



**AWSCPA**

*American Woman's Society of  
Certified Public Accountants*

## ***Making Opportunities Count***

The American Woman's Society of Certified Public Accountants (AWSCPA) is a national organization dedicated to serving all women CPAs. The AWSCPA provides a supportive environment and valuable resources for members to achieve their personal and professional goals through various opportunities including leadership, networking and education.

[www.awscpa.org](http://www.awscpa.org)

# **Corporate Sponsorship Program**



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# **Who is the American Woman's Society of CPAs?**

Since its creation over seven decades ago (established in 1933), The American Woman's Society of Certified Public Accountants (AWSCPA) has been the voice of women in the accounting profession. Comprised of Certified Public Accountants or those aspiring for such license, AWSCPA is united in facing the challenges affecting women in the profession.



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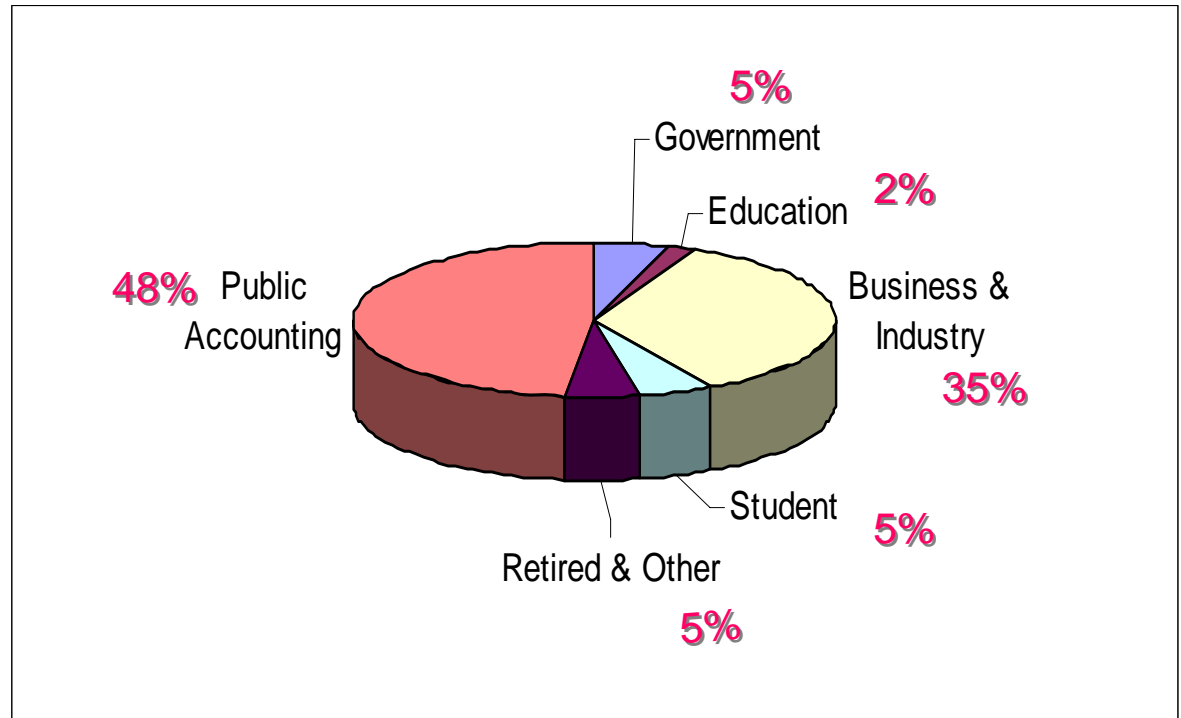
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# Who we are, continued . . .

## Sources and Occupations of AWSCPA Membership





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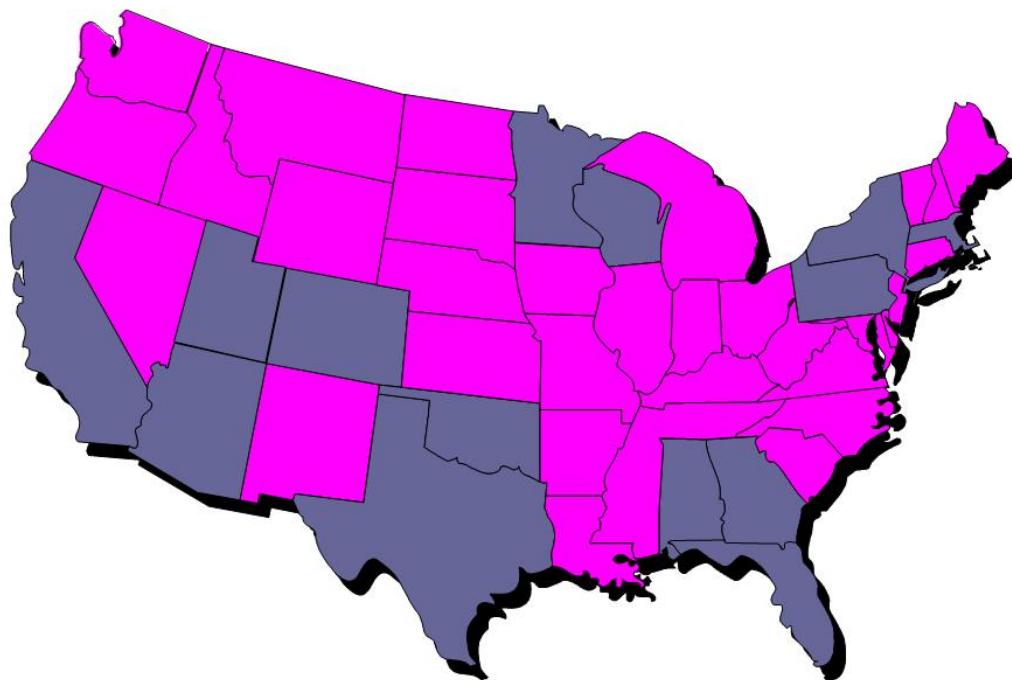
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# **Our members represent . . .**

