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MEETING NOTICE

Standing above the Rest LaTanya Sheffield

Date and Time: Wednesday, June 28, 2006
11:30 am – 1:30 pm
(please allow time for check-in, buffet lunch served at noon)

Cost: \$25.00 (non-members welcome)

CPE Counts as one (1) hour of CPE

Place: Acacia at St. Philips (4340 N. Campbell)



Choose one:

- 1) **Wok charred salmon salad** Wild salmon, wok charred with Pacific Rim spices served over field greens tossed with steamed broccolini, water chestnuts, snap peas, jicama, pappadew chilies, and sesame-miso vinaigrette.
- 2) **Grilled Portabella mushroom sandwich** Portabella mushroom with piquillo chilies, eggplant, beefsteak tomato, basil pesto and melted mozzarella. Served with a side dish.
- 3) **Chicken jerk sandwich** Hot and spicy Jamaican jerked chicken grilled with pineapple, red peppers and mozzarella finished with chipotle aioli and served on rustic roll. Served with choice of side dish – listed above.
- 4) **Shredded beef tacos** Sonoran-style braised beef shortribs shredded and served in soft corn tortillas with pico de gallo and queso Chihuahua.

Reservations: Notify **Dee Ann Brower** by e-mail: browerde@hartcool.com
or telephone: 770-4907

Reservation deadline: **Friday, June 23rd** at 12:00 pm

Note: Participants who sign up but are unable to attend will be billed unless they notify **Dee Ann** of the cancellation **24 hours** in advance of the luncheon.

PRESIDENT'S MESSAGE

"It's a Wrap!"

By Anne C. Hoff, CPA



As my family settles into summer, my teenage sons are skillfully avoiding the inevitable (i.e. JOB SEARCH) and instead they spend hours – no, days! – in front of computers and behind their drums, guitar, and camera. They insist that this is the *Age of Creativity*, and with every new song they record or home-movie they produce, they announce, “It’s a wrap, Mom!” When I mention the “J” word or remind them of chores, they look incredulous and reply quite matter-of-factly, “But Mom! This is all your doing! YOU’RE the one who made us take music lessons.” (Nice try. But it does make me wonder where we can sign up for “job lessons.”)

At the **AWSCPA Tucson Affiliate**, it has also been the *Age of Creativity* – and one **FABULOUS** year! And while we didn’t write songs or produce movies, we **DID** manage our careers and families and can take pride in the following accomplishments:

- We expanded our **scholarship program** to include **Pima Community College**.
- We increased our budget to donate **\$1,000** for non-scholarship **outreach programs**.
- We changed jobs, considered professional designations, accepted promotions, attended graduate classes.
- We networked and made connections at *seven* different local restaurants all over Tucson.
- We sent two delegates to the **JNC** in **Philadelphia** (and inspired discussion about the new national “Chicks & Balances” campaign).
- We launched the sale of our attractive promotional **AWSCPA** card cases. (*Do you have one yet?*)
- We donated several trunk-loads of professional clothes to **YWCA’s Your Sister’s Closet**.
- We added **color** photography to enhance our monthly newsletter. (Thank you, Kelly!)
- We sponsored the **Fall Fiesta**, *seven* monthly CPE programs, AND a **half-day seminar** that included diverse topics such as gender equity, stress management, accountant’s role in divorce, charitable gift planning, compensation, and career advancement.
- We’re closing the year with a medal-winning, motivational program by **Olympian LaTanya Sheffield**. (Join us on June 28th!)

It has been an honor and a privilege to serve as the President for the Tucson Affiliate of the **AWSCPA**. This is a **solid** and **dedicated** group of multi-talented and devoted women. Working with the Board of Directors has been a **motivating** and **inspiring** experience, and I am grateful for the opportunity. I highly recommend that **you** consider a position on the Board or one of its sub-committees. Your commitment can be as specific or as broad-sweeping as you desire. There are full-year positions, one-shot opportunities, or just “once in a while” gigs. Introduce yourself, and we’ll make use of your talents!

Thank you for your membership and **participation** this year! We hope that you’ll encourage other fellow female CPAs to join us next year! We have sketches of an exciting year ahead with topics such as Navigating Tax Court, Business Valuation, Real Estate Issues, Cyber Security, Long Term Care Insurance, Medicare and the New Prescription Plan, Game Theory, Ethics, and MORE! Please contact any of the board members to express your interest in being more involved in the planning, or to simply suggest a topic. We also welcome your recommendations for speakers.

