



Tucson Affiliate January 2007 Newsletter

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PRESIDENT’S MESSAGE

By Lynda N. Nigh, CPA

Happy New Year 2007!

I’m writing this message from a cruise ship on my way to Hawaii for the Christmas/New Year holidays. Just like this ship our Tucson Affiliate has synergy – the sum of its parts exceeds its individual efforts. We are not just a group, no more than this vessel is a boat. It is both beautiful and a well-run ship and, similar to our Tucson Affiliate of the AWSCPA, it is an amalgamation of professionals of unequal talent and skills.

The 2007 year promises to be a fantastic year for each one of us as we take advantage of the professional talents of all our members through membership networking.

Happy New Year! I hope to see you at the January 19th half-day seminar. This year belongs to you – tell us what you want and help us exceed your expectations.



Tucson affiliate **president, Lynda Nigh,** makes every opportunity count!

MEETING NOTICE

What's Fair is Fare – annual half-day seminar

- Date and Time:** Friday, January 19, 2007, 7:30am – 12:30pm
 7:30 - 8am Registration & breakfast buffet
 8am -12pm Programs
 12-12:30pm Commentary by David Fitzsimmons, humorist
- Cost:** \$80 members / \$100 non-members / \$40 students
- CPE:** Counts as four (4) hours of CPE, including 2 hours of Ethics
- Place:** Arizona Inn, African Room and Terrace
- Menu:** Full breakfast buffet including pastries, fresh fruit, scrambled eggs, potatoes, sausage and bacon.
- Reservations:** Notify **Debi Moore** at 790-3500 x218 or debi.moore@cliftoncpa.com
 Reservation deadline: **Monday, Jan. 15th** at 12:00 pm

Note: Participants who sign up but are unable to attend will be billed unless they notify [Debi](#) of the cancellation 24 hours in advance of the luncheon.

RECENT EVENTS

Cyber Security – Are You Doing Enough?

By Lynnae Fritz, VP-newsletter

The topic of December's lunch meeting was "Cyber Security", and was held at the Northern Trust Building on Tanque Verde. Steve Peters, President of Arizona Cyber Security Alliance, discussed his organization, provided an overview of cyber crimes and cyber threats, and gave tips for preventing the compromise of your computer systems and for recovering from this type of disaster.



Arizona Cyber Security Alliance is a project of CITA, Tucson's non-profit Community Information and Telecommunications Alliance. This is a state-wide security alliance formed to help the community better understand security threats and also how to reduce personal, customer, and business security risks. This organization focuses on small business and non-profit executives, information technology professionals, and also home users.

In today's complex computer environment, there is no such thing as a computer that is 100% safe from all outside risk. Internet based crimes are the fastest growing crime segment in the United States. In 2004, there were 18 million phishing attempts, of all e-mail traffic spam accounted for 73%, and over 112,000 old and new viruses caused an estimated \$55 billion in damage to businesses. Internet fraud targets not only businesses, but the home user as well. Securing your computer system, no matter what its size is a requirement for everyone, not just businesses. You cannot rely solely on anti-virus software and similar products to completely protect your computer system. Businesses also need to address the need for security policies and plans, employee awareness, insurance, legal issues and business continuity, and disaster recovery.

(continued on next page)



(continued from previous page) Some steps you can take to protect yourself and your company are subscribing to antivirus protection that is updated daily, firewalls, security patches for your other software, spyware, daily backups, and being cautious of e-mail attachments from strangers or acquaintances. Businesses should consider obtaining an outside security assessment, checking insurance coverage for liability in case confidential information becomes compromised, and training their employees.

Computer and internet crime will only become more prevalent in the years to come. This presentation provided a great deal of information on the threats we need to be aware of and also useful information on how to protect our computers and other data from outside risk. Overall, this was a very informative and interesting presentation.

ANNOUNCEMENTS

Scholarships – Congratulations to our 2006 scholarship winners! **Tomica Hampton**, at Pima Community College, and **Christel Rivera**, attending the University of Arizona, and, each received a \$500 scholarship. The winners were announced at our December luncheon. (Pictured at right with our VP-membership, Nannon Roosa)



Job Changes – Member-at-large **Lori Hoby** has accepted the position of Executive Director at the Center for Planned Giving (CPG) at the Community Foundation for Southern Arizona. The CPG is an impartial philanthropic resource for not-for-profit organizations, professional advisors and donors. The Center is dedicated to increasing planned and major gifts made to charitable organizations in the Southern Arizona community. Congratulations, Lori!

New Member Directories – Tucson Affiliate directories were distributed at the November luncheon to the members in attendance. Members who did not attend should receive their directory by direct mail. In the event that you have not received your complimentary directory for 2006-2007, please contact **Nannon Roosa** at (520) 790-3500 or nannon.roosa@cliftoncpa.com.

