



# AWSCPA

American Woman's Society of  
Certified Public Accountants  
*Making Opportunities Count*



VOLUME 16 • NUMBER 3

SOUTH FLORIDA AFFILIATE

FEBRUARY 2011

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## OUR MISSION

The American Woman's Society of Certified Public Accountants (AWSCPA) is a national organization dedicated to serving all women CPAs. The AWSCPA provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including leadership, networking and education.

# MEETING NOTICE

## **Politics: What You Don't Know Understanding the U.S Political Process**

Do you know how a candidate running for a political office becomes a candidate? How do the candidates raise the large amounts of funds they need to conduct a successful political campaign? Do you know how the election process functions? How does your vote get counted? How is the election process changing? Join us for a discussion on how the U. S. political process works.

Miami Beach Commissioner, Deede Weithorn, CPA will be explaining the U. S. political process. As well as being a Commissioner she also is an Associate Director with Berkowitz, Dick, Pollack and Brant. She will discuss fundraising, absentee ballots, and recent trends in U. S. politics.

WHEN: Thursday, February 17, 2011

WHERE: The Tower Club  
100 S.E. 3rd Ave., Fort Lauderdale, FL 33394  
28th Floor, (Regions Bank Building)  
Broward Blvd. & S.E. 3rd Ave.

TIME: 6:00 PM - Networking, followed by 6:30 - Dinner and our Guest Speaker. Bring your dollar bills for the Sandra J. Weiner "Woman of Courage" scholarship raffle.

The dinner will be *Herb Crusted Chicken with White Wine Beurre Blanc*  
If you prefer a vegetarian meal, indicate so when you RSVP.

Continuing Education - 2 hours Behavioral

\*\*PRICE: \$35 Members • \$45 Non Members  
\$20 Student Members • \$25 Student Non Members  
\$5 Scholarship Donation (Optional)

Send Reservations to: Lisa J.D. Efird, Reservations Chair  
C/O Morrison, Brown, Argiz & Farra, LLP  
301 East Las Olas Boulevard, 4th Floor  
Fort Lauderdale, Florida 33301  
(800) 239-3843 ext. 1010, to leave message

Cancellation Policy: 24 hours notice prior to meeting is requested

\*\*Includes valet parking (in the Regions Bank parking, north of the garage)

Enclosed is my check payable to AWSCPA in the amount of \$ \_\_\_\_\_

MEMBER NAME \_\_\_\_\_ PHONE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

GUEST NAME \_\_\_\_\_ PHONE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

IF YOU PREFER VEGETARIAN CHECK HERE:

## OUR NEWEST MEMBERS

**Andrea Silva**, from Hollywood, FL.

**Milena Rodriguez**, from Nova Southeastern University, Miami, FL.

**Nancy Canner**, Director Forensic Accounting for the Florida Business Valuation Group.

Know anyone who would benefit from the organization that gives you great information and networking opportunities? Invite them to become a member of the South Florida Affiliate of the AWSCPA.

## AWSCPA NATIONAL NEWS

The Eighth Annual Joint National Conference will be held in Charlotte, North Carolina Monday, October 24, 2011 through Wednesday, October 26, 2011. The AWSCPA is chairing the Tax Track and Personal Development Track of the conference and committee members are needed. Step up and get involved, our organization needs your talents to bring the best topics and speakers together for our conference. Only a minimal amount of time is required, so please consider getting involved and making this our best conference ever. Contact Erika Bonner at: [ebonner@kpmg.com](mailto:ebonner@kpmg.com).

Another exciting event taking place this year is a visit from our National Board. Our National Board Members will be joining us for our May Dinner Meeting. Please save the date, Thursday, May 19th and join your National Board for a fabulous evening of Networking, Dinner and CPE. This is an incredible opportunity to really get to know these women from all over the United States who represent each of us as members of the AWSCPA.

