



# Tucson Affiliate March 2007 Newsletter

## Contents:

- President’s Message..... 1
- Meeting Notice ..... 2
- Recent Events ..... 2
- Announcements ..... 3
- Special Thanks..... 3
- Charitable Endeavors..... 4
- Board of Directors ..... 5
- Upcoming Events..... 6
- Welcome to AWSCPA ..... 6
- AWSCPA Mission..... 6
- WebCasts ..... 7
- Job Forum ..... 8
- Puzzle Solution ..... 9
- Hand-outs from February Luncheon ..... 10

## PRESIDENT’S MESSAGE

By Lynda N. Nigh, CPA

The March winds again will blow in good fortune and change.

By the end of March, we have conquered the March 15<sup>th</sup> **tax deadlines** and celebrated **St. Patrick’s Day**—must be our reward for dealing with the March 15<sup>th</sup> stress, and one more opportunity – the March 28<sup>th</sup> **Tucson Affiliate monthly luncheon**.

Join us for an informative update on **sales tax**. Since it affects most of our clients, we can all benefit from the education, the networking opportunities and the great lunch. **Bring a friend** and make a new friend. Busy season will soon be history and the future is always just a minute away.

I look forward to seeing you at future meetings, and I welcome your input and suggestions for ways to make your professional organization more relevant in today’s changing world.



Affiliate **president**, **Lynda Nigh**, makes every opportunity count!

## MEETING NOTICE

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### Sales Tax – A Privilege? by Pam Reinke

**Date & Time:** Wednesday, March 28, 2007, 11:30 am – 1:30 pm

**Cost:** \$25 members / \$30 non-members / \$10 students

**CPE:** Counts as one (1) hour of CPE

**Place:** City Grill, 6464 E. Tanque Verde Road

**Menu – Please choose one:**

- 1) Grilled filet mignon, topped with brandy peppercorn sauce, served with fresh vegetables and garlic mashed potatoes.
- 2) Mediterranean chicken pasta – chicken and orecchiette pasta with basil pesto cream, black olives, artichokes and sun-dried tomatoes. Topped with feta cheese and pine nuts.
- 3) Spinach and basil crusted halibut, pan seared and served over sautéed spinach with tomato buerre blanc and rice medley.

**Reservations:** Notify **Debi Moore** by telephone at 790-3500 x218  
or e-mail [debi.moore@cliftoncpa.com](mailto:debi.moore@cliftoncpa.com)  
Reservation deadline: **Friday, March 23rd** at 12:00 pm

*Note: Participants who sign up but are unable to attend will be billed unless they notify [Debi](#) of the cancellation 24 hours in advance of the luncheon.*

## RECENT EVENTS

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### February Luncheon – Identity Theft by Francie Kincheloe, hospitality committee

The February meeting of the AWSCPA Tucson affiliate was held in a private room at the Kingfisher restaurant on the 28<sup>th</sup>. Wendy A. Cevallos gave an interesting presentation on the topic of identity theft. As an Outreach Coordinator of the Community Service Program of the Attorney General's Office, Wendy deals with the topic of identity theft regularly. The threat of identity theft can be a frightening topic when it



is first introduced. During the introduction of her presentation, Ms. Cevallos made sure to mention that although identity theft is a serious problem with large and potentially persistent complications, it can be prevented if the proper precautions are taken.

In describing the prevention of identity theft, Ms. Cevallos likened your identity to a puzzle that you want no one else besides you to have the ability to solve. In order to keep anyone else from solving your “puzzle,” you must keep as many pieces of it

out of public possession as possible. Many of these “pieces” are in the hands of the public more than we realize, as was evident by an exercise that Ms. Cevallos had the group perform. She asked everyone to look in their purses to see if their social security number was on any of the cards that they were carrying in their purses and wallets. Surprisingly, some state and federal cards did have this information printed on them. A simple piece of tape concealing this number blocks people from having access to your social security number every time you present this card.

After discovering that a few of the members of the group had been the victims of identity theft, a number of prevention methods were discussed. We learned that it is beneficial to use a credit card rather than a debit card whenever possible because there are greater protections for the consumer with a credit card. Shredding all documents with any personal identification information before disposing of them is also important, as many thieves find information in discarded materials. Using a secure mailbox when mailing checks is also very important.