**Every state in the United States. Those areas in dark purple are also supported by a local/regional affiliate.**

**Alaska  
Hawaii**



The Society is a national organization of individual members with a network of independent affiliate groups throughout the country.



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## **Mission Statement**

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# **Corporate Sponsorship**

## **Our distinguished corporate sponsors are:**

- Dedicated to supporting the mission and initiatives of AWSCPA
- Recognized as critical partners contributing to the growth of our profession
- Private and public companies, government agencies and educational institutions



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# **Corporate Sponsorship**

## **Our corporate sponsors can expect:**

- To distinguish themselves as leaders in their fields with respect to support of women's initiatives
- Exposure to decision makers in industry, public accounting firms, sole proprietorships and partnerships, governmental entities and education
- Opportunities to expose AWSCPA members to their product set through continuing education seminars, annual conference participation, website, etc.
- To demonstrate to their customers and employees that they are committed to leadership and innovation



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# **Silver Corporate Sponsors** **(\$5,000/year)**

- One complimentary AWSCPA annual membership (for qualified applicants only)
- Networking time with the National Board of Directors at least one time per year (i.e. group dinner or lunch)
- One copy of all member publications and promotions
- One complimentary annual conference registration
- Recognition in the annual conference final program with a half page four-color advertisement
- Annual banner advertisement in the electronic versions of *AWSCPA News* and annual 1/8 page advertisement in the printed versions of *AWSCPA News*
- Link (no logo) from AWSCPA home page to sponsor's website
- Participation in the AWSCPA Affinity Program
- Semi-annual AWSCPA distributed email blasts to all members promoting sponsor and their support and participation



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# **Gold Corporate Sponsors** **(\$10,000/year)**

- Exclusivity as a corporate sponsor in sponsor's category (i.e. financial planning, insurance, brokerage services, etc.)
- One tabletop exhibit at the annual conference
- Two complimentary AWSCPA annual memberships (for qualified applicants only)
- Networking time with the National Board of Directors at least one time per year (i.e. group dinner or lunch)
- Two copies of all member publications and promotions
- Two complimentary annual conference registrations
- Recognition in the annual conference final program with a full page four-color advertisement
- Annual banner advertisement in the electronic versions of *AWSCPA News* and annual 1/4 page advertisement in the printed versions of *AWSCPA News*
- Logo link from AWSCPA home page to sponsor's website
- Participation in the AWSCPA Affinity Program
- Quarterly AWSCPA distributed email blasts to all members promoting sponsor and their support and participation
- One 50 minute technical session at the annual conference (for qualified and approved topics)



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# **Platinum Corporate Sponsors** **(\$20,000/year)**

- Exclusivity as a corporate sponsor in sponsor's category (i.e. financial planning, insurance, brokerage services, etc.) with future first right of refusal in the category
- Bronze sponsorship of the ASWA/AWSCPA Joint National Conference and the associated benefits of such sponsorship
- Two 50 minute technical sessions at the annual conference (for qualified and approved topics)
- A one-hour presentation at one National Board meeting per year
- Recognition in the annual conference final program with a full page four-color advertisement
- Annual banner advertisement in the electronic versions of *AWSCPA News* and annual half page advertisement in the printed version of *AWSCPA News*
- Logo link on every page of the AWSCPA website to the sponsor's website including the AWSCPA home page
- Participation in the AWSCPA Affinity Program
- Four complimentary AWSCPA annual memberships (for qualified applicants only)
- Monthly AWSCPA distributed email blasts to all members promoting sponsor and their support and participation
- Four copies of all member publications and promotions
- Introduction to Affiliate Boards for additional exposure on a local and/or regional level



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# **Custom Sponsorships**

Are you unsure as to your desired level of partnership with AWSCPA?

Consider the benefits of corporate sponsorship. Once you've determined your current needs, we will work with you to develop a custom package that meets your specific requirements. Mix and match sponsorship benefits to tailor a program that is mutually beneficial.



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## **More Information**

For more information about the **Corporate Sponsorship Program** or to complete an application for Corporate Sponsorship, contact:

American Woman's Society of CPAs  
136 South Keowee Street  
Dayton, OH 45402

**Telephone:** 800.AWSCPA1 (297-2721)  
**Fax:** 937.222.5794  
**E-mail:** [info@awscpa.org](mailto:info@awscpa.org)