Women and Money – The **AWSCPA** Tucson Affiliate is pleased to announce its support of the **YWCA's** 3rd Annual **Women & Money Conference** to be held on Saturday, February 17, 2007 at the Westin La Paloma. The affiliate will sponsor scholarships for four deserving women and will send two members to host an **AWSCPA** display table. Visit their website for useful resources and more information about how this conference can benefit you and your clients. (www.ywcatucson.org/womenandmoney/home.htm)



AWSCPA Virtual Mall – When you are shopping, keep this **opportunity** in mind... AWSCPA has partnered with several companies – including Lands' End, Office Depot, Dell Computers, and The Sharper Image – who will donate a portion of each **AWSCPA** purchase to the **CPE Foundation**, which provides national scholarships and helps affiliates with their scholarship programs. See the Virtual Mall on www.awscpa.org (from the home page click "Useful Links" then choose Virtual Mall) for a complete listing. To count toward their contribution, most of the vendors require you to begin your shopping at the Virtual Mall.

SPECIAL THANKS

The Tucson AWSCPA would like to thank the following firms and individuals for their contributions to our affiliate:

- **THERESE HERZOG** – for collecting and delivering the clothing donations to the **Your Sister's Closet**
- **BEACH FLEISCHMAN** – for underwriting the cost and hosting our webcast presentations
- **CLIFTON GUNDERSON** – for preparation of our member directory again this year
- **HAMMEL & COMPANY** – for the use of their conference room for our board meetings and AV equipment at our luncheons

CHARITABLE ENDEAVORS

In an effort to give back to the community, the **AWSCPA** Tucson affiliate has started a tradition of collecting donations for select charities and other charitable endeavors each year. We have our own **scholarship** fund through which we have given scholarships to deserving college students – we awarded two \$500 scholarships in each of the last two years. We have also collected **trunkloads** of clothing for the **YWCA Your Sister's Closet**. This year we have plans to help the community as follows:

YWCA YOUR SISTER'S CLOSET provides unemployed women with clothing that is appropriate for job interviews and to begin employment. They need professional clothing that is stylish, clean and preferably ON HANGERS. Clean out a closet and bring your gently used items to our next luncheon. You'll receive a receipt for your contribution, and we'll take care of delivering them to the YWCA.

SPONSORSHIPS In February 2007 we will be a table sponsor at the **YWCA Women and Money** seminar. In addition, we will be providing scholarships to the event for four women who would otherwise not be able to attend.

SCHOLARSHIPS The Tucson **AWSCPA** has a scholarship program for female accounting students who have taken a non-traditional path to their education. Our 06/07 scholarships were awarded at the December luncheon – see our [Announcements](#) on page 3. There are several ways you can help fund these scholarships:

\$\$\$ Give and receive... participate in the **50/50 raffle** at each meeting – one ticket for \$1 or six tickets for \$5. The proceeds are split – half to the winner and half to benefit the scholarship fund. **OR** you can purchase tickets for the next raffle by sending your check (made out to **AWSCPA**) to: **Susan Pina, AWSCPA Treasurer (fbo scholarship), c/o Beach Fleischman & Co., P.C., P.O. Box 64130, Tucson, Arizona 85728-4130**. Please indicate "Raffle tickets" and the number of tickets you want on the memo line.

In addition, you can help this cause through a **tax-deductible contribution** to our scholarship fund at the **UA Foundation**. Simply complete the contribution form below and mail it along with your contribution to the UA Foundation or give it to a Board member at the next luncheon.

Thank you in advance for your generosity and support.

Please accept my donation of \$_____ to the AWSCPA Scholarship fund.

Donor name: _____

Address: _____

Phone (optional): _____

Make your check payable to The University of Arizona Foundation, with "fbo AWSCPA Scholarship" on the memo line.

Mail this form with your check to:

The University of Arizona Foundation
 Attention: Scholarship Development Office
 PO Box 210109
 Tucson, AZ 85721-0109

THE 2006-2007 BOARD OF DIRECTORS...



