



AWSCPA

American Woman's Society of
Certified Public Accountants
Making Opportunities Count



VOLUME 16 • NUMBER 2

SOUTH FLORIDA AFFILIATE

NOVEMBER 2010

EXECUTIVE OFFICERS

PRESIDENT

Alina M. Kuang.....(305) 567-3188

PRESIDENT-ELECT

Diane M. Minch.....(954) 616-7197

TREASURER

Amie K. Schutte.....(805) 339-9376

SECRETARY

Nancy Zapata.....(305) 586-6841

IMMEDIATE PAST-PRESIDENT

Donna Petress-Miller.(305) 377-6934

BOARD MEMBERS

Jaime L. Adamczyk.....(954)382-4140

Crystal Andrews.....(954)825-1436

MaryF.Cheaney.....(954)764-0099

Marcie D. Bour(954) 966-7465

Judy Brown.....(954)693-4459

Janette Davis.....(954)967-0584

Lisa J.D. Efirid(954) 760-9000

Cindy Horner.....(954) 895-4153

Sharon Lassar.....(305) 348-3265

Bonnie L. Mackey.....(954) 985-8808

Doreen Schmid.....(954)609-5521

Katy Simone.....(561)400-9621

Zunner Soliz.....(786)566-8109

JoAnn M. Venuto.....(954)591-9460

Laura Weiner.....(954) 232-5388

NATIONAL LIAISON

Ivy Defino.....(954) 683-2647

OUR MISSION

The American Woman's Society of Certified Public Accountants (AWSCPA) is a national organization dedicated to serving all women CPAs. The AWSCPA provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including leadership, networking and education.

MEETING NOTICE

NETWORKING WITH A SPEED DATING FLAIR

Making Connections in 5 Minutes or Less

Have you ever wanted to just cut through the formalities and get right to the point in making business connections? Do you avoid networking meetings that require "polite small talk" or a discussion of current events? Are you just too busy to network properly?

Well, many of us feel the same way. Join us for a fast and fun networking meeting employing the ideas of Speed Dating. Hosted by the AWSCPA Corporate Sponsors and moderated by Jaime Adamczyk and Mary Cheaney, this format will facilitate interaction with our hosts and members in a way that gives you less than 5 minutes to make a connection before moving on. It's quick and it's painless.

So whether you are looking for new business, solutions to a problem or new resources to improve life balance, this is a meeting you won't want to miss. Bring at least a dozen business cards with you and a pen to take notes; because we guarantee there will be dates made at this meeting. Dress to impress as we will be taking pictures at this event.

WHEN: Thursday, November 11, 2010

WHERE: The Tower Club
100 S.E. 3rd Ave., Fort Lauderdale, FL 33394
28th Floor, (Regions Bank Building)
Broward Blvd. & S.E. 3rd Ave.

TIME: 6:00 PM - Networking, followed by 6:30 - Dinner and our Guest Speaker. Bring your dollar bills for the Sandra J. Weiner "Woman of Courage" scholarship raffle.

The dinner will be *Chicken Francaise*
If you prefer a vegetarian meal, indicate so when you RSVP.

Continuing Education - 2 hours Behavioral

**PRICE: \$35 Members • \$45 Non Members
\$20 Student Members • \$25 Student Non Members
\$5 Scholarship Donation (Optional)

Send Reservations to: Lisa J.D. Efirid, Reservations Chair
C/O Morrison, Brown, Argiz & Farra, LLP
301 East Las Olas Boulevard, 4th Floor
Fort Lauderdale, Florida 33301
(800) 239-3843 ext. 1010, to leave message

Cancellation Policy: 24 hours notice prior to meeting is requested

**Includes valet parking (in the Regions Bank parking, north of the garage)

Enclosed is my check payable to AWSCPA in the amount of \$ _____
MEMBER NAME _____ PHONE _____
COMPANY NAME _____
GUEST NAME _____ PHONE _____
COMPANY NAME _____

IF YOU PREFER VEGETARIAN CHECK HERE:

OUR NEWEST MEMBERS

Do you know a woman who would benefit from joining a group of motivated women CPAs, who value the exchange of information and networking with each other? Invite them to a meeting and to join the South Florida Affiliate of the AWSCPA.

