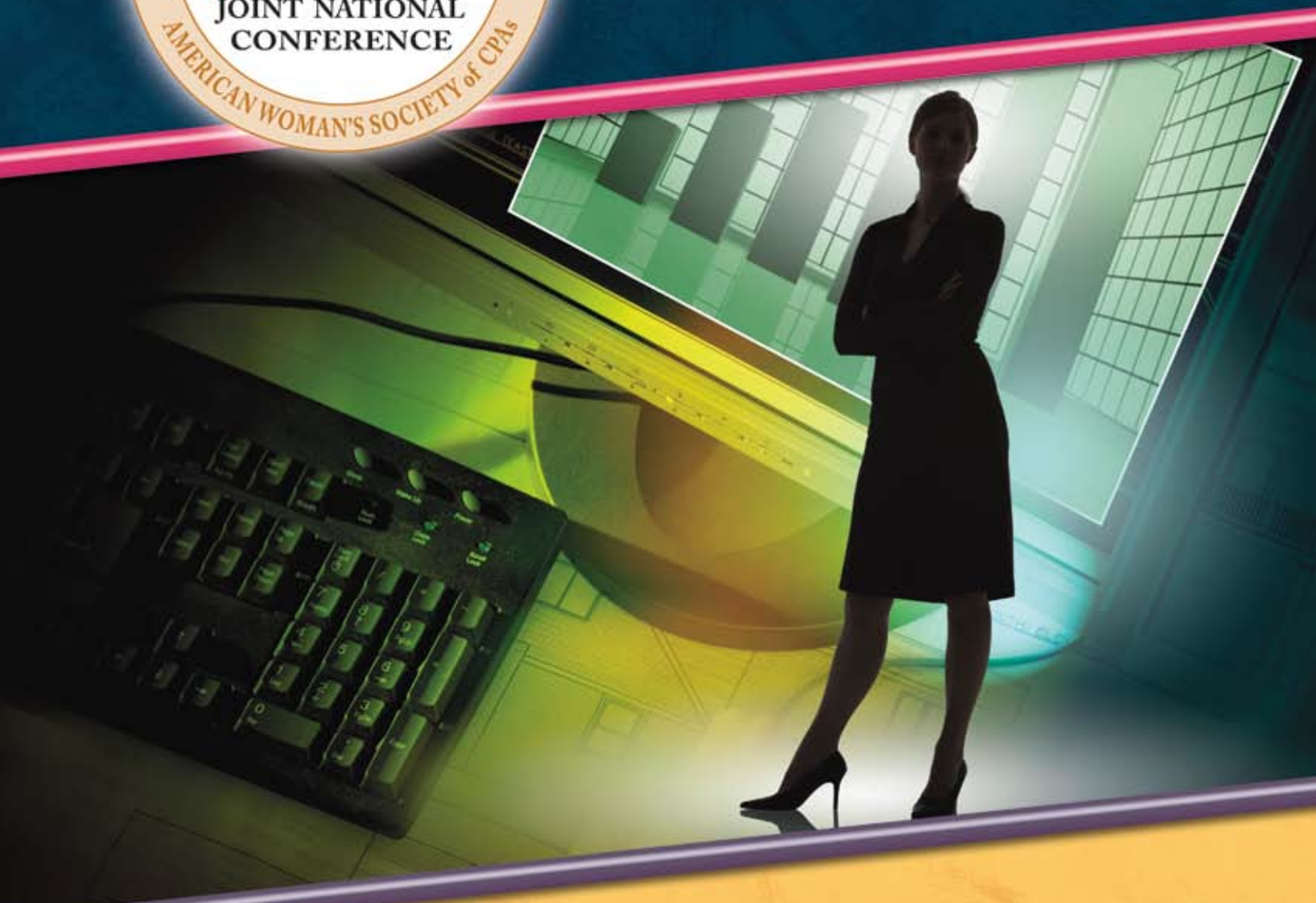




ASWA/AWSCPA Inspired Solutions Conference



Dallas, Texas
The Fairmont Dallas
October 28-30, 2008

Message from the Presidents



Barbara W.
Covington



Mary F.
Cheaney, CPA

Dear ASWA and AWSCPA Members and Colleagues,

We hope that you will join us in October for the 2008 Joint Inspired Solutions Conference in Dallas, Texas. This year marks our societies' fifth annual Joint National Conference, and, as with previous JNCs, provides a program that offers a myriad of opportunities to help you meet your continuing education goals, whether technical or "soft-skills" focused, as well as an opportunity to network with other women of similar backgrounds. Dallas has so much to offer in the way of entertainment outside the conference. There are hundreds of reasons they call Dallas "Big D:" world-class art exhibits, distinct restaurants, stylish shopping, unbelievable live music and much more. You may be surprised at just how much this city has to offer. That being said, we recommend that you schedule some extra time with your family and friends either before or after the conference in order to explore all that Dallas has to offer!

In terms of the program, we are excited to announce our featured speaker, Laura Wright, Senior Vice President Finance and Chief Financial Officer of Southwest Airlines on the afternoon of Tuesday, October 28th. We can't think of a better way to kick off the 2008 JNC than by learning from a female chief financial officer at a Fortune 500 company!

This keynote session will be followed by a program schedule running from Tuesday afternoon through Thursday's luncheon with bonus CPE sessions on Tuesday morning and Thursday afternoon. The program is designed to offer you the opportunity to earn twenty-five hours of CPE credit during the conference. As with previous JNCs, this year's program consists of four tracks: Accounting & Auditing, Controllership, Tax and Personal & Professional Development - each one providing a mix of current topics and levels.

For those looking for specific leadership training, the JNC is offering an optional pre-conference Women's Leadership Academy led by nationally known executive coach, Mary Bennett, Executive, Crowe Chizek and Company LLC on Monday, October 27 from 10:00 a.m. until 4:30 p.m. with more than five hours of additional CPE. We encourage you to consider this new opportunity that promises to enhance your leadership skill set.

A few other items to highlight from the program schedule include the **JNC Welcome Reception** on Tuesday evening where we will have the opportunity to network with our peers, sponsors and exhibitors; the **2008 Forrest A. Kessler Walk for Humanity** directly following the Tuesday reception, where we can put on our sneakers to support the Leukemia and Lymphoma Society; the **Awards Luncheon** on Wednesday, during which we'll celebrate the phenomenal women and companies that comprise the winners of the ASWA Educational Foundation's Balance Awards and AWSCPA's National Awards; Thursday's luncheon, co-sponsored by both Society foundations, will feature a 50-minute CPE session on bringing financial literacy to your community and the closing of the annual silent auction; and the Evening Remembering JFK on Thursday, where we will cap off a wonderful conference with an evening of dinner, history and conversation with friends and peers.

This conference is a wonderful opportunity to network and learn in a relaxing and supportive environment. We encourage you to take advantage of all that the conference has to offer. We promise... it will be worth it!

See you in Dallas!

Handwritten signature of Barbara W. Covington in black ink.

Barbara W. Covington
ASWA National President
2008-2009

Handwritten signature of Mary F. Cheaney in black ink.

Mary F. Cheaney, CPA
AWSCPA National President
2008-2009

What are ASWA and AWSCPA?



Formed in 1938, the American Society of Women Accountants (ASWA) is the first professional association dedicated to supporting all women in the accounting profession and allied fields. Our mission is to enable women in all accounting and related fields to achieve their personal, professional and economic potential and to contribute to the future development of the profession. ASWA boasts 4,000 national members, over 1,500 of whom are CPA's – making it the premier association for women in accounting and all related fields.

The Society provides regional and national CPE-accredited educational programs for its members and the profession through its meetings, workshops and conferences. In addition, ASWA acts as a resource to the profession through its various print and electronic publications and communications. We have an active voice in policy issues furthering women's causes and initiatives. And we act as mentors and leaders to women starting in or re-entering the accounting profession.

ASWA is proud to recognize Accountemps and Robert Half Finance & Accounting as our Honorary Trustee – Visionary Partner and North American Professional Liability Insurance Agency, LLP (NAPLIA), Internal Revenue Service (IRS) and Becker CPA Review as our Honorary Trustee – Patron Partners.