By the end of the luncheon, Ms. Cevallos had provided the group with some valuable information on the matter and left us all feeling more informed and equipped with the knowledge of how to protect our personal information. Please refer to the class hand-outs from the Arizona Attorney General’s Office for more information.



## ANNOUNCEMENTS

**New Member Directories** – Tucson Affiliate directories were distributed at the November luncheon to the members in attendance. Members who did not attend should receive their directory by direct mail. In the event that you have not received your complimentary directory for 2006-2007, please contact **Nannon Roosa** at (520) 790-3500 or [nannon.roosa@cliftoncpa.com](mailto:nannon.roosa@cliftoncpa.com).

**Becker CPA Review Services** – Becker is planning to hold a review class in **Tucson** starting in May or June and running through November. They are in **need of instructors** for the class. Here is your chance to help and influence new CPA candidates! Please contact Lorise Reed, marketing coordinator for Becker Professional Reviews at (480) 423-5741 or e-mail: [Lreed@beckerreview.com](mailto:Lreed@beckerreview.com).

**AWSCPA Virtual Mall** – When you are shopping, keep this **opportunity** in mind... **AWSCPA** has partnered with several companies – including Lands’ End, Office Depot, Dell Computers, and The Sharper Image – who will donate a portion of each **AWSCPA** purchase to the **CPE Foundation**, which provides national scholarships and helps affiliates with their scholarship programs. See the Virtual Mall on [www.awscpa.org](http://www.awscpa.org) (from the home page click “Useful Links” then choose Virtual Mall) for a complete listing. To count toward their contribution, most of the vendors require you to begin your shopping at the Virtual Mall.

## SPECIAL THANKS

The Tucson AWSCPA would like to thank the following firms and individuals for their contributions to our affiliate:

- **BEACH FLEISCHMAN** – for underwriting the cost and hosting our webcast presentations
- **CLIFTON GUNDERSON** – for preparation of our member directory again this year
- **HAMMEL, BEAL & LAUER** – for the use of their conference room for our board meetings and AV equipment at our luncheons

## CHARITABLE ENDEAVORS

In an effort to give back to the community, the **AWSCPA** Tucson affiliate has started a tradition of collecting donations for select charities and other charitable endeavors each year. We have our own **scholarship** fund through which we have given scholarships to deserving college students – we awarded two \$500 scholarships in each of the last two years. We have also collected **trunkloads** of clothing for the **YWCA Your Sister's Closet**. This year we have plans to help the community as follows:

**YWCA YOUR SISTER'S CLOSET** provides unemployed women with clothing that is appropriate for job interviews and to begin employment. They need professional clothing that is stylish, clean and preferably ON HANGERS. Clean out a closet and bring your gently used items to our next luncheon. You'll receive a receipt for your contribution, and we'll take care of delivering them to the YWCA. *We need a volunteer to collect donations and deliver them to the YMCA. Please contact any board member if you would like to be that person!*

**SPONSORSHIPS** In February we were a table sponsor at the **YWCA Women and Money** seminar. In addition, we provided scholarships to the event for four women who would otherwise not be able to attend and distributed investment books, flyers, and highlighters. Thanks to Mass Mutual for subsidizing the books!

**SCHOLARSHIPS** The Tucson **AWSCPA** has a scholarship program for female accounting students who have taken a non-traditional path to their education. Our 06/07 scholarships were awarded at the December luncheon. There are several ways you can help fund these scholarships:

**\$\$\$ Give and receive... participate** in the **50/50 raffle** at each meeting – one ticket for \$1 or six tickets for \$5. The proceeds are split – half to the winner and half to benefit the scholarship fund. **OR** you can purchase tickets for the next raffle by sending your check (made out to **AWSCPA**) to: **Susan Pina, AWSCPA Treasurer (fbo scholarship), c/o Beach Fleischman & Co., P.C., P.O. Box 64130, Tucson, Arizona 85728-4130**. Please indicate "Raffle tickets" and the number of tickets on the memo line.

In addition, you can help this cause through a **tax-deductible contribution** to our scholarship fund at the **UA Foundation**. Simply complete the contribution form below and mail it along with your contribution to the UA Foundation or give it to a Board member at the next luncheon.

***Thank you in advance for your generosity and support.***

Please accept my donation of \$\_\_\_\_\_ to the AWSCPA Scholarship fund.

