



# AWSCPA



*American Woman's Society of  
Certified Public Accountants*  
*Making Opportunities Count*

VOLUME 17 • NUMBER 3

SOUTH FLORIDA AFFILIATE

JANUARY 2012

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## OUR MISSION

The American Woman's Society of Certified Public Accountants (AWSCPA) is a national organization dedicated to serving all women CPAs. The AWSCPA provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including leadership, networking and education.

# MEETING NOTICE

## Recent International Tax and Compliance Updates

FBAR, FATCA, FinCEN; what are all of these abbreviations? What are the definitions of a "financial account", a "financial interest," and "signature authority" over a foreign account? Who must file a Form 8938 and Form 99-22.1? Who is administering the new filing requirements?

Join us as Mauricio Rivero, Tax Accountant at Holland & Knight, LLP brings us up to date on all of these very recent filing requirements and explains the substantial penalties and notable exception for both taxpayer and preparers.

WHEN: Thursday, February 16, 2012

WHERE: The Tower Club  
100 S.E. 3rd Ave., Fort Lauderdale, FL 33394  
28th Floor, (Regions Bank Building)  
Broward Blvd. & S.E. 3rd Ave.

TIME: 6:00 PM - Networking, followed by 6:30 - Dinner and our guest speaker. Bring your dollar bills for the Sandra J. Weiner "Woman of Courage" scholarship raffle.

The dinner will be *Herb Crusted Chicken with White Wine Beurre Blanc*. If you prefer a vegetarian meal, indicate so when you RSVP.

Continuing Education - 2 hours Technical

\*\*PRICE: \$39 Members • \$49 Non Members  
\$24 Student Members • \$29 Student Non Members  
\$5 Scholarship Donation (Optional)

Send Reservations to: Lisa J.D. Efird, Reservations Chair  
C/O Morrison, Brown, Argiz & Farra, LLC  
301 East Las Olas Boulevard, 4th Floor  
Fort Lauderdale, Florida 33301  
1 (800) 239-3843 ext. 1010, to leave message

Cancellation Policy: 24 hours notice prior to meeting is requested

\*\*Includes valet parking (in the Regions Bank parking, north of the garage)

Enclosed is my check payable to AWSCPA in the amount of \$ \_\_\_\_\_

MEMBER NAME \_\_\_\_\_ PHONE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

GUEST NAME \_\_\_\_\_ PHONE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

IF YOU PREFER VEGETARIAN CHECK HERE:

## OUR NEWEST MEMBERS

**Pilar Suter** – is a new student member who is currently attending the University of Miami. She attended her first dinner meeting in November 2010 and liked us so much, she joined. She found us through her mother who does bookkeeping for Laura Weiner an existing member.

Do you know a woman who would benefit from joining a group of motivated women CPAs, who value the exchange of information and networking with each other? Invite them to a meeting and to join the South Florida Affiliate of the AWSCPA.

For more information contact Lisa Efir, Membership Contact at (800) 239-3843 ext 1010 or visit [www.awscpa.org/southflorida](http://www.awscpa.org/southflorida).

## AWSCPA NATIONAL NEWS

As we welcome the New Year, your National board is busy planning the AWSCPA June conference. That's right – mark your calendar to head off to Salt Lake City, Utah from June 21-23, 2012! This event will be jam packed with networking, education and sponsorship opportunities, while giving us a chance to meet our Mid-west and Western Affiliates. The board is also looking to partner with the AICPA's Women Leadership event in October. Watch your email for details and/or visit [www.awscpa.org](http://www.awscpa.org) for more upcoming information.

AWSCPA has partnered with SS&C's Zoologic Learning Solutions to provide AWSCPA members with an easy way to obtain CPE credits at a deeply discounted price. AWSCPA members receive an 88% discount on Zoologic CPE course bundles! Email to obtain your classified AWSCPA discount code today.