Also, don't forget to attend a Techcast. AWSCPA offers Techcasts on the important topics you need to know. These Techcasts are designed for today's busy professionals and last just 60 minutes. For one low price, you can attend these sessions by yourself or in a conference room with other members of your organization. AWSCPA members may attend their first Techcast free. Take advantage and attend a Techcast soon. The next Techcast is February 8, 2011, "Turning Obstacles into Opportunities". For more information on upcoming topics please visit:

[www.awscpa.org/webcast](http://www.awscpa.org/webcast).

**Come one; come all to meet the AWSCPA National Board. They will be coming to South Florida for our May 19, 2011 Dinner Meeting.**

**The next Joint National Conference is scheduled for Charlotte, NC from October 24-26, 2011.**

## MEMBER NEWS

**Bonnie L. Mackey, CPA/CSEP** of Levin, Silvey, Zelko and Mackey, PA will be featured in an upcoming newsletter for the

Florida Assisted Living Coalition on the topic of "Are You Maximizing Your Medical Deductions?" She will be speaking at the Long-Term Care Guild Luncheon on January 25, 2011 on the topic of "Seniors and How To Protect Yourself Before YOU Get There." Bonnie's firm is being profiled in the first 2011 issue of "South Florida Business Leader."

**Marcie D. Bour, CPA/ABV, CVA, CFE, BVAL, CFFA, ABAR** of Florida Business Valuation Group was the Co-chair of the FICPA Valuation, Forensic Accounting & Litigation Services Conference held January 6-7, 2011 in Ft. Lauderdale. She was also appointed as a Charter Member to the Panel of Experts for Robert L. Dunn's new publication, *Dunn on Damages*. Marcie recently spoke at the Southeast Chapter of the Institute of Business Appraisers conference in Orlando on the topic of "Cost of Capital: Theory, benefits, pitfalls, and application" and presented the "Calculating Business Interruption Claims and Damages" Workshop for NACVA in Atlanta.

**Amy Preston** of Barnes & Associates, CPA, PA was promoted to Associate. She manages many international clients and all of the firm's transfer pricing engagements.

**Maria Lucassen** has accepted the position as Senior Financial Analyst for the Fleet Operations Department at Seabourn Cruise Line in Miami.


Courtney Arcaro-Becker



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## SCHOLARSHIP CORNER

### American Woman's Society of Certified Public Accountants South Florida Affiliate

The South Florida Affiliate presents three Scholarships Annually:

The Sandra Weiner Scholarship for \$1,000, the E. Jean Meyer Scholarship for \$1,000, and the Becker Scholarship for full Becker tuition are available for 2011.

The application deadline is March 31, 2011.

If you have questions, or wish to apply for the 2011 awards, please contact the Scholarship Chair, Janette Davis, at [jdavis@jdvaiscpa.com](mailto:jdavis@jdvaiscpa.com).

The Educational Foundation for Women in Accounting (EFWA) was established in 1966 by the AWSCPA and the American Society for Women in Accounting (ASWA). This group offers scholarships for the advancement of education in accounting. For more information visit: [www.awscpa.org](http://www.awscpa.org) and click on the link to the EFWA site.

## MEMBER SPOTLIGHT



Doreen Schmid

Doreen earned her bachelor's degree in Accounting with a minor in Economics at the University of Florida's Fisher School of Accounting. She started an internship at Deloitte and Touche in Atlanta, GA and learned what a busy season

was like by preparing tax returns for high net worth and expatriate individuals. She then moved back home to sunny South Florida and received her masters in Taxation at Florida Atlantic University. After school, she took a job at Deloitte and Touche in Fort Lauderdale preparing tax returns for corporations, S corporations and individuals. During her first year there, she sat for the CPA exam and passed. Four and a half years at Deloitte, helped her gain tremendous knowledge through the training and work experience. She also met many contacts, best friends, and her husband.

She decided to move into private accounting and took a job with TOUSA, Inc. (more commonly known as Engle Homes.) Doreen started out preparing every tax return and worked her way up to Tax Director. During her tenure at TOUSA, she saw the company go from boom to bust when the real estate market crashed.

