

THE ASWA/AWSCPA JOINT



INSPIRED SOLUTIONS CONFERENCE



Keynote Speaker

Cynthia Cooper, former Vice President of Worldcom and author of *The Journey of a Corporate Whistleblower: Extraordinary Circumstances*

**Lake Buena Vista,
Florida**

**Disney's Coronado
Springs Resort**

October 25-27, 2007



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Message from the Presidents



Karen J. Gunther



Jennifer Laudermilch

Dear ASWA and AWSCPA Members and Colleagues,

We hope that you will join us in October for the 2007 Inspired Solutions Conference in Orlando, Florida. This year marks our societies' fourth annual Joint National Conference, and, as with previous JNCs, provides a program that offers a myriad of opportunities to help you meet your continuing education goals, whether technical or "soft-skills" focused, as well as an opportunity to network with other women of similar backgrounds. Obviously, with a venue like *Walt Disney World*® Resort, there are ample ways to be entertained outside of the conference! That being said, we recommend that you schedule some extra time with your family and friends either before or after the conference in order to explore all that *Walt Disney World*® Resort has to offer!

In terms of the program, we are excited to announce our feature speaker who you are sure to recognize, if not immediately in name, then from her role as one of the key players that brought the accounting scandals at MCI WorldCom to light! Ms Cynthia Cooper will share her experiences with us on the afternoon of Thursday, October 25th. We can't think of a better way to kick off the 2007 JNC!

This keynote session will be followed by a program schedule running from Thursday afternoon through Saturday's lunch with bonus CPE sessions on Thursday morning and Saturday afternoon. The program is designed to offer you the opportunity to earn twenty-four hours of CPE credit during the conference. As with previous JNCs, this year's program consists of four tracks: Accounting & Auditing, Controllershship, Personal & Professional Development and Tax - each one providing a mix of current topics and levels.

A few other items to highlight from the program schedule include the JNC Welcome Reception on Thursday evening where we will have the opportunity to network with our peers, sponsors and exhibitors; the Awards Luncheon on Friday, during which we'll celebrate the phenomenal women and companies that comprise the winners of the ASWA Educational Foundation's (The Foundation) Balance Awards and AWSCPA's National Awards; the Joint Foundation Wine & Cheese Reception and fundraising event on Friday evening, where we will have a number of opportunities to support our foundations; the 2007 Forrest A. Kessler Walk for Humanity directly following the Friday reception, where we can put on our sneakers (or kick off our shoes – after all, this IS Florida!) to support the Leukemia and Lymphoma Society; and the Networking Lunch on Saturday, where we will have yet another opportunity to exchange ideas, comments and business cards with the diverse women and men that make the JNC such an energizing experience!

This conference is a wonderful opportunity to network and learn in a relaxing and supportive environment. We encourage you to take advantage of all that the conference has to offer. We promise... it will be worth it!

See you in Orlando!

A handwritten signature in black ink that reads "Karen J. Gunther".

Karen J. Gunther
ASWA National President
2007-2008

A handwritten signature in black ink that reads "Jennifer Laudermilch".

Jennifer Laudermilch
AWSCPA National President
2007-2008

What are ASWA and AWSCPA?



Formed in 1938, the American Society of Women Accountants (ASWA) is the first professional association dedicated to supporting all women in the accounting profession and allied fields. Our mission is to enable our members to achieve their personal, professional and economic goals, while contributing to the future development of the profession. ASWA boasts 4,000 national members, over 1,500 of whom are CPAs – making it the premier association for women in accounting and all related fields.

The Society provides regional and national CPE-accredited educational programs for its members and the profession through its meetings, workshops and conferences. In addition, ASWA acts as a resource to the profession through its various print and electronic publications and communications. We have an active voice in policy issues furthering women's causes and initiatives. And we act as mentors and leaders to women starting in or re-entering the accounting profession.

ASWA is proud to recognize Accountemps and Robert Half Finance & Accounting as our Honorary Trustee - Visionary Partner and North American Professional Liability Insurance Agency, LLP (NAPLIA) and the Internal Revenue Service (IRS) as our Honorary Trustee – Patron Partners.

Check out the ASWA Web site at www.aswa.org or call the ASWA Headquarters at (703) 506-3265.



The American Woman's Society of Certified Public Accountants (AWSCPA) is a national organization founded in 1933 dedicated to serving all women CPAs. The AWSCPA provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including leadership, networking and education.

As the only resource exclusively for women CPAs and those aspiring to become certified, the Society provides information as well as scholarships to those in the profession. The Society is a leader in addressing concerns such as gender equity, the glass ceiling, and work and family issues. AWSCPA members work in all segments of the accounting and financial profession, from individual practitioners to professionals in industry, academia, and government, as well as partners in all of the largest firms.

AWSCPA is proud to partner with MassMutual Financial Group to increase professional awareness.

Check out the AWSCPA Web site at www.awscpa.org or call the Society's office at (800) AWSCPA1 (297-2721).

Conference Sponsors

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Balance Awards Sponsor



You Should Attend if You Are...

- Responsible for monitoring developments in accounting and taxation.
- Responsible for the quality and profitability of your company or firm.
- Supervising and/or training accounting and finance staff.
- Interested in developing a network of outstanding professionals.
- Ready to promote your company or product in today's marketplace.
- A beginner or veteran, with or without a degree, in private or public accounting, financial or academia.

What Will You Learn at the JNC?

- The latest technical developments in accounting, auditing, tax, management, leadership, government and industry; including E-commerce and budgeting and accounting software applications.
- Motivational strategies that work.
- Methods for effective management of people and the marketplace.
- Effective means of identifying and responding to economic problems.
- Valuable leadership techniques.
- Means for achieving effective communication.
- Professional contacts in a variety of industries.

Schedule at a Glance

Accounting & Auditing

Controllership

Personal & Professional Development

Tax

Thursday, October 25, 2007

- 7:00 am - 5:30 pm** Registration Open
8:00 - 8:50 am Early Bird CPE (EB1) W-2 Online Filing, *Chuck Liptz*
9:00 - 9:50 am Early Bird CPE (EB2) Managing Up—How to Forge an Effective Relationship with Those Above You, *TJ Wood, CPA, CMA, CFM*
10:00 am - 12:00 pm ASWA Chapter Exchange
10:00 am - 12:30 pm AWSCPA Member Exchange
12:00 pm - 12:30 pm ASWA Bylaws Forum
12:50 - 2:30 pm Opening Keynote Session—WorldCom Warnings: What Went Wrong and Corporate Governance Lessons Learned, *Cynthia F. Cooper, CPA, CISA, CFE*
2:40 - 3:30 pm Concurrent Sessions 1

Sarbanes Oxley/Internal Control Over Financial Reporting Focus on Auditing Standard No. 5 (A1)
Christine Callahan

