



2011 Affiliate Silver Star Award

Star Affiliate Awards are presented annually to every affiliate nominated for an outstanding achievement during the fiscal year.

In addition, the Silver Star Award makes available an alternative process whereby an affiliate might gain the same recognition. This process would involve receiving points for meeting specific criteria, as established by "Healthy Affiliates".

Complete the following checklist and return to the AWSCPA National Office by October 1, 2011:

MEMBERSHIP POINTS

- Award one point for every ten active members. (Round up for fractions) _____
- Award an additional point for each new member gained this year. _____

AFFILIATE PROGRAMS (please provide a listing of each event in this category)

- Award one point for each affiliate event held during the year. _____
- Award an additional point for each "new member" event held during the year. _____
- Award an additional point for each student event held during the year. _____
- Bonus points are available for documentation of each event attached to this application.*
- Documentation includes copies of meeting notices, e*blasts, announcements, etc.*

MARKETING/PUBLICITY (all publications qualify in either print or electronic format)

- Award one point for each press release issued by the affiliate. _____
- Award one point for each newsletter published during the year. _____
- Award one point for any other marketing piece published by the affiliate. _____
- Award one point for each corporate sponsor used by the affiliate during the year. _____
- The sponsorship is not limited to events, but can be for a variety of reasons.*
- Bonus points are available for documentation of each publication attached to this application.*

AFFILIATE MANAGEMENT

- Award one point for every Board meeting held by the affiliate. _____
- Award an additional point if a Board Retreat or Board training session was held during the year. _____
- Award one point if the affiliate has a budget and at least one additional financial statement for the year. _____
- Award one point if the affiliate kept Minutes of each Board meeting. _____
- Award one point if affiliate conducts new member orientation, either as an event or individually. _____
- Award one point if affiliate has developed and implemented a strategic plan. _____
- Award a point for each first-time Board Member serving this year. _____
- Award one point if affiliate utilized National Office resources during the year. _____
- Award one point if affiliate provided Board support during the year. _____
- Award one point for each affiliate Board member who attended the Joint National Conference. _____

COMMUNITY OUTREACH

- Award one point for every scholarship given by the affiliate for the year. _____
- Award one point for every community project the affiliate participated in. _____
- Award one point for every affiliate college campus recruiting event attended, held or sponsored. _____
- Award one point for every affiliate member nominated for an AWSCPA National Award. _____
- Award one point for every affiliate member who holds an AWSCPA National Board position or serves on an AWSCPA National Committee. _____
- Award one point for every affiliate member who holds an AICPA National Board position or serves on an AICPA National Committee. _____
- Award one point for every affiliate member who holds a State Society Board position or serves on a State Society Committee. _____

AFFILIATE NAME _____

TOTAL POINTS _____