



ASWA/AWSCPA Joint Inspired Solutions Conference

Disney's Coronado Springs Resort
Orlando, Florida
October 25-27, 2007

2007 Sponsorship Opportunities

The American Society of Women Accountants (ASWA) and American Woman's Society of CPAs (AWSCPA) invite your company to join us during the 2007 Joint National Conference and to take advantage of the numerous and improved opportunities to market to, recruit from, and network with the more than 500 decision-makers from the accounting and finance fields that will gather in Orlando, Florida for this one-of-a-kind conference. JNC attendees represent an impressive cross-section of women in the industry ranging from CPAs and accounting professionals from the Big Four, regional and local companies, to sole practitioners, business owners, accounting and tax professionals, Fortune 500 and academia.

Please come join ASWA and AWSCPA at Disney's Coronado Springs Resort and feel the magic! You're going to love the JNC.

I. JNC Sponsorship Opportunities

Platinum Presenting Sponsor: \$15,000 (Exclusive)

- Premier logo placement and recognition on ASWA and AWSCPA websites, marketing collateral and event signage as Platinum Sponsor of the JNC
- Presenting Sponsor of the JNC Awards Luncheon on Friday, October 26, 2007
- Opportunity for a senior corporate executive to provide a 2-minute presentation during the JNC Awards Luncheon
- Opportunity to underwrite one early-bird educational session during the JNC
- Opportunity to provide speakers and materials for sponsored early-bird session
- Opportunity to underwrite all of the sessions within a JNC educational track (Educational tracks include: Accounting & Auditing, Controllership, Personal & Professional Development, and Tax)
- Ten (10) full conference registrations for the JNC
- One (1) reserved table for 10 guests at the JNC Awards Luncheon (Premium placement)
- One (1) table top exhibit booth (Premium placement)
- One (1) full page ads in JNC Commemorative CD-Rom (Premium placement)
- One (1) full page ad in JNC Conference Folder (Premium placement)
- Opportunity to meet ASWA and AWSCPA leadership and VIP attendees at an invitation-only breakfast
- Opportunity to distribute a promotional item during the JNC Awards Luncheon
- Opportunity to distribute a promotional item to all attendees

Gold: \$7,500 – Non-Exclusive (2 opportunities available)

- Prominent logo placement and recognition on ASWA and AWSCPA websites, marketing collateral and event signage as a Gold Sponsor of the JNC
- Recognition as a co-sponsor of the JNC Welcome Reception
- Opportunity for a senior corporate executive to serve as a ribbon cutter along with the ASWA and AWSCPA National Presidents during the Exhibit Hall Grand Opening and Ribbon-Cutting ceremony
- Opportunity for a senior executive to provide a 2 minute presentation during the Ribbon-Cutting ceremony and Welcome Reception
- Recognition as Presenting Sponsor of the JNC Exhibit Hall
- Opportunity to have a corporate banner prominently display at the JNC Exhibit Hall
- Three (3) full conference registrations for the JNC
 - Includes Three (3) tickets to the JNC Awards Luncheon
- One (1) table top exhibit booth in prominent position
- One (1) full page ad with prominent placement in JNC Commemorative CD-Rom
- One (1) full page ad with premium placement in JNC Conference Folder
- Opportunity to meet ASWA and AWSCPA leadership and VIP attendees at an invitation-only breakfast
- Opportunity to provide an insert in the registration folio
- Opportunity to distribute a promotional item to all attendees

Silver: \$5,000 - Non-exclusive (4 opportunities available)

- Logo placement and recognition on ASWA and AWSCPA websites, marketing collateral and event signage as a Silver Sponsor of the JNC
- Recognition as a co-sponsor of the Saturday Networking Luncheon
- Opportunity for a senior executive to provide a 2-minute presentation at the Saturday Networking Luncheon
- Two (2) full conference registrations for the JNC
 - Includes Two (2) tickets to the JNC Awards Luncheon
- One (1) table top exhibit booth
- One (1) full page ad in the JNC Commemorative CD-Rom
- One (1) full page ad with premium placement in JNC Conference Folder
- Opportunity to meet ASWA and AWSCPA leadership and VIP attendees at an invitation-only breakfast
- Opportunity to distribute promotional item during the sponsored event

Bronze: \$3,000 - Non-exclusive

- Logo placement and recognition on ASWA and AWSCPA websites, marketing collateral and event signage as Bronze Sponsor of JNC
- Recognition as a sponsor of one (1) JNC Breakfast
- One (1) full conference registration for the JNC
 - Includes One (1) ticket to the JNC Awards Luncheon
- One (1) table top exhibit booth
- Opportunity to meet ASWA and AWSCPA leadership and VIP attendees at an invitation-only breakfast
- Opportunity to distribute promotional item during the sponsored event

II. Educational Underwriting Opportunities

Personal & Professional Development Educational Track: \$3,500 - Non-Exclusive

- Logo placement and recognition on ASWA and AWSCPA websites, marketing collateral and event signage as Educational Track Sponsor of JNC
- Opportunity to provide one (1) speaker and materials for one (1) of the Personal & Professional Development Educational Track sessions. (Subject to approval by JNC Conference Committee)
- One (1) full conference registration
- Opportunity to meet ASWA and AWSCPA leadership and VIP attendees at an invitation-only breakfast
- Listing in the JNC onsite program