Donor name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone (optional): \_\_\_\_\_

Make your check payable to The University of Arizona Foundation, with "fbo AWSCPA Scholarship" on the memo line.

Mail this form with your check to:

The University of Arizona Foundation  
 Attention: Scholarship Development Office  
 PO Box 210109  
 Tucson, AZ 85721-0109

**THE 2006-2007 BOARD OF DIRECTORS...**



**President:**  
Lynda Nigh  
299-5755  
[lnighcpa@msn.com](mailto:lnighcpa@msn.com)



**President-elect /  
VP Programming:**  
Kristen Smith  
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**Past-President /  
VP Programming:**  
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**Secretary:**  
Maggie Zhou  
790-3500  
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**Treasurer:**  
Susan Pina  
321-4600  
[spina@bfcocpas.com](mailto:spina@bfcocpas.com)



**VP Membership:**  
Nannon Roosa  
790-3500  
[nannon.roosa@cliftoncpa.com](mailto:nannon.roosa@cliftoncpa.com)



**VP Hospitality:**  
Debi Moore  
790-3500  
[debi.moore@cliftoncpa.com](mailto:debi.moore@cliftoncpa.com)



**VP Newsletter:**  
Kelly Crandall  
886-3181  
[kellyc@cpahammel.com](mailto:kellyc@cpahammel.com)



**VP Newsletter:**  
Lynnae Fritz  
321-4600  
[lfritz@bfcocpas.com](mailto:lfritz@bfcocpas.com)



**Member-at-large:**  
Darlene Brady  
733-2530  
[darlene@taxandmoneywise.com](mailto:darlene@taxandmoneywise.com)



**Finance Committee Chair:**  
Amanda Campion  
882-4402  
[amanda.campion@gmail.com](mailto:amanda.campion@gmail.com)



**Member-at-large:**  
Lori Hoby  
545-1117  
[lhoby@cfsoaz.org](mailto:lhoby@cfsoaz.org)

No  
Photo  
Available

**Hospitality Committee:**  
Elvira Urquidez  
790-3500  
[elvira.urquidez@cliftoncpa.com](mailto:elvira.urquidez@cliftoncpa.com)

No  
Photo  
Available

**Hospitality Committee:**  
Francie Kincheloe  
[k.francie@gmail.com](mailto:k.francie@gmail.com)



**National Board Member:**  
Alex Miller  
721-5000  
[alexmillercpa@mindspring.com](mailto:alexmillercpa@mindspring.com)

## UPCOMING EVENTS – MARK YOUR CALENDAR

Mar. 28, 2007	AWSCPA luncheon, Sales Tax – A Privilege?
Apr. 25, 2007	AWSCPA luncheon, Tucson's Economic Outlook
Apr. 26, 2007	AWSCPA webcast, see page 7
May 23, 2007	AWSCPA luncheon, Business Valuations
June 27, 2007	AWSCPA luncheon, TBA

This listing is a tentative schedule of this year's events. These dates or topics may change to fit speaker schedules, so check back for updated information in each month's newsletter. **Save the Dates!!**

## WELCOME TO AWSCPA!

**AWSCPA** is dedicated to serving all women CPAs. As a member of this national organization, you will find yourself in a **supportive** environment with valuable resources to help you achieve your **personal** and **professional** goals. You will also find rewarding **opportunities** for **leadership**, **networking**, and **education**.

**MEMBERSHIP QUALIFICATIONS** Membership in the **AWSCPA** is open to **all** individuals (male and female) who are or who are **aspiring** to become certified public accountants.

**READY TO JOIN?** If you would like more information and a **membership application**, please contact **Nannon Roosa** (nannon.roosa@cliftoncpa.com). You may also speak to any board member at our monthly luncheons.

**ALREADY A MEMBER?** Let your associates know how valuable your **AWSCPA** membership has been to you! Just a reminder: when you renew your annual dues, **please** be sure to include the **affiliate fee** of **\$30** for your local group. This fee enables us to continue providing high quality programs in Tucson!

**Did you know** – For each new member you recruit, you'll be entered into the semi-annual drawings for a grand prize. All new members will be listed in the monthly newsletters (New Members article) online ([www.AWSCPA.org](http://www.AWSCPA.org)) – and if you see someone you personally recruited, let the National Office know and your reward will be sent.

