

ASWA
American Society of Women Accountants

AWSCPA
American Woman's Society of
Certified Public Accountants



LIFE, LIBERTY & THE PURSUIT OF EXCELLENCE

2005 Joint National Conference Preliminary Program

Inspired Solutions Conference

Philadelphia, PA • Loews Hotel
September 28-30, 2005

www.aswa.org  www.awscpa.org

Message from the Presidents



Kendra Hutchison, CPA



Debbie Michael, CPA

Dear AWSCPA/ASWA Members and Colleagues,
The Second Annual Joint Inspired Solutions Conference in Philadelphia, Pennsylvania, will provide a dynamic program to help you achieve excellence and be your best professionally and personally. The downtown Philadelphia location at the Loews Hotel, will afford you many great experiences including education, networking, sightseeing, dining and shopping!

The Joint National Conference (JNC) program schedule runs from Wednesday afternoon through Friday evening, leaving you and your family and friends the opportunity to explore the historical city of Philadelphia. The program is designed to enable you to earn 21 hours of CPE during the conference, and an additional four hours of post-conference CPE on Saturday morning. The program committee designed the program to consist of four tracks again this year; Accounting & Auditing, Controllorship, Personal & Professional Development and Tax, each of which are overflowing with current and relevant topics. And as if that were not enough, will also showcase three accomplished keynote speakers, one for each day of the conference, who will inspire you to consider new solutions to the challenges you face in your personal and professional lives.

This year, our conference committee has been dedicated to designing a program that not only gives you more free time to enjoy Philadelphia, but also provides you many networking activities to incorporate balance throughout the conference! One of several activities you may look forward to includes the Forrest A. Kessler Walk for Humanity 2005 that begins on Wednesday, September 28, at 4:00 pm. This annual event provides you the opportunity to join your ASWA and AWSCPA friends from across the country while supporting the commendable mission of the Leukemia and Lymphoma Society. The Walk will end at the Welcome Reception in the Constitution Center, where networking will continue with our peers, sponsors and exhibitors. Please be sure to drop into the Welcome Reception anytime between 6:00 and 8:00 pm.

You will find that Thursday night is wide open for you to schedule F-U-N into your visit. Whether it is a night on the town or a quiet evening with new friends and old, Thursday night is yours for the taking. As the conference draws to a close on Friday, we will cap the JNC program off with our joint awards dinner gala for the presentation of the ASWA Educational Foundation's (ASWAEF) Balance Awards and AWSCPA's National Awards. And back by popular demand, the 2nd annual joint foundation fundraiser will feature a live auction and raffle immediately following the awards dinner gala – a wonderful experience that is great fun and at the same time, supports the good missions of the ASWAEF and the AWSCPA Foundation.

This is your opportunity to learn, relax, enjoy and grow at the Joint National Conference. Take advantage of this experience that will provide just the right balance of education, networking and fun.

Kendra Hutchison, CPA
AWSCPA National President 2005-2006

Debbie L. Michael, CPA
ASWA National President 2005-2006

What Are ASWA and AWSCPA?



American Society of Women Accountant

Formed in 1938, the American Society of Women Accountants (ASWA) is the first professional association dedicated to supporting all women in the accounting profession and allied fields. Our mission is to enable our members to achieve their personal, professional and economic goals, while contributing to the future development of the profession. ASWA boasts 4,000 national members, over 1,500 of whom are CPAs – making it the premier association for women in accounting and all related fields.

The Society provides local, regional and national CPE-accredited educational programs for its members and the profession through its meetings, workshops and conferences. In addition, ASWA acts as a resource to the profession through its various print and electronic publications and communications. We have an active voice in policy issues furthering women's causes and initiatives. And we act as mentors and leaders to women starting in or re-entering the accounting profession.

ASWA is proud to recognize Accountemps and Robert Half Finance & Accounting as our Honorary Trustee - Visionary Partner. Check out the ASWA Web site at www.aswa.org or call the ASWA Headquarters at (703) 506-3265.



The American Woman's Society of Certified Public Accountants (AWSCPA) is a national organization founded in 1933 dedicated to serving all women CPAs. The AWSCPA provides a supportive environment and

valuable resources for members to achieve their personal and professional goals through various opportunities including leadership, networking and education.

As the only resource exclusively for women CPAs and those aspiring to become certified, the Society provides information as well as scholarships to those in the profession. The Society is a leader in addressing concerns such as gender equity, the glass ceiling, and work and family issues. AWSCPA members work in all segments of the accounting and financial profession, from individual practitioners to professionals in industry, academia, and government, as well as partners in all of the largest firms.

AWSCPA is proud to partner with MassMutual Financial Group to increase professional awareness. Check out the AWSCPA Web site at www.awscpa.org or call the Society's office at (800) AWSCPA1 (297-2721).

CONFERENCE SPONSORS



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Protecting Financial Services Professionals



Business and Systems Aligned. Business Empowered.™



You Should Attend If You Are...

- Responsible for monitoring developments in accounting and taxation.
- Responsible for the quality and profitability of your company or firm.
- Supervising and/or training accounting and finance staff.
- Interested in developing a network of outstanding professionals.
- Ready to promote your company or product in today's marketplace.
- A beginner or veteran, with or without a degree, in private or public accounting, financial or academia.

What Will You Learn At The Joint National Conference?

- The latest technical developments in accounting, auditing, tax, management, leadership, government and industry, including E-commerce, and budgeting and accounting software applications.
- Motivational strategies that work.
- Methods for effective management of people and the marketplace.
- Effective means of identifying and responding to economic problems.
- Valuable leadership techniques.
- Means for achieving effective communication.
- Professional contacts in a variety of industries.

SCHEDULE AT A GLANCE

Accounting & Auditing

Controllership

Personal & Professional Development

Tax

Wednesday, September 28

- 8:30 am – 4:00 pm** Registration Open
- 9:00 – 11:00 am** ASWA CPC Meeting
- 9:00 – 11:00 am** ASWA Regional Director Strategic Planning Meeting
- 11:00 am – 12:30 pm** ASWA Chapter Exchange
- 11:00 am – 12:30 pm** AWSPCA Business Matters Meeting & Member Exchange
- 1:00 – 3:00 pm** Opening Keynote Session - The Power of Questions: Lead, Succeed and Activate Change, Dorothy Leeds
- 3:10 – 4:00 pm** ASWA Bylaws Forum
- 4:00 – 6:00 pm** Forrest A. Kessler Walk for Humanity
- 6:00 – 8:00 pm** Welcome Reception at National Constitution Center
- 8:00 pm** Dinner (on your own)
- 8:00 – 11:00 pm** Hospitality Suite Open

Thursday, September 29

- 6:45 – 8:00 am** Continental Breakfast in the Exhibit Area
- 6:45 am – 5:00 pm** Registration Open
- 7:00 – 7:50 am** Early Bird CPE (EB1) – Never Kissed a Frog, Never Had To, Caren Karpf
- 8:00 – 9:40 am** Concurrent Sessions 1

EIF/FSP Update (A1)
Russell Golden

Practical Tools for Non-Profit Board & Staff Members (C1)
Lisa A. Gioia, CPA

Growing the Practice – Building Niches and Winning Opportunities (P1)
Gale Crosley, CPA

2005 Federal Tax Update (T1)
Claude Renshaw, CPA

- 8:30 am – 4:00 pm** Exhibit Area Open
- 9:40 – 10:10 am** Break in Exhibit Area
- 10:10 – 11:50 am** Concurrent Sessions 2

SEC and PCAOB Update (A2)
Colleen Cunningham

Maximizing Value in M&A Transactions (C2)
Edward J. DeMarco, Jr.

