



# Tucson Affiliate January 2006 Newsletter

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## MEETING NOTICE

**It Takes My Breath Away: Stress Management for the Busy Professional**  
 Ann Pardo, MA, CPC, ACS, NCGC, Director of Behavioral Health,  
 Canyon Ranch, Tucson

***Date and Time:*** Wednesday, January 18, 2006  
 11:30 am – 1:30 pm  
 (please allow time for check-in, buffet lunch served at noon)

***Cost:*** \$25.00 (non-members welcome)

***CPE*** Counts as one (1) hour of CPE

***Place:*** Old Pueblo Grill – 60 N Alvernon Way

***Choose one:***

- 1) **Pan Roasted Turkey and Avocado Roll** – in a chipotle flour tortilla with Monterey Jack cheese, lettuce, tomatoes and bacon with cilantro sour cream.
- 2) **Grilled Salmon** – with citrus vinaigrette and jicama salad, red rice, seasonal vegetables and tortilla straws.
- 3) **Slow-Roasted Shredded Beef Machaca** – with green chile mashed potatoes, charro beans, pico de gallo and warm tortillas.
- 4) **Roasted Vegetable Sandwich** – with Portobello mushroom, zucchini, caramelized onions, red pepper, and tomato served open-face with herbed cream cheese on toasted sourdough bread.

***Reservations:*** Notify **Leslie Just** by e-mail: [leslie.just@cliftoncpa.com](mailto:leslie.just@cliftoncpa.com)  
 or telephone: 790-3500

Reservation deadline: **Friday, Jan. 13th** at 12:00 pm

**Note:** Participants who sign up but are unable to attend will be billed unless they notify **Leslie** of the cancellation [24 hours](#) in advance of the luncheon.

## PRESIDENT'S MESSAGE

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### “New Year’s Resolutions”

By Anne C. Hoff, CPA



#### Happy New Year!

Once again it’s time to consider **resolutions** for the coming year! According to [GoalsGuy.com](#): *The tradition of the New Year's Resolutions goes all the way back to 153 B.C. Janus, a mythical king of early Rome was placed at the head of the calendar. With two faces, Janus could look back on past events and forward to the future.*

[GoalsGuy.com](#) offers these as the top ten most popular **New Year’s Resolutions**:

- |                            |                                        |
|----------------------------|----------------------------------------|
| 1. Lose weight             | 6. Become more organized               |
| 2. Stop smoking            | 7. Exercise more                       |
| 3. Stick to a budget       | 8. Be more patient at work/with others |
| 4. Save or earn more money | 9. Eat better                          |
| 5. Find a better job       | 10. Become a better person             |

The federal government at [FirstGov.gov](#) adds **resolutions** to improve your education, reduce stress, drink less alcohol, travel, and volunteer. Here you can also find advice on what steps to take to achieve your goals.

Whatever your goals, the **AWSCPA** is resolved to provide interesting and pertinent CPE and networking opportunities to help you progress in your professional and personal endeavors. Let us know what we can do to help you look forward and stay committed to your **resolutions**!

## ANNOUNCEMENTS

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**SCHOLARSHIPS:** Two \$500 scholarships were available to award this year to female accounting majors who have taken a non-traditional path to their education. Out of 6 applications received **Christina Sanchez** won our [University of Arizona](#) scholarship. From 8 applications received, **Amber Fernandez** was selected as the recipient of our [Pima Community College](#) scholarship. **Congratulations** to both of you!! The scholarships will be awarded to Christina and Amber at the January luncheon.

**NOW AVAILABLE:** The Tucson affiliate has beautiful **business card holders** available for purchase. The card holders can be purchased at our luncheons for \$20 each, and the net proceeds from sales will be used for scholarships and/or community outreach projects.

**Special thanks** to [Clifton Gunderson LLP](#) for preparing our annual membership roster again this year!

Our gratitude is extended to [Hammel & Company](#) owners and staff for your hospitality and the use of your large conference room for our board meetings! **Thank you!**

## AWSCPA MISSION

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The **American Woman's Society of Certified Public Accountants (AWSCPA)** is a national organization dedicated to serving all women CPAs. The **AWSCPA** provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including **advocacy, networking, LEADERSHIP TRAINING, education, and public awareness.**



## RECENT EVENTS

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By Susan Piña



The AWSCPA December half-day seminar, *Professionals on the Move*, was educational, fun, and full of motivation. The first speaker was [Leslie D. Porter, SPHR](#), Director, Benefits and Employment Advising, Human Resources at the University of Arizona, who talked about “[Making the Most of Your Work Experience](#).” She began with an exercise in networking with the attendees of the seminar. It was a great way to begin because we then were acquainted with the other attendees. Next she taught us various self-promotion techniques and went into detail on how important this skill is in getting ahead <sup>(1)</sup>. She spent the remaining time reviewing a ten-point career empowerment process. The information she provided was valuable and usable on a daily basis.



