

AWSCPA – March 18, 2010 CPE Dinner Meeting

Topic: **How to Position Yourself as a Financial Professional in Any Economic Time**

Speaker: Ward Pennebaker, Pennebaker Fifth Ring

Date: Thursday, March 18, 2010

Time: Registration/Networking **5:30pm**; Dinner **6pm**; Presentation **7pm**

CPE: 1 hour

It is well established that companies that proactively market in a recession, gain significant mind share. But without the strategic foundation that will ensure that you stand out, your results will be less than satisfactory. Ward Pennebaker, founder and principal of Pennebaker Fifth Ring, will present specific strategies and case studies for how to better differentiate you from your competition and more effectively promote your business.

Location: Sheraton Brookhollow
3000 N. Loop West
Houston, TX 77092
(near intersection of 610 Loop and Northwest Freeway (U.S. 290))
Hotel phone for directions (713) 688-0100

Price: \$30 for members and standing reservations
\$35 for non-members
\$40 for reservations made after due date (walk-ins)
\$20 for students

RSVP: Due by **Friday, March 12, 2010** at 5pm.
Credit card payment is accepted at www.awscpa.org/houston/ for this meeting.
--OR--
Email your reservation to awscpa-mtg@earthlink.net.
Your reservation will be confirmed via return email.
IF YOU MAKE A RESERVATION AND DO NOT ATTEND, YOU MUST PAY ANYWAY.
We pay for all meals reserved regardless of whether they are used.