AWSCPA has a list of Podcasts of previously aired Techcasts. If you missed a topic you can find this list on the national website. You can set up a group of people from your firm to view the podcast at the same time. There is no limit to the number of attendees at a viewing. The following topics are currently part of many on the list:

8 Key Elements of a Successful & Profitable Web-Based Payroll Practice *presented by Carlos Garcia.*

Website Best Practices for Accountants *presented by Kal Rupral*

How to Retire on Money You Didn't Pay the Government! *presented by Carol Schaner*

## MEMBER NEWS

**Marcie D. Bour, CPA/ABA, CVA, CFE, BVAL, CFFA, ABAR** of Florida Business Valuation Group recently presented "Calculating Damages for Litigation" at the FICPA's 26th Annual Accounting Show and also in Miami at the Kappa Psi Fall 2011 CPE Seminar in October. She was in Atlanta in September to present "Using the Direct Market Date Method" at the IBA/NACVA Annual Regional Business Valuation Conference. Additionally, she presented "Maximize Value on Exit Planning" at the Alpha Kappa Psi Fall 2011 CPE Seminar. In November 2011, she presented "Application of the Transaction Method" in Las Vegas at the AICPA Business Valuation Conference. Marcie is Committee Chair for the FICPA Valuation, Forensic Accounting and Litigation Services Conference, to be held January 5-6, 2012 in Fort Lauderdale.

**Bonnie L. Mackey, CPA/CSEP** of Levin, Silvey, Zelko and Mackey, PA presented the FICPA's Financial Literacy program to 30 juniors and seniors at Sheridan Hills Christian School on 11/9/11 and they want her to come back again next semester. She was honored on January 26, 2012 by CareSource at their annual "Transforming Lives Luncheon."

**Ivy Lynn Defino, CPA** of Ivy Lynn Defino, CPA, PA has been appointed to the Board of Directors of The Greater Sunrise Chamber of Commerce.

**Cynthia Borders-Byrd, CPA** of Cynthia Borders-Byrd, CPA, LLC has been elected as Chair of the Florida State Board of Accountancy.

### BankUnited

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Courtney Arcaro-Becker

## SCHOLARSHIP CORNER

### American Woman's Society of Certified Public Accountants South Florida Affiliate

The next scholarships will be awarded in the Spring/Summer of 2012. The next deadline for applications is March 31, 2012. If you have any questions or need to request an application, please contact our Scholarship Chair, Janette Davis at [jdavis@jdaviscpa.com](mailto:jdavis@jdaviscpa.com).

## The 2012 Resource and Referral Guide is in the planning phase.

To be listed in this guide, you must be a paid member. **Join now** by contacting Lisa Efirid at [lefird@mbafcpa.com](mailto:lefird@mbafcpa.com).

## JOB BANK INFORMATION

Annette Matovelle – Perez is looking for a part-time position with a small, but successful firm. She is looking for an opportunity to grow her role in the firm to match the growth of the firm. Please contact Annette at (954) 663-1669 or [acpainwestbroward@yahoo.com](mailto:acpainwestbroward@yahoo.com).



Tax Professional sought for a Broward CPA Firm. Must have 3+ years tax experience; CPA preferred, bilingual a plus, excellent career opportunities. Send resume and salary requirements to [ccox@barnescpas.com](mailto:ccox@barnescpas.com) or fax to (954) 776-5567.

If you would like to advertise future job positions, contact Cindy Horner, Newsletter Chair at [cindy13horner@gmail.com](mailto:cindy13horner@gmail.com).

### Albion Staffing Solutions, Inc.

**Maureen Santangelo**  
Team Leader - Branch Manager

[Maureen@AlbionStaffing.com](mailto:Maureen@AlbionStaffing.com)  
Tel: (954) 796-3336  
Fax: (954) 796-5155

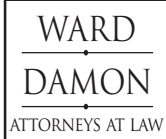
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## MEMBER SPOTLIGHT



Elizabeth Ceruto, CPA

Elizabeth Ceruto, CPA is the President and CEO of Pros2You LLC, a provider of tax compliance and accounting solutions. Pros2You specializes in providing its clients with "Big 4" tax experience and accounting, without the overhead and expense associated with a large firm. Whether a small business without in-house

tax and/or accounting resources, or a Fortune 500 corporation looking for specific expertise, Pros2You's network of subject matter experts can help. Pros2You also provides individuals with income tax compliance and audit assistance.