All Other JNC Educational Tracks: \$2,500 - Non-Exclusive

- Underwrite all the sessions within one of the following JNC educational tracks. Educational tracks include: Accounting & Auditing, Controllership, and Tax
- Logo placement and recognition on ASWA and AWSCPA websites, marketing collateral and event signage as JNC Educational Track Sponsor
- One (1) full conference registration
- Opportunity to meet ASWA and AWSCPA leadership and VIP attendees at an invitation-only breakfast
- Listing in the JNC onsite program

III. VIP Reception & Hospitality Suite Sponsorship Opportunities

Hospitality Suite: \$3,500 each or two days for \$5,000 – Non-exclusive

- Recognition on signage at sponsored event
- One (1) full conference registration for the JNC
 - Includes one (1) ticket to the JNC Awards Breakfast
- Opportunity to meet ASWA and AWSCPA leadership and VIP attendees at an invitation-only breakfast
- Opportunity to distribute promotional item during the sponsored event
- Listing in the JNC onsite program

VIP Breakfast: \$3,000 – Non-exclusive (2 opportunities available)

- Recognition as the VIP Breakfast Sponsor on signage at sponsored event
- One (1) full conference registration for the JNC
 - Includes One (1) ticket to the JNC Awards Breakfast
- Opportunity to meet ASWA and AWSCPA leadership and VIP attendees at an invitation-only breakfast
- Opportunity to distribute promotional item during the sponsored event
- Listing in the JNC onsite program

IV. Networking/Coffee Break Sponsorship Opportunities

Networking/Coffee Break(s): \$1,250 per day or two days for \$2,000 - Non-exclusive

- Recognition as a coffee break co-sponsor on signage at sponsored coffee break
- Listing in the JNC onsite program

V. Other Sponsorship Opportunities

- Official JNC Registration Sponsor - **\$3,000** – Exclusive
 - Includes Banner display at registration desk and logo in all registration badges
- Official JNC CD Rom Sponsor - **\$2,500** – Exclusive
- Official JNC Attendee Folder Sponsor - **\$1,500** – Exclusive
- Official JNC Notepad Sponsor - **\$1,000** – Exclusive



ASWA/AWSCPA Joint Inspired Solutions Conference

Disney's Coronado Springs Resort
Orlando, Florida
October 25-27, 2007

2007 SPONSORSHIP RESERVATION FORM

- I. JNC Sponsorship Opportunities – indicate your choice:**
- Platinum Presenting Sponsor \$15,000 (Awards Breakfast included)
 - Gold Sponsor \$7,500 (Welcome Reception & Ribbon-Cutting Ceremony included)
 - Silver Sponsor \$5,000 (Friday Luncheon included)
 - Bronze Sponsor \$3,000 (Saturday Breakfast included)
- II. Educational Track Sponsorship Opportunities – indicate your choice:**
- Personal & Professional Development \$3,500
 - Accounting & Auditing \$2,500
 - Controllership \$2,500
 - Tax \$2,500
- III. VIP & Hospitality Suite Sponsorship Opportunities – indicate your choice(s):**
- Hospitality Suite (One Day) \$3,500
 - Hospitality Suite (Two Days) \$5,000
 - VIP Breakfast \$3,000
- IV. Networking/Coffee Break Sponsorship Opportunities – indicate your choice(s):**
- Thursday Coffee Breaks \$1,250
 - Thursday & Friday Coffee Breaks \$2,000
 - Friday Coffee Breaks \$1,250
- IV. Other Sponsorship Opportunities – indicate your choice(s):**
- Registration Sponsor - \$3,000
 - CD Rom Sponsor - \$2,500
 - Attendee Folder Sponsor - \$1,500
 - JNC Notepad Sponsor -- \$1,000

Payment:

Your signature below signifies your commitment to pay for all sponsorship as stipulated herein:

Name _____

Signature _____

Organization _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-mail _____

Please Invoice me

Check enclosed (payable to ASWA)

Credit Card

VISA

MasterCard

American Express

TOTAL \$ _____

CC# _____ Exp. Date _____ / _____

Name on card _____ Signature _____

Cancellation & Payment Policy: This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Payment must be made in U.S. dollars drawn from a U.S. bank. **Tax Information:** ASWA is a tax-exempt organization as described in 501(c) 6, tax ID number 36-6108332. **ADA Regulations :** In compliance with ADA regulations, ASWA & AWSCPA will take all reasonable steps to ensure that Americans with disabilities are given equal and reasonable opportunity to participate in the program. For further information, please contact ASWA's Resource Development Staff at 703-506-3265.

REMIT TO: Credit Card Payments / Invoice Requests

ASWA 8405 Greensboro Dr., Suite 800
McLean, VA 22102-5104
Fax: 703-506-3266

Check Payments

ASWA Lockbox
P.O. Box 826131
Philadelphia, PA 19182-6131

Please Fax Reservation Form to: 703-506-3266 Attn: Resource Development