



AWSCPA

American Woman's Society of
 Certified Public Accountants
Making Opportunities Count



VOLUME 16 • NUMBER 4

SOUTH FLORIDA AFFILIATE

MAY 2011

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OUR MISSION

The American Woman's Society of Certified Public Accountants (AWSCPA) is a national organization dedicated to serving all women CPAs. The AWSCPA provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including leadership, networking and education.

MEETING NOTICE

Avoid Being a Moving Target **How Not To Become the Victim of a Crime**

Do you know someone who has been the victim of identity theft? Do you know what a thief looks for in a target? Please join us for answers to these and other questions you may have concerning protecting yourself and your family from becoming a victim of a criminal.

Kevin M Gilpin, Executive Director for the National Crime Stop Program will present a workshop on "crime from a criminal's perspective". This seminar has been praised by private, local, corporate, and state organizations. It is sure to be informative and very entertaining.

Join us at the meeting to welcome the National Board Members of the AWSCPA as our guests. Take advantage of this opportunity to get to know the National Board and honor our incoming National President Ivy Defino.

WHEN: Thursday, May 19, 2011

WHERE: The Tower Club
 100 S.E. 3rd Ave., Fort Lauderdale, FL 33394
 28th Floor, (Regions Bank Building)
 Broward Blvd. & S.E. 3rd Ave.

TIME: 6:00 PM - Networking, followed by 6:30 - Dinner and our Guest Speaker. Bring your dollar bills for the Sandra J. Weiner "Woman of Courage" scholarship raffle.

The dinner will be *Chicken Parmesan with Fettuccine noodles*
 If you prefer a vegetarian meal, indicate so when you RSVP.

Continuing Education - 2 hours Behavioral

**PRICE: \$35 Members • \$45 Non Members
 \$20 Student Members • \$25 Student Non Members
 \$5 Scholarship Donation (Optional)

Send Reservations to: Lisa J.D. Efird, Reservations Chair
 C/O Morrison, Brown, Argiz & Farra, LLP
 301 East Las Olas Boulevard, 4th Floor
 Fort Lauderdale, Florida 33301
 (800) 239-3843 ext. 1010, to leave message

Cancellation Policy: 24 hours notice prior to meeting is requested

**Includes valet parking (in the Regions Bank parking, north of the garage)

Enclosed is my check payable to AWSCPA in the amount of \$ _____

MEMBER NAME _____ PHONE _____

COMPANY NAME _____

GUEST NAME _____ PHONE _____

COMPANY NAME _____

IF YOU PREFER VEGETARIAN CHECK HERE:

OUR NEWEST MEMBERS

Do you know a woman who would benefit from joining a group of motivated women CPAs, who value the exchange of information and networking with each other? Invite them to a meeting and to join the South Florida Affiliate of the AWSCPA.

For more information contact Judy Brown, Membership Contact at (954) 639-4459 or visit www.awscpa.org/southflorida.

AWSCPA NATIONAL NEWS

The Eighth Annual Joint National Conference will be held in Charlotte, North Carolina Monday, October 24, 2011 through Wednesday, October 26, 2011. Our organization is chairing the Tax Track and Personal Development Track of the conference and committee members are needed. So step up and get involved; our organization needs your talents to bring the best topics and speakers together for our conference. Only a minimal amount of time is required, so please consider getting involved and making this our best conference ever. Contact Erika Bonner at: ebonner@kpmg.com.

