

Contents:

- President's Message.....1
- Meeting Notice.....2
- Call for Board Members2
- Upcoming Events.....2
- TechCasts.....3
- Announcements.....3
- Welcome to AWSCPA3
- AWSCPA Mission.....3
- Charitable Endeavors4
- Board of Directors.....5
- Job Forum6
- Board Nominations7

PRESIDENT'S MESSAGE

By Chris Elzy, CPA

Welcome back after our short summer break. This is the beginning of our 2008-2009 fiscal year, and I'm looking forward to a great year. I would like to take this opportunity to thank all of our board members for agreeing to serve this year. Many of our board members have served over the past few years, and they continue to volunteer their time to improve our organization. I would like to encourage all members to consider supporting our group by volunteering for a board position or serving on one of our committees. It is truly a rewarding endeavor.

Our August luncheon, featuring Matt Sullivan enlightening us about business succession planning, looks to be very informative, and in September we will have Mona Hymel updating us on the tax platforms of our two Presidential candidates. Mark your calendar for the AWSCPA/ASWA Joint National Conference on October 28th this year in Dallas, Texas. This conference is a wonderful opportunity to network with other women while improving your skills and gaining those all important CPE credits.



Remember to stay safe during the remainder of our monsoon season. I look forward to seeing everyone at our August luncheon.

MEETING NOTICE

Business Succession Planning - by Matt Sullivan, CFP

Date & Time: Wednesday, August 20, 2008, 11:30 am – 1:30 pm
(please allow time for check-in, lunch will be served at 12pm)

Cost: \$30 members / \$35 non-members / \$10 students

CPE: Counts as one (1) hour of CPE

Place: Restaurante Italia, 6464 E. Tanque Verde Rd.

Menu:

- 1) **Beef Bolognese with Bucatini**
- 2) **Tomato & Toasted Garlic Chicken with Pesto Ziti** – with pine nuts and fresh basil
- 3) **Asparagus & Linguine** – with housemade vegetable broth and parmesan-reggiano
- 4) **Basil Crusted Fresh Salmon** – with ratatouille orzo, tomato fresco, and basil oil

Reservations: Notify **Lisa Gundvaldson** at lgundvaldson@cox.net
Reservation deadline: **Friday, August 15th** at 12:00 pm

Note: *Participants who sign up but are unable to attend will be billed unless they notify [Lisa](#) of the cancellation 24 hours in advance of the luncheon.*

UPCOMING EVENTS

This is a list of the planned luncheons and board meetings for the coming year. All are subject to change, and updates will be included in each future newsletter. But... **SAVE THE DATE!**

9/17/08 – Tax Platforms of the Presidential Candidates: [Mona Hymel](#), UA College of Law

10/22/08 – Practice Areas, Domestic Relations: [Laura C. Belleau](#), Karp & Weiss

10/28-10/30/08 – AWSCPA/ASWA Joint National Conference

11/19/08 – Presentation by [Carrie Allen](#), Allen & Young

12/10/08 – Tax Update

1/21/09 – What Small Business Owners Need from Accountants: [Tamara Ferris](#), UA Eller College

2/18/09 – Stress Reduction: [Ann Pardo](#), Canyon Ranch

4/22/09 – Update on Tucson's Economic Growth: [Laura Shaw](#), TREO

5/20/09 – Basics of Medicare and Medicare Part D: [Isabel V. Sites](#), Healthnet

6/17/09 – Cyber Security

TECHCASTS

We will be sponsoring group sessions for the **AWSCPA** TechCasts. Each TechCast lasts an hour (or more) and occurs about once a month. You can sign up to view the TechCasts through the AWSCPA or join us for a group session.

You can check out all of the upcoming webcasts at <http://awscpa.org/home.htm>

HAVE YOU HEARD ABOUT THE JNC?

This year marks the fifth annual **Joint National Conference** of **AWSCPA** and ASWA (American Society for Women Accountants), and it's also the 75th anniversary of **AWSCPA**. The conference is being held in Dallas, Texas on **October 28-30th**. Here is some information from the **AWSCPA** website. For more details, visit www.awscpa.org.

In terms of the program, we are excited to announce our featured speaker, Laura Wright, Senior Vice President Finance and Chief Financial Officer of Southwest Airlines Co. on the afternoon of Tuesday, October 28th. We can't think of a better way to kick off the 2008 JNC than by learning from a female chief financial officer at a Fortune 500 company!

This keynote session will be followed by a program schedule running from Tuesday afternoon through Thursday's luncheon with bonus CPE sessions on Tuesday morning and Thursday afternoon. The program is designed to offer you the opportunity to earn twenty-five hours of CPE credit during the conference. As with previous JNCs, this year's program consists of four tracks: Accounting & Auditing, Controllershship, Tax and Personal & Professional Development - each one providing a mix of current topics and levels.

For those looking for specific leadership training, the JNC is offering an optional pre-conference Women's Leadership Academy led by nationally known executive coach, Mary Bennett, Executive, Crowe Chizek and Company LLC on Monday, October 27 from 10:00 a.m. until 4:30 p.m. with more than five hours of additional CPE. We encourage you to consider this new opportunity that promises to enhance your leadership skill set.