President:
Lynda Nigh
299-5755
lnighcpa@msn.com



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VP Programming:**
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**Past-President /
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Treasurer:
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VP Membership:
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VP Hospitality:
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VP Hospitality:
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VP Newsletter:
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lfritz@bfcocpas.com



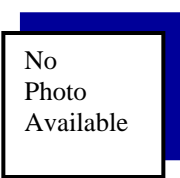
Member-at-large:
Darlene Brady
733-2530
darlene@taxandmoneywise.com



Member-at-large:
Lori Hoby
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lhoby@cfsoaz.org



Finance Committee Chair:
Amanda Campion
795-3112
amanda.campion@gmail.com



Hospitality Committee:
Elvira Urquidez
790-3500
elvira.urquidez@cliftoncpa.com



National Board Member:
Alex Miller
721-5000
alexmillercpa@mindspring.com

UPCOMING EVENTS – MARK YOUR CALENDAR

Jan. 18, 2007	AWSCPA webcast, see page 7
Jan. 19, 2007	AWSCPA half-day seminar – What's Fair Is Fare, see page 2
Feb. 28, 2007	AWSCPA luncheon, Fraud Fighters
Mar. 28, 2007	AWSCPA luncheon, Sales Tax – A Privilege?
Apr. 25, 2007	AWSCPA luncheon, Tucson's Economic Outlook
Apr. 26, 2007	AWSCPA webcast, see page 7
May 23, 2007	AWSCPA luncheon, Business Valuations
June 27, 2007	AWSCPA luncheon, TBA

This listing is a tentative schedule of this year's events. These dates or topics may change to fit speaker schedules, so check back for updated information in each month's newsletter. **Save the Dates!!**

WELCOME TO AWSCPA!

AWSCPA is dedicated to serving all women CPAs. As a member of this national organization, you will find yourself in a **supportive** environment with valuable resources to help you achieve your **personal** and **professional** goals. You will also find rewarding **opportunities** for **leadership**, **networking**, and **education**.

MEMBERSHIP QUALIFICATIONS Membership in the **AWSCPA** is open to **all** individuals (male and female) who are or who are **aspiring** to become certified public accountants.

READY TO JOIN? If you would like more information and a **membership application**, please contact **Nannon** Roosa (nannon.roosa@cliftoncpa.com). You may also speak to any board member at our monthly luncheons.

ALREADY A MEMBER? Let your associates know how valuable your **AWSCPA** membership has been to you! Just a reminder: when you renew your annual dues, **please** be sure to include the **affiliate fee** of **\$30** for your local group. This fee enables us to continue providing high quality programs in Tucson!

Did you know – right now the **AWSCPA** has a **membership drive** in which you can receive a **\$10** gift card from **Barnes & Noble** for every new member you enlist before **January 31st**! In addition, for each new member you recruit, you'll be entered into the semi-annual drawings for a grand prize. All new members will be listed in the monthly newsletters (New Members article) online (www.AWSCPA.org) – and if you see someone you personally recruited, let the National Office know and your reward will be sent.

We appreciate your support and attendance at our programs! Please feel free to contact any board member if you have questions, concerns or suggestions! You may also visit the website of the AWSCPA National Office at www.awscpa.org.

WE'RE ON THE WEB!! Visit our website: <http://www.awscpa.org/tucson>

AWSCPA MISSION

The **American Woman's Society of Certified Public Accountants (AWSCPA)** is a national organization dedicated to serving all women CPAs. The **AWSCPA** provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including **advocacy**, **networking**, **LEADERSHIP TRAINING**, **education**, and **public awareness**.

WEBCASTS

We will be sponsoring group sessions for the **AWSCPA** webcasts. Each webcast lasts an hour (or more) and occurs about once a month. **Beach Fleischman & Company** has agreed to host these webcasts at their offices, and a continental breakfast will be provided.

Join us for another hour of learning, food, and networking!

UPCOMING WEBCASTS:

January 18th, 9-10am

SOMEONE IS WATCHING YOU: THE IDENTITY THEFT EPIDEMIC

Much of today's media would imply that identity theft is primarily a financial crime. However, 74% of the problem lies in other areas. To truly reduce the risk of individuals and businesses requires an in-depth understanding of the various classifications of the crime and how information is accessed.

The federal government is making an attempt to provide more widespread consumer protection by subjecting data handlers to new legislations. In the event of a lawsuit, these laws require entities to produce documented evidence showing a reasonable attempt to comply. Learn the various forms of identity theft, the impact on today's society, and what you can do to reduce your risk.

Presented by: Kim E. Redd, group benefits specialist, Pre-Paid Legal Services, Inc.

Location: Beach Fleischman & Company, 1985 E. River Road, Suite 201 (parking in the rear)
The techcast begins promptly at **9am**, so please arrive by **8:45am** to allow for check-in.

Cost: Underwritten by Beach Fleischman & Company as a benefit for all members, non-members, and students – everyone is welcome. **Reservations required.**

RSVP to **Susan Pina** at spina@bfcocpas.com before 12pm on January 16th.

April 26th, 9-10am

ARE YOU A HUMAN HELICOPTER? 10 STEPS TO GO FROM HOVERING TO SOARING!

If you are looking to kick-start your career or business into a higher performing gear and aren't quite sure where to begin, this lively webcast will offer workable solutions and shared success secrets that will move any process, career, agenda, or business forward.