Check out the ASWA Web site at www.aswa.org or call the ASWA Headquarters at (703) 506-3265.



The American Woman's Society of Certified Public Accountants (AWSCPA) is a national organization founded in 1933 dedicated to serving all women CPAs. The AWSCPA provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including leadership, networking and education.

As the only resource exclusively for women CPAs and those aspiring to become certified, the Society provides information as well as scholarships to those in the profession. The Society is a leader in addressing concerns such as gender equity, the glass ceiling, and work and family issues. AWSCPA members work in all segments of the accounting and financial profession, from individual practitioners to professionals in industry, academia, and government, as well as partners in all of the largest firms.

AWSCPA is proud to partner with MassMutual Financial Group, Microsoft and Becker CPA Review to increase professional awareness.

Check out the AWSCPA Web site at www.awscpa.org or call the Society's office at (800) AWSCPA1 (297-2721). Celebrating 75 years of service.

You Should Attend if You Are...

- Responsible for monitoring developments in accounting and taxation.
- Responsible for the quality and profitability of your company or firm.
- Supervising and/or training accounting and finance staff.
- Interested in developing a network of outstanding professionals.
- Ready to promote your company or product in today's marketplace.
- A beginner or veteran, with or without a degree, in private or public accounting, financial or academia.

Conference Sponsors



ASWA Corporate Sponsors

Exclusive Staffing Visionary Partner and Foundation Balance Awards Sponsor



National Patron Partners



AWSCPA Corporate Sponsors

Corporate Financial Services Sponsor



Corporate Sponsors



What You Will Learn at the JNC...

- The latest technical developments in accounting, auditing, tax, management, leadership, government and industry; including E-commerce and budgeting, the Revised Texas Franchise (Margin) Tax, and accounting software applications.
- Motivational strategies that work.
- Methods for effective management of people and the marketplace.
- Effective means of identifying and responding to economic problems.
- Valuable leadership techniques.
- Means for achieving effective communication.
- Professional contacts in a variety of industries.

Schedule at a Glance

Accounting & Auditing

Controllership

Personal & Professional
Development

Tax

Monday, October 27, 2008

10:00 am - 4:30 pm Optional Pre-Conference CPE Women's Leadership Academy -
Mary Bennett, MBA, CEC, Crowe Chizek and Company LLC

Tuesday, October 28, 2008

7:00 am - 5:30 pm Registration Open

8:00 - 8:50 am Early Bird CPE (EB1) Understanding Professional Insurance Products and the
Exposures Faced by My Firm, *Thomas Henell*

9:00 - 9:50 am Early Bird CPE (EB2) Staying on Track: Strategies for Achieving Your Potential Both Personally and
Professionally, *Billie Williamson, CPA*

10:00 am - 12:00 pm ASWA Chapter Exchange Meeting

10:00 am - 12:00 pm ASWA Member-at-Large Meeting

10:00 am - 12:30 pm AWSCPA Member Exchange Meeting

12:00 - 12:30 pm ASWA Bylaws Forum

12:50 - 2:30 pm Opening Keynote Session - Leadership and Culture at Southwest Airlines,
Laura Wright, CPA, Southwest Airlines Co.

2:40 - 3:30 pm Concurrent Sessions 1

Fair Value Accounting (A1)
Linda Bergen

**Dynamic Excel Tips &
Tricks (C1)**
Leslie Miller

**Promoted - Now What?
(How to Survive a
Promotion) (P1)**
Berranitha Brown

**IRS Criminal Investigations
(T1)**
Bridget Marchetta

3:30 - 3:50 pm Break

3:50 - 5:30 pm Concurrent Sessions 2

**International Auditing
Standards and US GAAS
(A2)**
Susan Jones

**Modern Dispute Resolution:
Effective Techniques for
Problem Solving (C2)**
Barbara Radnofsky

**How to Understand Your
Road Map to Estate
Planning without Getting
Lost! (P2)**
Dianna Patton, CPA, CFP®

**Tax Platforms of the
Presidential Candidates
(T2)**
Mona Hymel

5:30 - 7:00 pm Welcome Reception

7:00 - 9:00 pm Kessler Walk (separate registration required)

7:00 pm Dinner (on your own)

7:00 - 11:00 pm Hospitality Suite Open

Wednesday, October 29, 2008

6:45 - 8:00 am Continental Breakfast

6:45 am - 5:30 pm Registration Open

6:45 am - 3:40 pm Exhibit Area Open

7:00 - 7:50 am Early Bird CPE (EB3) AICPA Women's Initiatives Executive Committee Update,
Mary Bennett, MBA, CEC, Cheryl Leitschuh, EdD, ECC, and Mary Riley, CPA

8:00 - 8:50 am Concurrent Sessions 3

**An Update of Recent
Developments at FASB (A3)**
Alicia Posta

**Identity Theft and Employer
Liability - Are You at Risk?
(C3)**
Marilyn Patterson

**How to Help Your Staff Pass
the CPA Exam (P3)**
Marie Ramkey, CPA

**Captive Insurance Vehicles
- Size Doesn't Matter! (T3)**
Anne Marie Unger and
Patrick Theriault

9:00 - 9:50 am General Session - The Accounting Profession in a Changing Global Landscape,
Beth Brooke, CPA, FLMI, Ernst & Young

9:50 - 11:00 am "Meet and Greet" with Exhibitors & Refreshment Break

Schedule at a Glance

Accounting & Auditing

Controllership

Personal & Professional Development

Tax

11:00 - 11:50 am Concurrent Sessions 4

Challenges in Non-Profit Financial Management (A4)
Melody Stone

Business and Accounting for Professional Sports (C4)
Kellie Fischer

Visible or Invisible? How to Be Known (P4)
Cynthia Kohlbray

IRS Hot Topics (T4)
Evelyn Dyson Lee

12:00 - 1:30 pm Awards Luncheon
1:40 - 3:20 pm Concurrent Sessions 5

Lessons Learned from Audit Failures - Auditor's Perspective (A5)
Marilyn Vito, MBA, CPA, CMA

Financial Analysis and Presentation to Non-Financial Leaders (C5)
Bill Moss, CPA

Build Behaviors Employees Will Adopt and Deliver to Improve Profitability, Loyalty and Sales (P5)
Gregg Lederman

What Every CPA Should Know about International Taxes (T5)
Susan M. Sorensen, CPA, PhD

3:20 - 3:40 pm Break in Exhibit Area
3:40 - 5:20 pm Concurrent Sessions 6

Update on the Norwalk Agreement: Progress Towards IFRS-GAAP Harmonization (A6)
Leslie B. Fletcher and Teri Conover

Planning and Budgeting - The Only Way to Success (C6)
Bill Moss, CPA

I Am SOOOO Stressed! Stress Management Skills for Women (P6)
Julie Burch

The Revised Texas Franchise (Margin) Tax - An Update (T6)
Donna Rutter

5:30 pm Dinner (on your own)
5:30 - 11:00 pm Hospitality Suite Open
6:30 - 8:30 pm ASWA Annual Business Meeting

Thursday, October 30, 2008

7:15 - 8:30 am Continental Breakfast
7:15 am - 6:00 pm Registration Open
7:30 - 8:20 am Early Bird CPE (EB4) Professional Liability for Accountants, *Cathy Whitley and Daniel D. Tostrud*
8:30 - 10:10 am Concurrent Sessions 7

XBRL Reporting (A7)
Martha M. Eining

Fraud Awareness: Lessons from the Trenches (C7)
Angela Morelock

Learning the Ropes of the Workplace without Hanging Yourself (P7)
TBD

2008 Federal Tax Update (T7)
Claude D. Renshaw, CPA

10:10 - 10:20 am Break
10:20 am - 12:00 pm Concurrent Sessions 8

Journey to an IPO (A8)
Jason Belew

Using Compensation as a Strategic Business Driver (C8)
Billie Day

Making It Happen - Secrets to Generating Powerful Results (P8)
Kathy Garland

Alternative Investments/Retirement Income Planning (T8)
Deborah Lavinsky, CRPS, CEA

12:00 - 2:00 pm Financial Literacy & Fundraising Lunch sponsored by both Society Foundations featuring CPE topic, Financial Literacy - How You Can Start Your Own Program, *Denisa Jones, CPA and Mary Burns, CPA*

2:00 - 4:00 pm ASWA Leadership Meeting
2:00 - 3:40 pm Plenary Session 1 (PL1) How the Bank Secrecy Act Impacts You and Your Client, *Theresa McGill and Cassandra Felton*

3:50 - 5:30 pm Plenary Session 2 (PL2) How to Be a Mentor, *Carol Mansen, CPA*

4:00 - 5:00 pm ASWA Regional Director Strategic Planning Meeting
5:30 pm Joint National Conference Ends

Forrest A. Kessler Walk for Humanity 2008 – National Charity Fundraiser

After the Welcome Reception, the Forrest A. Kessler Walk for Humanity 2008 provides you the opportunity to join your ASWA and AWSCPA friends from across the country for a National Charity Fundraiser sponsored by the American Society of Women Accountants, the American Woman's Society of CPAs and The Leukemia & Lymphoma Society. This is an event to remember all Humanitarians we have loved and lost. It is also an event to recognize and support those who are struggling with treatments and healing.

