the opportunity to join your ASWA and AWSCPA friends from across the country for a National Charity Fundraiser sponsored by the American Society of Women Accountants, the American Woman’s Society of CPAs and The Leukemia & Lymphoma Society. This is an event to remember all humanitarians we have loved and lost.

The Fifth Annual Walk will depart from the hotel on Wednesday, September 28, 2005 from 4:00 – 6:00 pm. The tax-deductible registration fee is \$50. The experience includes a signature event t-shirt and a raffle ticket for special prizes. All of the proceeds from this event will go to The Leukemia & Lymphoma Society. This Society is the leader in the fight against the number one disease killer of children. Adult women and men are also victims of leukemia, lymphoma and myeloma – cancers of bone marrow and blood.

Awards Gala

Join ASWA and AWSCPA for an elegant joint awards dinner gala that will celebrate the winners of ASWAEF’s Balance Awards and AWSCPA’s National Awards. The fourth annual ASWA Balance Awards program will recognize the individuals – and companies – who have shown a commitment to work/life balance and sensitivity to the concerns of women in the industry. The AWSCPA recognizes the individual achievements of its members and non-members with the following awards: the Woman CPA of the Year Award, Educator of the Year Award, Public Service Award, and the Woman of Courage Award.

Gala After Party

Join your friends and colleagues at the JNC’s second live auction! Immediately following the Awards Gala, the foundations of the ASWA and AWSCPA will be hosting an exciting live auction to raise important funds to support the mission of each foundation. This one-and-a-half hour event will feature items donated by affiliates, chapters, firms and individuals from across the country. Don’t miss the opportunity to win and bid big!

The ASWA Educational Foundation was created to enhance recognition, philanthropic pursuits, and industry research in support of women in accounting and related fields. The AWSCPA Foundation was created in 1982 to support the research and educational activities of the AWSCPA and provide scholarship opportunities for women in the accounting profession.



Exhibitors

Booth Number

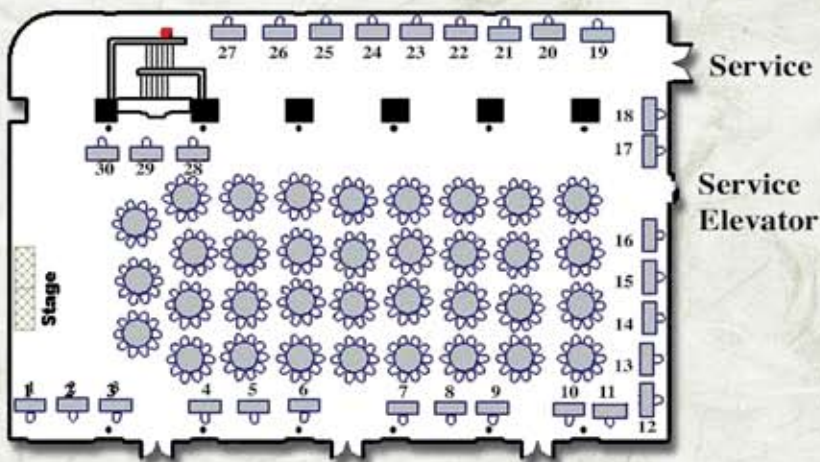
American Institute of Certified Public Accountants Work/Life and Women's Initiatives Executive Committee	14
Accountemps and Robert Half International.....	4
Accounting Principals.....	17
Affinity Insurance Services/EZ Insurance Solutions	6
American Airlines	12
Bearing Point	7
Becker CPA Review/Stalla Review for CFA Exam	13
Built Right Networks.....	18
Drug Enforcement Administration	23
Federal Bureau of Investigations	15
Financial Executives International	8
Financial Freedom Senior Funding	16
Fox Entertainment Group	27
Internal Revenue Service.....	5
Legg Mason Wood Walker, Inc.....	3
Mass Mutual.....	9
Merrill Lynch.....	25
Morgan Stanley (Ms. Gretchen Carey)	20
NAPLIA.....	21
NASD	22
PennMont Benefit Services, Inc.	2
PNC Bank	26
Spherion.....	19
U.S. Securities and Exchange Commission	11
Unibind, Inc.	24
The Walt Disney Company	1

