



# The American Woman's Society of Certified Public Accountants

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**[www.awscpa.org](http://www.awscpa.org)**

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- **Who**
- **What**
- **Why**



- **Who**

- AWSCPA began in 1933 as a group of nine women CPAs united in facing challenges affecting women in the profession at that time.



- **Who**

- AWSCPA is the only organization devoted exclusively to the support and professional development of women CPAs.



- **Who**

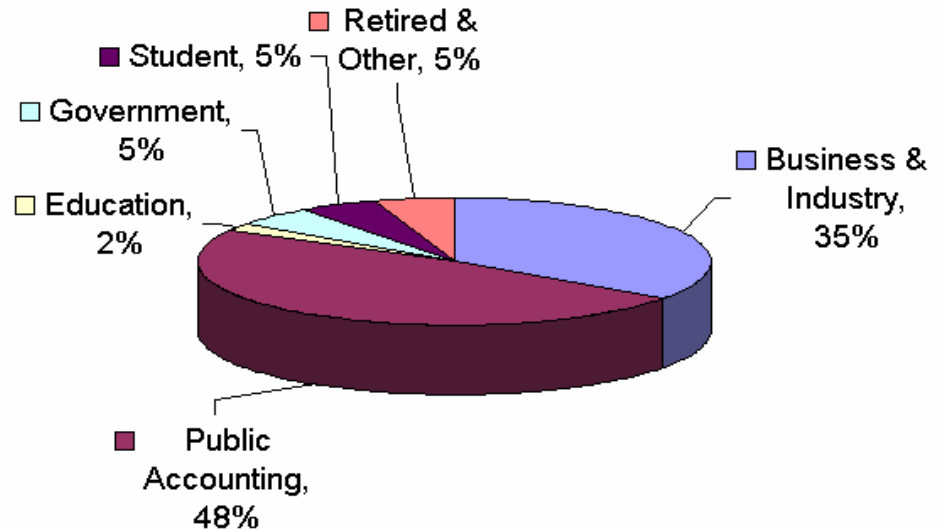
- AWSCPA is a leader in addressing the following concerns:

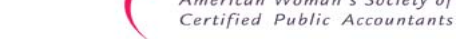
- Gender Equity
    - The Glass Ceiling
    - Work and Family Issues



# Who

- AWSCPA is a national organization comprised of members representing 46 of 50 states with local and regional affiliates across the country.
- Sources and occupations include:





# • Who

- AWSCPA is governed by a National Board of Directors
  - The board consists of a president, president-elect, secretary, treasurer, vice presidents and national directors.
  - The board hires an executive director and national office to handle daily operations.
  - Local affiliates, while separately governed, report to and are supported by, the national organization.

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- **What**

- Mission
- Goals
- Types of Membership



# ● Mission

- The American Woman's Society of Certified Public Accountants is a national organization dedicated to serving all women CPAs. The AWSCPA provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including leadership, networking and education.

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## • Goals

- To accomplish our mission, AWSCPA offers in-depth support of these four important goals:
  - Increase *public awareness* of the impact of women CPAs on our national economy.
  - Facilitate a national *network* of diverse individuals and organizations.
  - Provide opportunities for *professional growth*.
  - Advocate professional *equity*.

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# • Types of Membership

- Regular
- Associate
- Retired
- Honorary
- Student Friend Subscription
- Professional Friend Subscription



## • Regular Membership

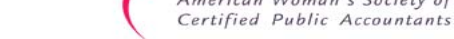
- A person who holds a valid, unrevoked CPA certificate granted by any state or territory of the United States or its equivalent as defined by the AICPA. Regular members are entitled to vote and to hold elective office in the Society.

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- **Associate Membership**

- A person who has passed the uniform CPA exam in any state or territory of the United States and whose certificate has not been issued by the appropriate examining board. Associate members are entitled to hold appointed positions but are not entitled to vote.

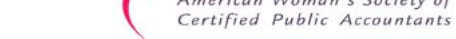


## • Retired Membership

- A person at least 62 years old who has been a member for at least 10 years and who has retired from full time practice and/or from business or academic life. Retired members retain their former rights in the Society.

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# • Honorary Membership

- A person who has made an outstanding contribution to the Society or the advancement of women accountants is eligible for nomination. Past presidents automatically become honorary members at the completion of their term as president.