Bulletproofing Your Books (C1)
Bonnie L. Mackey, CPA, CSEP

7 Measures of Success (P1)
Erin Fuller, CAE

IRS Hot Topics! (T1)
Edgar Kidd, Sr. and Craig McLaughlin

- 3:30 - 3:50 pm** Break
3:50 - 5:30 pm Concurrent Sessions 2

FASB/EITF Update (A2)
Claudine Hollack and Jim Johnson

Mastering Excel: Filters, Lookups and Pivot Tables (C2)
Rona Wiener

Developing an Effective Women's Program in Your Firm (P2)
Gale Crosley, CPA

What Every CPA Should Know About Business Valuation (T2)
Marcie D. Bour

- 5:30 - 7:00 pm** Welcome Reception (in exhibit area of hotel)
7:00 - 8:30 pm ASWA Annual Business Meeting
7:00 pm Dinner (on your own)
7:00 - 11:00 pm Hospitality Suite Open

Friday, October 26, 2007

- 7:00 - 8:00 am** Continental Breakfast in Fiesta 6-10
7:00 am - 5:30 pm Registration Open
7:00 am - 3:00 pm Exhibit Area Open
7:00 - 7:50 am Early Bird CPE (EB3) Professional Liability Trends: Employee Fraud and the Accounting Industry, *Tom Henell and Ralph Picardi, CPA*
8:00 - 8:50 am Concurrent Sessions 3

Government Accounting and Auditing Update (A3)
Nicole Mannarino

Create a Culture of Ethical Behavior in Your Organization (C3)
Denise C. Probert, MPA, CPA and Stephanini M. Rodgers, ABD, MA

The Contemporary Resume—This is NOT Your Mama's Resume (P3)
Marti Deleeuw

Long Term Care Insurance: What Every Accountant Should Know! (T3)
Deborah M. Lavinsky, CRPS, CEA

- 9:00 - 9:50 am** General Session—Financial Literacy, *Dan Iannicola, Jr. (Invited)*
9:00 - 11:00 am "Meet and Greet" with Exhibitors & Refreshment Break
11:00 - 11:50 am Concurrent Sessions 4

SEC Update (A4)
Kevin Casey

Building a Talented Team of Accounting and Finance Professionals (C4)
DeLynn Senna

If I'd Known Then What I Know Now (P4)
Shelly S. Stein

Effects of General and Special Powers of Appointment in Estate Taxation (T4)
Bonnie L. Mackey, CPA, CSEP

Schedule at a Glance

Accounting & Auditing

Controllership

Personal & Professional Development

Tax

12:00 - 1:30 pm Awards Luncheon
1:40 - 3:20 pm Concurrent Sessions 5

Auditing Standards Update (A5)
Kim Lamplough and Nicole Mannarino

A CPA's Roadmap to a Million Dollar Business (C5)
Carol Lapidus and Laura B. Wojciechowski

Mentors: The Importance of Career Advocacy (P5)
Mary L. Bennett

The Streamlined Sales Tax Project "SSTP": A Simpler Sales Tax? (T5) Inez M. Mello, MBA and Monika P. Miles, CPA

3:20 - 3:40 pm Break
3:40 - 5:20 pm Concurrent Sessions 6

Finance Behind the Magic: Entertainment Industry Accounting Issues (A6)
Finance Executives, The Walt Disney Company

How to manage Your Employees' Stock Options (C6) John Olagues

Leadership Skill Building for Women in the Accounting Industry (P6) Mary L. Bennett

International Tax Hot Topics (T6) Kathleen Danakis

5:30 - 7:30 pm Foundation Fundraising Event—Wine & Cheese
7:30 - 9:30 pm Kessler Walk (separate registration required)
7:30 pm Dinner (on your own)
7:30 - 11:00 pm Hospitality Suite Open

Saturday, October 27, 2007

7:00 - 8:30 am Continental Breakfast in Fiesta 1-6
7:00 am - 6:00 pm Registration Open
7:30 - 8:20 am Early Bird CPE (EB4) AICPA Work/Life and Women's Initiatives Executive Committee Update, *Members of the WLWIEC*
8:30 - 10:10 am Concurrent Sessions 7

Fair Value Accounting and Impairment of Assets (A7)
Linda Bergen

Skills and Influence Capabilities Required to Communicate Effectively with the C-Suite (C7)
Donna Mackenzie

Business Killers—Avoiding the Six Mistakes That Can Destroy Your Business and Future (P7)
Mary F. Cheaney, CPA, Rana Gorzeck and Robyn McGloin

LIFO—Conceptual and Process Overview (T7)
Joseph Maygar

10:10 - 10:20 am Break
10:20 am - 12:00 pm Concurrent Sessions 8

Applying the Risk Assessment Standards (A8)
Mark E. Dauberman

When Fraud Finds You (C8)
Dana A. Basney, CPA, CIRA, MSBA

Hard-Wired for Happiness, Wellness and Resilience (P8)
Dr. Teena Cahill

2007 Tax Update (T8)
Robert Goldfarb, CPA

12:00 - 2:00 pm Networking Luncheon
2:00 - 4:00 pm ASWA Chapter Presidents Council Meeting
2:00 - 4:00 pm ASWA Regional Director Strategic Planning Meeting
2:00 - 3:40 pm Plenary Session 1 (PL1) Achieving Retirement Vision, *Patricia Jacobina Flowers, CFP*
3:40 - 3:50 pm Break
3:50 - 5:30 pm Plenary Session 2 (PL2), Financial Crimes – Tracking the Global Criminal and Locating Hidden Assets, *Ronald F. Worst*
5:30 pm Joint National Conference Ends

Forrest A. Kessler Walk for Humanity 2007 – National Charity Fundraiser

After the Foundation Fundraising Event, the Forrest A. Kessler Walk for Humanity 2007 provides you the opportunity to join your ASWA and AWSCPA friends from across the country for a National Charity Fundraiser sponsored by the American Society of Women Accountants, the American Woman's Society of CPAs and The Leukemia & Lymphoma Society. This is an event to remember all Humanitarians we have loved and lost. It is also an event to recognize and support those that are struggling with treatments and healing.

The Seventh Annual Walk will be held on Friday, October 26, 2007 from 7:30 – 9:30 pm. The tax-deductible registration fee is \$50. The experience includes participation in an exciting event in Orlando, a signature T-shirt and a raffle ticket for special prizes. All of the proceeds from this event will go to The Leukemia & Lymphoma Society. This Society is the leader in the fight against the number one disease killer of children. Adult women and men are also victims of leukemia, lymphoma and myeloma - cancers of bone marrow and blood. Go to the ASWA Web site (www.aswa.org) or the AWSCPA Web site (www.awscpa.org) to download a registration form today!

Awards Lunch

Join ASWA and AWSCPA for a joint awards lunch that will celebrate the winners of ASWA Educational Foundation's Balance Awards and AWSCPA's National Awards. The sixth annual ASWA Balance Awards program will recognize the individuals – and companies – who have shown a commitment to work/life balance and sensitivity to the concerns of women in the industry. The AWSCPA recognizes the individual achievements of its members and non-members with the following awards: the Woman CPA of the Year Award, Educator of the Year Award, Public Service Award, and the Woman of Courage Award.



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While You're in Orlando

Orlando is the epicenter of fun and excitement, as more than 95 attractions keep the leisure travelers and conference attendees coming back for more. Take the mix of legendary theme parks, spectacular museums, 168 golf courses, world-class entertainment and blockbuster rides and attractions, and you've got unlimited choices for a one-of-a-kind experience. To order discounted theme park tickets in advance, please visit www.aswa.org or www.awscpa.org and the "Conference Details" link. Look for the "Walt Disney World Meeting/Convention Tickets" banner ad to place your order.