The Eighth Annual Walk will be held on Tuesday, October 28, 2008 from 7:00 – 9:00 pm. The tax-deductible registration fee is \$50. The experience includes participation in an exciting event in Dallas, a signature T-shirt and a raffle ticket for special prizes. All of the proceeds from this event will go to The Leukemia & Lymphoma Society. This Society is the leader in the fight against the number one disease killer of children. Adult women and men are also victims of leukemia, lymphoma and myeloma – cancers of bone marrow and blood. Go to the ASWA Web site (www.aswa.org) or the AWSCPA Web site (www.awscpa.org) to download a registration form today!

Awards Lunch

Join ASWA and AWSCPA for a joint awards lunch that will celebrate the winners of ASWA Educational Foundation's Balance Awards and AWSCPA's National Awards. The seventh annual ASWA Balance Awards program will recognize the individuals – and companies – who have shown a commitment to work/life balance and sensitivity to the concerns of women in the industry. The AWSCPA recognizes the individual achievements of its members and non-members with the following awards: the Woman CPA of the Year Award, Educator of the Year Award, Public Service Award, and the Woman of Courage Award.

An Evening Remembering JFK – His Life and Legacy

Take advantage of this year's conference location of Dallas, Texas and join your friends and peers for an evening that promises to stimulate dialogue, foster understanding, and increase knowledge of the life, death, and legacy of President John F. Kennedy.

On November 22, 1963, the Texas School Book Depository building was the focus of world shock, grief, and outrage when President John F. Kennedy was assassinated in Dealey Plaza. Twenty-six years later, John F. Kennedy and the Memory of a Nation opened on the building's sixth floor, where significant evidence was found. Using nearly 400 photographs, 45 minutes of documentary films, and artifacts, this exhibition recreates the social and political context of the early 1960s, chronicles the assassination and its aftermath, and recognizes Kennedy's lasting impact on American culture.

So plan now to join us on October 30, 2008 from 7:00 – 10:00 pm for a tour of the museum and a catered dinner in a view overlooking downtown Dallas. The registration fee for this event is \$65. Transportation to and from the museum are included as part of your package.

Discover Dallas

Dallas is the number one visitor destination in Texas. The city offers visitors a unique blend of Southwestern warmth, cosmopolitan flair, Old West charm and modern sophistication. It encompasses 384 square miles of rolling prairie, with native pecan, cottonwood and oak trees located along the Trinity River and the numerous creeks that feed it. They call Dallas "Big D" because of its world-class art exhibits, distinct restaurants, stylish shopping, unbelievable live music and much more. Exploring Dallas provides a new adventure every day.

Dining

Boasting critically acclaimed chefs, comprehensive wine lists, and characteristic Texas hospitality, dining out in Dallas is one of the city's best assets. Dallas' population is becoming increasingly diverse and the change in cultural landscape is reflected in the range of cuisines, from rich traditions of classic French to Asian fusion to Southwestern with a tangy touch and everything in between.

Night Life

Dallas has a number of entertainment hubs, but these neighborhoods in particular are known for a hip and happening restaurant and nightclub scene: Deep Ellum, Greenville Avenue, Knox-Henderson, West Village and West End.

Shopping

Dallas and shopping are synonymous. Not only is Dallas home to the internationally recognized specialty store Neiman Marcus it is also the site of America's oldest shopping center, Highland Park Village. From unique boutiques to premier shopping malls and hip new shopping districts – Dallas has fashion covered. Galleria Dallas, NorthPark Center, West Village, Mockingbird Station, and Victory Park are just a few of the shopping opportunities that await you.

Arts & Culture

If you think that all you'll find in Dallas is a corral of cowboys, you're in for a surprise. In recent years, this metropolitan hot spot has become an inviting showcase of first-rate paintings, sculpture and architecture – a burgeoning center of the arts recognized worldwide for its museums and various collections. Visit the Nasher Sculpture Center, Dallas Museum of Art, Crow Collection of Asian Art, Meadows Museum at Southern Methodist University or Fair Park for some eye-popping art.

Sports

Sports are taken seriously in Dallas. Whether it's professional basketball, college football or a raging rodeo, on any given day, you can find a spectator event that suits your particular appetite for sports.

Joint Foundation-Sponsored Financial Literacy & Fundraising Lunch

Join your friends and colleagues at the joint foundation fundraising lunch where we will learn about how we can bring financial literacy to our communities, network and make our final bids on silent auction items. The ASWA Educational Foundation and the AWSCPA Foundation will be hosting this event to raise important funds to support their missions. The two-hour event will feature a 50-minute CPE session on financial literacy, items donated by affiliates, chapters, firms and individuals across the country. Don't miss the opportunity to learn, grow and win!

The ASWA Educational Foundation was created in 2004 to promote and advance financial literacy, scholarship and life skills through programs of recognition, mentoring, research and outreach for women in accounting and related fields. The AWSCPA Foundation was created in 1982 to support the research and educational activities of the AWSCPA and provide scholarship opportunities for women in the accounting profession.

Conference Schedule

Monday, October 27

10:00 am – 4:30 pm

Optional Pre-Conference Session

Women's Leadership Academy

Conducted by Mary Bennett, MBA, CEC, Executive, Crowe Chizek and Company LLC

Program Level: Intermediate

NASBA Field of Study: Personal Development

CPE Credit: 5.5 hours

Join us for this comprehensive customized leadership development program where leadership development planning, dialogue with peers regarding the advancement of women leaders, the building of leadership networks, and career/life integration planning will be delivered. This intensive academy will include pre-work assignments, the establishment of an ongoing network with a post-event coaching/mentoring circle and provide attendees the ability to participate in the inaugural Academy with subsequent courses and networks available. The session will be led by Mary Bennett, Executive with Crowe Chizek and Company LLC with more than 21 years of experience in the accounting and consulting industry. Mary is the founder of the Women Into Leadership Program within Crowe and has been instrumental to the firm's success with expertise in practice leadership, business development, market expansion, and women's leadership and inclusiveness programs. She has served as account relationship executive, engagement executive and certified executive coach.



- Professional Liability Insurance - negligence and errors & omissions;
- Employee Dishonesty Insurance - fraud in the workplace;
- Employment Practices Liability Insurance - lawsuits by employees for discrimination, sexual harassment, wrongful termination;
- Fiduciary Liability - personal exposure created from acting as a fiduciary for your company's ERISA plans and
- Directors & Officers - the exposure created by acting in this capacity

9:00 – 9:50 am

Early Bird CPE (EB2)

Staying on Track: Strategies for Achieving Your Potential Both Personally and Professionally

Billie Williamson, CPA, Americas Director of Flexibility and Gender Equity Strategy, Ernst & Young

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 1 hour

Although many strides have been made over the last two decades, the journey to gender equity in corporate America continues. Women still represent less than three percent of Fortune 500 CEOs and only 15 percent of corporate-officer positions. In fact, recent research shows a slight backslide in the number of women in corporate leadership. In this session, Billie Williamson, a senior partner at Ernst & Young, will help women understand the critical role they play in the rapidly changing economy and how to harness that power to achieve their full potential. Billie will challenge traditional assumptions around barriers facing women's advancement and will inspire women accountants to reach for the top. She will discuss ways to gain and maintain confidence as a leader while successfully managing personal and family commitments. Speaking from both her own 30-year career in accounting as well as her experience as Americas Director of Flexibility and Gender Equity Strategy for Ernst & Young, Billie will provide practical advice to help women handle difficult career conversations around family, flexibility, and work/life issues. She will also give tips for women accountants on how to maximize opportunities, develop relationships, and engage men as gender equity champions.

