



Live Your Purpose: 5 Strategies for Embracing a Purpose-Driven Life & Goal Setting Strategies for Success

Date: Wednesday, January 16, 2007

Location: Oxford Bioscience Partners*
222 Berkeley Street, Suite 1650
Boston, MA 02116

Time: 6:00PM- 8:00PM Topic Discussion
8:00PM- 9:00PM Networking

Presenters: Claudette Rowley – Founder of Metavoice Coaching & Consulting
Lyn Murphy - Founder of PeopleSmart High Impact Training and Consulting
Donna Thaxter - Founder of PeopleSmart High Impact Training and Consulting

Cost: \$10 for members; \$15 for non-members; payable to the AWSCPA at the door

Program Details:

Where do you want to be both personally and professionally in the year 2008? What do you want to achieve? How will you know if you have reached your objectives? The first component to think about when beginning a new year is setting goals; a roadmap to help you reach the objectives that you wish for yourself.

Are you stuck in survival mode? Does the word “realistic” run your life?

This program focuses on the building blocks to successful goal setting. It will help you establish some simple yet powerful strategies for achievement of personal and professional goals. The program will also identify 5 strategies for tapping into your purpose and teach you how to shape a vision and plan for your purpose-driven life.

*Oxford is located on the corner of Berkeley and Boylston Streets in the Back Bay

**Space is limited to 25 attendees.

Please RSVP to awscpaboston@yahoo.com by January 15th.

If you have any questions, please contact us at 617-896-5223 or via our e-mail address.

Please provide the following information when replying: Name, Company, E-Mail, Phone.

Note: The AWSCPA must pay for the number that we RSVP; should you be unable to attend, please be sure to let us know in advance so you will not be charged.

Presenter Bios:

Claudette Rowley MSW, CPCC is a coach, speaker and author – and a recognized expert in helping 21st century professionals identify their true purpose in life and mobilize the strategies and resources to pursue it. She coaches internationally, guiding people from the ground level to the corporate level through purposeful career transitions, business ventures and lifestyle transitions. Claudette’s style has been described as intuitive, truthful, and right to the point.

Co-author of the book [A Guide to Getting It: A Clear, Compelling Vision](#) and producer of the e-newsletter [Insights for the Savvy](#), her articles have been published in hundreds of online and print publications. Claudette is also qualified to administer and interpret [Myers-Briggs](#) Type Indicator, and facilitates teambuilding sessions in both non-profits and corporations. She presents for professional organizations and conferences throughout the U.S.

Prior to launching [MetaVoice, Inc.](#) in 2000, Claudette worked in the public and private sectors for 10 years, specializing in leadership and program development. She holds a [Masters of Social Work](#) from the [University of Michigan](#) and a professional coaching certification from the [Coaches Training Institute](#).

Outside of business, Claudette enjoys spending time with her son and with friends and family. She loves a good murder mystery and a good workout. And she balances her “doing” with a rich spiritual life.

Lyn Costa Murphy is co-founder of *PeopleSmart High Impact Training and Consulting*. In her primary focus areas of training and development consultant, coach and facilitator, she consistently earns extraordinary high marks from her diverse client base. Her reputation is built on a unique ability to assist others in translating effort into results.

Lyn has helped many organizations in developing and implementing training plans specifically geared toward skill enhancement that drives productivity and results. During her 20 years in the banking and financial services industry, she has held a variety of positions including front line sales manager, call center manager, business development officer and telesales representative. She has a wealth of inside and outside sales experience with consumer and business clientele. Training class participants of all levels respond exceptionally well to the unique perspective she brings to each session. Lyn has worked with Presidents/CEO’s, Retail Directors, Sales and Marketing Managers and Training Directors to implement customized programs that enhance behaviors and bring measurable results. She has been particularly successful in helping individuals to understand the relationship between sales and service and how this connects directly to the overall customer experience.

Lyn holds a B.S. in Education from Salem State College. She is also a member of American Society for Training and Development (ASTD) and a Consulting Partner for Human Resource Development Quarterly (HRDQ). More than anything, she prides herself on the long term relationships she has established with her client organizations.

Donna Thaxter is co-founder of *PeopleSmart High Impact Training and Consulting*.

Donna is an accomplished Senior Management Professional and Training/Development Consultant with expertise in leading organizations to maximize their employee performance at the individual and business level units.

Donna has over 20 years in the financial services industry and an understanding that organizations must differentiate themselves through excellent sales and service. Donna has helped many clients achieve their goals by building competencies at the front line and manager level to improve staff retention and organizational performance. She is a strong believer in a consultative sales model and needs-based selling strategy.

She has facilitated numerous workshops with Executive Level Professionals. She developed the unique Pro-Skills Training System and has hands on experience working with bank branch and call center staff and management teams. Most importantly, she is extremely client focused and prides herself on the solid relationships she has built with her customers.

Donna holds a B.S. in Education. Her relationships with clients are the basis for her tremendous reputation in the business sector.

For more information on our organization, please visit us at
<http://finance.groups.yahoo.com/group/awscpaboston/> or at our national site www.awscpa.org.