



# Tucson Affiliate November 2005 Newsletter

## Contents:

• Meeting Notice.....	1
• President's Message.....	2
• Did You Catch the 1-2-3?.....	2
• AWSCPA Mission.....	2
• Charitable Endeavors.....	3
• Upcoming Events.....	4
• Announcements.....	4
• Board of Directors.....	4
• Welcome to AWSCPA.....	5
• Job Forum.....	5

---

## MEETING NOTICE

### **Gifts that Pay Income for Life: A Tax Perspective – Presented By: John C. Woods, J.D., Director of Planned Giving, The University of Arizona Foundation**

***Date and Time:*** Wednesday, November 16, 2005  
11:30 am – 1:30 pm  
(please allow time for check-in, buffet lunch served at noon)

***Cost:*** \$25.00 (non-members welcome)

***CPE*** Counts as one (1) hour of CPE

***Place:*** City Grill – 6464 E Tanque Verde Road

***Choose one:***

- 1) **Pork Loin Chop** – served with apple chutney, fresh vegetables and garlic mashed potatoes.
- 2) **Portobello Mushroom Ravioli** – with sautéed spinach, mushrooms, oven roasted tomatoes and parmesan cream sauce.
- 3) **Wok Charred Fresh Salmon** – glazed with mustard, brown sugar and soy. Served with fresh vegetables and rice medley.

***Reservations:*** Notify **Leslie Just** by e-mail: [leslie.just@cliftoncpa.com](mailto:leslie.just@cliftoncpa.com)  
or telephone: 790-3500

Reservation deadline: **Friday, Nov. 11th** at 12:00 pm

**Note:** Participants who sign up but are unable to attend will be billed unless they notify **Leslie** of the cancellation 24 hours in advance of the luncheon.

---

## PRESIDENT'S MESSAGE

### *“Short... but Sweet?”*

By Anne C. Hoff, CPA



With over-loaded TO DO lists and research projects piled high, we all welcome the articles and seminars that are “**short and sweet**”. Tell us everything we need to know as succinctly as possible because we need more time for the other gazillion items that need to be done. For most accountants, our desire for efficiency and task-orientation is foundational to our personalities, communication styles, and work habits.

Last week I attended an ASCPA seminar covering communication techniques to use in dealing with difficult people. Of course, no one in the room was difficult – we merely encounter difficult people as clients and co-workers, right? It was no surprise that all of the attendees (born accountants) fell into the personality styles of “drivers” and “analysts”. We thrive on efficiency, accuracy, competency, and accountability. We know how to be **short**...but maybe not so **sweet**. Our “expressive” and “amiable” counterparts, however, place a higher value on rapport, fun, creativity, and spontaneity. We rely on them for the new ideas and great parties! So who are the difficult ones? Apparently there are enough “difficult tendencies” to go around.

The good news is that the **AWSCPA** luncheon seminars are **short AND sweet**. ☺ Where else can you share a delicious luncheon, quality CPE, and ample opportunity to establish rapport with fellow accountants? And in spite of our reputation as task-mongers, we do know how to have fun.....just as soon as we finish that tax return...and budget...and report...and projection...and phone call...and article...and....

So join us on **November 16** for a good time as we hear from **John Woods**, UA Director of Planned Giving, about charitable gift annuities. It's another great opportunity.....CPE and lunch that are **short and sweet**, to accommodate our busy lives!

## DID YOU CATCH THE 1-2-3?

At last month's luncheon – at Trattoria Pina on October 26<sup>th</sup> – we learned about the market outlook for jobs in accounting and finance from **Michael Sterling** of Robert Half International. **Did you catch the 1-2-3?** It was **good news** for accountants. **(1)** Job growth in Tucson (and AZ) is "tremendously strong"– demand will out-pace supply for the next 10-12 years; **(2)** Compensation rates are increasing – Tucson is now at national average, rather than at 90%; and **(3)** Employee retention will depend on employer flexibility, benefits, and how pleasant the office environment is. In addition, we heard that credentials in information technology, systems security, and process improvement are in high demand.