We look forward to seeing you on June 28th. At that point all we can say about the year is that “*It’s a wrap!*”

RECENT EVENTS

May Luncheon: WOW Your Audience!

By Susan Piña



Our May 24th luncheon meeting was a great learning experience. The meeting took place at the Montana Avenue Restaurant. The food was great, and we were seated outside for some fresh air. We learned “How to Wow Your Audience with a Great Presentation” from three Toastmasters—Judy Norris, Distinguished Toastmaster; Tobie McMasters, Competent Toastmaster; and Bill Luce, Advanced Toastmaster Gold.

They began the presentation with Bill giving an example of a bad presentation, then Tobie showing what a difference a good presentation could offer. The group didn't know that Bill was purposely doing a bad presentation until, much to our relief, Judy discussed how each mini presentation made us feel. She went on to teach us about the parts of a presentation as well as successful presentation openings and their importance. She gave us the criteria, techniques, and some helpful tips for great openings.

Next, Tobie discussed with us the importance of organizing your presentation and the psychology of the presenter and the attitude of the audience. He then gave us many tips for delivering a powerful presentation. Some of them included:

- Promote learning verses teaching ⁽¹⁾
- Have frequent breaks that give your audience a chance to stand up ⁽²⁾
- Be twice as loud as you think you need to be ⁽³⁾
- Use pauses of 5-10 seconds to recapture your audience's attention or to emphasize a point ⁽⁴⁾

After Tobie finished, Bill wowed us with how important body language is. He discussed how an audience bases their judgment of the presenter and the message on what they see as well as what they are hearing. He suggested using facial expression to convey emotions and emphasized that smiling is a very good thing. He also went over eye contact, good posture and movement. He reminded us that all of that could be learned and does take practice.

Overall the entire luncheon and presentation by the Toastmasters was great. We will all do well to remember their message that good communication is the spice of life!

(Did you catch the 1-2-3?) This month there were 4 and they're noted above as (1), (2), (3) and (4.)

ANNOUNCEMENTS

THANK YOU, Therese Herzog! She has graciously accepted the responsibility of collecting and delivering your donations to the **YWCA's Your Sister's Closet** for the upcoming year.

NOW AVAILABLE: The Tucson affiliate has beautiful **business card holders** available for purchase. The card holders can be purchased at our luncheons for \$20 each, and the net proceeds from sales will be used for scholarships and/or community outreach projects.

UPCOMING EVENTS – SAVE THE DATE

6/28/06 at 11:30am	AWSCPA luncheon, see page 1
Sept. 18-20, 2006	AWSCPA/ASWA Joint Conference, Las Vegas
September 2006	AWSCPA Fall Fiesta (after our 2-month 'hiatus') – Plan to join us for the fun!!

CHARITABLE ENDEAVORS

In an effort to give back to the community, the Tucson affiliate of **AWSCPA** has started a tradition of collecting donations in the fall for select charities each year. This year we will be collecting clothing (as further described below) for the **YWCA Your Sister's Closet** at our luncheons. So, clean out your closets and drawers for a good cause!

YWCA - Your Sister's Closet provides unemployed women with clothing that is appropriate for job interviews and to begin employment. They need professional clothing that is stylish, clean and preferably ON HANGERS.

SCHOLARSHIP Additionally, the Tucson **AWSCPA** has a scholarship program for female accounting students who have taken a non-traditional path to their education. There are several ways that you can help fund these scholarships.

\$\$\$ Give and receive... participate in the 50/50 raffle at each meeting – one ticket for \$1 or six tickets for \$5. The proceeds are split... half to the winner and half to benefit the scholarship fund. **OR** you can purchase tickets for the next raffle by sending your check (made out to: AWSCPA) to: **Kristen Smith, AWSCPA Treasurer (fbo scholarship), 75 W. Calle De Las Tiendas, Suite 103B, Green Valley, Arizona 85614.** Indicate “Raffle tickets” and the number you want to purchase on the memo line.

This year we are adding another opportunity for you to help this cause ... through a tax-deductible contribution to our scholarship fund at the UA Foundation. You can do this by using the contribution form below, which can be mailed to the UA Foundation or given to a Board member at the next luncheon.

Thank you in advance for your generosity and support.

Please accept my donation of \$_____ to the AWSCPA Scholarship fund.