We appreciate your support and attendance at our programs! Please feel free to contact any board member if you have questions, concerns or suggestions! You may also visit the website of the AWSCPA National Office at [www.awscpa.org](http://www.awscpa.org).

**WE'RE ON THE WEB!!** Visit our website: <http://www.awscpa.org/tucson>

## AWSCPA MISSION

The **American Woman's Society of Certified Public Accountants (AWSCPA)** is a national organization dedicated to serving all women CPAs. The **AWSCPA** provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including **advocacy**, **networking**, **LEADERSHIP TRAINING**, **education**, and **public awareness**.

## WEBCASTS

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We will be sponsoring group sessions for the **AWSCPA** webcasts. Each webcast lasts an hour (or more) and occurs about once a month. **Beach Fleischman & Company** has agreed to host these webcasts at their offices, and a continental breakfast will be provided.

Join us for another hour of learning, food, and networking!

UPCOMING WEBCASTS:

### **April 26<sup>th</sup>, 9-10am**

#### **ARE YOU A HUMAN HELICOPTER? 10 STEPS TO GO FROM HOVERING TO SOARING!**

If you are looking to kick-start your career or business into a higher performing gear and aren't quite sure where to begin, this lively webcast will offer workable solutions and shared success secrets that will move any process, career, agenda, or business forward.

Be in control and stay in control of any situation. Learn to recognize your own latent competitive edge (we all have one!) and how to make it soar (no need to fear "flying higher!")

**Presented by:** Leslie G. Ungar, president, Electric Impulse Communications, Inc.

**Location:** Beach Fleischman & Company, 1985 E. River Road, Suite 201 (parking in the rear)  
The techcast begins promptly at **9am**, so please arrive by **8:45am** to allow for check-in.

**Cost:** Underwritten by Beach Fleischman & Company as a benefit for all members, non-members, and students – everyone is welcome. **Reservations required.**

**RSVP** to **Susan Pina** at [spina@bfcocpas.com](mailto:spina@bfcocpas.com) before 12pm on April 24<sup>th</sup>.

\*Check back for more upcoming webcasts each month.\*

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## **JOB FORUM – IT’S ALL ABOUT YOU!**

The **Tucson AWSCPA affiliate** strives to develop more networking **opportunities** for our members and meeting attendees. As part of this networking, we are providing the **forum** for employers with positions available to match these **opportunities** with individuals seeking employment. This will be a *confidential* service if you are seeking employment.

For those **seeking employment** contact **Kelly Crandall** (email: kellyc@cpahammel.com). For those with **positions available**, contact **any Board member** to announce your opening at a monthly meeting or in our newsletter. (NOTE: *Newsletter postings must be received by the 5<sup>th</sup> of the month for inclusion in that month. Ads must be 200 words or less – no logos or tables – submitted in a Microsoft Word® document. All postings may be further edited as needed for space limitations.*)

**PLEASE** communicate this employment connection to your employers for future employment **opportunities** for others. This is a **FREE** service for those looking for great CPA’s – that’s you!

### **Job Openings**

--- THIS SPACE ---  
CURRENTLY AVAILABLE FOR YOUR USE!

If you have any openings  
that you would like to advertise  
in our monthly newsletter,  
please contact **Kelly Crandall**  
or any current board member.  
(contact information on page 5)

**SIMPLY PUZZLING – SOLUTIONS TO LAST MONTH**

**SuDoku**

To complete word SuDoku, you must first solve the clue using the letters provided, then find the only place within the puzzle that the clue will fit – in its entirety – readable either across or down (see the first puzzle grid below).

Then you can complete the rest of the grid as normal (solution in second grid).

Clue:           The bane of our existence from January through April 15th:    \_ \_ \_ \_ \_

Letters:       A F M O R S T U X                    (Answer: **TAX FORMS**, extra letter: U)

	U		X			O		M
								S
O	F				S			
		R		S	U	F		
	O	T				S	S	
		U	T	R		A		
<b>T</b>	<b>A</b>	<b>X</b>	<b>F</b>	<b>O</b>	<b>R</b>	<b>M</b>	<b>S</b>	<b>U</b>
	M					R		
S		F			A			