Please help us welcome our National Board as they attend our May 19, 2011 Dinner Meeting. They are:

President	Ivy Lynn Defino
President Elect	Amy Knowles-Jones
Secretary	Alexandra L. Miller
Vice President – Member Services	Cynthia Cox
Vice President – Publications	Kelly Welter
Vice President – Joint National Conference	Mary Ross
National Director – East	Bonnie Mackey
National Director – West	Usha Murthy
National Director – Student Development	Christina Danile
National Director – Members At Large	Maria Keating

The AWSCPA has just announced the “2011 AWSCPA Women’s Leadership Fly-In” taking place in Atlanta, GA on June 2, 2011. Topics to be discussed include: Advocate Rather Than Mentor, What Do You Do When You’ve Been Promoted and You’re Now Managing Your Peers?, Someone Has Got to Lead in this Dance, and Succeeding as a Professional: Learn From Others’ Mistakes and Social Media. This course is limited to the first 45 registrants, so don’t delay register now.


Come one, come all to meet the AWSCPA National Board. They will be coming to South Florida for our May 19, 2011 Dinner Meeting.

The next Joint National Conference is scheduled for Charlotte, NC from October 24-26, 2011.

Yvonne Graber
Microsoft Certified Professional
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MEMBER NEWS

Bonnie L. Mackey, CPA/CSEP of Levin, Silvey, Zelko and Mackey, PA has recently been certified as an Accredited Estate Planner® by the National Association of Estate Planners & Councils. She also is a Certified Specialist in Estate Planning from the National Institute for Excellence in Professional Education, LLC. Bonnie became a Mentor Coordinator for the BNI group in March 2011. She has been nominated for the 2011 Florida Assisted Living Coalition ICON award that was awarded on April 28, 2011.

Are you looking to become more involved with this dynamic group of women? Do you have a topic you would like to hear addressed during a dinner meeting? Would you like to be a leader in our community of professionals? Then join us for our

ANNUAL PLANNING MEETING

WHEN: Saturday, July 9, 2011
WHERE: The Club at Emerald Hills
Garden Room
4100 N. Hills Drive, Hollywood
(954-961-4000)
TIME: 9:00 a.m. – 3:00 p.m.
PARKING: Valet or Free Self Parking
FOOD: Continental Breakfast, Buffet Luncheon & Desserts

PLEASE RSVP TO: Diane M. Minch, 954-616-7197 or dianeminchcpa@bellsouth.net, NO LATER THAN FRIDAY, JULY 1, 2011.

HOPE TO SEE YOU THERE!

Courtney Arcaro-Becker




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SCHOLARSHIP CORNER

American Woman's Society of Certified Public Accountants South Florida Affiliate

Thank you to all who applied, the results will be announced soon.

If you have questions, or wish to apply for the 2012 awards, please contact the Scholarship Chair, Janette Davis, at jdavis@jdvaiscpa.com.

The Educational Foundation for Women in Accounting (EFWA) was established in 1966 by the AWSCPA and the American Society for Women in Accounting (ASWA). This group offers scholarships for the advancement of education in accounting. For more information visit:

www.awscpa.org and click on the link to the EFWA site.

JOB BANK INFORMATION

Judy Brown is seeking a Controller or Consulting position, please contact her at (954) 501-0221 or email j4dy@aol.com.



Maria Lucassen is seeking a Staff Accountant or Financial Analyst position, please contact her at (954) 322-5949, (954) 655-5702 or email maria_lucassen@yahoo.com.

The Ann Storck Center, Inc. is seeking a Director of Accounting for their Fort Lauderdale facility. Qualifications include experience with month-end activities, journal entries, bank reconciliations and general accounting practice. Please send inquiries to aschutte@ascfl.org.

If you would like to advertise future job positions, contact Cindy Horner at cindy13horner@gmail.com.

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MEMBER SPOTLIGHT



Nancy Canner

Nancy Canner graduated with a bachelor's degree in business from the University of South Florida. She then became a Certified Public Accountant, Certified Fraud Examiner and obtained the Certified Financial Forensics credential. After college, she

went to work for several companies and ended up in the Accounting Department of a Fortune 500 company.