10:00 am – 12:00 pm

ASWA Chapter Exchange Meeting

10:00 am – 12:00 pm

ASWA Member-at-Large Meeting

10:00 am – 12:30 pm

AWSCPA Member Exchange Meeting

12:00 – 12:30 pm

ASWA Bylaws Forum

12:50 – 2:30 pm

Opening Keynote Session—

Leadership and Culture at Southwest Airlines

Laura Wright, CPA, Senior Vice President Finance and CFO, Southwest Airlines Co.

Program Level: Basic

NASBA Field of Study:

Personal Development

CPE Credit: 2 hours

Learn what Southwest Airlines does to attract and retain its most valuable resources, its employees and how it maintains its world renowned culture.



Ms. Wright has been the Senior Vice President Finance and Chief Financial Officer of Southwest Airlines since July 2004. She is a member of Southwest's Senior Management Committee, the airline's senior officer group, and the Executive Planning Committee, the eight-member executive officer group responsible for strategic and long range planning. Previous positions at Southwest Airlines have included Vice President Finance and Treasurer, Assistant Treasurer, Director Corporate Finance and Director Corporate Tax. Prior to joining Southwest Airlines, she was a Tax Manager with Arthur Young & Company in Dallas, Texas. Ms. Wright is responsible for the airline's overall finance and accounting activities. She received a BSA and MSA (emphasis in taxation) from the University of North Texas and is a Certified Public Accountant in the State of Texas. Ms. Wright currently serves on the Board of Directors for Southwest Transplant Alliance.

2:40 – 3:30 pm

Concurrent Sessions 1

Accounting & Auditing (A1)

Fair Value Accounting

Linda Bergen, CPA, Vice President, Citigroup

Program Level: Intermediate

NASBA Field of Study: Accounting

CPE Credit: 1 hour

This presentation will focus on how methods of determining fair value have changed. We will also discuss the new developments in fair value accounting and identify implementation issues.

Tuesday, October 28

7:00 am – 5:30 pm

Registration Open

8:00 – 8:50 am

Early Bird CPE (EB1)

Understanding Professional Insurance Products and the Exposures Faced by My Firm

Thomas Henell, Chief Marketing Officer, NAPLIA

Program Level: Intermediate

NASBA Field of Study: Specialized Knowledge and Applications

CPE Credit: 1 hour

This purely educational class will provide an overview of the exposures faced by all professional companies and the insurance products available to address each including:

Conference Schedule

Controllership (C1) Dynamic Excel Tips & Tricks

Leslie Miller, Financial Systems Analyst,
Institute for Systems Medicine

Program Level: Basic

NASBA Field of Study: Specialized Knowledge &
Applications

CPE Credit: 1 hour

This session will provide a comprehensive overview of Excel's attributes and agility for the everyday accountant. Learn shortcuts and some simple macros to make your spreadsheets work more efficiently. Sample areas covered include: subtotals, pivot tables, conditional formatting, hidden sheets, concatenating cells, data validation, solver, filtering, and goal seeking. We will give you the best tips and tricks to save you time, energy and money! Bring your own laptop – sample files will be available.

Personal and Professional Development (P1) Promoted – Now What? (How to Survive a Promotion)

Berranthia Brown, Manager, Sales & Use Tax,
The Coca-Cola Company

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 1 hour

Promotion to management is obviously welcome and something to celebrate, but when the initial excitement is over, you start to wonder about your new responsibilities. You must consider how to direct your current abilities toward the new role. This session will include discussions on your responsibilities as a manager, overcoming insecurities and fears, and adjusting to the expectations of others.

Tax (T1) IRS Criminal Investigations

Bridget Marchetta, Assistant Special Agent in
Charge, IRS Criminal Investigation Division, IRS

Program Level: Basic

NASBA Field of Study: Taxes

CPE Credit: 1 hour

The Criminal Investigations (CI) Division of the IRS serves the American public by investigating potential criminal violations of the Internal Revenue Code and related financial crimes. Today's sophisticated schemes to defraud the government demand the analytical ability of financial investigators to wade through complex paper and computerized financial records. See what the CI role is within the IRS, what their

current priorities and recent prosecutions are, and what CPAs in practice can look for to avoid being caught up in financial crimes.

3:30 – 3:50 pm Break

3:50 – 5:30 pm Concurrent Sessions 2

Accounting & Auditing (A2) International Auditing Standards and US GAAS

Susan Jones, National Partner-in-Charge of
Audit Standards, Grant Thornton, LLP

Program Level: Basic

NASBA Field of Study: Auditing

CPE Credit: 2 hours

This session will provide an overview of the International Standards on Auditing (ISAs), focusing on the differences between the ISAs and US GAAS. The session will also include a discussion of the Auditing Standards Board plan to converge with the ISAs.

Controllership (C2) Modern Dispute Resolution: Effective Techniques for Problem Solving

Barbara Radnofsky, Principal, Radnofsky
Mediation and Arbitration Services

Program Level: Basic

NASBA Field of Study: Specialized Knowledge &
Applications

CPE Credit: 2 hours

It's never too late to learn effective techniques to solve problems. A 30-year lawyer and mediator, who also teaches mediation in the schools, will show you how to look past positions to determine interests and how to reach win-win solutions. You'll be inspired by stories of the children with neurological disabilities who serve as peer mediators employing the key concepts of dispute resolutions. You'll learn how mediation works in sports, basketball, family, legal and yes, accounting disputes.

Personal and Professional Development (P2) How to Understand Your Road Map to Estate Planning without Getting Lost!

Dianna Patton, CPA, CFP®, Manager, Yount,
Hyde & Barbour, P.C.

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 2 hours

Estate Planning can be a scary and complex topic in terms of where to start and what to do. This seminar is designed to help get the "Estate Planning Concepts" in more real and understandable terms. We will explain the concepts of the why and how of estate planning and gift planning so you can design your roadmap to help yourself and assist your clients in their own planning goals.

Tax (T2) Tax Platforms of the Presidential Candidates

Mona Hymel, Professor of Law, University of
Arizona

Program Level: Basic

NASBA Field of Study: Taxes

CPE Credit: 2 hours

The elections are just around the corner and by now, we've all been overwhelmed by political double talk and campaign rhetoric. Find out what the candidates really mean, what they stand for and where they're going in this focused look at the tax platforms of the presidential candidates.

5:30 – 7:00 pm Welcome Reception

7:00 – 9:00 pm Kessler Walk

(separate registration required)

7:00 pm

Dinner (on your own)

7:00 – 11:00 pm Hospitality Suite Open

Conference Schedule

Wednesday, October 29

6:45 – 8:00 am
Continental Breakfast

6:45 am – 5:30 pm
Registration Open

6:45 am – 3:40 pm
Exhibit Area Open

7:00 – 7:50 am
Early Bird CPE (EB3)

AICPA Women's Initiatives Executive Committee Update

Mary Bennett, MBA, CEC, Executive, Crowe Chizek and Company, LLC, Cheryl Leitschuh, EdD, RCC, Leitschuh Leadership Consulting, and Mary Riley, CPA, Mary B. Riley, CPA, PC

Program Level: Overview

NASBA Field of Study: Personal Development

CPE Credit: 1 hour

How are women CPAs faring in the profession? What progress have women made? How do women's leadership styles differ from men's and are there advantages or disadvantages to one style over the other? This session will discuss these topics, current research data and trends, and other initiatives the AICPA is conducting to address the profession's human capital issues.