Advertisers

Page Number

Accountemps and Robert Half Finance & Accounting.....	7
Fox Entertainment Group	19
Mass Mutual Financial Group	2

Millennium Hall



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ASWA is proud to recognize Accountemps and Robert Half Finance & Accounting as our Honorary Trustee-Visionary Partner and the IRS as our National Partner. AWS CPA is proud to partner with MassMutual Financial Group as our Financial Services Corporate Sponsor.

While you're in Philadelphia...

Philadelphia is a dynamic place where big city excitement meets hometown charm. Famous as the birthplace of life, liberty and the pursuit of happiness, the cradle of liberty offers much more than cobblestone streets and historical landmarks. Cultural, culinary, artistic and ethnic treasures abound in this city and its surrounding countryside. The fifth-largest city in the country, Philadelphia is a welcoming place, a city based on freedom of expression. New and one-of-a-kind attractions, a wealth of art and culture, renowned performing arts companies, awe-inspiring architecture, a walkable downtown, seemingly endless shopping (with no tax on clothes) and a restaurant renaissance that has caught the world's attention all promise to create an unforgettable Philadelphia experience.

Also, the greatest concentration of American history can be found just blocks away at Independence National Historical Park, including the Liberty Bell and Independence Hall.

Best of all, Philadelphia's compact downtown places all of this and so much more within a short walk or cab ride from any downtown hotel. If you're planning to take a vacation to Philadelphia before or after the Joint National Conference, visit the Philadelphia Convention & Tourism Bureau online at www.pcvb.org.

CPE Credit

Select from more than 70 hours of CPE to earn up to 25 hours of credits at the ASWA/ AWSCPA Joint National Conference. Three days of sessions are offered during the meeting with topics of interest to those in public and private accounting as well as education and government. Attendees are responsible for determining their individual state's requirements for CPE.



ASWA and AWSCPA are registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN 37219-2417, www.nasba.org.

A CPE form is included in your registration packet. Additional forms are available at the Registration Desk. Please sign the attendance form at each session you attend. Please return this form to the Registration Desk staff before leaving the conference. A certificate will be signed and mailed to you in 4-6 weeks.

Badges

The official badge and badgeholder must be worn for admission to sessions, exhibits and other conference activities. We thank you in advance for your cooperation.

Exhibits

Exhibits will be located in the Millennium Hall of the Loews Hotel.

- Thursday, September 29
8:30 a.m. – 4:00 p.m.
- Friday, September 30
8:30 a.m. – 3:30 p.m.

A complete guide of participating exhibitors and sponsors is listed on page 15. Please visit these companies and view their products and/or services during your stay.

Free Library



Program Evaluation

A program evaluation is provided in your registration packet. Please take the time to complete the form as your feedback is very important to us and assists us with planning next year’s conference. Please return your evaluation form to the JNC Registration Desk or to the JNC via fax (703-506-3266).

Meeting Rooms

All educational sessions will be held at the Loews Hotel. Please see the hotel floor plan on page 6 for room locations.

Dress

Conference participants should wear casual business attire. Business casual is defined as dress slacks or casual dresswear. No jeans please. Dress for the Awards Gala will be cocktail attire.

Become A Member

For information on ASWA membership, please contact ASWA headquarters at 703-506-3265 or aswa@aswa.org. Membership information is also available on ASWA’s Web site: www.aswa.org.

For information on AWSCPA membership, please contact AWSCPA headquarters at 1-800-AWSCPA1 or info@awscpa.org. Membership information is also available on AWSCPA’s Web site: www.awscpa.org.