Be in control and stay in control of any situation. Learn to recognize your own latent competitive edge (we all have one!) and how to make it soar (no need to fear "flying higher!")

Presented by: Leslie G. Ungar, president, Electric Impulse Communications, Inc.

Location: Beach Fleischman & Company, 1985 E. River Road, Suite 201 (parking in the rear)
The techcast begins promptly at **9am**, so please arrive by **8:45am** to allow for check-in.

Cost: Underwritten by Beach Fleischman & Company as a benefit for all members, non-members, and students – everyone is welcome. **Reservations required.**

RSVP to **Susan Pina** at spina@bfcocpas.com before 12pm on April 24th.

Check back for more upcoming webcasts each month.

JOB FORUM – IT’S ALL ABOUT YOU!

The **Tucson AWSCPA affiliate** strives to develop more networking **opportunities** for our members and meeting attendees. As part of this networking, we are providing the **forum** for employers with positions available to match these **opportunities** with individuals seeking employment. This will be a *confidential* service if you are seeking employment.

For those **seeking employment** contact **Kelly Crandall** (email: kellyc@cpahammel.com). For those with **positions available**, contact **any Board member** to announce your opening at a monthly meeting or in our newsletter. (NOTE: *Newsletter postings must be received by the 5th of the month for inclusion in that month. Ads must be 200 words or less – no logos or tables – submitted in a Microsoft Word® document. All postings may be further edited as needed for space limitations.*)

PLEASE communicate this employment connection to your employers for future employment **opportunities** for others. This is a **FREE** service for those looking for great CPA’s – that’s you!

Job Openings

**- - - THIS SPACE - - -
CURRENTLY AVAILABLE FOR YOUR USE!**

If you have any openings
that you would like to advertise
in our monthly newsletter,
please contact **Kelly Crandall**
or any current board member.
(contact information on page 5)

SIMPLY PUZZLING

This month’s contest is the monthly SuDoku puzzle. If you’re the first person to correctly solve the puzzle, you will win a prize at the next luncheon. Complete the puzzle and send your solution to Kelly Crandall (fax: 885-3699 or email: kellyc@cpahammel.com) – please include your name and contact information with your solution. The first correct solution received after 8am on January 9th will win.

Good luck!

SuDoku

Have you tried SuDoku? As accountants we work with numbers every day, so **AWSCPA** plays **Word SuDoku!**

As with standard SuDoku, fill in the grid so that every row, column, and 3x3 box contains each of the letters provided only once. Additionally, the letters will spell a six- to nine-letter word or phrase that will appear one time within the grid, read either across or down. Solve the clue using the letters provided to determine the word or phrase then complete the puzzle. See last month’s newsletter (SuDoku solution on page 10) for more clues to complete Word SuDoku.

Clue: The bane of our existence from January through April 15th: --- -----
 Letters: A F M O R S T U X

	U		X			O		M
								S
O	F				S			
		R		S	U	F		
	O	T				S	U	
		U	T	R		A		
			F				S	U
	M					R		
S		F			A			

SIMPLY PUZZLING – SOLUTIONS TO LAST MONTH

A Christmas Search

The winner of last month’s puzzle was Laura Foley with Beach Fleischman & Company. Congratulations!

Here are the answers to last month’s puzzle:

- 1. On the first day of Christmas **P A R T R I D G E**
- 2. His nose can light up the night **R U D O L P H**
- 3. Hung by the fireside **S T O C K I N G**
- 4. Peppermint treat **C A N D Y C A N E**
- 5. Often tops the tree **S T A R** (or sometimes it’s an **A N G E L**)
- 6. Popular Christmas tune **J I N G L E B E L L S**
- 7. He had a corn cob pipe **F R O S T Y**
- 8. Steal a kiss underneath this **M I S T L E T O E**
- 9. Left for naughty children **C O A L**
- 10. Grandma got run over by one **R E I N D E E R**
- 11. Holiday spirit, often with brandy **E G G N O G**
- 12. Generous man in red **S A N T A**
- 13. Shiny decoration – emulates icicles **T I N S E L**
- 14. Generally found beneath the tree **G I F T**
- 15. Needed for a white Christmas **S N O W**
- 16. Holiday tune sung by a choir **C A R O L**
- 17. Vehicle used by #12 **S L E I G H**
- 18. String of popcorn and cranberries **G A R L A N D**
- 19. A tree decoration **O R N A M E N T**
- 20. Builds the toys **E L F**

G O N G G E F A S E J S
T N E M A N R O T F I G
S P O T R L O R A C N U
R A N I L N S L E I G H
E R L F A A T T K O L P
E T C A N D Y C A N E L
D R G T D O O N O R B O
N I A A B T G W N A E D
I D L E S E D O O F L U
E G I R L T I N S E L R
R E O T E L T S I M S E