8:00 – 8:50 am

Concurrent Sessions 3

Accounting & Auditing (A3) **An Update of Recent Developments at FASB**

Alicia Posta, Executive Director, FASB

Program Level: Appropriate for All Levels

NASBA Field of Study: Accounting

CPE Credit: 1 hour

This session will provide an overview of some of the recent changes, initiatives, proposals, and projects that the FASB is working on, including a discussion of joint FASB/IASB projects, FASB projects to revise Statement 140 and FIN 46(R), and other FASB projects.

Controllership (C3)

Identity Theft and Employer Liability - Are You at Risk?

Marilyn Patterson, President, Patterson Performance Solutions

Program Level: Overview

NASBA Field of Study: Business Law

CPE Credit: 1 hour

Imagine receiving a phone call from the FBI saying several thousand people have been the victims of identity theft and the cause has been traced back to your business. The Federal laws say you are liable and the penalties are stiff – but there are steps you can take. In this presentation you will learn what the laws say and what every business and organization can do to lessen their risk.

Personal and Professional Development (P3)

How to Help Your Staff Pass the CPA Exam

Marie Ramkey, CPA, Consultant/Becker

CPA Review Instructor

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 1 hour

Changing the CPA Exam to a computer based test has altered the structure of the examination process. Come learn about the current exam format and testing criteria. This understanding is essential if you are planning on sitting for the exam or supporting staff seeking their certification. Basic questions about the new exam will be revealed and tips on exam preparation will be shared! Join us and satisfy your curiosity!

Tax (T3)

Captive Insurance Vehicles - Size Doesn't Matter!

Anne Marie Unger, Senior Manager, KPMG and Patrick Theriault, Managing Director, Wilmington Trust Company

Program Level: Basic

NASBA Field of Study: Taxes

CPE Credit: 1 hour

Captives have long been the domain of corporate and institutional companies that tend to have greater exposure to self insurance risks and greater premiums. But numerous developments within captive domiciles and creative structuring have created opportunities that make captives a reality for middle market and small companies that don't believe they qualify for a captive. This session will explore opportunities in the captive market for small, mid-size and large companies.

9:00 – 9:50 am

General Session – The Accounting Profession in a Changing Global Landscape



Beth Brooke, CPA, FLMI, Global Vice Chair of Strategy, Communications and Regulatory Affairs, Ernst & Young

Program Level: Overview

NASBA Field of Study: Accounting

CPE Credit: 1 hour

With increasing globalization nearly every-thing is changing at a rapid pace. The size and scale of companies keeps increasing, investors are now global and what happens in one part of the world is instantly felt somewhere else. Beth Brooke, Global Vice Chair of Ernst & Young will share the most important trends shaping the global business environment, including the critical role of the accounting profession and new approaches to leadership amid a changing global landscape.

Beth A. Brooke is Global Vice Chair of Strategy and Regulatory Affairs of Ernst & Young. She is also a member of the firm's Global Practice Management Group and its Americas Executive Board. Beth focuses on developing the firm's strategic direction and shaping its public policy positions. Convening and participating in dialogues among many stakeholder groups, Beth has been an active player in restoring investor confidence and public trust in the profession's role in the capital markets. She has been recognized by Forbes as one of "The World's 100 Most Powerful Women."

9:50 – 11:00 am

"Meet and Greet" with Exhibitors & Refreshment Break

11:00 – 11:50 am

Concurrent Sessions 4

Accounting & Auditing (A4) **Challenges in Non-Profit Financial Management**

Melody Stone, President, The Stone Financial Group, Inc.

Program Level: Basic

NASBA Field of Study: Finance

CPE Credit: 1 hour

This presentation will focus on legislative, regulatory as well as community changes that impact how non-profit organizations perform their financial management duties.

Conference Schedule

Controllershship (C4) Business and Accounting for Professional Sports

Kellie Fischer, CFO, Texas Rangers Baseball

Program Level: Basic

NASBA Field of Study: Accounting

CPE Credit: 1 hour

Kellie Fischer, CFO of the Texas Rangers Baseball, will discuss professional sports treasury management, revenue recognition, and deferred compensation. Her focus will be on professional baseball and hockey.

Personal & Professional Development (P4) Visible or Invisible? How to Be Known

Cynthia Kohlbrly, Managing Director,
Conley & Company

Program Level: Intermediate

NASBA Field of Study: Personal Development

CPE Credit: 1 hour

Leading executive recruiter and former Wall Street investment banker, Cindy Kohlbrly will take you through the key steps to ensure that you are known and known to be good at what you do. As a recruiter for major companies and private equity firms across the country, it is the women who are the least well-networked, hardest to find and most difficult to engage. Make visibility your priority. Glass ceilings beware!

Tax (T4) IRS Hot Topics

Evelyn Dyson Lee, Sr. Stakeholder Liaison, IRS

Program Level: Basic

NASBA Field of Study: Taxes

CPE Credit: 1 hour

The Stakeholder Liaison serves as an important link between the IRS and practitioners, keeping us informed of the latest issues at the IRS that affect us and our clients. Learn about hot issues such as The Dirty Dozen scams, the Tax Gap and how it affects you and your clients, and the latest issues in the mortgage industry.

12:00 – 1:30 pm Awards Luncheon

1:40 – 3:20 pm

Concurrent Session 5

Accounting & Auditing (A5) Lessons Learned from Audit Failures – Auditor's Perspective

Marilyn Vito, MBA, CPA, CMA, Associate

Professor of Business Studies, Richard

Stockton College of New Jersey

Program Level: Basic

NASBA Field of Study: Auditing

CPE Credit: 2 hours

This session will examine earnings management techniques that may result in material misstatements in the financial reports and are difficult to discover during routine audits. Reasons why such errors are repeatedly overlooked by auditors will be described, along with a discussion of audit procedures that might address these oversights. Implications for investors and creditors in considering the likelihood that material misstatements may have been overlooked will be highlighted, with some suggestions on mitigating potential risks.

Controllershship (C5) Financial Analysis and Presentation to Non-Financial Leaders

Bill Moss, CPA, Owner, William R. Moss, CPA

Program Level: Intermediate

NASBA Field of Study: Accounting

CPE Credit: 2 hours

Successful communication means the listener increases their "knowledge." This program is designed to cover the types of financial analysis you should use when preparing financial reports for presentation. Further discussion will cover some of the best ways to convey that information to non-financial leaders. Specific tips on presentation skills will be included with emphasis on financial presentations. Don't miss this lively discussion on how you can be an effective financial communicator.

Personal & Professional Development (P5)

Build Behaviors Employees Will Adopt and Deliver to Improve Profitability, Loyalty and Sales

Gregg Lederman, Founder & Managing Partner,
Brand Integrity

Program Level: Intermediate

NASBA Field of Study: Business Management &
Organization

CPE Credit: 2 hours

Marketplace differentiation begins and ends with employees! Unfortunately, most firms don't know how to effectively motivate their people to consistently deliver services to set them apart. This presentation helps participants solve the

"failure to execute" epidemic by identifying the proprietary behaviors and experiences employees can do to create loyalty beyond product, price and quality with customers, partners and even within their organization.

Tax (T5) What Every CPA Should Know about International Taxes

Susan M. Sorensen, CPA, PhD, Asst. Professor
of Accounting, University of Houston – Clear
Lake

Program Level: Intermediate

NASBA Field of Study: Taxes

CPE Credit: 2 hours

We exist in a global marketplace with both new opportunities and new complexities for businesses and the accounting community. Learn about some of the more common issues such as transfer pricing, withholding, tax forms and property transactions. Discover where to find the resources to help you navigate your way through international transactions.

3:20 – 3:40 pm Break in Exhibit Area

3:40 – 5:20 pm

Concurrent Sessions 6

Accounting & Auditing (A6) Update on the Norwalk Agreement: Progress Towards IFRS-GAAP Harmonization

Leslie B. Fletcher, Professor of Accounting,
Georgia Southern University and Teri Conover,
Professor of Accounting, University of North
Texas

Program Level: Basic

NASBA Field of Study: Accounting

CPE Credit: 2 hours

In 2002 the FASB and the IASB signed an agreement in Norwalk, CT to minimize differences between US GAAP and IFRS. The Norwalk Agreement includes numerous initiatives to eliminate differences in existing standards, minimize differences in new standards and ensure mutual participation in rule-making processes. This session will describe the progress made to date in standards harmonization and inform the participants about the initiatives in process, including the Conceptual Framework Project.