Leadership: Making Extraordinary Things Happen (P2)
Lisa Caitlin

The IRS is on the Phone – and It's for You (T2)
Laura N. Soloman, Esq.

- 12:00 – 1:20 pm** Keynote Luncheon – Are You Ready for Your Future in Accounting? Steve Erickson, CPA
- 1:30 – 3:10 pm** Concurrent Sessions 3

Sarbanes-Oxley 404-Year 2 (A3)
Nancy Newman-Limata

Managing Your Auditors (C3)
Panel: Terri Albertson and Keith D. Spicher

Ethical Behavior After Enron (P3)
Mary Feeney Bonawitz, PhD, CPA

Benefit Plans for Medium & Small Businesses (T3)
Lisa Langdon Arko

- 3:10 – 3:40 pm** Break in Exhibit Area
- 3:40 – 4:30 pm** Concurrent Sessions 4

FASB Update (A4)
Sydney Garmong

Underwriting Commercial Credits (C4)
Martin Moran

Mentoring – Next Steps (P4)
TBD

Avoiding Tax Scams (T4)
Brian Finn

- 5:00 – 6:30 pm** ASWA Annual Business Meeting
- 6:30 pm** Dinner (on your own)
- 6:30 – 11:00 pm** Hospitality Suite Open

SCHEDULE AT A GLANCE

Accounting & Auditing	Controllership	Personal & Professional Development	Tax
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Friday, September 30

6:45 – 8:00 am Continental Breakfast in the Exhibit Area
 7:00 am – 5:00 pm Registration Open
 7:00 – 7:50 am Early Bird CPE (EB2) – Negotiating Strategies for Women, Paulette Gabriel
 8:00 – 9:40 am Concurrent Sessions 5

Fair Value Accounting (A5) Linda Bergen, CPA	Integrating Budgets with Strategic Plans (C5) John C. Fusco, Jr.	Non-Profit Corporate Governance/Serving on Corporate Boards after Enron (P5) Nancy Sylvester, MA, PRP, CPP-T	Location, Location, Location – Real Estate & Taxation (T5) Moderator: Marianne Heard, CPA, MST
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8:30 am – 3:30 pm Exhibit Area Open
 9:40 – 10:10 am Break in Exhibit Area
 10:10 – 11:50 am Concurrent Sessions 6

Corporate Governance – After the Fall...(A6) Marilyn E. Vito, CMA, CPA	Laws & Rules for Data Archiving of Accounting Information (C6) Mary Feeney Bonawitz, PhD, CPA	AICPA Work/Life and Women's Initiatives Executive Committee (WLWIEC) and Workplace Flexibility (P6) Panel: WLWIEC of AICPA	Taking the Mystery Out of Retirement Plans (T6) Sandra F. Kirch, Audrey B. Dorschner and Heather Buchanan
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11:55 am – 1:30 pm Keynote Luncheon - Making Change, Neale Godfrey
 1:30 – 3:10 pm Concurrent Sessions 7

Revenue Recognition (A7) James Kroeker and Dawn Tapani	Using Technology to Communicate with Your Clients (C7) Nancy Vinkler	Retaining Your Best Employees (P7) Nancy Radke	Understanding LLC and S Corp Issues (T7) Jack Meola, CPA, JD, LLM
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3:10 – 3:40 pm Break in Exhibit Area
 3:40 – 5:20 pm Concurrent Sessions 8

Fraud & Forensic Accounting: What Every Accountant Needs to Know (A8) Mary Ann Merryman	Assisting Your Clients with an Insurance Premium Audit (C8) Donna M. Hardwood CPCU, APA, CIPA	Speaking from the Heart (P8) Arlene Stepputat	Understanding Individual Alternative Minimum Tax: The New Schedule M-3 – Corporate Disclosure and Reconciliation (T8) Paul Dougherty, CPA, JD and Richard Lichtig, CPA
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6:30 – 9:30 pm Awards Gala and Foundation Auction
 9:30 pm Joint National Conference Ends

Saturday, October 1

8:00 – 8:50 am Post-Conference CPE (PC1) – What Holds Women Back in Business & How to Fix It, Kristin Linder
 8:50 – 9:00 am Coffee Break - No breakfast served.
 9:00 – 9:50 am Post-Conference CPE (PC2) – Taking Control of Your Financial Future, Doris Theune
 9:50 – 10:00 am Coffee Break
 10:00 – 10:50 am Post-Conference CPE (PC3) – Banking Fraud and Identity Theft, Bill Sinopole
 10:50 – 11:10 am Coffee Break
 11:10 am – 12:00 pm Post-Conference CPE (PC4) – Tax Shelter Provisions of the American Jobs Creation Act of 2004 (AJCA): What Every Tax Advisor Needs to Know, Daniel Rosen

Welcome Reception

The JNC Welcome Reception will take place at the National Constitution Center on Wednesday, September 28 from 6:00 – 8:00 pm. The Center, located just a few blocks from the Loews Hotel in the heart of Philadelphia's historic Independence Mall, offers a comprehensive orientation to the culture, history, shopping and dining of the Philadelphia region and provides a magnificent setting to network with your peers, sponsors, and exhibitors. In addition, you will have the opportunity to visit the Kimmel Theater for a private presentation of "Freedom Rising," that tells the story of the Constitution from the Revolutionary era through the present day. You will also have the opportunity to browse the gift shop during the reception. These two opportunities have been provided by SKF, our Theater and Gift Shop Sponsor.

Forrest A. Kessler Walk for Humanity 2005- National Charity Fundraiser

A precursor to the Welcome Reception, the Forrest A. Kessler Walk for Humanity 2005 provides you the opportunity to join your ASWA and AWSCPA friends from across the country for a National Charity Fundraiser sponsored by the American Society of Women Accountants, the American Woman's Society of CPAs and The Leukemia & Lymphoma Society. This is an event to remember all humanitarians we have loved and lost.

