

ASWA/AWSCPA Joint National Conference Fairmont Dallas Hotel, Texas October 28-30, 2008

JNC Platinum Sponsor - \$15,000 (exclusive by industry)

Benefits:

- Premium logo placement and recognition on ASWA and AWSCPA Web sites, marketing collateral and event signage as a Platinum Sponsor of the JNC
- Recognition as a sponsor of the JNC Awards Luncheon
- Opportunity for a senior corporate executive to introduce the ASWA and/or AWSCPA National President(s) and provide a two (2) minute introduction during the JNC Awards Luncheon
- One (1) reserved table of ten (10) guests at the Awards Luncheon
- Opportunity to underwrite and provide speakers and materials for one (1) early bird session during the JNC
- Ten (10) full conference registrations
- One (1) premium placed table top exhibit booth
- Opportunity to place company logo on the front cover of conference CD
- Opportunity to place one (1) full-page color ad in the printed conference materials (provided by sponsor) and on conference CD
- Opportunity to meet ASWA and AWSCPA leadership and VIP attendees at an invitation-only reception
- Opportunity to distribute a promotional item to all attendees during the JNC Awards Luncheon and in the JNC conference registration bag*

Gold Sponsor - \$7,500 (2 opportunities available)

Benefits:

- Prominent logo placement and recognition on ASWA and AWSCPA Web sites, marketing collateral and event signage as a Gold Sponsor of the JNC
- Recognition as a sponsor of the JNC Welcome Reception or Keynote Speaker Session
- Opportunity for a senior corporate executive to provide a two (2) minute introduction during the sponsored event
- Opportunity to underwrite one (1) early-bird session during the JNC
- Three (3) full conference registrations
- One (1) premium placed table top exhibit booth
- Opportunity to place company logo on the back cover of conference CD
- Opportunity to place one (1) full page ad in the printed conference materials (provided by sponsor) and on conference CD
- Opportunity to meet ASWA and AWSCPA leadership and VIP attendees at an invitation-only reception
- Opportunity to distribute a promotional item to all attendees during the sponsored event and in the JNC conference registration bag*

Silver Sponsor - \$5,000 (Four opportunities available)

Benefits:

- Logo placement and recognition on ASWA and AWSCPA Web sites, marketing collateral and event signage as a Silver Sponsor of the JNC
- Recognition as a sponsor of the Networking Luncheon or General Session
- Opportunity for a senior corporate executive to provide a two (2) minute introduction during the sponsored event
- Two (2) full conference registrations

- One (1) table top exhibit booth
- Opportunity to place one (1) full-page color ad in the printed conference materials (provided by sponsor) and on conference CD
- Opportunity to meet ASWA and AWSCPA leadership and VIP attendees at an invitation-only reception
- Opportunity to distribute a promotional item to all attendees during the sponsored event and in the JNC conference registration bag*

Bronze Sponsor - \$3,500

Benefits:

- Logo placement and recognition on ASWA and AWSCPA Web sites, marketing collateral and event signage as Bronze Sponsor of JNC
- Recognition as the sponsor of one (1) JNC Breakfast
- One (1) full conference registration
- One (1) table top exhibit booth
- Opportunity to place one (1) full-page color ad in the printed conference materials (provided by sponsor) and on conference CD
- Opportunity to meet ASWA and AWSCPA leadership and VIP attendees at an invitation-only reception
- Opportunity to distribute a promotional item to all attendees during the sponsored event and in the JNC conference registration bag*

Educational Track Sponsor - \$2,500

Benefits:

- Logo placement and recognition on ASWA and AWSCPA Web sites, marketing collateral and event signage as an Educational Track Sponsor of the JNC
- Opportunity to underwrite all the sessions within one of the JNC educational tracks. Educational tracks include: Accounting & Auditing; Controllership; Personal & Professional Development; and Tax
- One (1) full conference registration
- Opportunity to meet ASWA and AWSCPA leadership and VIP attendees at an invitation-only reception