Dining – Dining is one of the top-rated Orlando vacation activities for good reason. Choose a memorable meal served in the luxuriant surroundings of a restaurant owned by a celebrity chef or dine with favorite characters ranging from princesses to animated TV stars. Or sample exotic cuisine from around the world ... right in Orlando.

Night Life – Can't commit to just one way to spend your evening? Head to one of Orlando's entertainment complexes such as Downtown Disney® Pleasure Island, Universal CityWalk or Pointe Orlando. They combine themed nightspots, concert venues, superb dining and great entertainment, making them a perfect spot for a night out on the town.

Shopping – In Orlando, you can do it all with their upscale malls, outlet stores and much more. Search for that one-of-a-kind gift in the antique districts and upscale boutiques along charming oak-dotted streets. And, Orlando's themed shopping villages and theme park entertainment complexes provide a shopping experience that will appeal to even the most retail-resistant men and kids.

Golfing – True golfers know that golf is more than a sport ... it's a way of life. And, in today's hectic world, taking some time for yourself to indulge your passion for the links probably doesn't happen as often as you might like. An Orlando vacation is the perfect time to escape the pressures of day-to-day life, so leave the cell phone in the hotel room, grab your clubs and head to one of the 176 area golf courses.

Spas – Imagine feeling your cares slip away under the skilled hands of a massage therapist. Your body – and spirit – will thank you for deciding to spend a little of your vacation getting rejuvenated at one of Orlando's 16 resort spas. Whether you need to work out the kinks before a tee time, want to refresh tired theme park legs, or re-hydrate skin that got a little too much Florida sunshine, you will find just the right treatment to add a special level of pampering to your vacation.

Foundation Wine & Cheese Fundraiser

Join your friends and colleagues at the joint foundation wine and cheese fundraiser where we will network, view a business accessory "fashion show" and make our final bids on silent auction items. A fashion show door prize and the winners of the silent auction will be announced at the end of the event. The ASWA Educational Foundation and the AWSCPA Foundation will be hosting this event to raise important funds to support their missions. The one-and-a-half hour event will feature items donated by affiliates, chapters, firms and individuals from across the country. Don't miss the opportunity to win and bid big!

The ASWA Educational Foundation was created in 2004 to promote and advance financial literacy, scholarship and life skills through programs of recognition, mentoring, research and outreach for women in accounting and related fields. The AWSCPA Foundation was created in 1982 to support the research and educational activities of the AWSCPA and provide scholarship opportunities for women in the accounting profession.

Conference Schedule

Thursday, October 25

7:00 am – 5:30 pm
Registration Open

8:00 - 8:50 am

Early Bird CPE (EB1) W-2 Online Filing

Chuck Liptz, Director, Employer Wage Reporting and Relations Staff, Social Security Administration

Program Level: Basic

NASBA Field of Study: Accounting

CPE Credit: 1 hour

Hear about the latest wage reporting services offered to tax professionals from the Social Security Administration. Learn how you can utilize the Social Security Number Verification Service to help your clients. The best news – it's all free!

9:00 - 9:50 am

Early Bird CPE (EB2) Managing Up - How to Forge an Effective Relationship with Those Above You

TJ Wood, CPA, CMA, CFM, Finance Director, Global Franchise, Vistakon Division Johnson & Johnson Vision Care, Inc.

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 1 hour

This session will cover the topic by reviewing:

- Assessing your situation
- Assessing yourself
- Assessing your boss type
- Responding to your boss
- Working with your boss
- Anticipating needs
- Presenting yourself positively
- Complementing your boss' style
- Ways to build a career advancing relationship with your boss
- What your boss doesn't tell you until it's too late
- How to correct behavior that is holding you back
- Specific steps for finding out how others see you
- Methods for recasting negative perceptions

10:00 am – 12:00 pm
ASWA Chapter Exchange

10:00 am – 12:30 pm
AWSCPA Member Exchange

12:00 pm – 12:30 pm
ASWA Bylaws Forum

12:50 - 2:30 pm Opening Keynote Session— WorldCom Warnings: What Went Wrong and Corporate Governance Lessons Learned



Cynthia F. Cooper, CPA, CISA, CFE

Program Level: Basic

NASBA Field of Study: Regulatory Ethics

CPE Credit: 2 hours

What can we learn from WorldCom and other corporate scandals? Ms. Cooper will share her team's experience in uncovering the largest fraud in corporate history. She will discuss the importance of ethical decision making and the challenges each of us face in carrying out our individual responsibilities in this era of increased focus on corporate integrity. Ms. Cooper will also discuss:

- What went wrong at WorldCom: the rise and fall of one of America's largest companies.
- How she and her team discovered and reported the fraud and obstacles they encountered.
- Personal and business lessons that can be learned from the corporate failures of the past few years.
- Practical strategies for improving corporate governance and what companies can do to prevent frauds and detect them more quickly when they occur.

2:40 – 3:30 pm
Concurrent Sessions 1

Accounting and Auditing (A1) Sarbanes Oxley/Internal Control Over Financial Reporting—Focus on Auditing Standard No. 5

Christine Callahan, Partner, KPMG LLP

Program Level: Update

NASBA Field of Study: Auditing

CPE Credit: 1 hour

This presentation will focus on the PCAOB's new Auditing Standard No. 5, "An Audit of Internal Control over Financial Reporting that is Integrated with an Audit of Financial Statements." Highlights of the new standard will be provided, including an analysis of how it differs from PCAOB Auditing Standard No. 2 that it supersedes. Practical guidance will be provided for preparers of financial statements on the types of controls auditors will focus on in their work under the new standard.

Controllership (C1)

Bulletproofing Your Books

Bonnie L. Mackey, CPA, CSEP, Partner, Levin, Silvey, Zelko & Mackey, PA

Program Level: Basic

NASBA Field of Study: Management Advisory Services

CPE Credit: 1 hour

Since the signing of the Sarbanes-Oxley Act ("SOX") into law in 2002, more and more small- to medium-sized companies are feeling the "trickle down" effect of public company implementation of SOX. This session will cover the major provisions of Sarbanes-Oxley and why non-publicly traded businesses should care. We will also address SOX best practices and which internal controls a small business owner can realistically implement. The session participant will learn how QuickBooks can help implement them.

Personal and Professional Development (P1)

7 Measures of Success

Erin Fuller, CAE, Vice President, The Coulter Companies

Program Level: Intermediate

NASBA Field of Study: Business Management & Organization

CPE Credit: 1 hour

Does your chapter or affiliate measure up to success? Find out how all nonprofits can incorporate elements of *7 Measures of Success*, a historic study focused on getting to the heart of what makes a remarkable nonprofit organization. Come to this session to learn the seven success factors common among visionary nonprofits, and leave with a strong basis to begin your next strategic planning session armed with data and case studies that will help lead you to excellence.

Conference Schedule

Tax (T1)

IRS Hot Topics!