The Fifth Annual Walk will be held on Wednesday, September 28, 2005 from 4:00 – 6:00 pm. The tax-deductible registration fee is \$50. The experience includes a signature event t-shirt and a raffle ticket for special prizes. All of the proceeds from this event will go to The Leukemia & Lymphoma Society. This Society is the leader in the fight against the number one disease killer of children. Adult women and men are also victims of leukemia, lymphoma and myeloma – cancers of bone marrow and blood. Go to the ASWA Web site (www.aswa.org) or the AWSCPA Web site (www.awscpa.org) to download a registration form today!

Awards Gala

Join ASWA and AWSCPA for an elegant joint awards dinner gala that will celebrate the winners of ASWAEF's Balance Awards and AWSCPA's National Awards. The fourth annual ASWA Balance Awards program will recognize the individuals – and companies – who have shown a commitment to work/life balance and sensitivity to the concerns of women in the industry. The AWSCPA recognizes the individual achievements of its members and non-members with the following awards: the Woman CPA of the Year Award, Educator of the Year Award, Public Service Award, and the Woman of Courage Award.

Gala After Party

Join your friends and colleagues at the JNC's second live auction! Immediately following the Awards Gala, the foundations of the ASWA and AWSCPA will be hosting an exciting live auction to raise important funds to support the mission of each foundation. This one-and-a-half hour event will feature items donated by affiliates, chapters, firms and individuals from across the country. Don't miss the opportunity to win and bid big!

The ASWA Educational Foundation was created to enhance recognition, philanthropic pursuits, and industry research in support of women in accounting and related fields. The AWSCPA Foundation was created in 1982 to support the research and educational activities of the AWSCPA and provide scholarship opportunities for women in the accounting profession.



Wednesday, September 28

8:30 am – 4:00 pm

Registration Open

9:00 – 11:00 am

ASWA CPC Meeting

9:00 – 11:00 am

ASWA Regional Director
Strategic Planning Meeting

11:00 am – 12:30 pm

ASWA Chapter Exchange

11:00 am – 12:30 pm

AWSCPA Business Matters
Meeting & Member Exchange

1:00 – 3:00 pm

Opening Keynote

Session -

The Power of

Questions: Lead,

Succeed and Activate

Change

Dorothy Leeds

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 2

Do you feel in your heart that you can do more and be more, professionally and personally? All it takes is asking the right questions, and acting on the answers.

This motivating opening keynote session will help you to tap into the power of questions so that you may:

- Think more productively;
- Lead with confidence;
- Initiate and manage change;
- Hire the right people;
- Build stronger relationships;
- Make fewer mistakes;
- Gain control in difficult situations;
- Find Inspired Solutions.

3:10 – 4:00 pm

ASWA Bylaws Forum

4:00 – 6:00 pm

Forrest A. Kessler Walk for
Humanity

6:00 – 8:00 pm

JNC Welcome Reception at
National Constitution Center

8:00 pm Dinner (on your own)

8:00 – 11:00 pm

Hospitality Suite Open

Thursday, September 29

6:45 – 8:00 am

Continental Breakfast in the
Exhibit Area

6:45 am – 5:00 pm

Registration Open

7:00 – 7:50 am

Early Bird CPE (EB1)

Never Kissed A Frog: Never Had To

Caren Karpf, MassMutual Financial Group

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 1

This entertaining, interactive and fast-paced presentation is designed to help a woman develop or update a personal financial plan. This educational seminar demonstrates how the seminar is not a sales presentation but meant to provide you with knowledge so you will be prepared to make informed decisions about your financial future. Citing increasing life expectancies, the rising cost of living and the financial challenges that lie ahead are real. However sound, informed planning will help you be prepared.

8:00 – 9:40 am

Concurrent Sessions 1

ACCOUNTING & AUDITING (A1)

ITF/FSP Update

Russell Golden, Senior Technical Advisor, FASB

Program Level: Intermediate

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

Come to this session for an engaging discussion of technical application and implementation activities at the Financial Accounting Standards Board.

CONTROLLERSHIP (C1)

**Practical Tools for Non-Profit Board
& Staff Members**

Lisa A. Gioia, CPA

Program Level: Basic

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 2

This session is designed to provide accountants who serve not-for-profit organizations as board members or staff members with specific not-for-profit industry knowledge to help fulfill their fiduciary responsibility. We will work through practical tools you can use to analyze and interpret financial statements

for planning and decision-making. We will also review tax reporting requirements.

**PERSONAL & PROFESSIONAL
DEVELOPMENT (P1)**

**Growing the Practice – Building
Niches and Winning Opportunities**

Gale Crosley, President, Crosley + Company

Program Level: Intermediate

NASBA Field of Study: Personal Development

CPE Credit: 2

Two of the most critical areas of rainmaking are growing niches and making winning opportunities. But the challenge of “keeping the niche out of the ditch” often causes CPAs to question the viability and profitability of niche practices. How to keep mature businesses profitable and how to get new offerings off the ground will be subjects of this discussion. In addition, Big Four clients considering a move and clients in firms that no longer service their market provide many new opportunities. However, these opportunities require sophisticated battle structures. This session focuses on highlighting the unique approach required to optimize odds in landing larger pieces of business, and discusses specific wins and losses from other firms like yours.

TAX (T1)

2005 Federal Tax Update

Claude Renshaw, CPA, Professor,
Saint Mary’s College

Program Level: Intermediate

NASBA Field of Study: Taxation

CPE Credit: 2

In the last several years, there has been a significant amount of new legislation affecting individual and business taxes.

This session will emphasize some of the most recent activity, and give participants an opportunity for both learning about new rules and reviewing previous legislation still in effect. Topics will include tax rates, child tax and adoption credits, education credits, sale of personal residence, capital gains, depreciation on business property, treatment of qualified dividends, home office deductions, the corporate manufacturers deduction and many more. This session promises to reflect any up-to-the-minute tax law changes.

8:30 am – 4:00 pm

Exhibit Area Open

9:40 – 10:10 am

Break in Exhibit Area



10:10 – 11:50 am

Concurrent Sessions 2

ACCOUNTING & AUDITING (A2)

SEC and PCAOB Update

Colleen Cunningham, President and CEO,
Financial Executives International

Program Level: Update

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

This presentation will provide a comprehensive financial reporting update on the latest rulings and proposals from the PCAOB, IASB and SEC that impact corporate finance.

CONTROLLERSHIP (C2)

Maximizing Value in M&A Transactions

Edward J. DeMarco, Jr., Partner, Ballard, Spahr,
Andrews & Ingersoll, LLP

Program Level: Basic

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

This program is designed for accountants who advise closely held and middle market businesses. In this session, attendees will learn how to maximize business value in an M&A transaction, from planning for the transaction to maximizing asset values – particularly intellectual property portfolios, to managing and allocating risks inherent in the transaction.

