



Tucson Affiliate December 2007 Newsletter

Contents:

- President’s Message..... 1
- Meeting Notice 2
- Upcoming Events..... 3
- TechCasts..... 3
- AWSCPA Mission..... 3
- Announcements 4
- Welcome to AWSCPA 4
- Charitable Endeavors..... 5
- Board of Directors 6
- Job Forum 7

PRESIDENT’S MESSAGE

By Kristen Smith, CPA

I hope everyone had a wonderful Thanksgiving!

If you missed November’s program on Thoughtful Giving, you missed some great information. Lori Hoby gave a wonderful presentation on how our clients can give money to charity besides the normal “write-a-check” philosophy. Her presentation covered Donor Advised Funds, IRA rollovers to charity, and Charitable Gift Annuities.

In the spirit of giving, we will be collecting donations at our December meeting for a few different charities. Please bring old prescription glasses, sunglasses, and hearing aids to benefit the Lions Club; new personal hygiene items to benefit the Primavera Foundation; and gently used professional clothing for Your Sister’s Closet.



If I don’t see you at the meeting, have a very, **Merry Christmas!**

MEETING NOTICE

Developing New Business and Ensuring Client Loyalty - by Dee Schiavelli

Date & Time: Wednesday, December 12, 2007, 11:30 am – 1:30 pm
(please allow time for check-in, lunch is served at noon)

Cost: \$25 members / \$30 non-members / \$10 students

CPE: Counts as one (1) hour of CPE

Place: Acacia at St. Philip's, 4340 N. Campbell

Menu:

- 1) **Thai Chicken Noodle Salad** – roasted chicken and Thai noodles with spicy cashew-sambal chili dressing, mixed greens with veggies and crisp wontons.
- 2) **Acacia Club Sandwich** – toasted 8-grain bread, mayonnaise, turkey, ham, gruyere, cheddar, lettuce, tomato, bacon, and avocado, served with red potato salad.
- 3) **Grilled Vegetable Panini** – zucchini, eggplant, roasted peppers, Portobello, and mozzarella on a grilled roll with pesto, served with fruit salad.
- 4) **Chicken Pot Pie** – tender chicken and vegetable medley in savory sauce topped with flaky pastry.

Reservations: Notify **Chris Elzy** at celzy@azlitho.com
Reservation deadline: **Friday, December 7th** at 12:00 pm

*Note: Participants who sign up but are unable to attend will be billed unless they notify [Chris](#) of the cancellation **24 hours** in advance of the luncheon.*

Please Note: At this luncheon we will be collecting donations for the following organizations. Bring any of the listed items you would like to give, and we will deliver them for you!

Lions Sight & Hearing Foundation – Your old, used eyeglasses can be recycled and made available to the needy in other nations through Lions In Sight mission trips. The glasses are sorted, shipped, and prescriptions are computerized and made available to qualifying, needy people in other countries.

Primavera Foundation – Supports multiple programs geared just for women without children or partners. This agency's needs include women's clothing, shower supplies, shampoo, deodorant, laundry detergent, and other personal hygiene items.

YWCA - Your Sister's Closet – Provides unemployed women with clothing that is appropriate for job interviews and to begin employment. They need professional clothing that is stylish, clean, and preferably on hangers. They also need handbags, lingerie, and personal grooming items such as shampoo, deodorant, make-up, etc. Most of the women served by this program are between the ages of 25 and 35. No sweaters, heavy wool, or winter clothes please.

UPCOMING EVENTS

Save the Date! for AWSCPA upcoming luncheons and other events:

December 5, 2007	AWSCPA TechCast, see below
December 12, 2007	AWSCPA luncheon, see page 2
January 16, 2008	AWSCPA luncheon, TBA
February 20, 2008	AWSCPA luncheon, TBA
March 19, 2008	AWSCPA luncheon, TBA

TECHCASTS

We will be sponsoring group sessions for the **AWSCPA** TechCasts. Each TechCast lasts an hour (or more) and occurs about once a month. You can sign up to view the TechCasts through the AWSCPA or join us for a group session.

Wednesday, December 5, 2007, 9am

CPA BANK-OFFICE TIME WASTERS – ARE YOU IN THE KNOW?

Back office technology tools empower accountants to have confidence in their information. This TECHCast will discuss the technology available that would allow an administrator to easily manage staff schedules, generate reports on staff and client productivity, create comprehensive reports on client deadlines, sync calendars and schedules and billing of time. Whether you are an individual or have a large number of staff on board, you will want to tune in to this TECHCast!

Do you often find yourself feeling like the Scarecrow from the Wizard of Oz? What? To paraphrase a line from the movie, "...Oh Dorothy, they scattered (my straw stuffing) all over the place. Some of me is 'over here' and some of me is 'over there'! If I only had a brain...I could pull this mess together!..." Like the Scarecrow who sought a better way to control his situation, if he only had the right tools, was convinced he could "pull himself together" to meet the challenges that lay ahead.