## AWSCPA MISSION

The **American Woman's Society of Certified Public Accountants (AWSCPA)** is a national organization dedicated to serving all women CPAs. The **AWSCPA** provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including **advocacy, networking, LEADERSHIP TRAINING, education, and public awareness**.

## CHARITABLE ENDEAVORS

In an effort to give back to the community, the Tucson affiliate of **AWSCPA** has started a tradition of collecting donations in the fall for select charities each year. This year we will be collecting clothing (as further described below) for the **YWCA Your Sister's Closet** at the September through December luncheons. So, clean out your closets and drawers for a good cause!

**YWCA - Your Sister's Closet** provides unemployed women with clothing that is appropriate for job interviews and to begin employment. They need professional clothing that is stylish, clean and ON HANGERS.

**SCHOLARSHIP** Additionally, the Tucson **AWSCPA** has a scholarship program for female accounting students who have taken a non-traditional path to their education. We'll be picking the newest recipients this December. There are several ways that you can help fund these scholarships.

**\$\$\$ Give and receive... participate** in the 50/50 raffle at each meeting – one ticket for \$1 or six tickets for \$5. The proceeds are split... half to the winner and half to benefit the scholarship fund. **OR** you can purchase tickets for the next raffle by sending your check (made out to: AWSCPA) to: **Kristen Smith, AWSCPA Treasurer (fbo scholarship), Frizzell Senkerik & Company, 6891 N. Oracle Road Suite 101, Tucson, AZ 85704.** Indicate "Raffle tickets" and the number you want to purchase on the memo line.

This year we are adding another opportunity for you to help this cause ... through a tax-deductible contribution to our scholarship fund at the UA Foundation. You can do this by using the contribution form below, which can be mailed to the UA Foundation or given to a Board member at the next luncheon.

***Thank you in advance for your generosity and support.***

Please accept my donation of \$\_\_\_\_\_ to the AWSCPA Scholarship fund.

Donor name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone (optional): \_\_\_\_\_

Make your check payable to The University of Arizona Foundation, with "fbo AWSCPA Scholarship" on the memo line.

Mail this form with your check to:

The University of Arizona Foundation  
 Attention: Lori Hoby, CPA  
 PO Box 210109  
 Tucson, AZ 85721-0109

## UPCOMING EVENTS – SAVE THE DATE

---

December 2005	AWSCPA half-day seminar – <i>Professionals on the Move</i>
1/25/06 at 11:30am	AWSCPA luncheon – TBA
2/22/06 at 11:30am	AWSCPA luncheon – TBA
Sept. 20-22, 2006	AWSCPA/ASWA Joint Conference, Las Vegas

## ANNOUNCEMENTS

---

Board member **Lynda Nigh** won \$21.50 in the 50/50 raffle at our **October luncheon!** She graciously donated the prize back to our chapter scholarship fund! In addition, 5 attendees received key chains as consolation prizes.

**Special thanks** to **Clifton Gunderson LLP** for preparing our annual membership roster again this year!

Our gratitude is extended to **Hammel & Company owners and staff** for your hospitality and the use of your large conference room for our board meetings! **Thank you!**

**NOW AVAILABLE:** The Tucson affiliate has beautiful **business card holders** available for purchase. The card holders can be purchased at our luncheons for \$20 each, and the net proceeds from sales will be used for community outreach projects.