PERSONAL & PROFESSIONAL DEVELOPMENT (P2)

Leadership: Making Extraordinary Things Happen

Lisa Caitlin, Finance Manager/Leadership
Consultant, Fisher Scientific

Program Level: Intermediate

NASBA Field of Study: Personal Development

CPE Credit: 2

By learning to lead, people make extraordinary things happen. Not machines, not computers, not things. People! People are the driving force of every organization. This is why it is critical to discuss fundamental leadership principles that, if applied daily, will help people make extraordinary things happen at work and in their personal lives. Education and professional experience are only half of what we need to know – leadership principles make up the other half.

TAX (T2)

The IRS is on the Phone – and It's for You

Laura N. Solomon, Esq.

Program Level: Basic

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 2

Will your charitable organization clients be ready when the IRS calls? As an accountant, do you know what it takes to serve on a charitable board? Federal and state governments, the IRS and the press are all targeting charities but there are critical tools available to protect these charities and their boards. Participants will be updated on important developments and learn how they can leverage their professional skills to further their clients' charitable missions.

12:00 – 1:20 pm



Keynote Luncheon - Are You Ready for Your Future in Accounting?

Steve Erickson, CPA

NASBA Field of Study: Management

Program Level: Basic

CPE Credit: 1

Steve Erickson will share his thoughts concerning current trends and offer ideas to address:

- The changing demographics of the accounting work force and how to compete for talent;
- New firm structures designed to meet the needs of clients and staff;
- How to maximize the value of your services for both clients and employers;
- Techniques to tie financial plans to the client service strategy of your organization;
- And more!

1:30 – 3:10 pm

Concurrent Session 3

ACCOUNTING & AUDITING (A3)

Sarbanes-Oxley 404 – Year 2

Nancy Newman-Limata, Partner,
PricewaterhouseCoopers LLP

Program Level: Intermediate

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

What have we learned from the first year of 404? In this session we will discuss some of the lessons learned from Year 1 and how those might translate into efficiencies to be gained by management and their auditors in Year 2. We'll also discuss what

changes are in store for the 2005 integrated audit as it relates to regulatory guidance from the PCAOB and the SEC and some practical audit approaches to these changes.

CONTROLLERSHIP (C3)

Managing Your Auditors

Panel: Terri Albertson, Grant Thornton and
Keith D. Spicher, Senior Manager, Ernst & Young

Program Level: Intermediate

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

Participate in a discussion with our panel on how to manage your auditors. As demands on our time continue to grow, an efficient, well-managed audit becomes more crucial. Our panel, consisting of both industry and auditor participants, will discuss strategies and tips for an efficient, smooth-running audit process. Come armed with questions and a willingness to share your own tips and strategies.

PERSONAL & PROFESSIONAL DEVELOPMENT (P3)

Ethical Behavior After Enron

Mary Feeney Bonawitz, PhD, CPA, Assistant
Professor, Penn State University

Program Level: Basic

NASBA Field of Study: Ethics

CPE Credit: 2

This presentation will cover the changes in the profession since Enron. Besides the collapse of Enron and Arthur Andersen, there were other serious reporting issues that have plagued the profession and the capital market system. The presentation will cover the changes resulting from legal, education and professional pronouncements.

TAX (T3)

Benefit Plans for Medium & Small Businesses

Lisa Langdon Arko, Retirement Consultant,
Towers Perrin

Program Level: Intermediate

NASBA Field of Study: Taxation

CPE Credit: 2

Ms. Arko will compare and contrast different benefit plans for medium and small businesses with an emphasis on tax. She will include HSAs; MSAs; cafeteria plans; day care assistance; transportation fringe benefits; and other timely topics in her presentation. One of the objectives of this presentation is to provide a business owner and/or advisors with an understanding of the various benefits;

required structuring, tax issues, including which entities qualify for certain plans. Ms. Arko will also address the considerations that should be taken into account in determining which benefit plans are most feasible for certain businesses and accomplish the goals of management.

3:10 – 3:40 pm
Break in Exhibit Area

3:40 – 4:30 pm
Concurrent Sessions 4

ACCOUNTING & AUDITING (A4)

FASB Update

Sydney Garmong, Executive, Crowe Chizek and Company LLC

Program Level: Update

NASBA Field of Study: Accounting & Auditing

CPE Credit: 1

Come to this session to learn about the latest FASB standards and what is in the pipeline. In this session, we'll cover stock-based compensation, business combinations, revenue recognition and fair value measurement – just to name a few.

CONTROLLERSHIP (C4)

Underwriting Commercial Credits

Martin Moran, Vice President, PNC Bank

Program Level: Intermediate

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 1

In this session we'll review the policies and procedures banks use to underwrite commercial credit. Some of these include key ratios, methodology to calculate cash flow and compensating factors used to qualify clients for credit.

PERSONAL & PROFESSIONAL DEVELOPMENT (P4)

Mentoring – Next Steps

TBD

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 1

Mentoring is good for business, good for the mentor and good for the mentee. Most of today's businesses have found that mentoring is paramount to developing and retaining good staff. A good mentor can help a mentee move from an adequate level of performance to an outstanding level. For a mentor, this experience is a key component in their leadership and development training. This session will help you get the necessary tools to excel in your role, whether it is mentor, mentee or business leader.

TAX (T4)

Avoiding Tax Scams

Brian Finn, Internal Revenue Service

Program Level: Basic

NASBA Field of Study: Taxation

CPE Credit: 1

This year many taxpayers will fall prey to scam artists who appear to want to help them keep their money, when in fact they are stealing it right from under their nose. Worse yet, taxpayers can face heavy fines, payment of taxes owed with interest and penalties, and even imprisonment for taking part in these scams. Session participants will leave with a laundry list of tax scams which the IRS urges taxpayers to avoid and knowledge on how to avoid them. From offshore transactions to no taxes withheld from wages to improper home-based businesses, this session will help you be one step ahead of the scam artists. Plain and simple there is no secret way to avoid paying taxes.

5:00 – 6:30 pm
ASWA Annual Business Meeting

6:30 pm
Dinner (on your own)

6:30 – 11:00 pm
Hospitality Suite Open

Friday, September 30

6:45 – 8:00 am
Continental Breakfast in the Exhibit Area

7:00 am – 5:00 pm
Registration Open

7:00 – 7:50 am
Early Bird CPE (EB2)

Negotiating Strategies for Women

Paulette Gabriel, President, Key Leadership Initiatives

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 1

Each and every day we negotiate. What are the key differences in how men and women negotiate? Learn skills that you can use right away and develop an approach that is uniquely yours. What should you say? What shouldn't you say? You will leave with a template or "road map" that helps you score a particular negotiating situation for timing and appropriateness. Learn to negotiate better everyday, about everything with everyone.

8:00 – 9:40 am
Concurrent Sessions 5

ACCOUNTING & AUDITING (A5)

Fair Value Accounting

Linda Bergen, Vice President, Citigroup, Inc.