Is your day-to-day management of vital programs, applications and procedures causing you to feel like there is nothing you can do to bring this chaos under control, under "one central brain"?

Today's technology has grown in leaps and bounds answering the challenges for the need of a vigorous back-office tool for the accountant. Learn how incorporating this technology into your business plan could satisfy the growing need for greater efficiencies in all around office management.

Presented by: Fred O. Lindsley, CPA

Location: Beach Fleishman & Company, 1985 E. River Road, Suite 201 (parking in the rear)
The techcast begins promptly at **9am**, so please arrive by **8:45am** to allow for check-in

Cost: **FREE** – everyone is welcome, reservations are **required**

RSVP to Lynnae Fritz at lfritz@bfcopas.com before 9am Monday, December 3rd.

You can check out all of the up-coming webcasts at <http://awscpa.org/home.htm>

AWSCPA MISSION

The **American Woman's Society of Certified Public Accountants (AWSCPA)** is a national organization dedicated to serving all women CPAs. The **AWSCPA** provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including **advocacy**, **networking**, **LEADERSHIP TRAINING**, **education**, and **public awareness**.

ANNOUNCEMENTS

Special Thanks again this year to [Beach Fleischman & Company](#) for hosting our Techcasts. Without their sponsorship, we may not have won a **Silver Star** award at this year's **Joint National Conference**.

Volunteers Wanted by the [United Way](#) to prepare Schedule C tax returns for low income taxpayers. This project serves low income, small business owners outside of the **VITA** (Volunteer Income Tax Assistance) **Program**. The [United Way](#) is partnering with a national coalition to serve low income small business owners. For more information please contact Caryl Sharp at (520)529-1613 or carylsharp@gmail.com.

AWSCPA TechCast Coupon – The **AWSCPA** has provided a coupon in the latest E-Counters for all Society members to attend a **free TechCast** between now and December 31, 2007. If you choose not to attend our group TechCast presentation (see page 3), you can save \$35 to experience a TechCast in your own home or office. See the October 16th **AWSCPA E-Counters** or contact **Kristen Smith** (kristensmithcpa@yahoo.com) for a coupon.

AWSCPA Virtual Mall – As we're all getting ready for the holidays and doing our holiday shopping, keep this **opportunity** in mind... **AWSCPA** has partnered with several companies, who will donate a portion of each **AWSCPA** purchase to the **CPE Foundation**, which provides national scholarships and helps affiliates with their scholarship programs. See the Virtual Mall on www.awscpa.org (from the home page click "Useful Links" then choose Virtual Mall) for a complete listing. To count toward their contribution, most of the vendors require you to begin your shopping at the Virtual Mall.

Kaplan CPA Review is a long-time affinity partner with **AWSCPA**. Kaplan is dedicated to helping CPA candidates pass the exam with confidence on the first try. Their CPA Learning System includes an activity planner, on-line or CD-ROM videos and workbooks, on-line QBank, study manuals, audio CDs, flashcards, email access to instructors, email lessons and a 24-month on-line subscription with a free study manual update. Student or professional members of **AWSCPA** are entitled to a 25% discount on all of Kaplan's Complete Learning Systems and live classes. This discount alone will more than pay for your annual **AWSCPA** membership investment! To learn more about this discount, contact **AWSCPA** at info@awscpa.org.

WELCOME TO AWSCPA!

AWSCPA is dedicated to serving all women CPAs. As a member of this national organization, you will find yourself in a **supportive** environment with valuable resources to help you achieve your **personal** and **professional goals**. You will also find rewarding **opportunities** for **leadership**, **networking**, and **education**.

MEMBERSHIP QUALIFICATIONS Membership in the **AWSCPA** is open to **all** individuals (male and female) who are or who are **aspiring** to become certified public accountants.

READY TO JOIN? If you would like more information and a **membership application**, please contact **Nannon Roosa** or **Lynda Nigh**. You may also speak to any board member at our monthly luncheons.

ALREADY A MEMBER? Let your associates know how valuable your **AWSCPA** membership has been to you! Just a reminder: when you renew your annual dues, **please** be sure to include the **affiliate fee** of **\$30** for your local group. This fee enables us to continue providing high quality programs in Tucson!

Did you know – For each new member you recruit, you'll be entered into the semi-annual drawings for a grand prize. All new members will be listed in the monthly newsletters (New Members article) online (www.AWSCPA.org) – and if you see someone you personally recruited, let the National Office know and your reward will be sent.

We appreciate your support and attendance at our programs! Please feel free to contact any board member if you have questions, concerns or suggestions! You may also visit the website of the AWSCPA National Office at www.awscpa.org.

