



AWSCPA

American Woman's Society of Certified Public Accountants
"THE VOICE OF WOMEN CPAs"

VOLUME 10 · NUMBER 2

NOVEMBER 2004

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OUR MISSION

The American Woman's Society of Certified Public Accountants' purpose is to support our members in achieving their full potential and to actively promote equity within the profession.

The society is the only organization devoted exclusively to the support, professional development and mentoring of women CPAs.

MEETING NOTICE

CHANGING TRENDS: HOW THEY AFFECT YOUR BUSINESS!

Hurricanes harassed us for what seemed like an eternity this year, but they are not the only factors affecting our businesses in 2004. Come hear our astute corporate sponsor panel describe the changing trends that impact their businesses and ours.

Learn whether the sky rocketing real estate market is a bubble or boom. Identify how you can benefit from the tight job market where employees rule. Search out the best investment strategies for today's market place. Attract new clients in our competitive market place. Assist your clients in selecting the appropriate SBA or disaster loan. Understand the impact changing interest rates have on business operations. Prepare your clients and yourself for increased government regulation.

You will be blown away by the new ideas and perspectives presented by our corporate sponsor panel. Be prepared for the changing market place. Don't miss this meeting!

WHEN: Thursday, November 18th, 2004

WHERE: The Tower Club
28th Floor, (The Union Planters Bank Building)
Broward Blvd. & S.E. 3rd Ave., Fort Lauderdale

TIME: 6:00 PM - Networking, followed by Dinner. The dinner will be "Grilled Chicken". If you prefer a vegetarian meal, indicate so when you RSVP

Continuing Education - 2 hours Technical

PRICE: \$30 Members • \$35 Non Members • \$20 Student-members
\$25 Student Non Members

Send Reservations to: Christa Siciliano
C/O Rachlin, Cohen & Holtz, LLP
450 East Las Olas Blvd., Suite 950
Fort Lauderdale, Florida 33301
(954) 728-2500, Ext 6506, to leave a message
(305) 373-7939, Ext 6506, to leave a message

Enclosed is my check payable to AWSCPA in the amount of \$ _____

MEMBER NAME _____ PHONE _____

COMPANY NAME _____

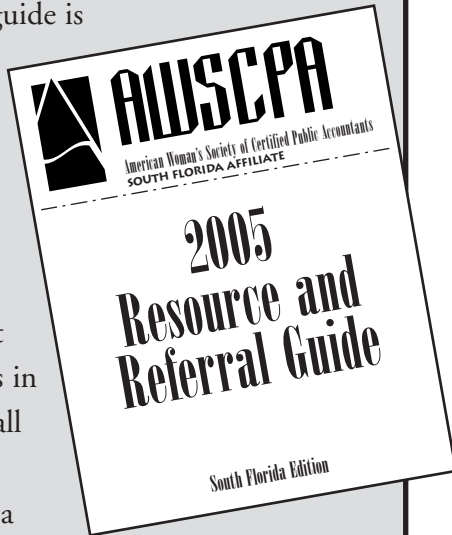
GUEST NAME _____ PHONE _____

COMPANY NAME _____

IF YOU PREFER VEGETARIAN CHECK HERE:

THE BOOK IS COMING! WHAT BOOK YOU ASK? THE 2005 RESOURCE AND REFERRAL GUIDE

This reference guide is packed with useful information about AWSCPA members and their fields of expertise and employment specialties. It is sent to over 1,500 CPAs in South Florida and all of our Corporate Sponsors. Here is a listing of the categories:



- Taxation, Auditing, Accounting, IRS Problems Resolution (audits and collection matters)
- Consulting, Other Services, Private Enterprise, Not for Profit Organizations
- Education, Government, Student Members

To be listed in this guide, you must be a paid member. We will be distributing information forms at our November 18th Dinner Meeting. Please complete and return these forms by November 30, 2004 to ensure that your information is correctly updated.