Program Level: Intermediate

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

This presentation will cover the FASB and IASB initiatives that would expand the use of fair value measurements in financial statements as well as FASB's current project, on how fair value should be measured. Included will be: FASB's Fair Value Measurement Project; the fair value option in IAS 39 and FASB's fair value option proposals.

CONTROLLERSHIP (C5)

Integrating Budgets with Strategic Plans

John C. Fusco, Jr., Financial Consultant, Jacklin Associates, Inc.

Program Level: Intermediate

NASBA Field of Study: Management

CPE Credit: 2

It is common for budgets to be produced in a vacuum relative to the overall planning of the organization. This seminar will introduce you to bringing the budget out of the accounting department to integrate with corporate goals and strategies. Best practices in budgeting will be explored. Flexible budgeting and methods of integrating with the strategic plan will be shown. The end result should be the ability to look at budgets as a financial plan to allocate resources and improve operations rather than a control mechanism.

PERSONAL & PROFESSIONAL DEVELOPMENT (P5)

Non-Profit Corporate Governance/ Serving on Corporate Boards after Enron

Nancy Sylvester, MA, PRP, CPP-T, Professional Parliamentarian and Trainer, Sylvester Enterprises, Inc.

Program Level: Basic

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 2

Understanding how a board works is the first step to effective boardsmanship. This workshop will review board basics, provide an overview of board responsibilities and then focus on how the accountability placed on for-profit corporate boards has impacted the accountability of non-profit boards.



Tax (T5)

Location, Location, Location – Real Estate & Taxation

Moderator: Marianne Heard, CPA, MST, American Express Business & Tax Services
 Program Level: Intermediate
 NASBA Field of Study: Taxation
 CPE Credit: 2

Real estate issues touch most accountants and their clients at one time or another. They can be simple or complex issues, but they always offer planning opportunities. This panel will discuss the effects of the recent tax laws on real estate transactions, benefits of cost segregation studies after bonus depreciation, potential tax savings provided by real estate credits and implications of a section 1031 exchange and deferral of gain.

8:30 am – 3:30 pm

Exhibit Area Open

9:40 – 10:10 am

Break in Exhibit Area

10:10 – 11:50 am

Concurrent Sessions 6

ACCOUNTING & AUDITING (A6)

Corporate Governance – After the Fall...

Marilyn E. Vito, CMA, CPA, Associate Professor of Business, Richard Stockton College of New Jersey
 Program Level: Basic
 NASBA Field of Study: Accounting & Auditing
 CPE Credit: 2

A brief history of how corporate governance has evolved from the days of the “robber barons” to the contemporary world of business, setting the stage for discussion of modern corporate governance perspectives. Particularly in light of changes imposed by Sarbanes-Oxley, accepting corporate directorships imposes new liabilities and greater responsibilities than ever.

CONTROLLERSHIP (C6)

Laws & Rules for Data Archiving of Accounting Information

Mary Feeney Bonawitz, PhD, CPA, Assistant Professor, Penn State University
 Program Level: Intermediate
 NASBA Field of Study: Specialized Knowledge & Applications
 CPE Credit: 2

The Sarbanes-Oxley Act of 2002 requires many changes in the accounting profession. Much discussion has centered on the

provisions of Section 404 and the costs involved in management assessment of internal control and the adoption of ethics codes. The SEC has proposed rules to implement Section 802 on document retention. These provisions pose a number of requirements on the document to be retained, the length of the retention and the manner in which the documents are to be maintained. Many firms do not realize the costs involved with true data archiving and what they need to do to protect the information. We propose to detail the specifics on complying with Section 802.

PERSONAL & PROFESSIONAL DEVELOPMENT (P6)

AICPA Work/Life and Women’s Initiatives Executive Committee (WLWIEC) and Workplace Flexibility

WLWIEC of AICPA
 Program Level: Basic
 NASBA Field of Study: Management
 CPE Credit: 2

Are you implementing work/life programs and strategies? Are you tracking the results? How does your culture support work/life initiatives? Learn about the latest research and trends in the marketplace on workplace flexibility and what it means to you. Come to this session to get a grip on the workplace flexibility phenomena. This session will explore the business case for flexible work arrangements, best practices and will help you develop solid strategies for your organization. You’ll also get an update on the committee’s activities.

Tax (T6)

Taking the Mystery Out of Retirement Plans

Sandra F. Kirch, Financial Advisor, Wealth Advisory Specialist, Legg Mason Wood Walker, Inc.; Audrey B. Dorssner, VP, Senior Wealth Advisor, Legg Mason Wood Walker, Inc; Heather Buchanan, Retirement Services Specialist, Legg Mason Wood Walker, Inc.
 Program Level: Basic
 NASBA Field of Study: Taxation
 CPE Credit: 2

A growing portion of many accountants’ businesses is helping clients plan successfully for their retirements. This session will update and expand upon the traditional and not-so-traditional retirement plan choices now available, and discuss the accountant’s role in the process of helping clients select the optimum plan for their situation. A question and answer session will follow.

11:55 am – 1:30 pm



Keynote Luncheon – Making Change

Neale Godfrey
 Program Level: Basic
 NASBA Field of Study:

Personal Development
 CPE Credit: 1

Once upon a time, women didn’t worry about money. But these days, life has changed dramatically, and no woman – no matter where she is in her life – can afford to carry around hand-me-down, outdated attitudes and expectations about money. Neale Godfrey is a single mother, successful author, and entrepreneur and will give the audience empowering advice on how to take control of their financial lives. Whatever stage of life you’re at: starting out on your own; coupling, uncoupling, and recoupling; taking care of your kids and older parents; and taking care of yourself. This session will show you how to discover your financial personality and teaches you the life skills you need to “make change” in the ways that count most.

1:30 – 3:10 pm

Concurrent Sessions 7

ACCOUNTING & AUDITING (A7)

Revenue Recognition

James Kroecker, Partner, Deloitte & Touche LLP; Dawn Tapani, Partner, Deloitte & Touche LLP
 Program Level: Intermediate
 NASBA Field of Study: Accounting & Auditing
 CPE Credit: 2

The objective of this session is to discuss current issues in revenue recognition accounting and to provide an overview of the FASB project on revenue recognition. In addition to highlighting the project, we will discuss the key differences between the FASB’s approach to date and current accounting practice.

CONTROLLERSHIP (C7)

Using Technology to Communicate with Your Clients

Nancy Vinkler, Internet Consultant, WSI Internet Consulting Education
 Program Level: Management
 NASBA Field of Study: Basic
 CPE Credit: 2

There are NOT enough hours in the day! You spend so much time trying to figure out how you can work with your existing clients, search for new clients and keep in touch with your dormant clients. What about growing your relationships with your strategic alliances and referral

partners? Fact: You need to communicate with potential customers a minimum of six times before they purchase a product or service from you. Drop into this seminar to see if there are ways to free up some of your time by using technology to communicate with your marketplace.