CHARITABLE ENDEAVORS

In an effort to give back to the community, the **AWSCPA** Tucson affiliate has started a tradition of collecting donations for select charities and other charitable endeavors each year. We have our own **scholarship** fund through which we have given scholarships to deserving college students – we awarded two \$500 scholarships in each of the last three years. We have also collected clothing for the **YWCA Your Sister’s Closet**. This year we have plans to help the community as follows:

YWCA YOUR SISTER'S CLOSET This worthy organization provides unemployed women with clothing that is appropriate for job interviews and to begin employment. They need professional clothing that is stylish, clean and preferably ON HANGERS. Clean out a closet and bring your gently used items to our next luncheon. You’ll receive a receipt for your contribution, and we’ll take care of delivering them to the YWCA. Find out more about this organization by visiting their website at <http://www.ywcatucson.org/>.

SCHOLARSHIPS The Tucson **AWSCPA** has a scholarship program for female accounting students who have taken a non-traditional path to their education. Our 07/08 scholarships will be awarded at our December luncheon. There are several ways you can help fund these scholarships:

\$\$\$ Give and receive... participate in the **50/50 raffle** at each meeting – one ticket for \$1 or six tickets for \$5. The proceeds are split – half to the winner and half to benefit the scholarship fund. **OR** you can purchase tickets for the next raffle by sending your check (made out to **AWSCPA**) to: **Lynnae Fritz, AWSCPA Treasurer (fbo scholarship), c/o Beach Fleischman & Co., P.C., P.O. Box 64130, Tucson, Arizona 85728-4130**. Please indicate “Raffle tickets” and the number of tickets on the memo line.

In addition, you can help this cause through a **tax-deductible contribution** directly to our scholarship fund at the **UA Foundation**. Simply complete the contribution form below and mail it along with your contribution to the UA Foundation or give it to a Board member at the next luncheon.

Thank you in advance for your generosity and support!

Please accept my donation of \$_____ to the AWSCPA Scholarship fund.

Donor name: _____

Address: _____

Phone (optional): _____

Make your check payable to The University of Arizona Foundation, with “fbo AWSCPA Scholarship” on the memo line.

Mail this form with your check to:

The University of Arizona Foundation
Attention: Scholarship Development Office
PO Box 210109
Tucson, AZ 85721-0109

THE 2007-2008 BOARD OF DIRECTORS...



President:
Kristen Smith
625-4929
kristensmithcpa@yahoo.com



VP / President-elect and Director Hospitality:
Chris Elzy
celzy@azlitho.com



Past-President / Co-Director Membership:
Lynda Nigh
299-5755
lnighcpa@msn.com



Secretary:
Lisa Gundvaldson
791-9599
lgundvaldson@cox.net



Treasurer:
Lynnae Fritz
321-4600
lfritz@bfcocpas.com



Co-Director Membership:
Nannon Roosa
790-3500
nannon.roosa@cliftoncpa.com



Co-Director Programming:
Sara Tomchin
887-7039
tomchins@cox.net



Co-Director Programming:
Katie Newburn
322-6994
katie@hslproperties.com



Co-Director Communications (media):
Susan Pina
321-4600
spina@bfcocpas.com



Co-Director Communications (newsletter):
Kelly Crandall
886-3181
kellyc@cpahammel.com



Director Outreach (scholarship):
Debi Moore
790-3500
debi.moore@cliftoncpa.com



Member-at-large:
Darlene Brady
733-2530
darlene@taxandmoneywise.com



Member-at-large:
Lori Hoby
545-1117
lhoby@cfsoaz.org



National Board Member:
Alex Miller
721-5000
alexmillercpa@mindspring.com



Hospitality Committee:
Svetlana Pitman
spitman@bfcocpas.com
Brittney Williams
brittneyw@heinfeldmeech.com



Programming Committee:
Sheri Campbell
sheri.campbell@earthlink.net

JOB FORUM – IT’S ALL ABOUT YOU!

The **Tucson AWSCPA affiliate** strives to develop more networking **opportunities** for our members and meeting attendees. As part of this networking, we are providing the **forum** for employers with positions available to match these **opportunities** with individuals seeking employment. This will be a *confidential* service if you are seeking employment.

For those **seeking employment** contact **Kelly Crandall** (email: kellyc@cpahammel.com). For those with **positions available**, contact **any Board member** to announce your opening at a monthly meeting or in our newsletter. (NOTE: *Newsletter postings must be received by the 5th of the month for inclusion in that month. Ads must be 200 words or less – no logos or tables – submitted in a Microsoft Word® document. All postings may be further edited as needed for space limitations.*)

PLEASE communicate this employment connection to your employers for future employment **opportunities** for others. This is a **FREE** service for those looking for great CPA's – that's you!

If you have any openings that you would like to advertise in our monthly newsletter, please contact **Kelly Crandall** or any current board member.

(contact information on page 6)