In 2008, Doreen decided to open her own practice and started Advanced Tax Solutions, LLC. Her goal was to start a company that helped small business and individuals with their tax needs. She currently is on the board of the AWSCPA and is an active member of Emerge Broward. When not working, she enjoys the company of family and friends and likes traveling and boating.

## JOB BANK INFORMATION

If you would like to advertise future job positions, contact Cindy Horner at [cindy13horner@gmail.com](mailto:cindy13horner@gmail.com).



## The 2011/2012 Resource and Referral Guide is in its planning stages.

The new guide will be coming in the Fall of 2011.

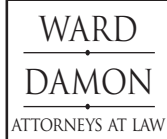
To be listed in this guide, you must be a paid member. Join now by contacting Judy Brown, Member Contact at [j4dy@aol.com](mailto:j4dy@aol.com).



**Robyn McGloin**  
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### BE THE NEXT "MEMBER SPOTLIGHT!"

A member will be selected by a drawing at each dinner meeting to be "spotlighted" in our next quarterly newsletter. Attend our dinner meetings for an opportunity to be in the newsletter "Member Spotlight."

## READER'S CORNER

**Marcie Bour** has a blog answering questions about valuation issues. Please check it out at <http://bizvalblog.com>.

Please submit suggestions for the Reader's Corner to Cindy Horner at [cindy13horner@gmail.com](mailto:cindy13horner@gmail.com). Be sure to include the author's name, title of the article or book and/or the magazine, journal, or newspaper where you found the article.



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## Next Newsletter Deadline is

### April 11, 2011

This newsletter is published quarterly by the South Florida Affiliate of the American Woman's Society of Certified Public Accountants

Submit all inquires, articles, job bank notices, and member news materials to:

AWSCPA  
C/O Cindy Horner

Mail to: 9864 Grande Verde Way,  
#1510  
Boca Raton, FL 33428

Cell: (954) 895-4153  
Email: cindy13horner@gmail.com

## 2010-2011 MEETING SCHEDULE

- Thursday, November 11th**      **Networking With A Speed Dating Flair**  
*Making Connections in 5 Minutes or Less*
- Thursday, February 17th**      **Politics: What You Don't Know**  
*Understanding the U.S Political Process*
- Thursday, May 19th**      **Avoid Being a Moving Target**  
*How To Protect Yourself in the Real World & Cyberspace*
- Thursday, August 12th**      **Technology "Toys" You Can't Live Without -**  
*Interactive Gadgets & Gizmos*

All meetings will include dinner, valet parking and networking at the Tower Club in downtown Fort Lauderdale. You can sign up now for the remaining meetings by sending a check for \$35 per meeting to Lisa J.D. Efird, 301 E. Las Olas Boulevard, 4th Floor, Fort Lauderdale, FL 33301.

## MEMBERSHIP APPLICATION

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone (s) \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

CPA exam pass date \_\_\_\_\_ Certificate No./State \_\_\_\_\_

Resource Guide Area(s) of Practice \_\_\_\_\_

Please charge my MC/Visa # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Send Check to "AWSCPA" for:      Annual Dues      \$175.00

One time application fee      \$ 25.00

\$200.00

Send to: Judy Brown, Membership Contact  
6730 NW 101st Terrace  
Parkland, FL 33076

For more information call Judy a (954) 693-4459 or visit our website: [www.awscpa.org/southflorida/](http://www.awscpa.org/southflorida/)

### *The South Florida Affiliate has established the Sandra Weiner "Woman of Courage" Scholarship Fund*

Raffles are held at our quarterly dinner meetings. Donations of both cash and raffle prizes are welcome. Please contact a South Florida Affiliate board member for more information.

**The Board of Directors for the  
AWSCPA's South Florida Affiliate  
thanks Morrison, Brown,  
Argiz & Farra, LLP for hosting  
our board meetings for the  
2010/2011 fiscal year.**