



AWSCPA



American Woman's Society of
Certified Public Accountants
Making Opportunities Count

VOLUME 17 • NUMBER 1

SOUTH FLORIDA AFFILIATE

JULY 2011

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OUR MISSION

The American Woman's Society of Certified Public Accountants (AWSCPA) is a national organization dedicated to serving all women CPAs. The AWSCPA provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including leadership, networking and education.

MEETING NOTICE

E-Gadgets: *Toys You Cannot Live Without!*

Remember the days when phones were tied to a building and computers took up an entire room? Now it is smart cell phones, iPads, Kindles and various other electronic items. We watched vinyl turn into CDs, and now we can have our entire music collection on our smart phone. Our tablets are no longer paper, but electronic.

What are you hooked on? Come and bring your favorite "toy" to share with us at this interactive discussion.

WHEN: Thursday, August 18, 2011

WHERE: The Tower Club
100 S.E. 3rd Ave., Fort Lauderdale, FL 33394
28th Floor, (Regions Bank Building)
Broward Blvd. & S.E. 3rd Ave.

TIME: 6:00 PM - Networking, followed by 6:30 - Dinner and our Interactive Discussion. Bring your dollar bills for the Sandra J. Weiner "Woman of Courage" scholarship raffle.

The dinner will be *Bistro Style Chicken with onions, tomatoes, and artichokes*. If you prefer a vegetarian meal, indicate so when you RSVP.

Continuing Education - 2 hours Behavioral

**PRICE: \$35 Members • \$45 Non Members
\$20 Student Members • \$25 Student Non Members
\$5 Scholarship Donation (Optional)

Send Reservations to: Lisa J.D. Efird, Reservations Chair
C/O Morrison, Brown, Argiz & Farra, LLC
301 East Las Olas Boulevard, 4th Floor
Fort Lauderdale, Florida 33301
1 (800) 239-3843 ext. 1010, to leave message

Cancellation Policy: 24 hours notice prior to meeting is requested

**Includes valet parking (in the Regions Bank parking, north of the garage)

Enclosed is my check payable to AWSCPA in the amount of \$ _____

MEMBER NAME _____ PHONE _____

COMPANY NAME _____

GUEST NAME _____ PHONE _____

COMPANY NAME _____

IF YOU PREFER VEGETARIAN CHECK HERE:

AWSCPA NATIONAL NEWS

The National Board wishes to thank Laura Weiner and the South Florida Affiliate for their hospitality and arrangements made for its annual board meeting in Fort Lauderdale on May 19, 2011. A great time was had by all at the Tower Club and at the Fort Lauderdale Beach Hilton. The incoming board has an exciting year of activities planned for the organization, starting with the 2011 Annual Conference for Women In Accounting (formerly called the Joint National Conference) in Charlotte, North Carolina on October 24-26, 2011. The festivities actually kick-off with a visit to the Mint Museum on Sunday, the 23rd. In addition to other fabulous speakers at the conference, our own Bonnie Mackey will be presenting a session on IFRS vs. GAAP. If you haven't made plans to attend yet, you'll want to register online at www.awscpa.org and be sure to make your hotel reservations early.

As you visit the National website over the next few months, look for some renovations being done. Please "pardon our dust" at this time of conversion. While visiting the website please register for one of many of our TechCasts being offered (your first one is free; see coupon in e-counters.) You can attend these TechCasts alone or with a group.



The next Conference for Women in Accounting is scheduled for Charlotte, NC October 24-26, 2011.

OUR NEWEST MEMBERS

Do you know a woman who would benefit from joining a group of motivated women CPAs, who value the exchange of information and networking with each other? Invite them to a meeting and to join the South Florida Affiliate of the AWSCPA.

For more information contact Lisa Efrid, Membership Contact at (954) 760-9000 ext. 1297 or visit www.awscpa.org/southflorida.