Edgar Kidd, Sr., Senior Stakeholder Liaison, IRS and Craig McLaughlin, Southeast Area Manager, IRS

Program Level: Basic

NASBA Field of Study: Taxes

CPE Credit: 1 hour

The Stakeholder Liaison serves as an important link between the IRS and practitioners, keeping us informed of the latest issues at the IRS that affect us and our clients. Learn about hot issues such as the Issue Management Resolution System, current scams and ways the IRS is improving compliance through education and enforcement.

3:30 – 3:50 pm – Break

3:50 – 5:30 pm

Concurrent Sessions 2

Accounting and Auditing (A2)

FASB/EITF Update

Claudine Hollack, Partner, Deloitte & Touche and Jim Johnson, Partner, Deloitte & Touche

Program Level: Basic

NASBA Field of Study: Accounting

CPE Credit: 2 hours

This informative session will help participants understand the latest developments of both the FASB and EITF. Topics will include:

- Business combinations
- Fair value
- Financial presentation
- Hedging and critical terms
- Conceptual framework
- Financial statement presentation
- Corporate owned life insurance and other EITF issues

Controllership (C2)

Mastering Excel: Filters, Lookups and Pivot Tables

Rona Wiener, Business Analyst, PriceWaterhouseCoopers

Program Level: Overview

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 2 hours

Spreadsheets can place vital information at your fingertips, or just provide vast amounts of disorganized data. A significant number

of managers and business owners are using Excel for budgeting, analysis and reporting purposes. This session will demonstrate how to effectively manage lists in Excel, quickly locate and analyze relevant information, and utilize advanced features such as VLOOKUP and Pivot Tables. From “tips and tricks” to best practices, this session is loaded with practical information for all levels of experience.

Personal and Professional Development (P2)

Developing an Effective Women’s Program in Your Firm

Gale Crosley, CPA, President, Crosley+Company

Program Level: Basic

NASBA Field of Study: Personnel/HR

CPE Credit: 2 hours

Women make up almost 60% of all accounting college graduates, but that figure drops to around 30% of all managers and 15% of total partners. How do you retain your women and create the conditions to optimize their performance? This session is designed to help firm leaders start a women’s initiative or enhance a current program. Topics include defining and designing a program, allotting a budget, implementation and measuring results.

Tax (T2)

What Every CPA Should Know About Business Valuation

Marcie D. Bour, President, Florida Business Valuation Group

Program Level: Basic

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 2 hours

CPAs are well-suited to perform business valuations by the nature of their experience and training. However, valuation work requires certain specialized knowledge and training to be done with competency. In this session, become familiar with the basics of valuation and the factors which can influence the value of your clients’ businesses.

5:30 – 7:00 pm

Welcome Reception (in exhibit area of hotel)

7:00 – 8:30 pm

ASWA Annual Business Meeting

7:00 pm

Dinner (on your own)

7:00 – 11:00 pm

Hospitality Suite Open

Friday, October 26

7:00 – 8:00 am

Continental Breakfast in Fiesta 6-10

7:00 am – 5:30 pm

Registration Open

7:00 am – 3:00 pm

Exhibit Area Open

7:00 – 7:50 am

Early Bird CPE (EB3) Professional Liability Trends: Employee Fraud and the Accounting Industry

Tom Henell, Vice President, NAPLIA and Ralph Picardi, CPA, Attorney, Lapping & Picardi

Program Level: Basic

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 1 hour

This seminar addresses the growing trend in employee fraud and the financial impact on companies and accountants in private practice and their exposure to “failure to detect” claims from their clients. The seminar will focus on some of the warning signs to notice, discussions on effective strategies to avoid claims, and how well defined engagement letters can be used to communicate your role and minimize exposure.

8:00 – 8:50 am

Concurrent Sessions 3

Accounting and Auditing (A3)

Government Accounting and Auditing Update

Nicole Mannarino, Principal, Rachlin, Cohen & Holtz LLP

Program Level: Update

NASBA Field of Study: Auditing (Governmental)

CPE Credit: 1 hour

This session offers an overview and update of significant changes to governmental accounting and auditing standards.

Conference Schedule

Controllership (C3)

Create a Culture of Ethical Behavior in Your Organization

Denise C. Probert, MPA, CPA, Viterbo University and Stephanie M. Rodgers, ABD, MA, Viterbo University

Program Level: Overview

NASBA Field of Study: Behavioral Ethics

CPE Credit: 1 hour

Our current regulatory environment has reached unprecedented levels in its intensity and expansiveness. This “far-reaching” regulatory environment has created a “watchdog” working culture. Still, it is unlikely, that fraud will cease or always be detected. This interactive presentation will provide insight on this dilemma and suggestions for creating a culture that promotes ethical behavior and uses corporate governance as an opportunity to build culture within an organization that will help alleviate the “watchdog” environment.

Personal and Professional Development (P3)

The Contemporary Resume - This is NOT Your Mama's Resume

Marti Deleeuw, Professional Recruiter, The Mergis Group

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 1 hour

What today's company sees when viewing your resume is highlighted in this session that is beneficial to both job seekers and hiring managers. Tips on getting in the door with your resume will be provided, including a discussion on using your experience to your advantage. We will also discuss current trends in style, titles and how they affect you and presentation of education and skills, both what is and is not needed, will be reviewed.

Tax (T3)

Long Term Care Insurance: What Every Accountant Should Know

Deborah M. Lavinsky, CRPS, CEA, Financial Advisor, Eide Bailly Financial Services, LLC

Program Level: Appropriate for all levels

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 1 hour

Recommending and choosing a long term care insurance policy can be a confusing and difficult process. With the aging of 76 million baby boomers, it is critical to understand how this type of insurance can impact your client's financial and estate plan. Attendees will come away with a working knowledge of this important retirement planning component.

9:00 – 9:50 am

General Session-Financial Literacy

Dan Iannicola, Jr., Deputy Assistant Secretary for Financial Education (Invited)

Program Level: Basic

NASBA Field of Study: Administrative Practice

CPE Credit: 1 hour

Come to this session to learn about The Department of the Treasury's initiative to promote financial education. Through the establishment of the Office of Financial Education in May of 2002, the Office works to promote access to the financial education tools that can help all Americans make wiser choices in all areas of personal financial management, with a special emphasis on saving, credit management, home ownership and retirement planning. The Office also coordinates the efforts of the Financial Literacy and Education Commission, a group chaired by the Secretary of Treasury and composed of representatives from 20 federal departments, agencies and commissions, which works to improve financial literacy and education for people throughout the United States. Learn how you can get involved in this very important initiative.

9:50 – 11:00 am

“Meet and Greet” with Exhibitors & Refreshment Break

11:00 – 11:50 am

Concurrent Sessions 4

Accounting and Auditing (A4)

SEC Update

Kevin Casey, Senior Manager-Assurance & Advisory Business Services, Ernst & Young LLP

Program Level: Update

NASBA Field of Study: Accounting

CPE Credit: 1 hour

This program will include information regarding the latest accounting and reporting issues that affect SEC reporting entities, including: technical accounting implementation and practice issues;

corporate governance and MD&A updates; Sarbanes-Oxley rules and regulations; implications on new and proposed regulations affecting registrants and international accounting and reporting issues.