Nancy chose to leave the Fortune 500 job to go to work at a Certified Public Accounting Firm called Holtz & Company. At that firm she was introduced to litigation support and forensic accounting by Laurie Holtz, who recognized her talent and took her under his wing. Nancy worked directly with him for 14 years, during which she became a damage expert witness and testified in court. The firm merged with Rachlin & Cohen to become Rachlin, Cohen & Holtz, where Nancy continued her career in forensic accounting and litigation support.

Nancy went to work as a Principal at Lewis B. Freeman & Partners. In the ten years she was there, she got to work on both large and small litigation matters involving damage calculations, frauds and huge Ponzi schemes. She went out on her own and formed Florida Forensic Accounting and Litigation Support Associates. About a year later, she decided to join Florida Business Valuation Group as the Director of Forensic Accounting. When she is not working, she enjoys traveling or spending time at the beach in Naples, Florida with family and friends.



BE THE NEXT "MEMBER SPOTLIGHT!"

A member will be selected by a drawing at each dinner meeting to be "spotlighted" in our next quarterly newsletter. Attend our dinner meetings for an opportunity to be in the newsletter "Member Spotlight."

The 2011/2012 Resource and Referral Guide is in its planning stages.

The new guide will be coming in the Fall of 2011.

To be listed in this guide, you must be a paid member. Join now by contacting Judy Brown, Member Contact at j4dy@aol.com.

READER'S CORNER

Marcie Bour has a blog answering questions about valuation issues. Please check it out at <http://bizvalblog.com>.

Please submit suggestions for the Reader's Corner to Cindy Horner at cindy13horner@gmail.com. Be sure to include the author's name, title of the article or book and/or the magazine, journal, or newspaper where you found the article.



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Lisa J.D. Efird
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www.awscpa.org/southflorida

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Next Newsletter Deadline is July 11, 2011

This newsletter is published quarterly by the South Florida Affiliate of the American Woman's Society of Certified Public Accountants

Submit all inquiries, articles, job bank notices, and member news materials to:

AWSCPA
C/O Cindy Horner

Mail to: 9864 Grande Verde Way,
#1510
Boca Raton, FL 33428

Cell: (954) 895-4153
Email: cindy13horner@gmail.com

2010-2011 MEETING SCHEDULE

- Thursday, November 11th** **Networking With A Speed Dating Flair**
Making Connections in 5 Minutes or Less
- Thursday, February 17th** **Politics: What You Don't Know**
Understanding the U.S Political Process
- Thursday, May 19th** **Avoid Being a Moving Target**
How To Protect Yourself in the Real World & Cyberspace
- Thursday, August 18th** **Technology "Toys" You Can't Live Without**
Interactive Gadgets & Gizmos

All meetings will include dinner, valet parking and networking at the Tower Club in downtown Fort Lauderdale. You can sign up now for the remaining meetings by sending a check for \$35 per meeting to Lisa J.D. Efird, 301 E. Las Olas Boulevard, 4th Floor, Fort Lauderdale, FL 33301.

MEMBERSHIP APPLICATION

Name _____

Address _____

Phone (s) _____ Fax _____

E-mail _____

CPA exam pass date _____ Certificate No./State _____

Resource Guide Area(s) of Practice _____

Please charge my MC/Visa # _____ Exp. Date _____

Send Check to "AWSCPA" for:	Annual Dues	\$175.00
	One time application fee	\$ 25.00
		<u>\$200.00</u>

Send to: Judy Brown, Membership Contact
6730 NW 101st Terrace
Parkland, FL 33076

For more information call Judy a (954) 693-4459 or visit our website: www.awscpa.org/southflorida/

The South Florida Affiliate has established the Sandra Weiner "Woman of Courage" Scholarship Fund

Raffles are held at our quarterly dinner meetings. Donations of both cash and raffle prizes are welcome. Please contact a South Florida Affiliate board member for more information.

**The Board of Directors for the
AWSCPA's South Florida Affiliate
thanks Morrison, Brown,
Argiz & Farra, LLP for hosting
our board meetings for the
2010/2011 fiscal year.**