Conference Schedule

Controllership (C6)

Planning and Budgeting – The Only Way to Success

Bill Moss, CPA, Owner, William R. Moss, CPA

Program Level: Intermediate

NASBA Field of Study: Accounting

CPE Credit 2 hours

Planning is core to any success whether business or personal. The development and execution of a solid plan should be at the start of any endeavor. We will explore the pitfalls of planning and budgeting, monitoring and execution. This program will delve into specific steps to take in preparing your plan and subsequently your budget. The need for and methods to use when monitoring will also be discussed. Failure to plan is planning to fail.

Personal & Professional Development (P6)

I Am SOOOO Stressed! Stress Management Skills for Women

Julie Burch, President, JLH Presentations

Program Level: Basic

NASBA Field of Study: Personal Development

CPE Credit: 2 hours

This dynamic, unconventional and entertaining session looks at stress from a refreshing, common sense point of view. You will learn to become less vulnerable to stressful situations, see the humor that is all around, lighten up and TAKE BACK CONTROL!

Tax (T6)

The Revised Texas Franchise (Margin) Tax – An Update

Donna Rutter, Partner, Hartman, Leito & Bolt LLP

Program Level: Basic

NASBA Field of Study: Taxes

CPE Credit: 2 hours

Even if you're not a CPA in Texas, the Revised Texas Franchise Tax can have an impact on your practice. Join Donna Rutter, the chair of the Texas Society of CPAs State Taxation Committee and get updated information on who is affected by the new tax, the components of the new tax, and how it is changing the rules for those who have business in Texas.

5:30 pm

Dinner (on your own)

5:30 – 11:00 pm

Hospitality Suite Open

6:30 – 8:30 pm

ASWA Annual Business Meeting

Thursday, October 30

7:15 – 8:30 am

Continental Breakfast

7:15 am – 6:00 pm

Registration Open

7:30 – 8:20 am

Early Bird CPE (EB4)

Professional Liability for Accountants

Cathy Whitley, Territory Manager, Aon Insurance Services/AICPA Insurance Programs and Daniel D. Tostrud, Founding Partner, Hermes Sargent Bates LLP

Program Level: Basic

NASBA Field of Study: Specialized Knowledge and Applications

CPE Credit: 1 hour

This interactive program will provide information and discussion on issues related to professional liability insurance and what all accounting professionals should know when looking at policies, the updating of information, and claims. The program will include information on the legal, financial and operational aspects of risk management and insurance within the current business environment.

8:30 – 10:10 am

Concurrent Sessions 7

Accounting & Auditing (A7) XBRL Reporting

Martha M. Eining, Academic Research Fellow, Grant Thornton LLP and Professor, University of Utah

Program Level: Basic

NASBA Field of Study: Accounting

CPE Credit: 2 hours

The SEC is currently moving towards the use of XBRL to convert basic static financial statement information into interactive data. This session will provide the background necessary to understand the issues related to XBRL implementation and assurance. An overview of the benefits and potential issues with XBRL, the SEC's Voluntary Filing Program, and upcoming SEC Rules will be provided. The session is designed for individuals with little or no exposure to XBRL and will be presented from a non-technical perspective.

Controllership (C7)

Fraud Awareness: Lessons from the Trenches

Angela Morelock, Partner & Assistant Director of Forensics & Dispute Consulting, BKD, LLP

Program Level: Basic

NASBA Field of Study: Accounting

CPE Credit: 2 hours

Fraud can wreak havoc on an organization's financial performance and undermine business objectives. No business is immune from the risks associated with fraud and education is the key to prevention. Angela Morelock, a partner with BKD, LLP, will share her insights into the world of internal embezzlement based on her experience investigating white-collar crime. With stories from the trenches and often overlooked prevention tips, you will be simultaneously educated and entertained during this fast-paced program.

Personal & Professional Development (P7)

Learning the Ropes of the Workplace without Hanging Yourself

TBD

Program Level: Intermediate

NASBA Field of Study: Communications

CPE Credit: 2 hours

Just like the best actors don't necessarily win the Oscars, we know that it takes more than just doing good work to get ahead in the workplace. In this session, you'll learn survival secrets that will help you avoid the common mistakes that will sink careers at the gate. From getting a seat at the meeting table to dealing with a demanding boss or clients, from talking salary to what not to say at a business function, you'll learn everything you need to know to master the (shameless) art of climbing the corporate ladder.

Tax (T7)

2008 Federal Tax Update

Claude D. Renshaw, CPA, Professor Emeritus, St. Mary's College, Department of Business Administration & Economics

Program Level: Intermediate

NASBA Field of Study: Taxes

CPE Credit: 2 hours

Back by popular demand! Join conference favorite, Professor Claude Renshaw, CPA as he emphasizes some of the most recent activity and gives participants an opportunity for both learning about new rules and reviewing previous legislation still in effect. This session promises to reflect any up to the minute tax law changes.

Conference Schedule

10:10 – 10:20 am Break

10:20 am – 12:00 pm

Concurrent Sessions 8

Accounting & Auditing (A8) Journey to an IPO

Jason Belew, Partner, Ernst & Young

Program Level: Intermediate

NASBA Field of Study: Accounting

CPE Credit: 2 hours

This session will be a panel discussion on the key challenges and considerations for a company considering an initial public offering. Participants will understand key considerations in getting a company prepared for an IPO, the current regulatory environment for IPOs, and the current conditions in the IPO marketplace.

Controllership (C8) Using Compensation as a Strategic Business Driver

Billie Day, President, OnSite Solutions, Inc.

Program Level: Intermediate

NASBA Field of Study: Business Management & Organization

CPE Credit: 2 hours

Compensation is expensive – one of the most expensive items a company has. Yet, compensation is usually thought of as simply a way to provide payment for services rendered by our employees and maybe a little bit of employee motivation. However, it can be much more than that. Designed properly, compensation is a powerful business driver, a hedge against tough financial times, AND a way to engage employees in the business.

Personal & Professional Development (P8)

Making It Happen - Secrets to Generating Powerful Results

Kathy Garland, Business Coach & Consultant

Program Level: Basic

NASBA Field of Study: Management Advisory Services

CPE Credit: 2 hours

Women don't often take enough time to focus on what will bring them the success and balance they want. This interactive, dynamic workshop developed for women leaders offers the strategies and tools needed to create effective goals. Participants will leave with written goals, focus and energy for 2009. Attending this workshop will give attendees a head start for their business year before tax season begins.

Tax (T8) Alternative Investments/Retirement Income Planning

Deborah Lavinsky, CRPS, CEA, Financial Advisor, Eide Bailly Financial Services

Program Level: Intermediate

NASBA Field of Study: Taxes

CPE Credit: 2 hours

Part I – Did you think the only investments available are mutual funds, stocks and bonds? Help your clients diversify their portfolios, reduce their tax liability and create an income stream. Learn the benefits of oil and gas partnerships, clarify hedge funds, reveal the truth about REITs and much more!

Part II – Learn how an innovative strategic combination of asset allocation and investment selection can create an inflation-adjusted income for life. This is not an investment product but rather a practical concept that anyone can utilize!

12:00 – 2:00 pm Financial Literacy & Fundraising Lunch sponsored by both Society Foundations featuring Financial Literacy – How You Can Start Your Own Program

Denisa Jones, CPA, ASWA Educational Foundation Chair and Mary Burns, CPA, ASWA Educational Foundation Chair-Elect

Program Level: Basic

NASBA Field of Study: Communications

CPE Credit: 1 hour

During lunch, the presenters of this session will take you through the process of setting up a Financial Literacy program in your community using FDIC's MoneySmart literature and training material. They will highlight the different courses that are available to teach and demonstrate how to communicate to nonprofit

organizations in your area that may be interested in making your program available to their clients.