Controllership (C4)

Building a Talented Team of Accounting and Finance Professionals

DeLynn Senna, Executive Director, Robert Half International

Program Level: Basic

NASBA Field of Study: Personnel/HR

CPE Credit: 1 hour

How can organizations distinguish themselves as a place where top professionals want to work? What skills and specialties should employers seek in applicants? How can they find these candidates? What salary trends are impacting hiring? This presentation addresses these areas and also provides an overview of the hiring outlook in accounting and finance, while highlighting proven techniques for successful recruitment strategies.

Personal and Professional Development (P4)

If I'd Known Then What I Know Now

Shelly S. Stein, Chief Operating Officer, Grant Thornton LLP

Program Level: Overview

NASBA Field of Study: Personal Development

CPE Credit: 1 hour

“If I'd Known Then What I Know Now” provides candid insight into actions leading to success in business. Drawing on nearly three decades of experience in the once mostly male accounting profession, Ms. Stein fast forwards participants' learning by discussing practical, relevant ideas and best practices for effective management and career enhancement. Through anecdotes, participants acquire a clear perception of ways for businesswomen to make positive progress. Feedback points to “aha” moments that change lives.

Tax (T3)

Effects of General and Special Powers of Appointment in Estate Taxation

Conference Schedule

Bonnie L. Mackey, CPA, CSEP, Partner, Levin, Silvey, Zelko & Mackey, PA

Program Level: Basic

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 1 hour

Do you know the difference between general and special powers of appointment? What happens to an estate if there is no power of appointment? What if you are a trustee for a charitable lead trust, or you want to create a trust for your children? The effective use of powers of appointment can be a useful tool for estate planning purposes.

12:00 – 1:30 pm

Awards Luncheon

1:40 – 3:20 pm

Concurrent Session 5

Accounting and Auditing (A5)

Auditing Standards Update

Kim Lamplough, Partner, Rachlin, Cohen & Holtz LLP and Nicole Mannarino, Principal, Rachlin, Cohen & Holtz LLP

Program Level: Overview

NASBA Field of Study: Auditing

CPE Credit: 2 hours

This session provides an overview of the new auditing standards effective for 2007 and beyond, including convergence of public company auditing standards with private company auditing standards and the new audit documentation standards. We will help both auditors and those subject to audits understand how they and their clients will be affected. Our presenter will also discuss how to avoid common audit pitfalls related to auditing standards that are not so new.

Controllership (C5)

A CPA's Roadmap to a Million Dollar Business

Carol Lapidus, Managing Director, RSM McGladrey, Inc. and Laura B. Wojciechowski, Managing Partner, Whalen & Company, CPAs

Program Level: Overview

NASBA Field of Study: Marketing

CPE Credit: 2 hours

Come to this session to learn how CPAs can accelerate the growth of women owned businesses and how to market to them. Based on studies performed by the Center for Women's Business Research on fast growing businesses, this session will show

certified CPAs how to help these businesses understand cash flow and financial statements, access capital, develop strategic planning processes and much more.

Personal and Professional Development (P5)

Mentors: The Importance of Career Advocacy

Mary L. Bennett, Partner, Crowe Group

Program Level: Intermediate

NASBA Field of Study: Personal Development

CPE Credit: 2 hours

You will leave this session with a foundation for your personal or organizational plan regarding career advocacy. Anyone interested in why mentors or career advocates are a critical part of most success stories should attend this presentation. We will discuss the importance of career advocacy to the individual and the organization. The attendee will also learn some practical steps that individuals and organizations can take to establish quality career advocacy relationships.

Tax (T5)

The Streamlined Sales Tax Project "SSTP": A Simpler Sales Tax?

Inez M. Mello, MBA, Director of State & Local Tax Services, Kahn, Litwin, Renza & Co., Ltd. and Monika P. Miles, CPA, Partner, Labhart Miles Consulting Group

Program Level: Appropriate for all levels

NASBA Field of Study: Taxes

CPE Credit: 2 hours

The Streamlined Sales Tax Project (SSTP) is an effort by state representatives to implement a national, uniform, simplified system of sales and use tax compliance. At this seminar, participants will learn key features of the SSTP such as uniform definitions, rate simplification, state-level tax, uniform sourcing rules and much more. Including a panel discussion, this course offers attendees the opportunity to discuss many multi-state tax questions and issues.

3:20 – 3:40 pm – Break

3:40 – 5:20 pm

Concurrent Sessions 6

Accounting and Auditing (A6)

Finance Behind the Magic: Entertainment Industry Accounting Issues

Panel of Executives from The Walt Disney Co.

Program Level: Basic

NASBA Field of Study: Accounting

CPE Credit: 2 hours

Here is your chance to get up close and personal with Finance Executives from Walt Disney World. Several executives will be on hand to share their work experiences and background. You will have a chance to ask questions live and in-person.

Controllership (C6)

How to Manage Your Employee Stock Options

John Olagues, President, Truth in Options

Program Level: Overview

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit 2 hours

An estimated 14 million Americans own employee stock options (ESOs), valued between 60-100 billion annually. Very few grantees or advisors understand the nature of, the value of or how to manage those options. This session aims to increase the understanding of ESOs by the employees and their accountants and advisors. John Olagues applies the strategies that he used as the foremost stock options market maker in the country for ten years to the management of ESOs.

Personal and Professional Development (P6)

Leadership Skill Building for Women in the Accounting Industry

Mary L. Bennett, Partner, Crowe Group

Program Level: Intermediate

NASBA Field of Study: Personal Development

CPE Credit: 2 hours

You will leave this session with a foundation for your personal or organizational plan regarding your leadership development or the development of women leaders within your organization. We will engage in discussion about several practical strategies for your leadership development. We will discuss how unique attributes of each organization can impact which strategies may be most important for each participant.

Conference Schedule

Tax (T6)

International Tax Hot Topics

Kathleen Danakis, Senior Manager, Tax, KPMG LLP

Program Level: Intermediate

NASBA Field of Study: Tax

CPE Credit: 2 hours

This session will include a discussion of the key issues facing U.S. multinationals in global tax planning. This will include an overview of current issues in international tax planning, including the impact of changes to U.S. anti-deferral rules, U.S. and global trends in transfer pricing, and developments in tax treaties will also be presented.

5:30 – 7:30 pm

Foundation Fundraising Event—Wine & Cheese

7:30 – 9:30 pm

Kessler Walk

(separate registration required)

7:30pm

Dinner (on your own)

7:30 – 11:00 pm

Hospitality Suite Open

Saturday, October 27

7:00 – 8:30 am

Continental Breakfast

7:00 am – 6:00 pm

Registration Open

7:30 – 8:20 am

Early Bird CPE (EB3) AICPA Work/Life and Women's Initiatives Executive Committee Update

Members of the WLWIEC

Program Level: Intermediate

NASBA Field of Study: Personal Development

CPE Credit: 1 hour

How are women CPAs faring in the profession? What progress have women made in the profession according to the AICPA's research? How do women's

leadership styles differ from men's and is there any difference in the effectiveness of those styles? This session will discuss these issues based on research of the AICPA Work/Life and Women's Initiatives Executive Committee, Catalyst and the American Woman's Society of CPAs.

8:30 – 10:10 am

Concurrent Sessions 7

Accounting and Auditing (A7)

Fair Value Accounting and Impairment of Assets

Linda Bergen, Vice President, Citigroup Inc.