R	U	S	X	A	T	O	F	M
X	T	A	O	F	M	U	R	S
O	F	M	R	U	S	X	T	A
A	X	R	M	S	U	F	O	T
M	O	T	A	X	F	S	S	R
F	S	U	T	R	O	A	M	X
<b>T</b>	<b>A</b>	<b>X</b>	<b>F</b>	<b>O</b>	<b>R</b>	<b>M</b>	<b>S</b>	<b>U</b>
U	M	O	S	T	X	R	A	F
S	R	F	U	M	A	T	X	O

# Office of Attorney General Terry Goddard



STATE OF ARIZONA  
DEPARTMENT OF LAW  
1275 W. WASHINGTON STREET  
PHOENIX, ARIZONA 85007-2926  
[WWW.AZAG.GOV](http://WWW.AZAG.GOV)

EDDIE SISSONS, CPM  
COMMUNITY SERVICES PROGRAM  
PHONE: (602) 542-2123  
TOLL FREE: 1 (866) 358-6661

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## Protect Yourself From Identity Theft

- Carefully review your bank and credit card statements monthly.
- Ask your credit card company to stop sending blank checks with your statements.
- Keep credit card account information and PIN numbers in a safe place and cancel credit cards that you don't use.
- Never give bank or credit card account information over the phone unless you initiated the call and know the business.
- Order a free copy of your credit report annually and check it carefully.  
([www.annualcreditreport.com](http://www.annualcreditreport.com))
- When ordering by phone or online, use a credit card rather than a debit card because there are greater protections with a credit card.
- Always take your credit card receipts.
- Always use a secure mailbox when mailing checks.
- Shred everything with personal identifying information before discarding.
- Delete all personal information from your computer before disposing of it.
- Remove your name from mailing lists generated by telemarketers. Contact the Direct Marketing Association at [www.dmaconsumers.org](http://www.dmaconsumers.org).
- Never carry your Social Security card with you.
- Do not give your personal information in response to emails pretending to be from a bank, credit card company, or internet service provider. These emails are from con artists. Legitimate financial institutions will never ask for this information in an email.

### For More Information:

Office of Arizona Attorney General Terry Goddard – [www.azag.gov](http://www.azag.gov)  
1275 West Washington Phoenix, Arizona 85007-2926  
602-542-5763/outside the Phoenix and Tucson Metro Area 800-352-8431

Federal Trade Commission – [www.ftc.gov](http://www.ftc.gov)  
Identity Theft Clearinghouse  
600 Pennsylvania Avenue, NW, Washington, DC 20580  
ID Theft Hotline 877-438-4338

The National Do Not Call Registry – [www.donotcall.gov](http://www.donotcall.gov)  
1-888-382-1222, TTY 1-866-290-4236

# FRAUD ALERT!

From Arizona Attorney General Terry Goddard

## If Your Social Security Number is Stolen

The theft of Social Security numbers continues to rise in Arizona including:

- Social Security cards from stolen purses and wallets
- Phony e-mails and phone calls purporting to be from the Social Security Administration (SSA) that ask you to confirm your number
- Dumpster diving and mail theft of financial, medical and employment info
- Security breaches such as the theft of the Metro State lap top computer

Thieves can use your SSN to obtain credit and employment. What should you do if you're a victim? Act quickly and assertively, and keep records/copies of all contacts and reports.

- File a report with your local police substation and get a copy of the report. Or complete the ID Theft Affidavit from the Federal Trade Commission: [www.consumer.gov/idtheft/](http://www.consumer.gov/idtheft/) or 1-877-438-4338.
- Request that the credit reporting agencies flag your credit file for fraud:
  - Equifax 1-800-525-6285, [www.equifax.com](http://www.equifax.com)
  - Experian 1-888-397-3742, [www.experian.com](http://www.experian.com)
  - Trans Union 1-800-680-7289, [www.transunion.com](http://www.transunion.com)
- Get your free credit report once a year from each of the three agencies at [www.annualcreditreport.com](http://www.annualcreditreport.com) (the official site) or 1-877-322-8228.
- Consider subscribing to a credit report monitoring service (available from the credit reporting agencies and insurance providers) that includes fraud-watch e-mails and frequent credit reports.
- Request your free SSA *Earnings & Benefit Estimate Statement* quarterly at [www.ssa.gov/mystatement](http://www.ssa.gov/mystatement) or 1-800-772-1213.



For more assistance call the  
Community Services Program  
Line: 602 542 2123 or 1-866 358 6661