The second speaker was [Glenn Gunsolley, CPA/ABV, PFS](#) from Kleinhans, Lashbrook and Butler PLLC, who spoke on the many [accreditations and certifications](#) available to accountants. He went over the various organizations that offer these certifications and discussed how to determine if they would be helpful to your career. He also mentioned a Master of Science in Taxation that is not available locally from the University of Arizona or at the University of Phoenix. Golden Gate University offers an online program to earn a Master in Taxation. He personally graduated

from the course. A great point he made was that CPAs are required to take continuing education so why not take continuing education that would lead you to an additional certification or accreditation <sup>(2)</sup>.

The final speakers were [Shannon Hartsuck, PHR](#) and [Liz Russo-Clyde, PHR](#), both from the University of Arizona Human Resources Consulting Services, who talked about “[The Power of Persuasion](#).” They taught us the four elements of persuasion based on research by Jay A. Conger – credibility, connecting emotionally, shared ground, and compelling positions and evidence. They went through a model on each element and discussed how each was important and various ways to make each element stronger. They emphasized that even though their model has four elements of persuasion the most important factor is being credible. If one is considered credible by the target audience, the other elements will then be factors in the persuasion <sup>(3)</sup>.

The seminar was closed with announcements by our chapter president Anne Hoff and the 50/50 drawing, which is done each meeting benefiting our scholarship program. The half day seminar was a great learning experience as well as a motivational morning.

(Did you catch the 1-2-3? They’re noted above as (1), (2), and (3).)

## UPCOMING EVENTS – SAVE THE DATE

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1/11/06 at 12pm	AWSCPA Board meeting at Hammel & Company, P.C.
1/18/06 at 11:30am	AWSCPA luncheon – see details, page 1
2/22/06 at 11:30am	AWSCPA luncheon – TBA
Sept. 20-22, 2006	AWSCPA/ASWA Joint Conference, Las Vegas

## CHARITABLE ENDEAVORS

In an effort to give back to the community, the Tucson affiliate of **AWSCPA** has started a tradition of collecting donations in the fall for select charities each year. This year we will be collecting clothing (as further described below) for the **YWCA Your Sister's Closet** at our luncheons. So, clean out your closets and drawers for a good cause!

**YWCA - Your Sister's Closet** provides unemployed women with clothing that is appropriate for job interviews and to begin employment. They need professional clothing that is stylish, clean and ON HANGERS.

**SCHOLARSHIP** Additionally, the Tucson **AWSCPA** has a scholarship program for female accounting students who have taken a non-traditional path to their education. Our 05/06 recipients (see our "Announcements" on page 2) will be awarded their scholarships at the January luncheon. There are several ways that you can help fund these scholarships.

**\$\$\$ Give and receive... participate** in the 50/50 raffle at each meeting – one ticket for \$1 or six tickets for \$5. The proceeds are split... half to the winner and half to benefit the scholarship fund. **OR** you can purchase tickets for the next raffle by sending your check (made out to: AWSCPA) to: **Kristen Smith, AWSCPA Treasurer (fbo scholarship), 75 W. Calle De Las Tiendas, Suite 103B, Green Valley, Arizona 85614.** Indicate "Raffle tickets" and the number you want to purchase on the memo line.

This year we are adding another opportunity for you to help this cause ... through a tax-deductible contribution to our scholarship fund at the UA Foundation. You can do this by using the contribution form below, which can be mailed to the UA Foundation or given to a Board member at the next luncheon.

***Thank you in advance for your generosity and support.***

Please accept my donation of \$ \_\_\_\_\_ to the AWSCPA Scholarship fund.

Donor name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone (optional): \_\_\_\_\_

Make your check payable to The University of Arizona Foundation, with "fbo AWSCPA Scholarship" on the memo line.

Mail this form with your check to:

The University of Arizona Foundation  
 Attention: Lori Hoby, CPA  
 PO Box 210109  
 Tucson, AZ 85721-0109

## THE 2005-2006 BOARD OF DIRECTORS...

President -	Anne Hoff	327-8530	annehoff@earthlink.net
President-elect -	Lynda Nigh	299-5575	lnigh1@qwest.net
Past-President -	Kelly Crandall	886-3181	kellyc@cpahammel.com
Secretary/Treasurer -	Kristen Smith	323-1040	kls@fscocpas.com
Programming -	Lori Hoby	621-1993	lhoby@al.arizona.edu
	Therese Herzog	296-4551	tdttherese@aol.com
Membership -	Lynda Nigh	299-5575	lnigh1@qwest.net
	Lynnae Fritz	321-4600	lfritz@bfcocpas.com
Hospitality -	Leslie Just	790-3500	leslie.just@cliftoncpa.com
	Dee Ann Brower	733-2530	deeann@taxandmoneywise.com
Newsletter -	Kelly Crandall	886-3181	kellyc@cpahammel.com
	Susan Pina	321-4600	spina@bfcocpas.com
Scholarship -	Barbara Ericks	790-3500	barbara.ericks@cliftoncpa.com
Member-at-Large -	Darlene Brady	733-2530	darlene@taxandmoneywise.com
	Deborah Hutchinson	790-3500	deborah.hutchinson@cliftoncpa.com

## WELCOME TO AWSCPA!

**AWSCPA** is dedicated to serving all women CPAs. As a member of this national organization, you will find yourself in a **supportive environment** with valuable resources to help you achieve your **personal and professional goals**. You will also find rewarding opportunities for **leadership, networking and education**.