A few other items to highlight from the program schedule include the **JNC Welcome Reception** on Tuesday evening where we will have the opportunity to network with our peers, sponsors and exhibitors; the **2008 Forrest A. Kessler Walk for Humanity** directly following the Tuesday reception, where we can put on our sneakers to support the Leukemia and Lymphoma Society; the **Awards Luncheon** on Wednesday, during which we'll celebrate the phenomenal women and companies that comprise the winners of the ASWA Educational Foundation's Balance Awards and AWSCPA's National Awards; Thursday's luncheon, co-sponsored by both Society foundations, will feature a 50-minute CPE session on bringing financial literacy to your community and the closing of the annual silent auction; and the Evening Remembering JFK on Thursday, where we will cap off a wonderful conference with an evening of dinner, history and conversation with friends and peers.

This conference is a wonderful opportunity to network and learn in a relaxing and supportive environment. We encourage you to take advantage of all that the conference has to offer. We promise... it will be worth it!

PROGRAMMING REQUEST

Ladies – We are preparing the topics for the next calendar year. Please take a brief moment to think about what topics you would like to visit. Is there a particular speaker you would like to hear from? When the perfect topic or influential speaker comes to mind, please take action—jot it down in an email and send your suggestions to sheri@klbhcpas.com. THANK YOU IN ADVANCE!!

CALL FOR BOARD MEMBERS

We still have openings for the following positions:

Vice-President (President-Elect) – responsibilities: stand-in for president as needed

Outreach Director (Community) – This is a new position on the board. Responsibilities: propose a budget for community outreach projects, choose and manage those projects.

If you or someone you know would have an interest in joining the Board this year – as an officer or committee member, please send your contact information immediately to Lynda Nigh (lnighcpa@msn.com).

ANNOUNCEMENTS

Special Thanks again this year to **Beach Fleischman & Company** for hosting our TechCasts. Without their sponsorship, we may not have won a **Silver Star** award at the 2007 **Joint National Conference**.

AWSCPA Virtual Mall – Keep this opportunity in mind... **AWSCPA** has partnered with several companies, who will donate a portion of each **AWSCPA** purchase to the **CPE Foundation**, which provides national scholarships and helps affiliates with their scholarship programs. See the Virtual Mall on www.awscpa.org (from the home page click the “Useful Links” button, then choose “AWSCPA Virtual Mall”) for a complete listing. To count toward their contribution, most of the vendors require you to begin your shopping at the AWSCPA Virtual Mall.

Kaplan CPA Review is a long-time affinity partner with **AWSCPA**. Kaplan is dedicated to helping CPA candidates pass the exam with confidence on the first try. Student or professional members of **AWSCPA** are entitled to a **25% discount** on all of Kaplan's Complete Learning Systems and live classes. This discount alone will more than pay for your annual **AWSCPA** membership investment! To learn more about this discount, contact **AWSCPA** at info@awscpa.org.

Baby Update – Here is Logan Smith (Kristen Smith's baby—she's our immediate past president) in his “Sunday best”. He is now 5 ½ weeks old and already an active member of the group (he attended our Aug. 5th board meeting)!



WELCOME TO AWSCPA!

AWSCPA is dedicated to serving all women CPAs. As a member of this national organization, you will find yourself in a **supportive** environment with valuable resources to help you achieve your **personal** and **professional goals**. You will also find rewarding **opportunities** for **leadership**, **networking**, and **education**.

MEMBERSHIP QUALIFICATIONS Membership in the **AWSCPA** is open to **all** individuals (male and female) who are or who are **aspiring** to become certified public accountants.

READY TO JOIN? If you would like more information and a **membership application**, please contact **Susan Brown** (azbrowns@comcast.net). You may also speak to any board member at our monthly luncheons.

ALREADY A MEMBER? Let your associates know how valuable your **AWSCPA** membership has been to you! Just a reminder: when you renew your annual dues, **please** be sure to include the **affiliate fee** of **\$30** for your local group. This fee enables us to continue providing high quality programs in Tucson!

Did you know – For each new member you recruit, you'll be entered into the semi-annual drawings for a grand prize. All new members will be listed in the monthly newsletters (New Members article) online (www.AWSCPA.org) – and if you see someone you personally recruited, let the National Office know and your reward will be sent.

We appreciate your support and attendance at our programs! Please feel free to contact any board member if you have questions, concerns or suggestions! You may also visit the website of the AWSCPA National Office at www.awscpa.org.

AWSCPA MISSION

The **American Woman's Society of Certified Public Accountants (AWSCPA)** is a national organization dedicated to serving all women CPAs. The **AWSCPA** provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including **advocacy**, **networking**, **LEADERSHIP TRAINING**, **education**, and **public awareness**.