2:00 – 4:00 pm ASWA Leadership Meeting

2:00 – 3:40 pm Plenary Session 1 (PL1) How the Bank Secrecy Act Impacts You and Your Client

Cassandra Felton, Senior Bank Secrecy Act Specialist, IRS and Theresa McGill, Senior Bank Secrecy Act Specialist, IRS

Program Level: Appropriate for All Levels

NASBA Field of Study: Taxes

CPE Credit: 2 hours;

Bank Secrecy Act laws started in 1970 but the US Patriot Act strengthened the laws already in place and brought new businesses under its regulatory arm. Many of these businesses are not aware of the change in law and they rely on their tax professional for guidance. Are you aware of these changes? Do you know if your clients are considered a non-bank financial institution? Come to this session to add value to your clients.

3:50 – 5:30 pm Plenary Session 2 (PL2) How to Be a Mentor

Carol Mansen, CPA, Consultant, M+ Consulting

Program Level: Appropriate for All Levels

NASBA Field of Study: Personal Development

CPE Credit: 2 hours

The wisdom and value of utilizing a mentor to build a successful career is well known and many successful women are willing to become mentors to other women. But how many mentors understand what is involved in being a mentor? This session will look at what is involved in building the mentoring relationship - the duties of both parties, defining expectations, mentoring techniques and how and when to use them, and how to maintain the relationship over the long term.

4:00 - 5:00 pm ASWA Regional Director Strategic Planning Meeting

5:30 pm Joint National Conference Ends

*No advanced preparation or prerequisites, with the exception of the optional pre-conference Women's Leadership Academy, are required for any of these courses at the JNC Conference.

Resources to Complement Your Learning Experience!

Each full conference registrant will receive one copy of all session handouts in a keyword searchable format on compact disc accompanied by a notepad for taking notes during educational sessions. A link to the handouts will also be available to all paid registrants to download from the Internet prior to the JNC.



General Info

Participation in the Joint National Conference is limited to those registered. Full registration includes:

- Admission to all sessions (Tuesday, Wednesday & Thursday)
- Access to the exhibit area
- Tuesday's Welcome Reception
- Daily continental breakfasts, refreshment breaks and luncheons
- Registration materials

Please note: The Awards Lunch event is included in the registration fee. If registrants wish to bring additional guests, the cost is \$60 per additional person and space is limited.

Registration Fees

	By 9/29/08	After 9/29/08 and Onsite
ASWA or AWSCPA Member.....	\$545	\$595
Nonmember	\$645	\$695
One-Day*	\$275	\$325
Speaker — full conference**.....	\$450	\$500

Membership in ASWA or AWSCPA is individual. Member registration fees apply only to individuals holding a current membership in either organization.

The official JNC name badge is required for all sessions, social activities and exhibits. You may register in advance or onsite at the Joint National Conference.

* One day registration includes that day's educational sessions, refreshment breaks, luncheon and handout materials. You may register for one day only; otherwise, you must register for the entire conference.

** Speakers may attend the conference on the day of their presentation on a complimentary basis. Speakers who wish to register for one additional day will pay the appropriate one-day fee. Speakers who wish to attend the full conference may do so at the special "Speaker—full conference" fee listed. This special fee is available only to speakers.

Registration Options

Online Option:

You may submit your registration form through the ASWA and AWSCPA Web sites at www.aswa.org or www.awscpa.org. On these Web sites, you will find a complete registration form that will process your completed registration with a credit card payment via a secure server.

Mail Option:

If you prefer to mail your registration with a check (or credit card information), complete the registration form and mail to:

ASWA Lockbox
P.O. Box 826131
Philadelphia, PA 19182-6131

Fax Option:

You may fax your registration form with your VISA, MasterCard or American Express information to (703) 506-3266, 24 hours a day, seven days a week. Registrations cannot be processed without complete credit card information.

Special Note to the Disabled:

ASWA and AWSCPA wish to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of an auxiliary aid or service. If an auxiliary aid or service identified with the Americans with Disabilities Act is required, please contact ASWA Headquarters at (703) 506-3265.

Continuing Professional Education Hours

Select from 64 hours of CPE credit to earn up to 25 hours of credits at the Joint National Conference. Three days of sessions are offered during the meeting with topics of interest to those in public and private accounting as well as education and government. Attendees are responsible for determining their individual state's requirements for CPE.



ASWA and AWSCPA are registered with the National Association of State Boards of Accountancy (NASBA) as sponsors of

continuing professional education on the National Registry of CPE Sponsors. State Boards of accountancy have final authority on the acceptance of individual courses of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors: 150 Fourth Avenue, Suite 700, Nashville, TN, 37219-2417. Web site: www.nasba.org.

Hotel Accommodations

The Joint National Conference has reserved a block of rooms for conference attendees at The Fairmont Dallas at a special rate of \$169 per night, single or double occupancy + tax. Rates are good three days prior and three days post the JNC, based on availability.

To reserve a room contact The Fairmont Dallas' reservations department at (800) 257-7544. Be sure to mention that you are attending the ASWA/AWSCPA Joint National Conference (JNC) to receive the discounted room rate. The room block will be held until Monday, September 25, 2008 at 5:00 p.m. Central Time. Room requests after the cut-off date will be accepted but subject to the hotel's availability at the group rate, so don't delay!

Often called "the Arts District Hotel," The Fairmont Dallas remains at the center of Dallas' many unique attractions including The Dallas Museum of Art, the I.M. Pei-designed Meyerson Symphony Hall, the Dallas World Aquarium, the West End Historic District, the Nasher Sculpture Center and American Airlines Center (home of the Dallas Stars and Dallas Mavericks). All of the above are located within blocks of the hotel.

Guest Room Amenities

Completely redecorated in 2007, each of the 545 elegant, welcoming guestrooms and suites of The Fairmont Dallas feature high-definition flat screen televisions, refreshment centers, in-room safes, computer data ports and high-speed internet access. The hotel also features rooms and facilities for guests with disabilities. The Fairmont Dallas is located at 1717 N. Akard Street, Dallas, TX 75201, Tel: (214) 720-2020.

General Info

Roommates

Contact AWSCPA headquarters at (800) 297-2721 to inquire about sharing a room with another meeting attendee. A file will be kept of those who request roommates and you will be given those names and numbers upon request. It is up to you to actually make contact and set up rooming arrangements.

Getting There/Upon Arrival

Dallas is easily accessed by air, road and rail, leaving your travel options covered across the map. Once here, getting around town is made easy, too.

By Air

Dallas is served by two commercial airports:

Dallas-Fort Worth International Airport (DFW) –

In terms of size, DFW is the largest airport in the state, the second largest in the United States, and third largest in the world. It is located in the suburbs north of and equidistant to downtown Fort Worth and downtown Dallas. The airport serves 135 domestic destinations and 39 international, and is the largest and main hub for American Airlines (800 daily departures) and also the largest hub for American Eagle.

- DART's Trinity Railway Express (TRE) links downtown Dallas Union Station or downtown Fort Worth's ITC Station with CentrePort/DFW Airport Station Monday through Saturday. The airport's free Remote South shuttle bus service provides continuous connections between the station and airline terminals.

Dallas Love Field (DAL) - Love Field is Dallas' secondary airport and serves as headquarters to Southwest Airlines. Continental Express and American Eagle also offer service from Love Field. The airport is located within the city limits of Dallas, 6 miles northwest of downtown.

By Rail

Amtrak serves Dallas with daily trains originating in Chicago, St. Louis and Little Rock, AR, with stops in Dallas, Fort Worth and Cleburne.

By Ground

If you will be traveling by car, several major interstates provide easy connections and access from all parts of Texas.

- Interstate 20 runs east from a junction with Interstate 10 east of Kent, Texas, through the Dallas-Fort Worth Metroplex to the border with Louisiana near Waskom, Texas.
- Interstate 30 runs from I-20 west of Fort Worth through Dallas to the border with Arkansas at Texarkana.
- Interstate 35E is the eastern half of Interstate 35. It runs through Dallas before rejoining with I-35W to reform I-35 in Denton.
- Interstate 45 connects the cities of Dallas and Houston, continuing southeast from Houston to Galveston on the Gulf of Mexico.