Professional Recruiting Group
Ivonne Simon
ivonnesimon@spherion.com

Marti Deleeuw
martideleeuw@spherion.com

One Financial Plaza, Ste #1514 • Ft. Lauderdale, FL 33394
TEL 954 462-6979 FAX 954 462-6885



JOB BANK INFORMATION

CPA firm in Hollywood, FL is seeking auditing manager with 2-5 years of auditing experience. (SEC experience preferred). Applicants should have an accounting degree and be qualified to sit for the CPA exam in FL, or hold a current CPA license. Position offers challenging assignments, great opportunity for advancement, competitive salary, and friendly working conditions. Fax resume to (954) 436-6898



If you would like to advertise future job positions, contact Pabitra Singh at pabitra_singh@yahoo.com

JUST A REMINDER TO ALL MEMBERS TO SEND IN THEIR DUES RENEWALS

Bank of America



Elizabeth K. Breslin
Assistant Vice President
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SCHOLARSHIP CORNER

American Woman's Society of Certified Public Accountants South Florida Chapter Announces Competition for Two Scholarships



Each year the South Florida Chapter awards two scholarships:

- A cash scholarship in honor of E. Jean Meyers
- A BeckerConviser CPA review scholarship

Applicants

- Must attend a South Florida school.
- Must be a US citizen or permanent resident.
- Must be entering their fourth or fifth year of pursuing an accounting degree.
- Scholarship is awarded for academic excellence, tempered with financial need and community involvement.
- Applications are available each January for a March 31st deadline. For an application, please

Contact:

Sharon Lassar, PH.D., CPA
Florida Atlantic University
2912 College Avenue, LA 476
Davie, FL 33314
Email: lassar@fau.edu

B

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561.241.0414

800.682.2825 • www.bdblawn.com

The hiring of a lawyer is an important decision that should not be based solely upon advertisements. Before you decide, ask us to send you free written information about our qualifications and experience.

Rana M. Gorzeck, Esq.

RGorzeck@bdblawn.com

L.A. Perkins, Esq.

LPerkins@bdblawn.com

OUR NEWEST MEMBERS

Elizabeth A. Dunn has her own practice in Boca Raton. She specializes in closely held regional, national, and international businesses. She has experience with commercial and residential real estate matters. Prior to opening her own practice, Elizabeth worked in both the audit and specialized tax divisions of Ernst & Whinney and Arthur Young & Co. She was a tax partner with a South Florida regional accounting firm. She also worked for five years with Merrill Lynch in the corporate finance department. She is a CPA in both Florida and New York. She received her bachelor's degree from Pace University and attended the MBA program at Pace University Graduate School of Business.

Toni J. Cantell is back in South Florida after living in California for several years and is rejoining our organization. She is with Knight Ridder in project management and is working with an operations task force to help Knight Ridder save \$100 million a year. She received both her Bachelors degree and her Masters degree from the University of Miami.

Visit **AWSCPA National Web Site** at
www.awscpa.org
for information on upcoming events
or our **Local Web Site** at
www.awscpa.org/southflorida

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**NEXT
NEWSLETTER
DEADLINE IS
JANUARY 3, 2005**

This newsletter is published quarterly by the South Florida Affiliate of the American Woman's Society of Certified Public Accountants.

Submit all inquiries, articles, job bank notices, and member news materials to:

AWSCPA
C/O: Pabitra Singh, MBA, CFS, MACC
Diamond Financial Group,
An Office of MetLife Financial Services
1200 South Pine Island Road
Suite # 500
Plantation, FL 33324
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Fax: (954) 625-1650
E-mail: pabitra_singh@yahoo.com

**JUST A
REMINDER
TO ALL
MEMBERS TO
SEND IN
THEIR DUES
RENEWALS**

2004 - 2005 MEETING SCHEDULE

- Thursday, August 26th** **Paige Garrido**
"Networking. Networking. Networking."
2 hrs. Behavioral
- Thursday, November 18th** **Corporate Sponsors Panel**
"How do changing trends affect your business?"
2 hrs. Technical
- Thursday, February 10th** **Bonny Rock, CPA and Linda Falcone, CPA**
"Tangible Tax/Sales Tax- the Other Taxes"
2 hrs. Technical
- Thursday, May 19th** **Sharon Lassar, PH.D., CPA**
"Ethical Dilemmas- It's Not all Black and White"
2 hrs. Accounting & Auditing

All meetings will include dinner and networking at the Tower Club in downtown Fort Lauderdale. You can sign up now for the remaining meetings by sending a check for \$30 each to Christa Siciliano, 450 E Las Olas Boulevard, Suite 950, Fort Lauderdale, FL 33301.

MEMBERSHIP APPLICATION

Name _____
Address _____

Phone (s) _____ Fax _____

CPA exam passed date _____ Certificate No./State _____

Resource Guide Category (See Page 2) _____

Send check to "AWSCPA" for:	National portion	\$ 105
	Local affiliate	50
	One-time application fee	25
	TOTAL	\$ 180

Send to: Jill Andron, Membership Chair
Ever and Company CPAs
One Financial Plaza #2100
Ft. Lauderdale, FL 33394
For more information, call Jill at (954) 523-1300