CHARITABLE ENDEAVORS

In an effort to give back to the community, the **AWSCPA** Tucson affiliate has started a tradition of collecting donations for select charities and other charitable endeavors each year. We have our own **scholarship** fund through which we have given scholarships to deserving college students – we awarded two \$500 scholarships in each of the last three years. We have also collected clothing for the **YWCA Your Sister’s Closet**. This year we have plans to help the community as follows:

YWCA YOUR SISTER'S CLOSET This worthy organization provides unemployed women with clothing that is appropriate for job interviews and to begin employment. They need professional clothing that is stylish, clean and preferably ON HANGERS. Clean out a closet and bring your gently used items to our next luncheon. You’ll receive a receipt for your contribution, and we’ll take care of delivering them to the YWCA. Find out more about this organization by visiting their website at <http://www.ywcatucson.org/>.

SCHOLARSHIPS The Tucson **AWSCPA** has a scholarship program for female accounting students who have taken a non-traditional path to their education. Our 07/08 scholarships were awarded at our February luncheon. There are several ways you can help fund these scholarships:

\$\$\$ Give and receive... participate in the **50/50 raffle** at each meeting – one ticket for \$1 or six tickets for \$5. The proceeds are split – half to the winner and half to benefit the scholarship fund. **OR** you can purchase tickets for the next raffle by sending your check (made out to **AWSCPA**) to: **Lynnae Fritz, AWSCPA Treasurer (fbo scholarship), c/o Beach Fleischman & Co., P.C., P.O. Box 64130, Tucson, Arizona 85728-4130**. Please indicate “Raffle tickets” and the number of tickets on the memo line.

In addition, you can help this cause through a **tax-deductible contribution** directly to our scholarship fund at **The University of Arizona Foundation**. Simply complete the contribution form below and mail it along with your contribution to the Foundation or give it to a Board member at the next luncheon.

Thank you in advance for your generosity and support.

Please accept my donation of \$_____ to the AWSCPA Scholarship fund.

Donor name: _____

Address: _____

Phone (optional): _____

Make your check payable to The University of Arizona Foundation, with “fbo AWSCPA Scholarship” on the memo line.

Mail this form with your check to:

The University of Arizona Foundation
Attention: Scholarship Development Office
PO Box 210109
Tucson, AZ 85721-0109

THE 2008-2009 BOARD OF DIRECTORS...



President:
Chris Elzy
celzy@azlitho.com

VP / President-elect:
Position Open



**Past-President /
Co-Director Newsletter:**
Kristen Smith
kristensmithcpa@yahoo.com



Secretary:
Rose Lapham
rlapham@bfcocpas.com



Treasurer:
Roberta McCue
rmccue@bfcocpas.com



Director Membership:
Susan Brown
azbrowns@comcast.net



Director Programming:
Lynda Nigh
lnighcpa@msn.com



**Co-Director Communications
(media):**
Susan Piña
spina@bfcocpas.com



Co-Director Hospitality:
Katie Newburn
katie@hslproperties.com



**Co-Director Communications
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Kelly Crandall
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Co-Director Hospitality:
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No photo
available

**Director Outreach
(scholarship):**
Deb Hutchinson
deborah.hutchinson@cliftoncpa.com



Member-at-large:
Lori Hoby
lhoby@cfsoaz.org



Directory:
Nannon Roosa
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Member-at-large:
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Hospitality:
Svetlana Pitman spitman@bfcocpas.com
Membership:
Jennifer Nordstrom jnordstrom@bfcocpas.com

JOB FORUM – IT’S ALL ABOUT YOU!

The **Tucson AWSCPA affiliate** strives to develop more networking **opportunities** for our members and meeting attendees. As part of this networking, we are providing the **forum** for employers with positions available to match these **opportunities** with individuals seeking employment. This will be a *confidential* service if you are seeking employment.

For those **seeking employment** contact **Kelly Crandall** (email: kellyc@cpahammel.com). For those with **positions available**, contact **any Board member** to announce your opening at a monthly meeting or in our newsletter. (NOTE: *Newsletter postings must be received by the 5th of the month for inclusion in that month. Ads must be 200 words or less – no logos or tables – submitted in a Microsoft Word® document. All postings may be further edited as needed for space limitations.*)

PLEASE communicate this employment connection to your employers for future employment **opportunities** for others. This is a **FREE** service for those looking for great CPA’s – that’s you!

Job Openings

Moss Adams LLP is the 11th largest accounting and consulting firm in the United States and the largest headquartered in the West. Founded in 1913 and headquartered in Seattle, Washington, Moss Adams has 19 locations in Washington, Oregon, California, Arizona, and New Mexico. Our staff of over 2,000 includes more than 250 partners. Moss Adams provides accounting, tax, and consulting services to public, private, and non-profit enterprises in many different industries.

Our primary goal is to attract and retain the best and brightest personnel at all levels and within all disciplines. This goal is ongoing and is consistent throughout the office. Our success in this area is driven by the existing high-quality administrative and professional staff in the offices, our commitment to challenging engagements, competitive compensation and benefits, and bonus plans. All personnel contribute to and share in the financial success of the firm. In addition to opportunities in southern California we currently we have the following opportunities in Albuquerque (senior managers – tax and business assurance) and in Phoenix (senior managers – tax and business assurance, tax seniors).

To find out more about Moss Adams LLP, visit our website at www.mossadams.com. For immediate consideration, please email your resume to Kathie.Steinwinter@mossadams.com.