Program Level: Intermediate

NASBA Field of Study: Accounting

CPE Credit: 2 hours

This session will discuss FASB moves to increase the use of fair value measurements in financial statements, including implementation issues faced by adopters of FAS 157 on Fair Value Measurements; FAS 159 on Fair Value Option and FAS 155 on Certain Hybrid Financial Instruments. In addition, the session will address standards on impairment of assets, including FSP FAS 115-1 on Other-Than-Temporary Impairments; FAS 142 on Intangible Assets and FAS 144 on Long-Lived Assets.

Controllership (C7)

Understanding the C-Suite: Skills and Influence Capabilities Required to Communicate Effectively with the C-Suite

Donna Mackenzie, CFO, Channel Intelligence, Inc.

Program Level: Overview

NASBA Field of Study: Communications

CPE Credit: 2 hours

In this session attendees will learn how to understand the differences in skills and motivations between Controllers and CFOs and other executives and how to use that understanding to effectively communicate in the C-Suite. Participants will also advance their career development by understanding motivations and increasing personal influence and communications skills.

Personal and Professional Development (P7)

Business Killers-Avoiding the Six

Mistakes That Can Destroy Your Business and Future

Mary F. Cheaney, CPA, Mary F. Cheaney, PA, CPA and Rana Gorzeck, Attorney, Buckingham, Doolittle & Burroughs, LLP and Robyn McGloin, Certified Family Business Specialist, Massachusetts Mutual Life Insurance

Program Level: Overview

NASBA Field of Study: Business Management & Organization

CPE Credit: 2 hours

A unique, educational workshop consisting of six short video vignettes that dramatize common yet critical errors in planning and protecting a closely-held business, and the impact on the owners' personal financial future. Participants will have the opportunity to discuss possible consequences and solutions for each scenario and hear the insight of objective consultants.

Tax (T7)

LIFO: Conceptual and Process Overview

Joseph Maygar, Tax Executive, Crowe Chizek and Company LLC

Program Level: Basic

NASBA Field of Study: Specialized Knowledge & Applications

CPE Credit: 2 hours

In this presentation the basic LIFO concept and its advantages will be described, along with an overview of the technical requirements and most common methods used to compute LIFO. The presenter will also discuss some of the techniques that may be used to develop a streamlined process and profit center.

10:10 – 10:20 am – Break

10:20 – 12:00 pm

Concurrent Sessions 8

Accounting and Auditing (A8)

Applying the Risk Assessment Standards

Mark Dauberman, President, Mark Dauberman Seminars

Program Level: Intermediate

NASBA Field of Study: Auditing

CPE Credit: 2 hours

Conference Schedule

The new risk assessment standards can assist both the independent auditor and the internal accountant in improving the reliability of financial information. These standards impose new requirements upon the auditor and provide guidance that can make audits both more efficient and more effective. When properly applied, the risk assessment standards will not mean that the auditor will have to do more work, but will definitely mean that she or he will have to do things differently.

Controllership (C8)

When Fraud Finds You

Dana A. Basney, CPA, CIRA, MSBA, Director/Shareholder, CBIZ & Mayer Hoffman McCann
Program Level: Update

NASBA Field of Study: Regulatory Ethics

CPE Credit: 2 hours

Many of the liability cases brought against accountants, both internal and external to an enterprise, arise from not properly handling fraud once it is discovered. This session discusses the reporting requirements and obligations of professionals who are confronted with fraud. The session participant will learn what to do in terms of addressing fraud, gain knowledge of accounting and regulatory pronouncements relating to the discovery of fraud, and gain an awareness of their professional responsibilities when fraud has been discovered.

Personal and Professional Development (P8)

Hard-Wired for Happiness, Wellness and Resilience

Dr. Teena Cahill, Director, Wisdom and Beyond LLC

Program Level: Intermediate

NASBA Field of Study: Personal Development

CPE Credit: 2 hours

Great new research into happiness, laughter, positive attitude, the value of contribution, how to increase resilience, enhance wellness, and manage stress is hitting the newsstands everyday! This session will include fun, lots of laughter, stories about happiness and

growth, and a trip through the feedback loop that may lead to our greatest happiness. See how optimism is linked to happiness, leadership, and even greater productivity in the workplace. Hear about strategies to increase happiness, boost a sense of well-being and benefit from our inherent ability to grow, change and contribute to others.

Learning Points:

- Does Money Buy Happiness?
- Happiness and Productivity in the Workplace
- What People Want at Work
- Weaving Webs of Connectedness/ Relationships and Overcoming Adversity
- DNA/Pleasure and Contribution
- What Makes Us Laugh?
- Opportunity vs. Privilege/How to Be a Laugh Leader
- Building Resilience/ Mind-Body Feedback Loop
- Thoughts, Feelings and Physiological Reaction
- How the Mind and Body Respond to Laughter
- What Makes Something Funny?
- Gratitude/Expectations/Cost Benefit Ratios
- Does Charity Matter?/The Big Hole
- Getting Outside of Ourselves
- Purpose/Contribution/Hope and Happiness

Dr. Cahill holds a Doctorate in Clinical Psychology, Masters in Counseling, and Bachelors in Education.

Tax (T8)

2007 Tax Update

Robert Goldfarb, CPA, Managing Partner, Schoenfeld Mendelsohn Goldfarb LLP

Program Level: Intermediate

NASBA Field of Study: Taxes

CPE Credit: 2 hours

This session will consist of a review of any new tax laws enacted prior to the symposium, including practical planning opportunities available under the new rules. Also, any new compliance issues will be discussed.

12:00 – 2:00 pm

Networking Luncheon

2:00 – 4:00 pm

ASWA Chapter Presidents Council Meeting

2:00 – 4:00 pm

ASWA Regional Director Strategic Planning Meeting

2:00 – 3:40 pm

Plenary Session 1 (PL1) Achieving Retirement Vision

Patricia Jacobina Flowers, CDP, Merrill Lynch

Program Level: Basic

NASBA Field of Study: Administrative Practice

CPE Credit: 2 hours

Using the Merrill Lynch New Retirement Survey as a backdrop, this seminar will illustrate new models of retirement that can include combinations of work, leisure, education, etc. The New Retirement means rethinking financial preparedness because old saving benchmarks and advice on how to reach them is simply outdated. A worthwhile session providing talking points to clients at or nearing retirement.

3:40 – 3:50 pm – Break

3:50 – 5:30 pm

Plenary Session 2 (PL2) Financial Crimes-Tracking the Global Criminal and Locating Hidden Assets

Ronald F. Worst, Criminologist-Financial Fraud, American Investigative Specialists

Program Level: Basic

NASBA Field of Study: Auditing

CPE Credit: 1 hour

Participants will learn the methods and philosophies of locating hidden assets/misappropriation of funds around the world once the loss has been detected by the professional. When the paper trail ends, travel patterns and communications sources are keys to the successful recovery of monies relating to financial fraud examinations.

5:30 pm

Joint National Conference Ends

*No advanced preparation or prerequisites are required for any of these courses at the JNC Conference.

Resources to Complement Your Learning Experience!

Each full conference registrant will receive one copy of all session handouts in a keyword searchable format on compact disc accompanied by a notepad for taking notes during educational sessions. A link to the handouts will also be available to all paid registrants to download from the Internet prior to the JNC.