Donor name: _____

Address: _____

Phone (optional): _____

Make your check payable to The University of Arizona Foundation, with “fbo AWSCPA Scholarship” on the memo line.

Mail this form with your check to:

The University of Arizona Foundation
Attention: Lori Hoby, CPA
PO Box 210109
Tucson, AZ 85721-0109

THE 2005-2006 BOARD OF DIRECTORS...

President -	Anne Hoff	327-8530	annehoff@earthlink.net
President-elect -	Lynda Nigh	299-5575	lnigh1@qwest.net
Past-President -	Kelly Crandall	886-3181	kellyc@cpahammel.com
Secretary/Treasurer -	Kristen Smith	323-1040	kristensmithcpa@yahoo.com
Programming -	Lori Hoby	621-1993	lhoby@al.arizona.edu
	Therese Herzog	296-4551	tdttherese@aol.com
Membership -	Lynda Nigh	299-5575	lnigh1@qwest.net
	Lynnae Fritz	321-4600	lfritz@bfcocpas.com
Hospitality -	Leslie Just	790-3500	leslie.just@cliftoncpa.com
	Dee Ann Brower	770-4907	browerde@hartcool.com
Newsletter -	Kelly Crandall	886-3181	kellyc@cpahammel.com
	Susan Pina	321-4600	spina@bfcocpas.com
Scholarship -	Deborah Hutchinson	790-3500	deborah.hutchinson@cliftoncpa.com
Member-at-Large -	Darlene Brady	733-2530	darlene@taxandmoneywise.com
	Deborah Hutchinson	790-3500	deborah.hutchinson@cliftoncpa.com

WELCOME TO AWSCPA!

AWSCPA is dedicated to serving all women CPAs. As a member of this national organization, you will find yourself in a **supportive environment** with valuable resources to help you achieve your **personal and professional goals**. You will also find rewarding opportunities for **leadership, networking and education**.

MEMBERSHIP QUALIFICATIONS Membership in the **AWSCPA** is open to **all individuals** (male and female) who are or who are **aspiring** to become **Certified Public Accountants**.

READY TO JOIN? If you would like **more information** and a **membership application**, please contact **Lynnae Fritz** (lfritz@bfcocpas.com) or **Lynda Nigh** (lnigh1@qwest.net). You may also speak to any board member at our monthly luncheons.

ALREADY A MEMBER? Let your associates know how valuable your **AWSCPA** membership has been to you! Just a reminder: when you renew your annual dues, **please** be sure to include the **Affiliate Fee of \$30** for your local group. This fee enables us to continue providing high quality programs in Tucson!

We appreciate your support and attendance at our programs! Please feel free to contact any board member if you have questions, concerns or suggestions! You may also visit the website of the AWSCPA National Office at www.awscpa.org.

WE'RE ON THE WEB!! Visit our website: <http://www.awscpa.org/tucson/index.html>

AWSCPA MISSION

The **American Woman's Society of Certified Public Accountants (AWSCPA)** is a national organization dedicated to serving all women CPAs. The **AWSCPA** provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including **advocacy, networking, LEADERSHIP TRAINING, education, and public awareness**.

JOB FORUM – IT’S ALL ABOUT YOU!

The **Tucson AWSCPA affiliate** strives to develop more networking **opportunities** for our members and meeting attendees. As part of this networking, we are providing the **forum** for employers with positions available to match these **opportunities** with individuals seeking employment. This will be a *confidential* service if you are seeking employment.

For those **seeking employment** contact **Kelly Crandall** (email: kellyc@cpahammel.com). For those with **positions available**, contact **any Board member** to announce your opening at a monthly meeting or in our newsletter.

PLEASE communicate this employment connection to your employers for future employment **opportunities** for others. This is a **FREE** service for those looking for great CPA’s – that’s you!

Job Openings

Tucson CPA firm is seeking two experienced tax accountants for the preparation of corporate, partnership and fiduciary tax returns. Applications will be accepted for full-time, flex-time or reduced summer/fall work-load positions. We provide a competitive compensation package commensurate with experience. The firm has adopted a four-day work week from July 15 through December 31. Interested parties may call our office at (520) 327-8530 for additional information. Resumes and salary requirements may be submitted to **Kleinhans, Lashbrook & Butler, P.L.L.C.**, 4534 E. Camp Lowell Dr., Tucson, AZ 85712, e-mail to cllcpa@earthlink.net, or fax to (520) 323-9872.