MEMBER NEWS

Diane M. Minch, CPA/CFE, CFE, CVA in May 2011 passed the certification exam to become a QuickBooks Certified ProAdvisor. Her information can be found by searching "Find a QuickBooks ProAdvisor".

Bonnie L. Mackey, CPA/CSEP of Levin, Silvey, Zelko and Mackey, PA will be speaking at the AWSCPA/ASWA Conference for Women in Accounting in North Carolina on October 25, 2011 on the topic "Comparison of IFRS and GAAP Terminology, timelines, etc."

Elizabeth Manso, CPA of DM Accounting Services, Inc. announces DM Accounting Services, Inc. was named #12 as a top small business in South Florida and #77 as a top small business in the Southern Region by Business Leader Magazine on June 23, 2011.

Marcie Bour, CPA/ABV, CVA, CFE, BVAL, CFFA, ABAR President of the Florida Business Valuation Group was elected Chairperson of the Board of Governors of the Institute of Business Appraisers. She was a presenter at the 2011 NACVA/IBA Annual Consultants' Conference held in San Diego in June on the topic "Ibbotson and Duff & Phelps: You Can't Just Mix and Match," a technical presentation on the cost of capital for business valuations. Marcie is a co-author of the recently published Financial Valuation: Applications and Methods, Third Edition, (Wiley).

Courtney Arcaro-Becker



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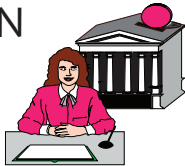
SCHOLARSHIP CORNER

American Woman's Society of Certified Public Accountants South Florida Affiliate

The scholarship winners have been announced. Congratulations to *Ada-Luz Daniel* winner of the AWSCPA Scholarship, *Babreh Heidari Afousi* winner of the E. Jean Myers Memorial Scholarship, *Andrea Ramos* winner of the Sandra Weiner Memorial Scholarship, and *Pretti Jain* winner of the Becker CPA Review Scholarship. They will be receiving their awards at the August 18th dinner meeting. Come and help us congratulate them in person.

JOB BANK INFORMATION

Maria Lucassen is seeking a Staff Accountant position. Please contact her at (954) 655-5702 or email maria_lucassen@yahoo.com.



DM Accounting Services, Inc. is seeking a Lead Accountant with 3+ years of public accounting experience. Please send a resume to Elizabeth Manso at Elizabeth @dmaccounting.net.

If you would like to advertise future job positions, contact Cindy Horner, Newsletter Chair at cindy13horner@gmail.com.

The 2011 Resource and Referral Guide is on its way.

The 2011 edition is nearing completion and will be arriving soon.

To be listed in this guide, you must be a paid member. Join now by contacting Lisa Efirid at lefirid@mbafcpa.com.

Albion Staffing Solutions, Inc.

Maureen Santangelo
Team Leader - Branch Manager

Maureen@AlbionStaffing.com
Tel: (954) 796-3336
Fax: (954) 796-5155



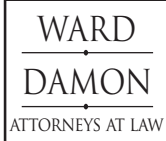
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MEMBER SPOTLIGHT



Bonnie L. Mackey, CPA,
CSEP, MBA, AEP®

Bonnie L. Mackey, CPA is a partner with Levin, Silvey, Zelko & Mackey. She has been a resident of South Florida since 1965. Bonnie graduated from the University of South Florida in 1992 and received her CPA license in 1995. Bonnie obtained her Certified Specialist in Estate Planner® in 2000. She earned a masters in business administration in 2010 from DeVry University and in 2011 attained Accredited Estate Planner® status. Bonnie has extensive experience in preparing financial statements, tax preparation and planning, and guardianship accounting. Bonnie served as a Past President of the AWSCPA and the South Florida and North Dade South Broward Estate Planning Council. Previously, Bonnie mentored for Take Stock in Children and Workforce 2020 programs.

