

Women's Leadership Academy

Optional Pre-Conference Session

Join us for this comprehensive customized leadership development program where leadership development planning, dialogue with peers regarding the advancement of women leaders, the building of leadership networks, and career/life integration planning will be delivered. This intensive Academy will include pre-work assignments.



Joint National Conference | Dallas, Texas
October 27, 2008
10:00 a.m. – 4:30 p.m.

Networks

Participants of this inaugural Academy will have the post-event experience of an ongoing network and courses with a coaching/mentoring circle meeting at least quarterly for twelve months following the event.

Women's Leadership Academy participants will be able to:

- Develop an initial leadership plan
- Discuss the advancement of women leaders
- Establish and define leadership networks
- Establish a career/life integration plan using proven methods

Academy Instructor



Mary Bennett, Executive, Crowe Horwath, LLC

- Mary has 15 years of experience with Crowe Horwath LLC (formerly Crowe Chizek and Company LLC) and over six years of prior experience in the accounting and consulting industry, providing client relationship management as well as operational leadership to clients in the banking industry. Mary is the founder of the Women Into Leadership Program within Crowe, one of the country's most noteworthy women's programs.
- Mary has been instrumental to the firm's success with expertise in practice leadership, business development, market expansion, and women's leadership and inclusiveness programs. She has served as accountant relationship executive, engagement executive and Certified Executive Coach.

Hotel:

The Fairmont Dallas
 1717 North Akard Street
 Dallas, Texas 75201
 Phone: (214) 720-2020
 Website: www.fairmont.com
 Room Rate: \$169 / per night
 plus tax for single or double
 occupancy



Register online at www.awscpa.org

Level of Knowledge: Intermediate
 Advance Preparation: Pre-work assignments
 will be provided prior to the event.
 Available CPE Credit: 6.0 hours of
 Personal Development

Fees:

\$175 – AWSCPA or ASWA Members
 \$250 – Non-Members

Fees include all course materials, lunch,
 pre-work assessment, inclusion in an
 ongoing network, and participation in a
 post-event coaching mentoring circle.

Cancellation Policy:

“No-shows” will forfeit 100% of the
 registration fee. In addition, any
 hotel cancellation penalties will be the
 responsibility of the registrant. Refunds
 will not be provided however registrations
 are transferrable. For more information
 regarding course administrative policies such
 as complaint or refund, contact AWSCPA at
 (800) 297-2721.



The American Woman’s
 Society of CPAs is registered
 with the National Association
 of State Board of Accountancy
 (NASBA) as a sponsor of
 continuing professional education on the
 National Registry of CPE Sponsors. State
 boards of accountancy have final authority
 on the acceptance of individual courses for
 CPE credit. Complaints regarding registered
 sponsors may be addressed to National
 Registry of CPE Sponsors, 150 Fourth Avenue
 North, Suite 700, Nashville, TN 37219-2417.
 Website: www.nasba.org.

Schedule

10:00 – 11:00 am

Opening and Introductions

- State of Affairs
- Barriers
- External and Internal Forces
- Leadership-What is it?

11:00 – 12:00 pm

Sustaining High Performance While Managing Career-Life Integration

- Balance vs. Integration
- Best Practices, Evolution
- Strategy, Alignment, Choices
- Personal Vision-Prework

12:00 – 1:00 pm

Lunch with Bound for Success

Featuring Susan Bigsby, Image Consultant
 You live and you change. You have new
 hopes, new goals – both personal and
 professional. But does your image reflect
 who you really are, what you’ve
 accomplished and how you want others to
 perceive you?

1:00 – 2:00 pm

Developing a Leadership Network

- The Importance of Professional Support
- Systems Building a Personal ‘Board of
- Directors’ Organizational & Political
 Awareness – It’s not just what you know

2:00 – 2:20 pm

Break

2:20 – 4:10 pm

Personal Leadership Development Plan

- Use of Feedback
- Personal Impact Forms
- Action Plan Documents

4:10 – 4:30 pm

Wrap Up

- Next Steps
- Processing



JNC Conference

The Women’s Leadership Academy is an
 optional pre-conference session to the
 2008 Joint National Conference, hosted
 by the American Woman’s Society of
 CPAs and the American Society of
 Women Accountants.

For a complete conference schedule and
 registration information visit
www.awscpa.org or www.aswa.org.

Bound for Success

(Luncheon Program)

For nearly two decades, Susan Bigsby,
 Image Consultant, has worked with
 women and men in all walks of life
 whose common goal is to present
 themselves as the leaders they aspire
 to be. Susan has traveled the country
 working with Estee Lauder executives
 and doing personal appearances for
 Neiman Marcus. She has presented
 seminars for many corporations in-
 cluding Morgan Stanley, Guardian Life,
 and has appeared on ABC’s Primetime
 and NBC’s iVillage Live.