PERSONAL & PROFESSIONAL DEVELOPMENT (P7)

Retaining Your Best Employees

Nancy Radke, District Director, Robert Half International, Inc.

Program Level: Intermediate

NASBA Field of Study: Personal Development
CPE Credit: 2

To be successful, organizations must keep their best employees. But with accountants at all levels in high demand and seemingly numerous opportunities available for them, this is easier said than done. This session will focus on proven strategies for retaining top performers, including recognizing the warning signs that personnel may be looking to leave, providing advancement opportunities, rewarding staff accomplishments, creating a positive work environment and understanding the role of compensation and benefits in employee satisfaction.

TAX (T7)

Understanding LLC and S Corp Issues

Jack Meola, CPA, JD, LLM, Amper, Politziner & Mattia

Program Level: Intermediate

NASBA Field of Study: Taxation

CPE Credit: 2

It's easy to find a discussion that focuses on choice of entity between LLCs and S corporations, but most don't go beyond that. There are many situations with both entities that can have unforeseen tax consequences and even trigger income. This session will explore some of the more complex issues involving partnerships and S corporations including transactions between related parties, basis calculation, impairment of debt, the Accumulated Adjustments Account, built-in gains and reasonable compensation.

3:10 – 3:40 pm

Break in Exhibit Area

3:40 – 5:20 pm

Concurrent Sessions 8

ACCOUNTING & AUDITING (A8)

Fraud & Forensic Accounting: What Every Accountant Needs to Know

Mary Ann Merryman, Professor of Accounting, Saint Mary's College

Program Level: Basic

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

The fraud that occurred at Enron, WorldCom, HealthSouth and numerous other entities has resulted in new corporate governance legislation, changes in the regulation of the accounting/auditing industry, expanded guidance as to the auditor's responsibility for fraud and increased awareness of the possibility of fraud occurring in all types of organizations. Accounting professionals can no longer plead ignorance about knowledge of fraud and forensic accounting. This session will help you to think like a fraudster! We will look at research and statistics raising your awareness of how and why fraud is committed, how fraudulent conduct can be detected and how you can prevent fraud from occurring in your (or your client's) organization. With stories of fraud appearing every day in the news, it is difficult to imagine a more timely or more relevant continuing education course than this one!

CONTROLLERSHIP (C8)

Assisting Your Clients with an Insurance Premium Audit

Donna M. Harwood CPCU, APA, CIPA, Field Audit Specialist, AIG

Program Level: Basic

NASBA Field of Study: Accounting & Auditing

CPE Credit: 2

This presentation identifies the various aspects of an insurance premium audit from the standpoint of the accounting professional. The presentation will encompass the purpose of the audit, the records needed for an audit, bases of premium, employee/employer relationships and resolution of premium audit disputes.

PERSONAL & PROFESSIONAL DEVELOPMENT (P8)

Speaking from the Heart

Arlene Stepputat, President, Integrity International

Program Level: Intermediate

NASBA Field of Study: Personal Development

CPE Credit: 2

If the idea of speaking in front of a group makes you break out into a sweat, this is the inspired solution for you. In a safe, supportive environment, learn practical strategies to create presentations that will captivate your audience and keep them listening and engaged. This session will focus on managing anxiety, use of voice, body, eye contact, handling the audience and trusting yourself. You will even have fun. If you are terrified, you must come!

TAX (T8)

Understanding Individual Alternative Minimum Tax/The New Schedule M-3 – Corporate Disclosure and Reconciliation

Paul Dougherty, CPA, JD, Officer, Amper, Politziner & Mattia; Richard Lichtig, CPA, Officer, Amper, Politziner & Mattia

Program Level: Intermediate

NASBA Field of Study: Taxation

CPE Credit: 2

More taxpayers than ever before are finding themselves subject to the alternative minimum tax (AMT). Part I of this session will highlight items of tax preferences and adjustments that factor into the determination of an individual taxpayer's AMT liability. Topics to be discussed include new pronouncements regarding mortgage interest expense, real estate taxes paid by owners of co-operative apartments, stock options, section 59(c), net operating losses and foreign tax credits. The Treasury Department and the Internal Revenue Service recently issued procedures that streamline the disclosure by corporate taxpayers of transactions with a significant book/tax difference. Part II of this session will provide an overview of the new Schedule M-3. Participants will learn the purpose of the Schedule M-3, major features of the schedule and the practical considerations in Schedule M-3 implementation.

6:30 – 9:30 pm

Awards Gala and Foundation Auction

9:30 pm

Joint National Conference Ends



Saturday, October 1

8:00 – 8:50 am

Post-Conference CPE (PC1)

What Holds Women Back in Business & How to Fix It

Kristin Linder, Principal, theLINDERgroup

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 1

Historically speaking, women are latecomers to the business world. Men got there first a long time ago, setting up the existing standards. This workshop covers how women bring simultaneous strength and "hard wired" handicaps that are easily remedied through awareness and discipline to boost them into the New Age of Business.



8:50 – 9:00 am

Coffee Break - No Breakfast Served

9:00 – 9:50 am

Post-Conference CPE (PC2)

Taking Control of Your Financial Future

Doris Theune, Senior Vice President, Bryn Mawr Trust

Program Level: Intermediate

NASBA Field of Study: Consulting Services

CPE Credit: 1

This presentation will stress the importance of starting early to plan for retirement. And it is never too late. Many career women do not have an adequate retirement nest egg. And because women tend to outlive men by an average of eight years, they may require more retirement income than men. Women earn 76 cents on every dollar earned by their male counterparts. This number actually shrinks to 45 cents when the calculations include consideration for time away from the marketplace to raise children, return to school, or care for elderly family members. The first step in retirement planning is to calculate the cost of your retirement years. I will use a worksheet to help the audience estimate retirement income and expenses to determine any shortfall, and, create a savings plan to meet that need. The most obvious source of retirement income is Social Security but even at best, Social Security will provide approximately one quarter of the retirement income requirement for most folks. Pension Plans, 401k plans and personal savings will have to cover the largest part of retirement spending.

9:50 – 10:00 am

Coffee Break

10:00 – 10:50 am

Post-Conference CPE (PC3)

Banking Fraud and Identity Theft

Bill Sinopole, Federal Bureau of Investigation

Program Level: Accounting and Auditing

NASBA Field of Study: Consulting Services

CPE Credit: 1

Identity theft and bank fraud are serious crimes and feel just as invasive as a burglary and just as personal as an assault. Thieves steal money from your bank accounts, take out loans in your name, and charge thousands of dollars on your credit cards, sometimes without your knowledge. The Federal Bureau of Investigation recognizes the risks of these crimes and is working to protect Americans against these crimes. Your diligence is the first line of defense. According to a recent Federal Trade Commission report, identity

theft was the most common complaint received by the FTC in 2003 — the fourth consecutive year that identity fraud has led the list of consumer complaints. The most common examples of identity theft include credit card fraud, phone of utility fraud, bank fraud, employment-related fraud, government document or benefit fraud, and loan fraud. Identity theft can be extremely damaging. Victims can spend years and untold dollars trying to fix the mess made of their credit records and personal lives. This session will explain how the thieves operate, lets you know what you can do to protect yourself, and describes how to respond if you're the victim of identity theft or fraud.