Bonnie is currently an instructor for the Becker CPA Review course. She facilitates the Florida Institute of Certified Public Accountants ethics courses. She acts as an expert witness for guardianship cases. She presides as the current FICPA Gold Coast Chapter President. She is the Treasurer of the Broward County Guardianship Association. Bonnie is currently serving as the National Director – East of the AWSCPA. She is the Secretary and on the Trust Advisory Committee at Care Source. She holds a third degree black belt in Tae Kwon Do.

BE THE NEXT "MEMBER SPOTLIGHT!"



A member will be selected by a drawing at each dinner meeting to be "spotlighted" in our next quarterly newsletter. Attend our dinner meetings for an opportunity to be in the newsletter "Member Spotlight."

Tribute to Jill Andron



Our Affiliate will be forever grateful for the 15-plus years of service from our long-time loyal member and past president, Jill Andron. Jill served as President of our South Florida AWSCPA Affiliate for the first time in 1996. At that time, she was also expecting her first child; and she was so dedicated she didn't miss a single meeting after giving birth. Many of us have fond memories of Jill and newborn son at both Board Meetings and Dinner meetings.

Jill then volunteered to step in as President one more time in 2002 when our newly elected President moved to another state. The Presidency seems to bring out the best in Jill; because, once again, she got pregnant and had another baby!

In 1995, Jill took on the arduous task of building the AWSCPA database for our affiliate. She maintained that database for more than 15 years, building it to well over 1,800 names and addresses of women CPAs in South Florida. It is through that database that we were instrumental in widening the impact of AWSCPA in South Florida.

After serving as President the second time, Jill took the role of Membership Chair, which she kept for 7 years, keeping our records straight with National, reaching out to newly-licensed CPAs and recruiting graduating accounting students. Her presence at the dinner meetings was always highlighted with at least one new member introduction due largely to her efforts.

Thank you, Jill for all you've done for the AWSCPA!! We look forward to seeing you at dinner meetings, and hope you can relax and enjoy just being a 'Member' for now.



AWSCPA

American Woman's Society of
Certified Public Accountants

Lisa J.D. Efirid

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Next Newsletter Deadline is

Oct. 11, 2011

This newsletter is published quarterly by the South Florida Affiliate of the American Woman's Society of Certified Public Accountants

Submit all inquiries, articles, job bank notices, and member news materials to:

AWSCPA
C/O Cindy Horner

Mail to: 9864 Grande Verde Way,
#1510
Boca Raton, FL 33428

Cell: (954) 895-4153
Email: cindy13horner@gmail.com

2011-2012 MEETING SCHEDULE

Thursday August 18, 2011

E-Gadgets:

Toys You Cannot Live Without

Thursday, November 17, 2011

Virtual Office :

Taking Your Business to the Cloud

Thursday, February 16, 2012

IFRS Update

Thursday, May 17, 2012

Update Economic Forecast

Thursday August 16, 2012

Dress for Success :

What It Means for Women in Distress

All meetings will include dinner, valet parking and networking at the Tower Club in downtown Fort Lauderdale. You can sign up now for the remaining meetings by sending a check for \$35 per meeting to Lisa J.D. Efirid, 301 E. Las Olas Boulevard, 4th Floor, Fort Lauderdale, FL 33301.

The South Florida Affiliate has established the Sandra Weiner "Woman of Courage" Scholarship Fund

Raffles are held at our quarterly dinner meetings. Donations of both cash and raffle prizes are welcome. Please contact a South Florida Affiliate board member for more information.

**The Board of Directors for the
AWSCPA's South Florida Affiliate
thanks Morrison, Brown,
Argiz & Farra, LLC for hosting
our board meetings for the
2011/2012 fiscal year.**

MEMBERSHIP APPLICATION

Name _____

Address _____

Phone (s) _____ Fax _____

E-mail _____

CPA exam pass date _____ Certificate No./State _____

Resource Guide Area(s) of Practice _____

Please charge my MC/Visa # _____ Exp. Date _____

Send Check to "AWSCPA" for: Annual Dues \$175.00

One time application fee \$ 25.00

\$200.00

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