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- **Student Friend Subscription**

- Open to any individuals actively pursuing degrees in accounting. Student Friends do not have voting rights and are not eligible to hold national or affiliate officer positions; however, they may serve on committees.



- **Professional Friend Subscription**

- Open to all individuals in the accounting field who intend to fulfill the requirements to become a CPA. Professional subscribers do not have voting rights and are not eligible to hold national or affiliate officer positions; however, they may serve on committees.



- **Why**
  - Visibility and Leadership Training
  - Career Education and Support
  - Professional Networking
  - Annual Awards Programs
  - Strategic Alliances
  - Benefits for Employers



# • **Visibility and Leadership Training**

- Business Building . . . An active role in AWSCPA brings an enhanced reputation as a leader in the profession and in the community.
- Leadership Skills . . . Skills are developed through participation on committees and boards of the local and national AWSCPA organizations.

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- **Visibility and Leadership Training**

- Professional Involvement . . . .  
Members serve as liaisons with the AICPA, State Societies and other accounting organizations through endorsement of appointments by AWSCPA.

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- **Career Education and Support**

- Scholarships . . . For both graduate and undergraduate candidates, scholarships are awarded by the local affiliates in conjunction with the national AWSCPA Foundation as well as a national scholarship program.

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# • Career Education and Support

- AWSCPA Newsletter . . . Current commentary on issues of interest to women in the profession as well as member and society activities.
- Conduit for national publications and organizations searching for experts in various accounting issues.

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- **Career Education and Support**

- AWSCPA Foundation . . . The Foundation was created to support the research and educational activities of the AWSCPA. The Foundation is currently supporting graduate and undergraduate scholarships as well as scholarships for CPA Exam Review courses.

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- **Professional Networking**

- Affiliate Groups . . . Active, local groups in major cities to provide the programs and services members want.



- **Professional Networking**

- Business Support and Exchange . . . .  
Direct access to other successful women CPAs in public accounting, corporations, private practice, government and academe to share career and job information.



- **Professional Networking**

- AWSCPA Membership Directory . . .  
A ready reference to extensive business and personal contacts around the nation with online search features.



- **Professional Networking**

- [www.awscpa.org](http://www.awscpa.org) . . . Information on meetings, conferences, issues papers, career opportunities, on-line membership renewal, links, affiliate outreach section, speakers bureau and many other features on the general and members only sections.

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# • Professional Networking

- **Joint National Conference** . . . In conjunction with ASWA, an opportunity for women CPAs to meet other successful CPAs from across the country.
- **WebCasts** . . . Continuing education and opportunities for networking close to home.

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# • Annual Awards Program

- **Woman of the Year Award** . . . . Recognizing an AWSCPA member for outstanding contributions to the accounting profession.
- **Public Service Award** . . . Honoring outstanding accomplishments and service outside the accounting profession.

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- **Annual Awards Program**

- **Woman of Courage Award . . .**  
Recognizing an AWSCPA member for outstanding courage in the pursuit of a career in accounting.



- **Annual Awards Program**

- Educator of the Year Award . . . .  
Recognizing outstanding, effective teaching of accounting in a two or four year college.



# • Annual Awards Program

- **Star Affiliate Awards** . . . Recognizing outstanding AWSCPA affiliates determined by performance in the areas of creative programming, membership, visibility/public relations, and overall activity.

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# • Strategic Alliances

- AWSCPA aligns itself with respected groups (such as AAA, NAWBO, ASWA and Women Lawyers) in order to leverage the best qualities of both. Access to quality CPE, joint work on research and issues papers, and seats on the AICPA Family and Work Life Executive Committee are a few examples.
- Corporate sponsorships such as AWSCPA's partnership with MassMutual Financial Group.



You can't predict. You can prepare.®

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- **Virtual Mall**

- AWSCPA offers its members goods and services (in cooperation with vendors and service providers) that will provide benefit to the members and are not available to the general public.



# • Benefits for Employers

- Well-rounded employees
- Professional development of employees
- Reduced cost for training/CPE
- Client development
- Public relations for firm/company
- Recruitment tool
- Community involvement



# • Summary

- What does AWSCPA mean to you?
- What do you hope to gain from participation in AWSCPA?



**The End**

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