10:50 – 11:10 am

Coffee Break

11:10 am – 12:00 pm

Post-Conference CPE (PC4)

Tax Shelter Provisions of the American Jobs Creation Acts of 2004 (AJCA): What Every Tax Advisor Needs to Know

Daniel Rosen, Senior Attorney, LMSB, Internal Revenue Service

Program Level: Intermediate

NASBA Field of Study: Taxation

CPE Credit: 1

Recent legislative changes to the Code, made by the AJCA, significantly affect the way in which the Service relates to taxpayers and their tax advisors, as well as the way tax advisors and their clients relate to each other. Learn what you and your clients need to know about the myriad changes in the tax shelter area brought about by the 2004 Act.

.....
No advance preparation or prerequisites are required for any of these courses.

While you're in Philadelphia...

Philadelphia is a dynamic place where big city excitement meets hometown charm. Famous as the birthplace of life, liberty and the pursuit of happiness, the cradle of liberty offers much more than cobblestone streets and historical landmarks. Cultural, culinary, artistic and ethnic treasures abound in this city and its surrounding countryside. The fifth-largest city in the country, Philadelphia is a welcoming place, a city based on freedom of expression.

New and one-of-a-kind attractions, a wealth of art and culture, renowned performing arts companies, awe-inspiring architecture, a walkable downtown, seemingly endless shopping (with no tax on clothes) and a restaurant renaissance that has caught the world's attention all promise to create an unforgettable Philadelphia experience.

Also, the greatest concentration of American history can be found just blocks away at Independence National Historical Park, including the Liberty Bell and Independence Hall.

Best of all, Philadelphia's compact downtown places all of this and so much more within a short walk or cab ride from any downtown hotel. If you're planning to take a vacation to Philadelphia before or after the Joint National Conference, visit the Philadelphia Convention & Tourism Bureau online at www.pcvb.org.



Participation in the ASWA/AWSCPA Joint National Conference is limited to those registered. Full registration includes:

- Admission to all sessions (Wednesday, Thursday and Friday) and Awards Gala
- Access to the exhibit area
- Wednesday's Welcome Reception at National Constitution Center
- Daily continental breakfasts, refreshment breaks and luncheons
- Registration materials
- Admission to post-conference sessions (Saturday)

Please note: The Awards Gala event is included in the registration fee. If registrants wish to bring additional guests, the cost is \$80 per additional person and space is limited.

The Joint National Conference offers several registration options for the convenience of conference registrants:

On-Line Option:

You may submit your registration form through the ASWA and AWSCPA Web sites at www.aswa.org or www.awscpa.org. On these Web sites, you will find a complete registration form that will process your completed registration with a credit card payment via a secure server.

Mail Option:

If you prefer to mail your registration with a check (or credit card information), complete the registration form and mail to:

ASWA Lockbox
P.O. Box 826131
Philadelphia, PA 19182-6131

Fax Option:

You may fax your registration form with your VISA, MasterCard or American Express information to (703) 506-3266, 24 hours a day, seven days a week. Registrations can not be processed without complete credit card information.

Registration Fees

	By 8/29/05	After 8/29/05 and Onsite
ASWA or AWSCPA Member	\$475	\$525
Nonmember	\$575	\$625
One-Day*	\$210	\$260
Speaker— full conference**..	\$390	\$440

Membership in ASWA or AWSCPA is individual. Member registration fees apply only to individuals holding a current membership in either organization.

The official JNC name badge is required for all sessions, social activities and exhibits. You may register in advance or onsite at the Joint National Conference.

* One day registration includes that day's educational sessions, refreshment breaks, luncheon and handout materials. You may register for one day only, otherwise you must register for the entire conference.

** Speakers may attend the conference on the day of their presentation on a complimentary basis. Speakers who wish to register for one additional day will pay the appropriate one-day fee. Speakers who wish to attend the full conference may do so at the special "Speaker—full conference" fees listed. This special fee is available only to speakers.

Special Note to the Disabled:

ASWA and AWSCPA wish to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of an auxiliary aid or service. If an auxiliary aid or service identified with the Americans with Disabilities Act is required, please contact ASWA Headquarters at (703) 506-3265.

Continuing Professional Education Hours

Select from 70 hours of CPE to earn up to 25 hours of credits at the ASWA/AWSCPA Joint National Conference. Three days of sessions are offered during the meeting with



topics of interest to those in public and private accounting as well as education and government.

Attendees are responsible for determining their individual state's requirements for CPE.

ASWA and AWSCPA are registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN, 37219-2417. www.nasba.org.

Hotel Accommodations

The Joint National Conference has reserved a block of rooms for conference attendees at the Loews Hotel at a special rate of \$169 per night, single or double occupancy plus tax.

To reserve a room, contact the Loews Hotel reservations department at (215) 627-1200. Be sure to mention that you are attending the Joint National Conference to receive the discounted room rate. The Loews Hotel will be holding the room block until Monday, August 29, 2005. Once the room block is sold out, rooms will be on a space and rate available basis only, so do not delay!

The Loews Hotel is located at 1200 Market Street, Philadelphia, PA 19107, (215) 627-1200.

Roommates

Contact AWSCPA headquarters at (800) 297-2721 to inquire about sharing a room with another meeting attendee. A file will be kept of those who request roommates and you will be given those names and numbers upon request. It is up to you to actually make contact and set up rooming arrangements.

Getting to Philadelphia

The fifth-largest city in the country, Philadelphia is conveniently located at the crossroads of the Northeast and Mid-Atlantic United States. The City of Philadelphia is serviced by the Philadelphia International Airport (PHL) with service from most major airline carriers. The Loews Philadelphia Hotel is located 8 miles from the Philadelphia International Airport. Ground transportation options are many including taxi service, public transportation, rental cars, or airport shuttle services. Information is available at the Centralized Ground Transportation Counters in all baggage claims or by calling (215) 937-6958.

Cabs

Fare from the airport to Center City is a flat rate of \$20.

Trains

Amtrak (National Railroad Passenger Corporation): Trains arrive at Amtrak's 30th Street Station, 30th and Market streets. Call (800) 272-7245 or visit www.amtrak.com for information.

Payment/Confirmation

All registrations must be accompanied by a check or credit card number for the full registration fee. Checks are to be made payable in U.S. funds to "JNC." Registrations will not be processed without full payment.