**MEMBERSHIP QUALIFICATIONS** Membership in the **AWSCPA** is open to **all individuals** (male and female) who are or who are **aspiring** to become **Certified Public Accountants**.

**READY TO JOIN?** If you would like **more information** and a **membership application**, please contact **Lynnae Fritz** (lfritz@bfcocpas.com) or **Lynda Nigh** (lnigh1@qwest.net). You may also speak to any board member at our monthly luncheons.

**ALREADY A MEMBER?** Let your associates know how valuable your **AWSCPA** membership has been to you! Just a reminder: when you renew your annual dues, **please** be sure to include the **Affiliate Fee of \$30** for your local group. This fee enables us to continue providing high quality programs in Tucson!

**Did you know** – right now the **AWSCPA** has a **new membership drive** in which you can receive a **\$10** gift card from **Barnes & Noble** for every new member you enlist before **January 31<sup>st</sup>**! In addition, for each new member you recruit, you'll be entered into a drawing for a **\$100 Spa Finder** gift certificate to be awarded after the campaign has concluded. All new members will be listed in the monthly newsletters (New Members article) online ([www.AWSCPA.org](http://www.AWSCPA.org)) – and if you see someone you personally recruited, let the National Office know and your reward will be sent. Good luck!

We appreciate your support and attendance at our programs! Please feel free to contact any board member if you have questions, concerns or suggestions! You may also visit the website of the AWSCPA National Office at [www.awscpa.org](http://www.awscpa.org).

**WE'RE ON THE WEB!!** Visit our website: <http://www.awscpa.org/tucson/index.html>

## **JOB FORUM – IT'S ALL ABOUT YOU!**

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The **Tucson AWSCPA affiliate** strives to develop more networking **opportunities** for our members and meeting attendees. As part of this networking, we are providing the **forum** for employers with positions available to match these **opportunities** with individuals seeking employment. This will be a *confidential* service if you are seeking employment.

For those **seeking employment** contact **Darlene Brady** (phone: 733-2530 or email: darlene@taxandmoneywise.com). For those with **positions available**, contact **any Board member** to announce your opening at a monthly meeting or in our newsletter.

**PLEASE** communicate this employment connection to your employers for future employment **opportunities** for others. This is a **FREE** service for those looking for great CPA's – that's you!

### **Job Openings**

**A&A SENIOR and A&A SUPERVISOR** – Are you a highly motivated, technically competent Accounting and Auditing professional with public accounting firm experience? **Beach, Fleischman & Co., P.C.** may be just the firm for you! We provide clients services such as A&A, tax prep and planning, retirement planning, business valuations, and investment advisement. We provide our employees with technically-challenging work, extensive professional development, and an environment conducive to work-life balance.

If you have an undergraduate or graduate degree in accounting and 2-7yrs experience conducting A&A engagements in a public accounting firm, we'd like to hear from you. Email your cover letter and resume to [careers@beachfleischman.com](mailto:careers@beachfleischman.com). Check us out at [www.bfcocpas.com](http://www.bfcocpas.com).

**BOOKKEEPER** A successful mid-town/foothills gas station/carwash is seeking a part-time bookkeeper to work 2 hours a day, 5 mornings a week. Call Anne Hoff or Don Butler at 327-8530 if you are interested.

**BOOKKEEPER** Local CPA firm seeks experienced bookkeeper. Duties include producing financial statements, summarizing brokerage activity, preparing payroll reports, and various other duties. Excel skills and QuickBooks experience desired. Applications will be accepted for full-time, flex-time or reduced summer/fall work-load positions. The firm has adopted a 4-day work week from July 15-Dec 31. Interested parties may call 520-327-8530 for additional info. Resumes and salary requirements may be submitted to **Kleinhans, Lashbrook & Butler, P.L.L.C.**, 4534 E. Camp Lowell Dr., Tucson, AZ 85712, or e-mail to [cllcpa@earthlink.net](mailto:cllcpa@earthlink.net).

**CPA/CPA CANDIDATE** with public accounting experience is needed to join our team at **Busby Sanford Brady CPAs PLC**, one of the leading full-service CPA firms in the Tucson area. Competitive salary; benefits package, including 401(k) & no travel. Flexible, friendly environment with the opportunity to grow professionally. Please e-mail your resume to [nancy@taxandmoneywise.com](mailto:nancy@taxandmoneywise.com) or fax to 520-733-2529.

**STAFF ACCOUNTANT** – **Hammel & Company, P.C.** is seeking candidates with 2-5 years of accounting and/or tax experience, preferably with a degree. Voted "Best place to work" in Tucson! We have many opportunities for advancement. Come grow with us! Please send your resume to: Hammel & Company, P.C., 5656 E. Grant Rd #200, Tucson, AZ 85712; or fax to 520-885-3699.

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