## THE 2005-2006 BOARD OF DIRECTORS...

---

<b>President -</b>	Anne Hoff	327-8530	annehoff@earthlink.net
<b>President-elect -</b>	Lynda Nigh	299-5575	lnigh1@qwest.net
<b>Past-President -</b>	Kelly Crandall	886-3181	kellyc@cpahammel.com
<b>Secretary/Treasurer -</b>	Kristen Smith	323-1040	kls@fscocpas.com
<b>Programming -</b>	Lori Hoby	621-1993	lhoby@al.arizona.edu
	Therese Herzog	296-4551	tdttherese@aol.com
<b>Membership -</b>	Lynda Nigh	299-5575	lnigh1@qwest.net
	Lynnae Fritz	321-4600	lfritz@bfcocpas.com
<b>Hospitality -</b>	Leslie Just	790-3500	leslie.just@cliftoncpa.com
	Dee Ann Brower	733-2530	deeann@taxandmoneywise.com
<b>Newsletter -</b>	Kelly Crandall	886-3181	kellyc@cpahammel.com
	Susan Pina	321-4600	spina@bfcocpas.com
<b>Scholarship -</b>	Barbara Ericks	790-3500	barbara.ericks@cliftoncpa.com
<b>Member-at-Large -</b>	Darlene Brady	733-2530	darlene@taxandmoneywise.com
	Deborah Hutchinson	790-3500	deborah.hutchinson@cliftoncpa.com

---

## WELCOME TO AWSCPA!

---

**AWSCPA** is dedicated to serving all women CPAs. As a member of this national organization, you will find yourself in a **supportive environment** with valuable resources to help you achieve your **personal and professional goals**. You will also find rewarding opportunities for **leadership, networking and education**.

**MEMBERSHIP QUALIFICATIONS** Membership in the **AWSCPA** is open to **all individuals** (male and female) who are or who are **aspiring** to become **Certified Public Accountants**.

**READY TO JOIN?** If you would like **more information** and a **membership application**, please contact **Lynnae Fritz** (lfritz@bfcocpas.com) or **Lynda Nigh** (lnigh1@qwest.net). You may also speak to any board member at our monthly luncheons.

**ALREADY A MEMBER?** Let your associates know how valuable your **AWSCPA** membership has been to you! Just a reminder: when you renew your annual dues, **please** be sure to include the **Affiliate Fee of \$30** for your local group. This fee enables us to continue providing high quality programs in Tucson!

We appreciate your support and attendance at our programs! Please feel free to contact any board member if you have questions, concerns or suggestions! You may also visit the website of the AWSCPA National Office at [www.awscpa.org](http://www.awscpa.org).

**WE'RE ON THE WEB!!** Visit our website: <http://www.awscpa.org/tucson/index.html>

## JOB FORUM – IT'S ALL ABOUT YOU!

---

The **Tucson AWSCPA affiliate** strives to develop more networking **opportunities** for our members and meeting attendees. As part of this networking, we are providing the **forum** for employers with positions available to match these **opportunities** with individuals seeking employment. This will be a *confidential* service if you are seeking employment.

For those **seeking employment** contact **Darlene Brady** (phone: 733-2530 or email: darlene@taxandmoneywise.com). For those with **positions available**, contact **any Board member** to announce your opening at a monthly meeting or in our newsletter.

**PLEASE** communicate this employment connection to your employers for future employment **opportunities** for others. This is a **FREE** service for those looking for great CPA's – that's you!

### Job Openings

**AUDIT MANAGER / STAFF ACCOUNTANT** – If you are a team player looking for a challenging opportunity in a firm you can be proud of, we would like to meet with you. **Busby Sanford Brady CPAs PLC** is a full service CPA firm whose goals include providing outstanding client services and a rewarding work/life balance for our team members.

We are looking for those special individuals who are committed to their profession and are seeking long-term career development and continuing opportunities for growth. We have professional staff openings for an Audit Manager and a Staff Accountant. The ideal candidate will have 3-8 years audit experience in public accounting. We offer flexible working arrangements in a friendly environment, competitive salaries, full benefits, and no travel.

Please send your resume via mail to: Busby Sanford Brady CPAs PLC, 2055 North Kolb Road, Suite 101, Tucson, AZ 85715; e-mail: Nancy@taxandmoneywise.com; or fax: #520-733-2529.

**STAFF ACCOUNTANT** – **Hammel & Company, P.C.** is seeking candidates with 2-5 years of accounting and/or tax experience, preferably with a degree. Voted "Best place to work" in Tucson! We have many opportunities for advancement. Come grow with us! Please send your resume to: Hammel & Company, P.C., 5656 E. Grant Rd #200, Tucson, AZ 85712; or fax to 520-885-3699.

---