For more information contact Judy Brown, Membership Contact at (954) 639-4459 or visit www.awscpa.org/southflorida.

AWSCPA NATIONAL NEWS

The Seventh Annual Joint National Conference was just held September 2010 in Nashville, TN. The conference was very informative and many attendees enjoyed the local area prior to the conference starting. On Sunday night, around one hundred and fifty conference participants took a cruise down the Cumberland River on the General Jackson Showboat. Everyone enjoyed the beautiful sights along the river, had a wonderful dinner and were entertained with a country music show along the way. Please save the date, October 24-26, 2011 for the Joint National Conference at The Westin Hotel in Charlotte, NC.

Embracing Technology – The AWSCPA and ASWA Joint National Conference is coming right to your desktop in a One Day Event on Tuesday, October 26, 2010. All you need is a high-speed Internet connection to access this one day conference providing up to 5 hours of valuable CPE focused on what's new and hot in Technology. Register at www.CPATechAdvisor.com/webcast/JNC.

AWSCPA offers Techcasts on the important topics you need to know. These Techcasts are designed for today's busy professionals and last just 60 minutes. For one low price, you can attend these sessions by yourself or in a conference room with other members of your organization. AWSCPA members may attend their first Techcast free. Take advantage and attend a Techcast soon. For more information on upcoming topics please visit: www.awscpa.org/webcast.

The next Joint National Conference is scheduled for Nashville, TN from October 24-26, 2011.

MEMBER NEWS

Bonnie L. Mackey, CPA/CSEP of Levin, Silvey, Zelko and Mackey, PA received her MBA from the Keller Graduate School at a ceremony on July 23, 2010 and did not speak as it was previously reported. She was a presenter at the Joint National Conference held in Nashville September 27 through 29, 2010. She and **Ivy Defino, CPA** presented Revisiting Passive Losses and also presented Ethics for Fiduciaries, and Bonnie also presented Health Care Reform at the JNC. She and Ivy have been invited by the National Affiliate to convert these topics to Techcasts. Bonnie has also presented Streamlining the Tax Paperless Process and Financial Statement Reform Overview at the FICPA Annual Convention held in Fort Lauderdale September 29. She is a BCGA speaker at Classic Residence Hollywood on 10/20 for Health Care Reform Highlights. Her Tax Tips & Highlights radio show airs 11 am Fridays on 880 AM TheBiz.

Donna Petress-Miller, CPA of Northern Trust Bank has been promoted to Vice President of the Tax Department.

Mary Cheaney, CPA of Mary Cheaney, CPA, PA was a featured speaker of the From Staff to Partner Summit on August 26, 2010. Mary's presentation was titled "New Leader's Workshop, Where Do I Go From Here?"


Sharon Lassar, PhD, CPA was hired by The University of Denver's Daniels College of Business as Director of the College's School of Accountancy. Prior to accepting the position, Sharon served as Director of Florida International University's School of Accounting; leading it through its most recent accreditation process by the Association for Advancement of Colleges of Business as well as its first placement in Business Week's ranking of top accounting programs. In addition to her contribution to the field of accounting, Sharon has been an active member of the affiliate for many years, spearheading the scholarship program.

**BCG Direct Mail**
How Businesses Find New Customers

Courtney Arcaro-Becker


- Design
- Print
- Direct Mail Marketing
- Website Design & Optimization

Local: 954.970.7273
Cell: 954.242.8339
Fax: 954.970.7274
www.bcgraphicsfl.com • Email: courtney@bcgraphicsfl.com

**CompuPay**
Innovation Pays

Terri Tennant
Manager, Channel Partner Development
terriennant@compupay.com

Nichole Roehrborn
District Manager
nicholeroehrborn@compupay.com

**Being the Best**
One pencil at a time.

3450 Lakeside Drive, Suite 400 | Miramar, FL 33027
PH 953.874.4800 | CELL 954.529.7247 | FX 305.591.9573
www.compupay.com