General Info

Participation in the ASWA/AWSCPA Joint National Conference is limited to those registered. Full registration includes:

- Admission to all sessions (Thursday, Friday and Saturday)
- Access to the exhibit area
- Thursday's Welcome Reception
- Daily continental breakfasts, refreshment breaks and luncheons
- Registration materials

Please note: The Awards Lunch event is included in the registration fee. If registrants wish to bring additional guests, the cost is \$55 per additional person and space is limited.

Registration Fees

	By 9/24/07	After 9/24/07 and Onsite
ASWA or AWSCPA Member.....	\$495	\$545
Nonmember.....	\$595	\$645
One-Day*	\$250	\$300
Speaker— full conference**	\$400	\$450

Membership in ASWA or AWSCPA is individual. Member registration fees apply only to individuals holding a current membership in either organization.

The official JNC name badge is required for all sessions, social activities and exhibits. You may register in advance or onsite at the Joint National Conference.

* One day registration includes that day's educational sessions, refreshment breaks, luncheon and handout materials. You may register for one day only; otherwise, you must register for the entire conference.

** Speakers may attend the conference on the day of their presentation on a complimentary basis. Speakers who wish to register for one additional day will pay the appropriate one-day fee. Speakers who wish to attend the full conference may do so at the special "Speaker—full conference" fee listed. This special fee is available only to speakers.

The ASWA/AWSCPA Joint National Conference offers several registration options for the convenience of conference registrants:

On-Line Option:

You may submit your registration form through the ASWA and AWSCPA Web sites at www.aswa.org or www.awscpa.org. On these Web sites, you will find a complete registration form that will process your completed registration with a credit card payment via a secure server.

Mail Option:

If you prefer to mail your registration with a check (or credit card information), complete the registration form and mail to:

ASWA Lockbox
P.O. Box 826131
Philadelphia, PA 19182-6131

Fax Option:

You may fax your registration form with your VISA, MasterCard or American Express information to 703-506-3266, 24 hours a day, seven days a week. Registrations can not be processed without complete credit card information.

Special Note to the Disabled:

ASWA and AWSCPA wish to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of an auxiliary aid or service. If an auxiliary aid or service identified with the Americans with Disabilities Act is required, please contact ASWA Headquarters at (703) 506-3265

Continuing Professional Education Hours

Select from 61 hours of CPE credit to earn up to 24 hours of credit at the Joint National Conference. Three days of sessions are offered during the meeting with topics of interest to those in public and private accounting, as well as education and government. Attendees are responsible for determining their individual state's requirements for CPE.

ASWA and AWSCPA are registered with the National Association of State Boards



of Accountancy (NASBA) as sponsors of continuing professional education on the National Registry of CPE Sponsors. State Boards of accountancy have final authority on the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors: 150 Fourth Avenue, Suite 700, Nashville, TN, 37219-2417. Web site: www.nasba.org.

Hotel Accommodations

The Joint National Conference has reserved a block of rooms for conference attendees at Disney's Coronado Springs Resort at a special rate of \$143 per night, single or double occupancy + tax. Rates are good three days prior and three days post the JNC, based on availability.

To reserve a room contact Disney's Coronado Springs Resort's reservations department at (407) 939-1020. Be sure to mention that you are attending the ASWA/AWSCPA Joint National Conference (JNC) to receive the discounted room rate. The room block will be held until Monday, September 24, 2007 at 5:00 p.m. Eastern Standard Time. Room requests after the cut-off date will be accepted but subject to the hotel's availability at the group rate, so don't delay!

Disney's Coronado Springs Resort is themed to regions of Mexico and the American Southwest. Set around a lake, it features a Mayan pyramid in the center of a fun pool area. This moderately priced Hotel offers one full-service restaurant, plus other dining options. Most rooms comfortably accommodate four people.

Guest Room Amenities

Babysitting and child services, limited room service, laundry, non-smoking rooms, rooms and facilities for guests with disabilities, free parking, barber and beauty shop, portable playpen available. Color television with remote control. Disney's Coronado Springs Resort is located at 1000 West Buena Vista Drive Lake Buena Vista, FL 32830, Tel.: 407-939-1000.

Roomates

Contact AWSCPA headquarters at (800)-297-2721 to inquire about sharing a room with another meeting attendee. A file will be kept of those who request roommates

General Info

and you will be given those names and numbers upon request. It is up to you to actually make contact and set up rooming arrangements.

Getting There/Upon Arrival

By Air

No matter where you're coming from, Orlando is the perfect choice for domestic or international travel.

Orlando International Airport (MCO)

More than 880 flights bring more than 86,000 passengers through the award-winning MCO every day. The airport is also a short distance from many of the attractions you plan to enjoy.

There are more scheduled non-stop service to major U.S. destinations than most other airports and more than any other airport in Florida. The largest airport area with the 2nd lowest fares of the top 30 airports in the United States.

Disney's Magical Express Service

Take advantage of the latest innovation in Disney's legendary commitment to service and convenience: Disney's Magical Express! This exclusive complimentary shuttle and luggage delivery service conveniently takes you from the airport directly to your Walt Disney World® Resort hotel. It's the hassle-free benefit that allows you to arrive at your meeting or event relaxed and stress-free. Here's how Disney's Magical Express service works:

Once you have a confirmed room reservation, call 407-827-6777 to book your Disney's Magical Express reservation or use our group reservation DME request form. (To use this service, all guests must have a Magical Express reservation prior to arrival.)

To ensure seamless service, please make your Disney's Magical Express reservation at least 30 days in advance of your arrival date.

Several weeks prior to your arrival, you will receive an Airport Transportation Booklet containing general information and special barcoded luggage tags which you will attach to your luggage before departure.

Upon arrival at Orlando International Airport, you will be greeted by a Disney representative who will direct you to the Disney Airport Welcome Center in Terminal B.

You will then depart for your Walt Disney World® Resort hotel in a complimentary motor coach while your luggage goes straight from the plane to your room.

Check-in to your Walt Disney World® Resort hotel, and your luggage will be delivered to your room.

At the end of your stay, enjoy the same convenience of Disney's Magical Express service from your Walt Disney World® Resort hotel to Orlando International Airport.

By Rail

Amtrak serves Orlando with twice-daily trains originating in New York, Miami and Tampa, with stops in Downtown Orlando, Winter Park, Sanford and Kissimmee. There's also tri-weekly train service from Los Angeles.

By Ground

If you will be traveling by car, several major highways and interstates provide easy connections and access from all parts of Florida.

- Interstate 4 runs from Daytona Beach on the east coast to St. Petersburg on the west coast.
- Interstate 10 enters the state in Florida's panhandle and extends to Jacksonville in the northeast.
- Interstate 75 enters Florida just south of Valdosta, Georgia and runs south to Miami.
- The Florida Turnpike connects I-75 south of Ocala, extending southeast through Orlando and continuing south to Miami.

