



NEWS

American Woman's Society of Certified Public Accountants

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FOR IMMEDIATE RELEASE

FIRM LEADERSHIP - LEAD BY EXAMPLE AWARD ANNOUNCED

DAYTON, OHIO -- The American Woman's Society of Certified Public Accountants (AWSCPA) has announced that its Firm Leadership-Lead By Example Award was recently given to McGladrey at the 2011 Annual Conference for Women in Accounting in Charlotte. It is given by AWSCPA to a company for innovations in women's programming and recognizing women in strong leadership positions.

McGladrey's Women's Initiative has created a culture that encourages diversity and empowers women professionals to excel, by focusing on four critical process areas: Networking, Business Development, Mentoring and WorkLife Integration. Their women's leadership initiatives were recognized in the AICPA's *Promoting Your Talent: A Guidebook for Women and Their Firms*. Their programs have increased retention in their top female talent and made McGladrey an industry leader, evidenced by the success of the all-woman team leading their Melbourne, Florida office. McGladrey has also been honored with the Alfred P. Sloan Award for Business Excellence in Workplace Flexibility and is a Certified Flex-Friendly Company.

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AWSCPA, organized in 1933, is the only national organization committed to the development and advancement of women CPAs in the accounting profession. For its members, AWSCPA provides:

- Resources and support for professional and personal development
- Opportunities for leadership participation, networking and mentoring
- Visibility and recognition for the organization and its members
- Leadership in addressing the concerns of women in the accounting profession

If you would like additional information about AWSCPA, visit the website at www.awscpa.org or contact the National Office at 800.AWSCPA1.

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November 7, 2011

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