15841 Pines Blvd.
Suite #291
Pembroke Pines, FL 33027
P: 954.839.8570
C: 954.296.3156
F: 954.416.6240
E: inez@strategicbenefitsonline
www.strategicbenefitsonline.com

**Strategic BENEFITS**

Inez Romaguera
President

Lesleen E. Bolt, ChFC®
Vice President
Financial Advisor
lesleen.bolt@morganstanley.com
tel 954 713 8483

Lori H. Delin, CRPC®
Financial Advisor
lori.delin@morganstanley.com
tel 954 713 8407

350 E. Las Olas Boulevard
Suite 1500
Fort Lauderdale, FL 33301
fax 954 713 8460
toll free 800 491 3359

**Morgan Stanley
SmithBarney**

SCHOLARSHIP CORNER

American Woman's Society of Certified Public Accountants South Florida Affiliate

The 2010 Sandra Weiner Scholarship was awarded to Lindsey Rottner. Lindsey attends Florida State University and is the Vice President of the FSU Women in Accounting Club.

The 2010 E. Jean Meyer Scholarship was awarded to Christine Galanter. Christine is a student at Florida Atlantic University.

The 2010 Becker Scholarship was awarded to Sara Morales.

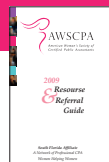
Congratulations to all of the winners! If you wish to apply for the 2011 awards, the applications can be obtained from the Scholarship Chair, Janette Davis, at jdavis@jdaviscpa.com.

JOB BANK INFORMATION

If you would like to advertise future job positions, contact Cindy at crazypoof@hotmail.com.



The 2010 Resource and Referral Guide is Coming Soon!



The 2010 Resource Guide is at the printer. Watch your mail for this valuable referral tool

To be listed in the 2011 guide, you must be a paid member. Join now by contacting Judy at j4dy@aol.com.

MEMBER SPOTLIGHT



Zunner E. Soliz

Zunner Soliz emigrated from Bolivia to Maryland in 2004. It was in the middle of tax season and a friend hired her after being in the United States only 4 days. She did not speak English, but having just earned her bachelors degree in accounting, she was able to learn

QuickBooks faster than the English language. As soon as the tax season was over, she enrolled in English classes and she continued to work full time. She lived in Maryland for one year and then moved to Florida to help a family friend open a nonprofit corporation, where she still volunteers on Sundays. She wanted to pursue her goal to become a CPA, so she enrolled at FIU and validated her Bolivian accounting degree in one year. She learned a lot in her graduate classes and then enrolled in the Master of Taxation Program. After receiving her masters, she participated in an internship at GSK, CPAS. It lasted only 4 months, but it was one of the best learning experiences she had. It helped her achieve a promotion to Finance Manager at SFVAFRE, Inc. To date she has passed the Regulation section of the CPA exam and next will take the Audit Section. She has close relationships with her family in Maryland and visits them twice a year. Her close relationships at church, school and work are helping her become a better person.



Robyn McGloin
Family Business Specialist

441 Southeast 2nd Street • Delray Beach, FL 33483-4507
Tel (561) 279-2551 • Fax (561) 279-4331
e-mail: rmcgloin@finsvcs.com

Insurance Representative of Massachusetts Mutual Life Insurance Company and affiliated companies Springfield MA 01111-0001. Registered Representative of and securities offered through MML Investors Services, Inc., a MassMutual subsidiary. Supervisory Office: Radice Corp Center Bldg 1 600 Corporate Drive Suite 200 Ft. Lauderdale, FL 33334-3603 (954) 938-8800. DBS Financial Group, David B. Schulman, CLU, ChFC, General Agent



Cindy Becwar
Account Executive

"Specialist in meeting the insurance needs of CPAs"

(813) 222-4377
(800) 467-8734 Ext. 4377
Fax (813) 222-4288
cbecwar@bbpsp.com
www.bbpsp.com

Professional Services Plans
A Division of B&B Protector Plans, Inc.
P.O. Box 15266
Tampa, FL 33684-5266

Carolyn J. Lee, CFP®
Senior Vice President



Northern Trust

Northern Trust, NA
2601 East Oakland Park Boulevard
Ft. Lauderdale, FL 33306
(954) 565-7676

Direct (954) 396-6901
Facsimile (954) 565-5015
(800) 233-8734 x 6901
cjl2@ntrs.com

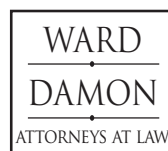


BE THE NEXT "MEMBER SPOTLIGHT!"