Around Town

In addition to taxi, shuttle and limousine service to anywhere in the Greater Orlando area, the following services give you even more transportation options:

- International Drive's convenient "I-Ride" Trolley makes getting about a breeze. With 78 convenient stops scheduled every 20 minutes, it's easy to reach the Orange County Convention Center, hotels, restaurants and shopping destinations.
- Downtown Lymmo is a state-of-the-art, three-mile, dedicated-lane bus system in downtown Orlando available free-of-charge.
- And Lynx, an extensive public transportation system, serves Orange, Seminole and Osceola counties. Buses run every 15 minutes in busy areas and every 30 minutes in urban areas.

Payment/Confirmation

All registrations must be accompanied by a check or credit card number for the full registration fee. Checks are to be made payable in U.S. funds to "JNC." Registrations will not be processed without full payment.

Advance registration will be confirmed in writing before the conference. Badges and program materials may be picked up at the Joint National Conference registration desk at the conference.

Cancellation

Notification of cancellation must be submitted in writing to the Joint National Conference headquarters. Cancellations received by Monday, September 24, 2007 will be subject to a \$100 cancellation fee. Substitutions are allowed at any time but must be submitted in writing. Registrants who fail to attend the Joint National Conference are responsible for full payment.

Become an ASWA or AWSCPA Member For information on ASWA membership, please contact ASWA headquarters at (703) 506-3265 or aswa@aswa.org. Membership information is also available on ASWA's Web site: www.aswa.org.

For information on AWSCPA membership, please contact AWSCPA headquarters at (800) AWSCPA1 or info@awscpa.org. Membership information is also available on AWSCPA's Web site: www.awscpa.org.

Attire

Conference participants should wear casual business attire, defined as dress slacks or casual dress wear. No jeans, please.

Questions

If you have any questions regarding registration, refunds, complaints or program cancellation policies, please contact either ASWA at (703) 506-3265 or AWSCPA at (800) AWSCPA1 or visit their respective Web sites at www.aswa.org or www.awscpa.org.

Exhibitors and Sponsors

Exhibitors and Sponsors confirmed at press time are: Accountemps and Robert Half Finance and Accounting, American Institute of Certified Public Accountants, Becker CPA Review, Central Intelligence Agency, CPE World, Crosley + Company, Engineered Tax Services, Ernst & Young, Federal Deposit Insurance Corporation, Internal Revenue Service, Johnson & Johnson, MassMutual Financial Group, North American Professional Liability Insurance Agency, System Solutions, Inc., The Mergis Group, The Siegfried Group, The Walt Disney Company, and University of Phoenix.

Exhibiting and sponsorship opportunities are still available! Contact Javier Cuebas at ASWA headquarters, (703) 506-3265 or Fred Young at AWSCPA headquarters, (800) AWSCPA1, for details.

ASWA/AWSCPA Joint National Conference Registration Form

Please print or type:

First Name Last Name

Title

Company Name

Address

City State Zip Code

Phone Fax

E-mail

Please Circle: ASWA AWSCPA AICPA Nonmember

Membership ID# _____
(if applicable)

	By 9/24/07	After 9/24/07 and Onsite
ASWA or AWSCPA Member	<input type="checkbox"/> \$495	<input type="checkbox"/> \$545
Nonmember	<input type="checkbox"/> \$595	<input type="checkbox"/> \$645
One-Day*	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300
Speaker—full conference**	<input type="checkbox"/> \$400	<input type="checkbox"/> \$450

If registering for one day only, check the day you will be attending:

Thursday Friday Saturday

Extra Guest Tickets

of tickets _____ Thursday's Welcome Reception @ \$40

of tickets _____ Friday's Awards Luncheon @ \$55

of tickets _____ Friday's Foundation Fundraiser Event @ \$25

of tickets _____ Saturday's Luncheon @ \$55

TOTAL CONFERENCE FEES \$ _____

Membership in ASWA or AWSCPA is individual. Member registration fees apply only to individuals holding a current membership in either organization. The official JNC name badge is required for all sessions, social activities and exhibits. You may register in advance or onsite at the Joint National Conference.

* One day registration includes that day's educational sessions, refreshment breaks, luncheon and handout materials. You may register for one day only; otherwise you must register for the entire conference.

** Speakers may attend the conference on the day of their presentation on a complimentary basis. Speakers who wish to register for one additional day will pay the appropriate one-day fee. Speakers who wish to attend the full conference may do so at the special "Speaker—full conference" rates listed. This special rate is available only to speakers.

Full conference registration for members and nonmembers includes admission to all educational sessions, exhibits, luncheons, refreshment breaks, receptions and handout materials.

Payment Information

Registrations will be accepted with credit card information on-line at www.aswa.org or www.awscpa.org or by fax at 703-506-3266. Completed forms with checks made payable to "JNC" should be returned to:

**ASWA Lockbox
PO Box 826131
Philadelphia, PA 19182-6131**

Registrations cannot be processed without full payment.

Credit Card Information

Visa MasterCard American Express

Card number _____

Expiration date _____

Name on card (please print) _____

Signature _____

Education & Networking – Please complete.

For educational sessions, please refer to the conference schedule for session numbers and descriptions to ensure adequate seating (check no more than one session per time slot).

Thursday, October 25

8:00 – 8:50 a.m. EB1
 9:00 – 9:50 a.m. EB2
 10:00 a.m. ASWA Chapter Exchange AWSCPA Member Exchange
 2:40 – 3:30 p.m. A1 C1 P1 T1
 3:50 – 5:30 p.m. A2 C2 P2 T2

Friday, October 26

7:00 – 7:50 a.m. EB3
 8:00 – 8:50 a.m. A3 C3 P3 T3
 11:00 – 11:50 a.m. A4 C4 P4 T4
 1:40 – 3:20 p.m. A5 C5 P5 T5
 3:40 – 5:20 p.m. A6 C6 P6 T6
 5:30 p.m. Wine & Cheese Fundraiser

Saturday, October 27

7:30 – 8:20 a.m. EB4
 8:30 – 10:10 a.m. A7 C7 P7 T7
 10:20 a.m. – 12:00 p.m. A8 C8 P8 T8
 12:00 p.m. Networking Lunch
 2:00 – 3:40 p.m. PL1
 3:50 – 5:30 p.m. PL2

Please check if you are: First Time Attendee

Accounting Area (please check):

Audit Governmental Accounting
 Education Non-profit
 Financial Accounting Tax
 Other: _____



Please indicate any special needs regarding accessibility: _____

Special Dietary Concerns/Allergies* _____

*At meals, please alert your server of any food allergies you have.

Questions

Any questions regarding the program or registration, please contact:

ASWA headquarters:

Tel: 703-506-3265

Fax: 703-506-3266

E-mail: aswa@aswa.org

Web site: www.aswa.org

Or

AWSCPA headquarters:

Tel: 1-800-AWSCPA1

Fax: 937-222-5794

E-mail: info@awscpa.org

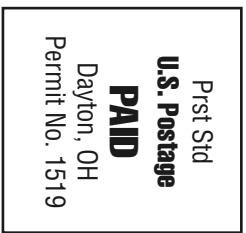
Web site: www.awscpa.org



ASWA/AWSCPA JNC
136 South Keowee Street
Dayton, OH 45402



This brochure contains information regarding the American Society of Women Accountants/American Woman's Society of Certified Public Accountants' Joint National Conference. Please circulate to the appropriate financial professionals within your organization. If not deliverable to addressee, please route to your organization's accountant, treasurer or controller.



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