Hospitality Suite Sponsor – (\$2,500 for one night or \$4,750 for both nights)

Benefits:

- Recognition on signage at sponsored event
- One (1) full conference registration
- Opportunity to meet ASWA and AWSCPA leadership and VIP attendees at an invitation-only reception
- Opportunity to place a promotional item in the JNC conference registration bag that invites attendees to the Hospitality Suite*
- Listing in JNC onsite program

Other Sponsorship Opportunities (please call for details)

- Leadership Breakfast - \$2,000
- Break Sponsor - \$1,250 for one or \$2,000 for two
- Official JNC Attendee Bag Sponsor - \$3,000 plus cost of bag production (approx. 500)
- Official JNC Notebook Sponsor - \$2,500 plus cost of notebook production (approx. 500)

Exhibit Booth - \$995

- One (1) table top exhibit booth to include one skirted table and two chairs
- Two (2) exhibit-hall only passes
- Two (2) JNC Awards Luncheon Tickets

* Collateral must be pre-approved by ASWA and AWSCPA prior to distribution.

ASWA/AWSCPA Joint National Conference Sponsorship Commitment Form



If you have questions regarding sponsorship opportunities, please contact –

Lindsey Monson, ASWA Coordinator of Resource Development
Phone: 703-506-2015; Email: lmonson@aswa.com or

Fred Young, AWSCPA Association Executive
Phone: (800) AWSCPA1; Email: info@awscpa.org

ASWA and AWSCPA are pleased to offer you the following opportunities in conjunction with the Joint National Conference in Dallas, Texas on **October 28-30**. Please complete the sponsorship request form and return it to ASWA/AWSCPA via fax at (703) 506-3266 or mail to the attention of Lindsey Monson.

Yes, I want to show my support for the Joint National Conference as noted below.

Signature: _____

Your authorized signature signifies your commitment to pay for all sponsorship opportunities as stated herein.

JOINT NATIONAL CONFERENCE SPONSORSHIP AND EXHIBITING OPPORTUNITIES:

(Please check those that apply.)

- | | |
|--|---|
| <input type="checkbox"/> Platinum Sponsor - \$15,000 | <input type="checkbox"/> Hospitality Suite Sponsor - \$2,500 for one night; \$4,750 for both nights |
| <input type="checkbox"/> Gold Sponsor - \$7,500 | <input type="checkbox"/> Break Sponsor - \$1,250 for one; \$2,000 for two |
| <input type="checkbox"/> Silver Sponsor - \$5,000 | <input type="checkbox"/> Leadership Breakfast - \$2,000 |
| <input type="checkbox"/> Bronze Sponsor - \$3,500 | <input type="checkbox"/> Attendee Bag Sponsor - \$3,000 plus cost of bag |
| <input type="checkbox"/> Educational Session Sponsor - \$2,500 | <input type="checkbox"/> Notebook Sponsor - \$2,500 plus cost of notebook |
| <input type="checkbox"/> Exhibit Booth - \$995 | |

TOTAL DUE \$ _____

SPONSOR INFORMATION - Sponsorship requests must be received on or before **September 15, 2008**, to ensure recognition in the on-site program.

Name and Title _____

Organization _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

E-mail _____ Web site _____

Special accommodations _____

METHOD OF PAYMENT

- Invoice me
 Check payable to: **ASWA/AWSCPA Joint National Conference**.
Remit to: ASWA Lockbox P.O. Box 826131, Philadelphia, PA 19182-6131
 Charge my: American Express MasterCard VISA

Total Purchase \$ _____

CC# _____

Exp. Date _____ Security Code _____

Name on card _____

Authorized Signature _____

Payment Information: Sponsorship requests must be received on or before **September 15, 2008**, to ensure recognition in the on-site program. This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship and advertising opportunities as stipulated herein. Payment must be made in U.S. dollars drawn on a U.S. bank.