A member will be selected by a drawing at each dinner meeting to be "spotlighted" in our next quarterly newsletter. Attend our dinner meetings for an opportunity to be in the newsletter "Member Spotlight."

READER'S CORNER

Have you read an article or book about an accounting topic that you think might be of interest to others? To submit a suggestion, please send an email to Cindy Horner at crazypoof@hotmail.com. Please include the author's name, title of the article or book and/ or the magazine, journal, or newspaper where you found the article.



RANA M. GORZECK
ATTORNEY AT LAW

4420 BEACON CIRCLE
WEST PALM BEACH, FL 33407
TEL (561) 842-3000
FAX (561) 842-3626
RGORZECK@WARDAMON.COM

www.WARDAMON.COM



AWSCPA

*American Woman's Society of
Certified Public Accountants*

500 E. Broward Blvd., Suite 850
Fort Lauderdale, FL 33394
www.awscpa.org/southflorida

PRESORTED
FIRST CLASS MAIL
U.S. POSTAGE
PAID
FT. LAUDERDALE, FL
PERMIT NO. 352

Next Newsletter Deadline is Jan. 6, 2011

This newsletter is published quarterly by the South Florida Affiliate of the American Woman's Society of Certified Public Accountants

Submit all inquires, articles, job bank notices, and member news materials to:

AWSCPA
C/O Cindy Horner

Mail to: 9864 Grande Verde Way,
#1510
Boca Raton, FL 33428

Cell: (954) 895-4153
Email: crazypoof@hotmail.com

The South Florida Affiliate has established the Sandra Weiner "Woman of Courage" Scholarship Fund

Raffles are held at our quarterly dinner meetings. Donations of both cash and raffle prizes are welcome. Please contact a South Florida Affiliate board member for more information.

**The Board of Directors for the
AWSCPA's South Florida Affiliate
thanks Morrison, Brown,
Argiz & Farra, LLP for hosting
our board meetings for the
2010/2011 fiscal year.**

2010-2011 MEETING SCHEDULE

- | | |
|--------------------------------|---|
| Thursday, November 11th | Networking With A Speed Dating Flair
<i>Making Connections in 5 Minutes or Less</i> |
| Thursday, February 17th | Politics: What You Don't Know
<i>Understanding the U.S Political Process</i> |
| Thursday, May 19th | Avoid Being a Moving Target
<i>How To Protect Yourself in the Real
World & Cyberspace</i> |
| Thursday, August 12th | Technology "Toys" You Can't Live Without -
<i>Interactive Gadgets & Gizmos</i> |

All meetings will include dinner, valet parking and networking at the Tower Club in downtown Fort Lauderdale. You can sign up now for the remaining meetings by sending a check for \$35 per meeting to Lisa J.D. Efird, 301 E. Las Olas Boulevard, 4th Floor, Fort Lauderdale, FL 33301.

MEMBERSHIP APPLICATION

Name _____

Address _____

Phone (s) _____ Fax _____

E-mail _____

CPA exam pass date _____ Certificate No./State _____

Resource Guide Area(s) of Practice _____

Please charge my MC/Visa # _____ Exp. Date _____

Send Check to "AWSCPA" for: Annual Dues \$175.00

One time application fee \$ 25.00

\$200.00

Send to: Judy Brown, Membership Contact
6730 NW 101st Terrace
Parkland, FL 33076

For more information call Judy a (954) 693-4459 or visit our website: www.awscpa.org/southflorida/