Around Town

In addition to taxi, shuttle and limousine service to anywhere in the Dallas-Fort Worth area, the following services give you even more transportation options:

- The Dallas Area Rapid Transit's (DART) light rail system provides fast, convenient service to shopping and entertainment. DART Rail offers service every 5-10 minutes during rush hours and every 20-30 minutes during midday and on nights and weekends. All stations are served by DART bus routes specially timed to make transfers between buses and trains quick and easy.
- With 15 bus transit centers, DART buses operate daily from approximately 5 a.m. to midnight.

Payment/Confirmation

All registrations must be accompanied by a check or credit card number for the full registration fee. Checks are to be made payable in U.S. funds to "JNC." Registrations will not be processed without full payment.

Advance registration will be confirmed in writing before the conference. Badges and program materials may be picked up at the Joint National Conference registration desk at the conference.

Cancellations

Notification of cancellation must be submitted in writing to the Joint National Conference headquarters. Cancellations received by Monday, September 29, 2008 will be subject to a \$100 cancellation fee. Substitutions are allowed at any time but must be submitted in writing. Registrants who fail to attend the Joint National Conference are responsible for full payment.

Become an ASWA or AWSCPA Member

For information on ASWA membership, please contact ASWA headquarters at (703) 506-3265 or aswa@aswa.org. Membership information is also available on ASWA's Web site: www.aswa.org.

For information on AWSCPA membership, please contact AWSCPA headquarters at (800) AWSCPA1 or info@awscpa.org. Membership information is also available on AWSCPA's Web site: www.awscpa.org.

Attire

Conference participants should wear casual business attire, defined as dress slacks or casual dress wear. No jeans, please.

Questions

If you have any questions regarding registration, refunds, complaints or program cancellation policies, please contact either ASWA at (703) 506-3265 or AWSCPA at (800) AWSCPA1 or visit their respective Web sites at www.aswa.org or www.awscpa.org.

Exhibitors & Sponsors

Exhibitors and Sponsors confirmed at press time are: Accountemps and Robert Half Finance and Accounting, Becker CPA Review, Federal Deposit Insurance Corporation, Internal Revenue Service, Koch Industries, MassMutual, Microsoft, North American Professional Liability Insurance Agency, Securities Exchange Commission, The Walt Disney Company, Wilmington Trust and YAEGER CPA Review.

Exhibiting and sponsorship opportunities are still available! Contact Lindsey Monson at ASWA headquarters, (703) 506-3265 or Fred Young at AWSCPA headquarters, (800) AWSCPA1, for details.

ASWA/AWSCPA Joint National Conference Registration Form

Please print or type:

First Name _____ Last Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

E-mail _____

Please circle all that apply: ASWA AWSCPA AICPA Nonmember

Membership ID# _____
(if applicable)

JNC Registration Fees

	By 9/29/08	After 9/29/08 and Onsite
ASWA or AWSCPA Member	<input type="checkbox"/> \$545	<input type="checkbox"/> \$595
Non-member	<input type="checkbox"/> \$645	<input type="checkbox"/> \$695
One-Day*	<input type="checkbox"/> \$275	<input type="checkbox"/> \$325
Speaker—full conference**	<input type="checkbox"/> \$450	<input type="checkbox"/> \$500

If registering for one day only, check the day you will be attending:

Tuesday Wednesday Thursday

Optional Events

Pre-Conference Session – Women's Leadership Academy

\$175 ASWA or AWSCPA Member \$250 Non-member

Thursday's JFK Event \$65

Extra Guest Tickets

of tickets _____ Tuesday's Welcome Reception @ \$45

of tickets _____ Wednesday's Awards Luncheon @ \$60

of tickets _____ Thursday's Foundation Fundraiser Luncheon @ \$50

of tickets _____ Thursday's JFK Event @ \$65

TOTAL CONFERENCE FEES \$ _____

Membership in ASWA or AWSCPA is individual. Member registration fees apply only to individuals holding a current membership in either organization. The official JNC name badge is required for all sessions, social activities and exhibits. You may register in advance or onsite at the Joint National Conference.

* One day registration includes that day's educational sessions, refreshment breaks, luncheon and handout materials. You may register for one day only; otherwise you must register for the entire conference.

** Speakers may attend the conference on the day of their presentation on a complimentary basis. Speakers who wish to register for one additional day will pay the appropriate one-day fee. Speakers who wish to attend the full conference may do so at the special "Speaker—full conference" rates listed. This special rate is available only to speakers.

Full conference registration for members and nonmembers includes admission to all educational sessions, exhibits, luncheons, refreshment breaks, receptions and handout materials.

Payment Information

Registrations will be accepted with credit card information online at www.aswa.org or www.awscpa.org or by fax at (703) 506-3266. Completed forms with checks made payable to "JNC" should be returned to:

ASWA Lockbox • PO Box 826131 • Philadelphia, PA 19182-6131

Registrations cannot be processed without full payment.

Credit Card Information

Visa MasterCard American Express

Card number _____

Expiration date _____

Security Code _____

Name on card (please print) _____

Signature _____

Education & Networking – Please complete.

For educational sessions, please refer to the conference schedule for session numbers and descriptions to ensure adequate seating (check no more than one session per time slot).

Tuesday, October 28

10:00 a.m. ASWA Chapter Exchange AWSCPA Member Exchange
 2:40 – 3:30 p.m. A1 C1 P1 T1
 3:50 – 5:30 p.m. A2 C2 P2 T2

Wednesday, October 29

8:00 – 8:50 a.m. A3 C3 P3 T3
 11:00 – 11:50 a.m. A4 C4 P4 T4
 1:40 – 3:20 p.m. A5 C5 P5 T5
 3:40 – 5:20 p.m. A6 C6 P6 T6

Thursday, October 30

8:30 – 10:10 a.m. A7 C7 P7 T7
 10:20 a.m. – 12:00 p.m. A8 C8 P8 T8

Please check if you are: First Time Attendee

Business Setting (please check):

<input type="checkbox"/> Agribusiness	<input type="checkbox"/> Insurance	<input type="checkbox"/> Religion
<input type="checkbox"/> Automotive	<input type="checkbox"/> International Business	<input type="checkbox"/> Restaurant/Food Service
<input type="checkbox"/> Banking/Lending	<input type="checkbox"/> Investments	<input type="checkbox"/> Retail/Wholesale
<input type="checkbox"/> Construction/Real Estate Development	<input type="checkbox"/> Law	<input type="checkbox"/> Tax – Corporate/Personal
<input type="checkbox"/> Education	<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Tax – Sales & Use
<input type="checkbox"/> Financial Planning	<input type="checkbox"/> Non-Profit/Associations	<input type="checkbox"/> Tech/Software/Computers
<input type="checkbox"/> Government	<input type="checkbox"/> Oil & Gas	<input type="checkbox"/> Transportation
<input type="checkbox"/> Healthcare/Medical/Hospitals	<input type="checkbox"/> Public Accounting/Auditing	<input type="checkbox"/> Utilities
<input type="checkbox"/> Human Resources/Staffing	<input type="checkbox"/> Real Estate/Brokerage	<input type="checkbox"/> Other: _____



Please indicate any special needs regarding accessibility: _____

Special Dietary Concerns/Allergies* _____

*At meals, please alert your server of any food allergies you have.

Questions

Any questions regarding the program or registration, please contact:

ASWA headquarters:

Tel: (703) 506-3265

Fax: (703) 506-3266

E-mail: aswa@aswa.org

Web site: www.aswa.org

AWSCPA headquarters:

Tel: (800) 297-2721

Fax: (937) 222-5794

E-mail: info@awscpa.org

Web site: www.awscpa.org



ASWA/AWSCPA JNC
136 South Keowee Street
Dayton, OH 45402

ASWA/AWSCPA Joint National Conference
October 28 – 30, 2008
The Fairmont Dallas
Dallas, Texas, USA

This brochure contains information regarding the American Society of Women Accountants/American Woman's Society of Certified Public Accountants' Joint National Conference. Please circulate to the appropriate financial professionals within your organization. If not deliverable to addressee, please route to your organization's accountant, treasurer or controller.



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