Hotel Accommodations

For your information, the hotel address, telephone and fax number are as follow:

Loews Hotel
 1200 Market Street
 Philadelphia, PA 19107
 215-627-1200



Independence Hall

**Joint National
 Conference
 Planning
 Committee**

Steering Committee Members

- Kendra Hutchison, CPA**
- Tracy Johnson, CPA, AAP**
- Jenifer Kimbrough, CPA**
- Debbie Michael, CPA**
- Christi Olsen, CPA**
- Mary Riley, CPA**

Hospitality Committee Chair

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- Marianne Heard, CPA, MST**
- Jennifer Laudermilch, CPA**
- Alex Miller, CPA**

Workforce Committee Co-Chairs

Jenifer Kimbrough, CPA

ASWA and AWSCPA thank the chairs and all the committee members.

A special thank you goes out to the ASWA Philadelphia Chapter for their support.

Shipping Services/Business Center

The Loew's Philadelphia Hotel has a Business Center conveniently located on the third floor. Hours of operation are Monday through Friday, 6:30 a.m. – 10:00 p.m.; Saturday and Sunday, 8:00 a.m. – 5:00 p.m.

The Business Center offers a wide variety of services:

- Color Photo copying service
- On-site computer and software use
- Facsimile services
- Business Equipment Rental
- Cellular phone rental
- Pager rental
- Rapid turnaround transcription (by prior arrangement)
- Packaging and Shipping
- Folding, stuffing and assembling of registration packages

- Desk tip publishing services
- Writing services

All business center charges may be paid by cash, credit card or posted to a room folio or master account. For further information and pricing, call the Business Center at 215-231-7290.

Solicitations

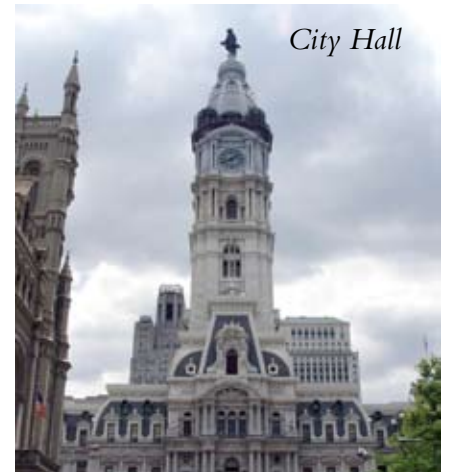
Solicitations for orders by an unauthorized person are strictly prohibited. Sales and promotional activities are restricted to exhibitors and must take place at their own exhibit area. Pennsylvania state sales tax may be applicable.

ASWA's Credentials Registration Desk

Delegates to ASWA's Annual Business Meeting may pick up their credentials at the ASWA Credentials Registration Desk located in Millennium Hall Foyer during the following times:

- Wednesday, September 28
8:30 a.m. – 1:00 p.m.
3:00 – 4:00 p.m.
- Thursday, September 29
9:40 – 10:10 a.m.
3:10 – 3:40 p.m.

The Annual Business Meeting will be held at 5:00 p.m. on Thursday, September 29. All delegates should be checked in by 4:30 p.m. on Thursday, September 29.



City Hall



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To check out exciting career opportunities with Fox, visit our Web site at www.foxcareers.com and see what job opportunities best suit your qualifications. FOX is proud to be an equal opportunity employer.

www.foxcareers.com

"We believe our future rests in our collective ability to embrace change and leverage diversity through our leadership, productions, employment, procurement and continued community support. We believe that diversity is critical to our business strategy, and will improve our competitiveness and prospects for long-term success."

-Peter Chernin, Chairman & CEO
The Fox Group

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The ASWA/AWSCPA Joint Inspired Solutions Conference



*Las Vegas, Nevada
Bally's Hotel
September 20-22, 2006*

ASWA
American Society of Women Accountants

www.aswa.org • www.awscpa.org

AWSCPA
American Woman's Society of
Certified Public Accountants