Advance registration will be confirmed in writing before the conference. Badges and program materials may be picked up at the ASWA/AWSCPA Joint National Conference registration desk at the conference.

Cancellations

Notification of cancellation must be submitted in writing to the ASWA/



AWSCPA Joint National Conference headquarters. Cancellations received by Monday, August 29, 2005 will be subject to an \$85 cancellation fee. Refund will be mailed post-conference. No refunds will be made for cancellations received after Monday, August 29, 2005. Substitutions are allowed at any time but must be submitted in writing. Registrants who fail to attend the ASWA/AWSCPA Joint National Conference are responsible for full payment.

Become an ASWA or AWSCPA Member

For information on ASWA membership, please contact ASWA headquarters at (703) 506-3265 or aswa@aswa.org. Membership information is also available on ASWA's Web site: www.aswa.org.

For information on AWSCPA membership, please contact AWSCPA headquarters at (800) AWSCPA1 or info@awscpa.org. Membership information is also available on AWSCPA's Web site: www.awscpa.org.

Attire

Conference participants should wear casual business attire, defined as dress slacks or casual dress wear. No jeans, please. Dress for the Awards Gala will be cocktail attire.

Questions

If you have any questions regarding registration, refund, complaint and program cancellation policies, please contact either ASWA at (703) 506-3265 or AWSCPA at (800) 297-2721 or visit their respective Web sites at www.aswa.org or www.awscpa.org.

Exhibitors and Sponsors

Exhibitors and Sponsors confirmed at press time are: Accountemps and Robert Half Finance & Accounting, Affinity Insurance Services, American Institute of Certified Public Accountants Work/Life and Women's Initiatives Executive Committee, American Airlines, Bearing Point, Becker CPA Review/Stalla Review for CFA EXAM, Internal Revenue Service, Financial Freedom Senior Funding, Financial Executives International, Legg Mason Wood Walker, Inc., Penn Mont Benefit Services/Capitas, Inc., SKF, and United States Securities and Exchange Commission.

Exhibiting and sponsorship opportunities are still available! Contact Javier Cuebas at ASWA headquarters, (703) 506-3265 or Melissa Lynd at AWSCPA headquarters, (800) AWSCPA1, for details.

ASWA/AWSCPA Joint National Conference Registration Form

Please print or type:

First Name _____ Last Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

E-mail _____

Please Circle: ASWA AWSCPA AICPA Nonmember

Membership ID# _____

	By 8/29/05	After 8/29/05 and Onsite
ASWA or AWSCPA Member	<input type="checkbox"/> \$475	<input type="checkbox"/> \$525
Nonmember	<input type="checkbox"/> \$575	<input type="checkbox"/> \$625
One-Day*	<input type="checkbox"/> \$210	<input type="checkbox"/> \$260
Speaker—full conference**	<input type="checkbox"/> \$390	<input type="checkbox"/> \$440

If registering for one day only, check the day you will be attending:

Wednesday Thursday Friday

Extra Guest Tickets

of tickets _____ Wednesday's Welcome Reception @ \$45

of tickets _____ Thursday's Luncheon @ \$45

of tickets _____ Friday's Luncheon @ \$45

of tickets _____ Friday's Awards Gala @ \$80

TOTAL CONFERENCE FEES \$ _____

Membership in ASWA or AWSCPA is individual. Member registration fees apply only to individuals holding a current membership in either organization. The official JNC name badge is required for all sessions, social activities and exhibits. You may register in advance or onsite at the ASWA/AWSCPA Joint National Conference.

* One day registration includes that day's educational sessions, refreshment breaks, luncheon and handout materials. You may register for one day only; otherwise you must register for the entire conference.

** Speakers may attend the conference on the day of their presentation on a complimentary basis. Speakers who wish to register for one additional day will pay the appropriate one-day fee. Speakers who wish to attend the full conference may do so at the special "Speaker—full conference" rates listed. This special rate is available only to speakers.

Full conference registration for members and nonmembers includes admission to all educational sessions, exhibits, luncheons, refreshment breaks, receptions and handout materials.

Payment Information

Registrations will be accepted with credit card information on-line at www.aswa.org or www.awscpa.org or by fax at 703-506-3266.

Completed forms with checks made payable to "JNC" should be returned to:

**ASWA Lockbox
PO Box 826131
Philadelphia, PA 19182-6131**

Registrations cannot be processed without full payment.

Credit Card Information

Visa MasterCard American Express

Card number _____

Expiration date _____

Name on card (please print) _____

Signature _____

Educational Sessions — Please complete.

Please refer to the conference schedule for session numbers and descriptions and indicate your CPE session selections to ensure availability and adequate seating (check no more than one session per time slot).

Thursday, September 29

7:00 – 7:50 a.m. EB1
 8:00 – 9:40 a.m. A1 C1 P1 T1
 10:10 – 11:50 a.m. A2 C2 P2 T2
 1:30 – 3:10 p.m. A3 C3 P3 T3
 3:40 – 4:30 p.m. A4 C4 P4 T4

Friday, September 30

7:00 – 7:50 a.m. EB2
 8:00 – 9:40 a.m. A5 C5 P5 T5
 10:10 – 11:50 a.m. A6 C6 P6 T6
 1:30 – 3:10 p.m. A7 C7 P7 T7
 3:40 – 5:20 p.m. A8 C8 P8 T8

Saturday, October 1

8:00 – 8:50 a.m. PC1
 9:00 – 9:50 a.m. PC2
 10:00 – 10:50 a.m. PC3
 11:10 a.m. – 12:00 p.m. PC4

Please check if you are: First Time Attendee

Accounting Area (please check):

Audit Governmental Accounting
 Education Non-profit
 Financial Accounting Tax
 Other: _____

If you are a new member, please indicate the date you became one: _____



Please indicate any special needs regarding accessibility: _____

At meals, please alert your server of any food allergies you have.

Questions

Any questions regarding the program or registration, please contact:

ASWA headquarters:

Tel: 703-506-3265

Fax: 703-506-3266

E-mail: aswa@aswa.org

Web site: www.aswa.org

Or

AWSCPA headquarters:

Tel: 1-800-AWSCPA1

Fax: 937-222-5794

E-mail: info@awscpa.org

Web site: www.awscpa.org



Joint National Conference
136 South Keowee Street
Dayton, OH 45402

ASWA/AWSCPAs Joint National Conference
September 28 – 30, 2005
Loews Hotel
Philadelphia, Pennsylvania, USA

This brochure contains information regarding the American Society of Women Accountants/American Woman's Society of Certified Public Accountants' Joint National Conference. Please circulate to the appropriate financial professionals within your organization. If not deliverable to addressee, please route to your organization's accountant, treasurer or controller.

I N S P I R E D S O L U T I O N S