Elizabeth has been a member of the AWSCPA South Florida Affiliate since 2010. She is also a member of IPT and is an IPT Sales and Use Tax CMI since 2003. Elizabeth was born in Germany and lived in Europe for ten years. She also lived in Asia for three years, including a 19 month expatriate assignment in India leading an offshore tax practice of 100 multistate professionals. She graduated from Georgia State University with a Bachelor of Accounting degree in 1995. Elizabeth obtained her Georgia CPA license in 1997 and her Florida CPA license in 2004. Elizabeth has twenty years of tax and accounting experience including 15 years of Big 4 experience. Elizabeth is currently the Subject Matter Blogger on [SalesTaxSupport.com](http://www.salestaxsupport.com/blogs/sales-use-tax/author/elizabeth-ceruto/) for Sales Tax Process Optimization, which can be accessed at <http://www.salestaxsupport.com/blogs/sales-use-tax/author/elizabeth-ceruto/>.

Elizabeth has a daughter (32), a son (10), and three grandchildren (12, 10, and 8). Her passions include spending time with her family and friends, traveling and helping people and businesses to succeed.

### BE THE NEXT "MEMBER SPOTLIGHT!"



A member will be selected by a drawing at each dinner meeting to be "spotlighted" in our next quarterly newsletter. Attend our dinner meetings for an opportunity to be in the newsletter "Member Spotlight."

Crystal Andrews is currently helping us to construct a new Facebook page for the South Florida Affiliate. Please keep an eye on Facebook for this new page.





# AWSCPA

American Woman's Society of  
Certified Public Accountants

Lisa J.D. Efir  
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## Next Newsletter Deadline is April. 16, 2012

This newsletter is published quarterly by the South Florida Affiliate of the American Woman's Society of Certified Public Accountants

Submit all inquiries, articles, job bank notices, and member news materials to:

AWSCPA  
C/O Cindy Horner

Mail to: 9864 Grande Verde Way,  
#1510  
Boca Raton, FL 33428

Cell: (954) 895-4153  
Email: cindy13horner@gmail.com

### *The South Florida Affiliate has established the Sandra Weiner "Woman of Courage" Scholarship Fund*

Raffles are held at our quarterly dinner meetings. Donations of both cash and raffle prizes are welcome. Please contact a South Florida Affiliate board member for more information.

The Board of Directors for the AWSCPA's South Florida Affiliate thanks Morrison, Brown, Argiz & Farra, LLC for hosting our board meetings for the 2011/2012 fiscal year.

## 2011-2012 MEETING SCHEDULE

Thursday August 18, 2011

**E-Gadgets:**

*Toys You Cannot Live Without*

Thursday, November 17, 2011

**IFRS**

*2011 Update*

Thursday, February 16, 2012

**Recent International Tax and  
Compliance Updates**

Thursday, May 17, 2012

**Building Professional Relationships**

Thursday August 16, 2012

**Dress for Success:**

*What It Means for Women in Distress*

All meetings will include dinner, valet parking and networking at the Tower Club in downtown Fort Lauderdale. You can sign up now for the remaining meetings by sending a check for \$39 per meeting to Lisa J.D. Efir, 301 E. Las Olas Boulevard, 4th Floor, Fort Lauderdale, FL 33301.

## MEMBERSHIP APPLICATION

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone (s) \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

CPA exam pass date \_\_\_\_\_ Certificate No./State \_\_\_\_\_

Resource Guide Area(s) of Practice \_\_\_\_\_

Please charge my MC/Visa # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Send Check to "AWSCPA" for: Annual Dues \$175.00

One time application fee \$ 25.00

\$200.00

Send to: Lisa J.D. Efir, Membership Contact  
c/o Morrison, Brown, Argiz & Farra, LLC  
301 East Las Olas Boulevard, 4th Floor  
Fort Lauderdale, Florida 33301